Communication Dynamics

Business Administration - Core

Course Number:	**Co-Requisites:**	**Pre-Requisites:**
ENL1825	N/A	N/A
Applicable Program(s):	**AAL:**	**Core/Elective:**
Multiple Programs	Multiple Levels	Multiple Core/Elective
Prepared by:	Kathlyn Bradshaw, Professor	
Approved by:	Lorna Brigden, Acting Chair	
Approval Date:	Friday, June 12, 2015	
Approved for Academic Year:	2015-2016	
Normative Hours:	45.00	

Course Description

Social psychology involves the study of individuals, groups, or organizations and their interpersonal or impersonal connections with others. Participants in this course explore notions of self-concept, as well as human behavior such as conformity, obedience and aggression. Special attention is paid to current events in order to explore personal growth within a variety of contexts. Case studies allow students to reflect and build upon their own experiences.

General Education Theme Area(s)

This is a General Education course that supports learning in the following theme area(s): Personal Understanding

Relationship to Essential Employability Skills

This course contributes to your program by helping you achieve the following Essential Employability Skills:

EES 8	Show respect for diverse opinions, values, belief systems and contributions of others. (T)
EES 9	Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals. (T)
EES 10	Manage the use of time and other resources to complete projects. (T)
EES 11	Take responsibility for one's own actions, decisions and consequences. (T)

Course Learning Requirements/Embedded Knowledge and Skills

When you have earned credit for this course, you will have demonstrated the ability to:

1.) Examine the principles of interpersonal and impersonal communication.

- Define myths and misconceptions related to communication.
- Recognize characteristics of interpersonal and impersonal communication.
- Analyze processes related to perception.
- Examine elements of nonverbal communication.

2.) Describe the methods and practical applications of the field of social psychology

- Discuss and evaluate the ethical component and research methods of social psychology.

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- Analyze controversial research methods and discuss their value.
- List principles related to notions such as compliance, attitude, behaviour, and social influence.

3.) Explore the Self-Concept

- Describe how we develop and express our sense of self.
- Examine the role of gender and culture in the self-concept.
- Explain self-presentation biases and how they work.

4.) Analyze the benefits of self-regulation

- Describe self-awareness
- Define intrinsic and extrinsic motivation
- Discuss autonomy, competence, and social relatedness

5.) Examine theories related to the concepts of conformity and obedience

- Reflect upon instances of conformity and obedience in real world settings.
- Discuss normative and informational influence.
- Explain the notion of Fundamental Attribution Error.

6.) Discuss the different theories of aggression

- Define aggression.
- Describe psychological influences on aggression.
- Analyze methods to reduce aggression.

Evaluation/Earning Credit

The following list provides evidence of this course's learning achievements and the outcomes they validate:

In-class Work (20%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 8, EES 9, EES 10, EES 11

Assignment(s) (50%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 8, EES 9, EES 10, EES 11

Quiz(zes)/Test(s) (20%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 8, EES 9, EES 10, EES 11

Presentation(s) (10%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 8, EES 9, EES 10, EES 11

Learning Resources

Duff, K., & Peace, K. (2013). *Think: Social Psychology* (Canadian Ed.). Toronto: Pearson.

Learning Activities

- group collaboration and discovery
- group discussion
- individual reading and research

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- lectures
- personal advising
- films and audio tapes
- experiential exercises and activities
- electronic tools

Samples of learning activities include:

- participating in group exercises and discussions to relay theory and practice of interpersonal skills, and to provide validation of learning outcomes
- summarizing reading assignments and completing reviews of films and exercises to confirm interpretation of established theories in interpersonal communication competence
- sharing information with peers and working in small groups to validate personal resourcefulness to improve communication climates and manage interpersonal conflicts
- accessing computer resources for research and academic use

Prior Learning Assessment and Recognition

Students who wish to apply for prior learning assessment and recognition (PLAR) need to demonstrate competency at a post-secondary level in all of the course learning requirements outlined above. Evidence of learning achievement for PLAR candidates includes:

- Portfolio

Grade Scheme

Final Grade	Mark Equivalent	Numeric Value	Final Grade	Mark Equivalent	Numeric Value
A+	90% - 100%	4.0	A	85% - 89%	3.8
A-	80% - 84%	3.6	B+	77% - 79%	3.3
B	73% - 76%	3.0	B-	70% - 72%	2.7
C+	67% - 69%	2.3	C	63% - 66%	2.0
C-	60% - 62%	1.7	D+	57% - 59%	1.4
D	53% - 56%	1.2	D-	50% - 52%	1.0
F	0% - 49%	0	FSP	0	0

Course Related Information

The following information is school/department-specific:

STUDENT ACADEMIC RESPONSIBILITIES

Each student is responsible for:

- Knowing the due dates for marked out-of-class assignments.
- Knowing the dates of in-class marked assignments and exercises.
- Maintaining a folder of all work done in the course during the semester for validation claims in cases of disagreement with faculty.
- Keeping both paper and electronic copies of all assignments, marked and unmarked, in case papers are lost of

go missing.
- Regularly checking both Blackboard announcements as well as one's Algonquin e-mail account for important messages from both professor and college administration.
- Participating in on-line and classroom exercises and activities as required.
- Retaining course outlines for possible future use to support applications for transfer of credit to other educational institutions.

EXEMPTIONS

Exemptions may be granted to students who have successfully passed an equivalent course at a post-secondary institution. If you wish to apply for an exemption contact the coordinator of the course for academic advice. To apply for an exemption, you must contact the Registrar's Office before the deadline listed on you timetable.

