

MEDIA ADVISORY

Date sent: November 2, 2004

Date of event: November 3, 2004

Algonquin's Close Shave with the United Way

Algonquin College is a whisker away from its \$90,000 United Way campaign target. On Wednesday, students, faculty, staff and alumni – young, old, male and female – will be pulling out their hair in efforts to reach the goal. Donors have pledged more than \$10,000 to see College legends shave their heads. Highlights include a \$3,000 bounty on the locks of Algonquin's Director of Human Resources, Luc Presseau. The sum will be matched by the law firm Emond Harnden. And a 20-year-old mustache is slated for annihilation.

Who: Luc Presseau, Director, Human Resources, Algonquin College
Wayne McIntyre, Chair, Marketing and Management Studies
Neil Card (20-year-old mustache), Chair, Community Studies
Alumnus James Campbell, Scrivens Senior Financial Advisor
Students
New York New York Hair Design stylists

What: Head shaving for the United Way

When: Wednesday, November 3, 2004
11 a.m. to 1 p.m.

Best time: 11:30 - noon

Where: Algonquin College
1385 Woodroffe Avenue
Cafeteria, Salon A

-30-

For more information, contact:

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