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## **Algonquin College United Way Campaign Exceeds High Expectations**

**Ottawa, Ont., Nov. 13, 2003:** Algonquin College surpassed its 2003 United Way fundraising goal by more than \$10,000.

“We’re absolutely thrilled,” said Dawn Dubé, Algonquin’s Director of Public Relations in charge of the college’s campaign. “The college has seen five successive years of increasing donations thanks to a tremendous response from every corner of the college - students, staff, faculty, administration and our alumni.”

The college raised close to \$91,000, far exceeding their \$80,000 goal, and surpassing the previous year’s total by about \$15,000.

One of the highlights of the 2003 Algonquin College campaign was a head shaving event that garnered close to \$10,000. Participants included popular ponytailed Algonquin chair Ian McMaster whose \$2,500 in pledges was matched in kind by the college’s labour law firm, Emond Harnden. Alum James Campbell took time off from work to join in the event. His contributions also included a matching donation from his employer, Scrivens, one of Ottawa’s oldest Insurance and Financial Services Brokers.

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Several female students were among those volunteering to have their heads shaved. Long hair was carefully collected and given to the Canadian Cancer Society to be made into wigs for cancer patients who have lost their hair. Four hair stylists from Ottawa's New York New York Salons donated their time and talent to the event.

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