

Conference Schedule

Wednesday, November 23, 2011

10:00 AM	Registration
11:15	Welcome
11:30	Workshop 1A
12:15 PM	Buffet Lunch
1:30 - 4:00	Workshop 1A (con't)
4:00	Networking
6:00	Dinner
7:30	Getting Connected

Thursday, November 24, 2011

7:30 AM	Buffet Breakfast
9:00	Workshops 2A/2B
12:00 PM	Buffet Lunch
1:00	Workshops 3A/3B
4:00	Networking
7:15 - 9:00	Dinner "the 70's"
9:00	Getting Connected

Friday, November 25, 2011

7:30 AM	Buffet Breakfast
8:45	Check Out Time
9:30	Closing Keynote and Conference Wrap up
12:00	Departure

The Glen House Resort, home of the Smuggler's Glen Golf Course in Gananoque, Ontario, has entertained guests for over 100 years. The resort offers a variety of accommodation options and packages.

You will enjoy the hospitality and peaceful island view setting.

<http://www.smugglersglen.com>

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GETTING CONNECTED 2011



EASTERN REGION SUPPORT STAFF CONFERENCE

November 23—25, 2011

This year's conference will focus on Organizational Culture. Participants will be helped with personal strengths assessment, career path planning, personal branding, succeeding in the current college job market, institutional knowledge management, and much more. Our diverse group of qualified presenters will make this a conference to remember!

Conference Workshops



Workshop 1A Positive Strengths Lisa Sansom

Research shows that we get a lot more energy and oomph in our work and life by building on strengths rather than working to overcome weaknesses. Of course, it is important to develop those weaknesses that are getting in your way, but finding and creating work that aligns with your strengths and using those strengths every day will help you be more engaged and productive at work, and that has positive ripple effects into the other parts of your life.

Lisa Sansom has changed careers at least three times in her life so far. She started out as a high school French teacher, became an Organizational Development consultant, and is now a certified coach working with leaders, teams and individuals. Lisa has also taught at the college level, given parenting workshops and spoken at conferences. Throughout all of these careers, common threads of strengths emerge.

Lisa's top strengths include Relator, Learner, Input, Achiever and Maximizer.



Workshop 2A Personal Branding: Beyond a Resume Patti Church

Participants will learn the latest approaches and tools used for personal branding and career marketing. A resume is a corner stone of your person brand but your story can now take many different forms. Before you start marketing what you have to offer, you have to spend the time to determine your message and the theme to your brand. We're all marketers when it comes to career advancement and career readiness. During this session, we will discover your personal brand keywords, avenues for presenting your brand and methods for networking using the latest social media tools.

Patti Church is a co-founder of Why Hire Me, a part-time professor and an innovation consultant at Algonquin College. She has taught both marketing and success skills courses in the School of Business and the School of Advanced Technology over the past 5 years. Patti also offers consulting services in the areas of social media, career marketing and branding strategy. Patti has been recognized at Algonquin with the Part-Time Faculty Award in 2010 and in her community again in 2010 when she was awarded Leading Women Building Communities by the Government of Ontario.

Conference Workshops



Workshop 2 B Putting Your Best Foot Forward Leah-Ann Brown

Too many of us miss out on the job we have wanted for so long because we did not represent our skills and experiences to the best of our abilities. This workshop will give you the tools to prepare yourself for the behavioural interview process. Topics will include concrete tips on how to prepare for the interview, what the selection committee is looking for in your answers, and how to present yourself in a confident and professional manner at the time of the interview.

Leah-Anne Brown is currently the Recruitment/Performance Management Officer at Algonquin College in Ottawa. Leah-Anne holds a Bachelor of Arts from Carleton University. Leah-Anne's background includes experience in the full recruitment lifecycle, and she has extensive experience in using social media in recruitment strategies. Most recently Leah-Anne was the V-P, Human Resources at Momentous, an umbrella corporation that facilitates the commencement of new Internet based companies. Leah-Anne was also the Director of Human Resources at CNC Global, a leading provider of IT staffing services. She has also worked for Accenture Inc., a global management consulting firm and various positions there including Employee Relations Specialist for Canada and Senior HR Associate.



Workshop 3A Career Legacy Circles

Sharon Cameron

The Legacy Circle provides a reflection-oriented space bringing together people at various stages of their work life. Participants work together to develop two bodies of knowledge for themselves: knowing to stay, or knowing to leave. This experiential workshop will focus on knowledge transfer, personal wellbeing, and intergenerational relationships as a work force challenge. The activities will help identify personal values, intention of the legacy, and possible activities to complete which will positively impact colleagues and the workplace.

Diane Doyon holds a Masters in Vocational guidance, Ed.M., B A Sociology, HR Management advisor in the Canadian Public Service (32 years)
Sharon Cameron B.Ed., B A Sociology, MS in Psychiatric Rehabilitation, Masters Credits in Career Development, Accredited Life Skills Coach and career practitioner, retired faculty from Algonquin college (32 years)



Diane Doyon

Conference Workshops



Workshop 3B Meeting Facilitation and Presentation Techniques Ruth Rogers

This session will develop meeting and small group presentation and facilitation skills, including how to plan meetings, present to a group, and maximize effectiveness at meetings. A variety of interactive process tools will be presented for your future use.

Ruth has more than 25 years of experience in the post-secondary sector as a faculty member, curriculum designer, facilitator, faculty developer, and lifelong learner. Her B.A. and B.Ed. degrees are in English and Psychology, but her Master's program focused on how people learn at work. Her specialty is in the development of facilitated processes for consensus building and decision making.



Closing Keynote Judy Croon

Drawing from her vast experience on stage and in morning radio, Judy uses her hilarious wit, practical insight, and captivating energy to provide specific techniques to deal with seven difficult office personalities. Judy gives you techniques to maintain your control, poise and rhythm in your workplace and/or personal life when dealing with these difficult personalities. Let Judy show you how you can increase productivity with better morale and happier employees who have confidence in their abilities and good humor to deal with any "people problems" in your office.

Judy has 15 years of combined experience in radio, stand up comedy and keynote speaking. She's been the opening stand-up act for such performers as Wynonna, Dionne Warwick, Anne Murray, Weird Al Yankovic and comedian Robert Klein. She has been featured at the prestigious Just for Laughs Comedy Festival in Montreal and the Toyota Comedy Festival in New York City. Her tv specials have appeared on CBC, CTV, CBS, NBC and A&E. Judy draws from her vast experience on stage and in the corporate world. She uses her unique wit and insight to give the audience techniques to maintain control around seven uncontrollable personalities. Judy is especially proud to mention that she has never been arrested.

