

January 13, 2003

**ALGONQUIN COLLEGE AND UNIVERSITY COLLEGE OF THE
CARIBOO STRIKE ARTICULATION AGREEMENT FOR ADVENTURE
PROGRAMS**

PEMBROKE, ON -- Two of the premiere post-secondary adventure tourism educators in Canada are working together to develop more opportunities for post-secondary students in one of the fastest growing segments of the Canadian tourism sector.

Algonquin College in the Ottawa Valley and the University College of the Cariboo (UCC) in Kamloops, British Columbia, have signed an articulation agreement that permits students in Algonquin's Outdoor Adventure and Adventure Naturalist programs to gain advanced standing in UCC's 4-year Bachelor of Tourism Management degree.

Under the agreement, eligible graduates of Algonquin's Outdoor Adventure Diploma Program will have direct entry into the third year of the UCC degree, which offers Majors in Adventure Tourism and Entrepreneurship, while graduates of Algonquin's Adventure Naturalist Program can enter the degree program with up to 51 credits standing in the second year.

Murray Kyte, Algonquin's Chair of Business, Technology and Outdoor Training,, says: "We are thrilled to have developed this articulation agreement with UCC which has made its mark in Western Canada as a pioneer in post-secondary adventure tourism training. Our association with UCC began when we were planning the launch of our Outdoor Adventure Program in 1999, and this new arrangement strengthens our relationship and will benefit our students for many years to come."

Dr. David Twynam, UCC Dean of the School of Tourism, says: "This agreement is a natural and logical step in providing more opportunities for students to continue their education and in meeting the needs of tourism employers across the country. UCC has been a national leader in creating ladders between college diploma and university degree programs, in direct response to the need for graduates who can bring to the workplace a stronger combination of practical experience and academic qualifications at a university level."

UCC was founded in 1970 and was given degree-granting status in 1989 by the government of British Columbia. Today, UCC has more than 9,000 students in over 40 degree options and 50 different one- and two-year programs, including 12 program choices in the UCC School of Tourism.

-More-

1385 Woodroffe Avenue

Ottawa, Ontario

Canada

K2G 1V8

Public Relations,

Communications,

Alumni and

Development

Department

Office: 613-727-4723

ext. 7664

Fax: 613-727-7610



Articulation Agreement- 2

Established in 1967, Algonquin College is the largest college in Eastern Ontario with more than 12,000 full-time students and 150 programs. Algonquin College in the Ottawa Valley, a satellite campus based in Pembroke, delivers 18 full-time programs, including its adventure tourism programs which are offered in partnership with Wilderness Tours. Wilderness Tours, one of the leading outdoor adventure companies in North America, provides the practical training experiences for Outdoor Adventure and Adventure Naturalist students.

Beginning in the fall of 2003, Algonquin College will also offer a post-diploma International Tourism and Eco Adventure Program which will feature an entire semester of practical training in Costa Rica.

1385 Woodroffe Avenue

Ottawa, Ontario

Canada

K2G 1V8

Public Relations,

Communications,

Alumni and

Development

Department

Office: 613-727-4723

ext. 7664

Fax: 613-727-7610

– 30 –

For more information on this media release, contact:

Jamie Bramburger

Manager of Community and Student Affairs

Algonquin College in the Ottawa Valley

(613) 735-4700, ext. 2756 or 2712

Josh Keller

Director, Public Relations and Recruitment

The University College of the Cariboo

(613) 828-5008 or (250) 851-6843