



Women in Media
Foundation

WOMEN IN MEDIA FOUNDATION INC.

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Ottawa girls make their own movies at the Women in Media Foundation Inc. Girls' Television and New Media Camp

Ottawa, ON, July 7, 2005 - For two weeks this summer the Women in Media Foundation (WIMF) is hosting a summer day camp at Algonquin College in the Nation's Capital. The Girls' Television and New Media Camp gives teenage girls a unique chance to work as camera operators, lighting and audio technicians and video tape editors as they script, shoot and edit their own videos. The WIMF Girls' Television and New Media Camp is offered to 15 girls between the ages of 12-15 from culturally and economically diverse backgrounds.

WIMF has joined with Algonquin College and is utilizing their state-of-the-art facilities and equipment. Recent women graduates from the Algonquin College Television Broadcasting program are teaching at the camp and sharing their knowledge and insight with the girls.

"Algonquin College is pleased to be hosting the Women in Media Foundation's Girls' Television and New Media Camp this summer," says Russell Mills, Executive Dean of Algonquin College's Faculty of Arts, Media and Design. "It is an excellent opportunity for the girls attending the camp, as well as for the recent graduates from the College's Television Broadcasting program who are providing much of the training as the camp's instructors. Algonquin College's leading-edge media facilities will provide an ideal environment for a successful camp."

Running from July 4-July 15, 2005, the girls at the camp not only get to tell their own stories through their videos, they are also introduced to the possibility of future careers in film and television. Part of the WIMF's mandate is to introduce girls to the technical side of television in the hopes that more will consider careers behind the camera.

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Girls' Media Camp - 2

“Educators tell us that young girls between the ages of 10-14 make decisions that shape their career paths,” says Rita Chahal, Women in Media Foundation Executive Director. “We believe that girls often only choose careers they know about. Through the WIMF Girls’ Television and New Media Camp we share information with our participants about career options and post-secondary education by introducing them to the exciting worlds of broadcasting, film, video and new media.”

The girls’ original works will be screened at a gala screening celebrating their achievements on Friday, July 15, 2005 at the National Archives of Canada in Ottawa between 12.00 p.m. - 2.00 p.m.

WIMF gratefully acknowledges CBC Television as a national broadcast program sponsor and Algonquin College as their Ontario college host of choice.

-30-

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