# **Elevator Pitch**



Co-op & Career Centre

Impress potential employers and make a lasting impression in just 20-30 seconds with your elevator pitch. Here's how to craft it:



#### Introduction

State your name, program or position, and current level or experience.



### Accomplishments

Speak about your accomplishments and skills from your academic, work and volunteer experience.



### **Career Goals**

Connect your skills to what you can offer the company and share relevant career goals and aspirations.



## **Next Steps**

Express your interest in connecting, whether through email or adding them on LinkedIn.

Learn more about the elevating pitch and see examples you can use to tailor your elevator pitch for upcoming networking opportunities.

