

ALGONQUIN COLLEGE LAUNCHES BACHELOR OF APPLIED BUSINESS DEGREE

Ottawa, ON, January 13, 2003: Algonquin College is pleased to announce that the Ministry of Training, Colleges and Universities has approved the College's proposal to offer an Applied Degree in e-Business Supply Chain Management (eSCM). Commencing in the fall of 2003, this four-year program includes eight academic semesters and three paid co-op work terms, as well as the student-use of laptop computers. The first eSCM students will graduate in the fall of 2007.

"The Applied Degree in e-Business Supply Chain Management (eSCM) addresses the expanding needs of employers," says Kent MacDonald, Algonquin College's Dean of the School of Business. "Many of these employers are adopting the latest technology in supply-chain management functions, and require knowledgeable people who are educated and trained using leading-edge, supply chain management tools and strategies."

Supply-chain management is the management of all supplier-customer relationships and related processes throughout a supply chain, from suppliers through internal operations to customers. As stated by Matthew Boyle in Fortune Magazine, Dec. 10 2001, "Good supply-chain managers often make the difference between happy customers and irate ones."

E-Business consists of a series of electronic applications, or tools, and technology strategies applied to business and supply chain management processes. Graduates of the eSCM program will be capable of recognizing and implementing key technology strategies to ensure continuous improvement. Some of the subject areas of study include Project and Supply Management, e-Business Systems Development, Lean Principles and Cyber Law.

"The field of supply chain management is rapidly evolving as integrated inter-enterprise approaches and collaborative Internet technologies lead to leaner organizations," says Geoff Mace, eSCM Program Coordinator. "Our vision is that graduates will add significant value to a wide variety of industries in knowledge management occupations."

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1385 Woodroffe Avenue

Ottawa, Ontario

Canada

K2G 1V8

Public Relations,

Communications,

Alumni and

Development

Department

Office: 613-727-4723

ext. 7664

Fax: 613-727-7610



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Industry leaders are instrumental in the development of this program. MDS Nordion Senior Business Process Analyst and eSCM Advisory Committee member Ron Gilmour believes that graduates of this program will play a vital role in Canadian businesses and corporations. “I am pleased to see the introduction of this exciting new educational opportunity,” says Gilmour. “This degree program is one of the first of its kind in Canada and recognizes the increasing importance of the supply chain in industry today.”

Visit www.algonquincollege.com and click on ***New Degree Program!*** for more information about Algonquin College’s Applied Degree in e-Business Supply Chain Management.

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For more information on this media release, contact:

Geoff Mace
eSCM Program Coordinator
Algonquin College
Tel: (613) 727-4723 ext. 5161

Dawn Dubé
Director, Public Relations
Algonquin College
Tel: (613) 727-4723 ext. 5192
Cell: (613) 220-5291

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