

**ALGONQUIN COLLEGE RECEIVES
HEIDELBERG DONATION**

Ottawa, ON, November 29, 2002: A donation from Heidelberg Canada, worth in excess of half-a-million dollars, has been made to Algonquin College's Print Media program. The state-of-the-art printing equipment includes a pair of two-colour presses and one state-of-the-art Computer-To-Plate (CTP) system. Algonquin College becomes the only learning institution in Canada to feature the new industry-standard CTP system in its curriculum.

"We are determined to ensure that our students have access to the best facilities and the best equipment in their post-secondary education and training," says Algonquin College President Robert Gillett. "This donation from Heidelberg Canada helps ensure that Algonquin College graduates will be recognized as the graduates of choice in the post-secondary system.

Prior to this donation, the Print Media Program, formerly known as the Graphics Technician Program, used single-colour presses. The new two-colour presses double the rate at which Algonquin's Print Media students can produce printed materials.

Kevin Lalonde, Heidelberg Canada's Vice President of Sales, believes that his company's investment in Algonquin College is an investment in the future of the print making industry.

"Heidelberg realises the importance of educating and training new printers," says Lalonde. "Training students on cutting-edge equipment ensures that the graphics arts industry as a whole will continue to benefit and thrive. Heidelberg is proud to donate the latest technology to Algonquin College to train the next generation of printers."

Algonquin College's Print Media Program Co-ordinator Violet Storto sees the Heidelberg donation as an opportunity to keep Algonquin's Print Media graduates at the forefront of their industry.

"This generous donation is a reflection of the support that Algonquin's Print Media Program receives from the printing industry, and the need for qualified printing press operators," says Storto. "Our students now have a unique opportunity to train using the newest and most up-to-date technology available."

1385 Woodroffe Avenue

Ottawa, Ontario

Canada

K2G 1V8

Public Relations,

Communications,

Alumni and

Development

Department

Office: 613-727-4723

ext. 7664

Fax: 613-727-7610



For more information on this media release, contact:

Abla Sherif
Dean, School of Media and Design
Algonquin College
Office: 727-4723 ext. 5179

Dawn Dubé
Director, Public Relations
Algonquin College
Tel: 727-4723 ext. 5192
Cell: 220-5291

1385 Woodroffe Avenue
Ottawa, Ontario
Canada
K2G 1V8

Public Relations,
Communications,
Alumni and
Development
Department
Office: 613-727-4723
ext. 7664
Fax: 613-727-7610