

MEDIA ADVISORY

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Date sent: February 26, 2002
Date of event: February 28, 2002

ALGONQUIN COLLEGE LAUNCHES NEW SPORT MANAGEMENT PROGRAM

Algonquin College, School of Business will launch a new Sport Management Program that has been designed to prepare students to work within the broader area of sport, particularly the management aspect of the industry.

Public Relations,
Communications,
Alumni and

Who: Kent MacDonald, Dean, School of Business and the Sport Management Advisory Committee members will present an overview of the new Sport Management Program in conjunction with a number of the following program advisory committee members:

Development
Department

- Cyril Leeder, Chief Operating Officer, Corel Centre
- Lane MacAdam, Director General, Sport Canada
- Jeff Hunt, President, Owner, Ottawa 67's
- Kyle Bostwick, General Manager, Ottawa Lynx Baseball Club
- Karen O'Neill, Managing Director, Commonwealth Games Association of Canada
- Ian Borer, General Manager, Ottawa Athletic Club
- Larry Kelly, Lawyer & NHL Player Agent, Kelly Howard Santini
- Mark Lowry, Executive Director, Sport & Programs, Canadian Olympic Association
- Carolyn Waldo, Sportscaster & Double Olympic Gold Medallist
- Brad Watters, President & Owner, Ottawa Renegades Football Club and Ottawa Rebel Lacrosse Club
- Casey Wade, Corporate Director, World Anti-Doping Agency
- Jim Kyte, Columnist (Ottawa Citizen) & Former NHL Player

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What: Launch of the new Sport Management Program

When: Thursday, February 28th at 11:30 a.m.

Where: Algonquin College, Woodroffe Campus, Hospitality Building, Room H102

Parking available in Lot #10