

BUSINESS ADMINISTRATION GENERAL MAJOR



Get the big picture and learn to think like a leader

The Business Administration – General Business program provides you with comprehensive business knowledge and the skills required to work effectively in a wide range of entry-level business positions. The result is a program that is tailored just for you and your interests. This combination of general business knowledge and custom learning can open up many different career paths and opportunities.

YOUR CAREER

Graduates may find employment in all industry sectors in a variety of positions. This major is ideal for those who want to work in a small business, manage a family-owned business or for those who want a broader knowledge of business and less specialization.

SUCCESS FACTORS

This Major is well-suited for students who:

- Have good organizational and leadership abilities.
- Are curious, well-organized and have an analytical nature.
- Enjoy working in a dynamically driven environment.

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Frequently Asked Questions

When is this program offered?

Students can begin their studies in September or January. For those students who start in January, the expectation is that you continue through the summer with semester 2.

How is this program structured?

Students would begin their studies in Business Administration Core which is three levels of courses designed to prepare you for your major and provide you with a solid business foundation. After completing Core you will select a major and spend the next three levels studying your major courses.

Students selecting the General Business Major are required to complete 3 mandated General Business courses and an additional 480 course hours from at least two Major areas with no more than 240 course hours from any one area.

What would I learn?

In the first three levels, students learn the fundamentals of business. In the final three levels, students select courses from the following professional areas: Accounting, Finance, Human Resources, International Business, Marketing and Materials and Operations Management. The resulting program is tailored to both general interest and business strengths and provides students with broader possibilities for career selections.

What equipment do I need?

Students are expected to have and use a laptop or mobile computing device when registered in this on-campus program. Hardware and software specifications required by your program are outlined at www.algonquincollege.com/byod.

Algonquin has expanded the use of learning technology by adopting digital textbooks. Effective Fall 2013, the required text and digital resources in all your courses (with the exception of general education electives) will be provided to you at the beginning of each term.

FOR MORE INFORMATION, CONTACT

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