

# **BUSINESS ADMINISTRATION INTERNATIONAL BUSINESS MAJOR**



## **Get the big picture and learn to think like a leader**

This comprehensive three year advanced diploma program covers all aspects of international trade and provides you with the confidence and expertise to be successful as an international entrepreneur and business leader.

### **YOUR CAREER**

Graduates may find themselves working with corporations, governments, and other international business organizations. The main types of jobs include potential, analyzing market intelligence, developing and managing international marketing promotional strategies and activities, and participating in management of international operations.

### **SUCCESS FACTORS**

This program is well suited for individuals who:

- See themselves as part of the global community and have an entrepreneurial spirit.
- Are creative, ambitious and work well in both an individual and team atmosphere.
- Recognize the value of knowledge and credentials in this highly competitive industry.

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# **INTERNATIONAL BUSINESS MAJOR**

## **Frequently Asked Questions**

### **When is this program offered?**

Students can begin their studies in September or January. For those students who start in January, the expectation is that you continue through the summer with semester 2.

### **How is this program structured?**

Students would begin their studies in Business Administration Core which is three levels of courses designed to prepare you for your major and provide you with a solid business foundation. After completing Core you will select a major and spend the next three levels studying your major courses.

### **What would I learn?**

The comprehensive curriculum covers all aspects of international trade providing students with the confidence and expertise to be successful as international entrepreneurs and business leaders within Canadian firms with global business activities and interests and within global organizations situated in Canada.

Graduates who complete the program requirements and fulfill subsequent professional obligations are eligible for their Certified International Trade Professional (CITP) designation awarded by the Forum for International Trade Training (FITT).

### **What equipment do I need?**

Students are expected to have and use a laptop or mobile computing device when registered in this on-campus program. Hardware and software specifications required by your program are outlined at [www.algonquincollege.com/byod](http://www.algonquincollege.com/byod).

Algonquin has expanded the use of learning technology by adopting digital textbooks. Effective Fall 2013, the required text and digital resources in all your courses (with the exception of general education electives) will be provided to you at the beginning of each term.

## **FOR MORE INFORMATION, CONTACT**

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