WITHDRAWING FROM THE COURSE

The last day for withdrawing from courses without adacemic penalty is printed on your timetable. The student is responsible for notifying the instructor and completing the appropriate form for withdrawal with the College Registrar.

SOFTWARE COPYRIGHT

In the past few years, the Copyright Act has been updated to cover computer software. If the police lay charges against someone infringing copyright, the maximum penalties for a summary conviction are "a fine not exceeding $25,000 or imprisonment for a term not exceeding six months or both." The maximum penalties for an idictable conviction are "a fine not exceeding one million dollars or imprisonment for a term not exceeding five years of both." Making a copy of software package for your use, other than a backup copy of a package that you have purchased as allowed in you license agreement, would make you liable for the above penalties.

Department Related Information

School of Business Procedures

The School of Business Procedures file is located under “Course Information” in your course Blackboard site. These procedures are specific to School of Business programs and either cover issues not included in College Policies and Directives or elaborate on them.

Student Academic Responsibilities

Each student is responsible for:
• Knowing the due dates for marked out-of-class assignments.
• Knowing the dates of in-class marked assignments and exercises.
• Maintaining a folder of all work done in the course during the semester for validation claims in cases of disagreement with faculty.
• Keeping both paper and electronic copies of all assignments, marked and unmarked, in case papers are lost or go missing;
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exceeding six months or both." The maximum penalties for an indictable conviction are "a fine not exceeding one million dollars or imprisonment for a term not exceeding five years or both." Making a copy of software package for your own use, other than a backup copy of package that you have purchased as allowed in your license agreement, would make you liable for the above penalties.

Harassment/Discrimination/Violence

Harassment, discrimination and violence will not be tolerated. Any form of harassment (sexual, racial, gender or disability related), discrimination (direct or indirect), or violence, whether towards a professor or amongst students, will not be tolerated on the college premises. Action taken will start with a formal warning and proceed to the full disciplinary actions as outlined in Algonquin College policy. For further information, refer to the Student Instaguide or get a copy of the official policy statements from the Student Association (Directive A8).

Plagiarism Detection Software

"Turnitin" plagiarism detection software is in use in the School of Business. Professors may require students to submit their work for review. Scores higher than 20% are subject to review under Plagiarism Policy AA20 found at http://www2.algonquincollege.com/directives/policy/plagiarism/

Retention of Student Work

Students are advised that original, electronic, or copied samples of their work may be retained for the purpose of program quality review by assessment panels. Unless students have otherwise granted permission, anonymity will be respected for all work retained for the purpose of quality review. Original work samples, may be retained with student agreement and will be returned to students upon request.

Academic Probation or Withdrawal from Academic Program

As per College Policy AA14, which can be found at http://www3.algonquincollege.com/directives/policy/aa14-grading-system/

"A student is on academic probation when the term cumulative grade point average falls below
1.7, or when a student carries 2 or more "F" grades. A student on academic probation may
continue in the program, subject to conditions set by the Academic Administrator. In some
cases, there may be program specific progression requirements which supersede the foregoing.

The transcript message reads:
Academic Probation - Please see your Program Coordinator"

"A student on probation may be required to:
a. reduce his/her course load,
b. withdraw from full-time status within the program, or
c. withdraw completely from the program.

A student required to withdraw completely from Level 01 must reapply through the Ontario
College Application Services. A student required to withdraw from an advanced level of the program must have

the approval of the Academic Administrator prior to resuming his/her studies."

College Related Information

Email

Algonquin College provides all full-time students with an e-mail account. This is the address that will be used when the College, your professors, or your fellow students communicate important information about your program or course events. It is your responsibility to ensure that you know how to send and receive e-mail using your Algonquin account and to check it regularly.

Students with Disabilities

If you are a student with a disability, it is strongly recommended that you identify your needs to your professor and the Centre for Students with Disabilities (CSD) or Student Services, by the end of the first month of the semester in order that necessary accommodations or support services can be arranged for you.

Academic Integrity & Plagiarism

Adherence to acceptable standards of academic honesty is an important aspect of the learning process at Algonquin College. Academic work submitted by a student is evaluated on the assumption that the work presented by the student is his or her own, unless designated otherwise. For further details consult Algonquin College Policies AA18: Academic Dishonesty and Discipline and AA20: Plagiarism

Student Course Feedback

It is Algonquin College's policy to give students the opportunity share their course experience by completing a student course feedback survey for each course they take. For further details consult Algonquin College Policy AA25: Student Course Feedback

Use of Electronic Devices in Class

With the proliferation of small, personal electronic devices used for communications and data storage, Algonquin College believes there is a need to address their use during classes and examinations. During classes, the use of such devices is disruptive and disrespectful to others. During examinations, the use of such devices may facilitate cheating. For further details consult Algonquin College Policy AA32: Use of Electronic Devices in Class

Transfer of Credit

It is the student's responsibility to retain course outlines for possible future use to support applications for transfer of credit to other educational institutions.

Note: *It is the student's responsibility to refer to the Algonquin College Policies website for the most current information at http://www.algonquincollege.com/directives/*

Legend

Terms

•ALO: Aboriginal Learning Outcome
•Apprenticeship LO: Apprenticeship Learning Outcome
•CLR: Course Learning Requirement
•DPLO: Degree Program Learning Outcome
•EES: Essential Employability Skill
•EOP: Element of Performance
•GELO: General Education Learning Outcome
•LO: Learning Outcome
•PC: Program Competency

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•PLA: Prior Learning Assessment
•PLAR: Prior Learning Assessment and Recognition
•VLO: Vocational Learning Outcome

Assessment Levels

•T: Taught
•A: Assessed
•CP: Culminating Performance

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