

MEDIA ADVISORY

Date sent: December 2, 2005

Date of event: December 5, 2005

Algonquin Advertising Students Win Top Honours at National Marketing Competition

1385 Woodroffe Avenue
Ottawa, Ontario
Canada
K2G 1V8

Three Algonquin College Advertising Program students have captured top honours at the recent Canadian Marketing Association Awards, winning silver in the student category of this prestigious national award (no gold was awarded). The Canadian Marketing Association Awards are a 35 year-old annual event honouring Canadian marketing campaigns, with the student category attracting entries from universities and colleges across Canada. The three third-year Algonquin students won for their direct marketing submission and will be presented their award at Noon on Monday, December 5, in Room J 305, on the College's Woodroffe Campus.

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Who: Pam Wilson, Chair, Media Studies, Algonquin College
Robyn Heaton, Coordinator, Advertising Program, Algonquin College
Third-year students from the Algonquin College Advertising Program

What: Algonquin Advertising Students receive national marketing award

When: Monday, December 5, at Noon

Where: Room J 305
Algonquin College
Woodroffe Campus Greenhouse
M-building
1385 Woodroffe Avenue

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For more information, contact:

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