

Media Advisory

Date sent: May 29, 2008

Date of event: June 2, 2008

Algonquin celebrates Environment Week with Launch of Canada's first Green Business Management College Program

1385 Woodroffe Avenue

Ottawa, Ontario

Canada

K2G 1V8

Algonquin College, with the participation of Canada's Environment Minister and Ottawa West-Nepean Member of Parliament, John Baird, will officially launch the Green Business Management Program during Canadian Environment Week, on Monday, June 2, from 11:00 a.m. to 1:00 p.m., on the College's Woodroffe campus.

This one-year graduate certificate will be Canada's first business education college program focused solely on developing tomorrow's 'green' business leaders. With curriculum focused on sustainable development and corporate social responsibility, graduates will assist businesses to plan, lead, organize and reduce their environmental impact using ecological sustainable management systems and practices.

Who: **Kent MacDonald**, Vice President, Student Services and Business Development, Algonquin College
John Baird, Canada's Environment Minister and Member of Parliament for Ottawa West-Nepean
Dave Donaldson, Executive Dean, Faculty of Business and Hospitality, Algonquin College
Jim Kyte, Acting Chair, Marketing and Management Studies, Algonquin College

Public Relations

and Communications

Department

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What: Official launch of the Algonquin College Green Business Management Program

When: Monday, June 2, 2008
11:30 a.m. to 1:00 p.m.

Best time: 11:50 a.m. - official program commences

Where: Algonquin College
1385 Woodroffe Avenue
'T' Building, Room T102
Ottawa, ON

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For more information, contact:
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