

Former President of Mexico shares international experience at Canada's largest Corporate and Community Social Responsibility Conference

FOR IMMEDIATE RELEASE

Ottawa, ON, Wednesday, November 17 –Algonquin College welcomed Vicente Fox, former President of Mexico (2000-2006), as the keynote speaker at Canada's largest Corporate and Community Social Responsibility Conference (CCSR) hosted by Algonquin in the nation's capital. Former President Fox delivered a speech to a sold out dinner event entitled "Democracy, Good Government and Development: Mexico and experience in Latin America", which tied into the theme of this year's conference *Achieving Social Innovation through Corporate and Community Collaboration*.

"Building on the 'social' pillar of sustainability, his Excellency Vicente Fox brings a lifetime of experience practicing and promoting equal opportunities and social change," says Dave Donaldson, Dean of the School of Business at Algonquin College. "It is important to bring these types of leaders together to discuss and share experiences that help us all contribute not only to the bottom line of our organizations, but to the advancement and betterment of our society."

Former President Fox's speech concluded a full day of sessions that featured 42 guest speakers, panel discussions, the Ottawa Community Challenge, and an awards program honouring leaders in social responsibility.

2010 Award winners:

- Community Social Responsibility - Jim Orban
- Corporate Social Responsibility - IAMGold Corporation
- Social Innovation Enterprise - Digital Opportunity Trust
- Social Entrepreneur - Scott Gilmore
- Business Ethics (New for 2010) - Nexen Inc.
- 7 youths and 4 youth-focused organizations also received awards during the day session

Notable guest speakers:

- Laurel Broten, Minister of Children and Youth Services; Minister Responsible for Women's Issues
- Paul Heinbecker, Former Canadian Ambassador; Permanent Representative to the UN
- Douglas Cardinal, President, Douglas Cardinal Architect Inc.
- Andrew Souvaliotis, Chief Impact Officer and General Manager, LoyaltyOne | AIR MILES for Social Change
- Janet Longmore, President and CEO, Digital Opportunity Trust (DOT House)

About the CCSR - <http://www.ccsrconference.com/>:

The CCSR conference was held on Tuesday, November 16, 2010, at Algonquin College's Woodroffe Campus in Ottawa. Algonquin is the lead organization behind the conference, but it would not be possible without strong support from five other academic institutions including the University of Ottawa, Carleton University, La Cité collégiale, Red River College, and new for 2010 the University of Waterloo.

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