

Algonquin College to welcome dozens of high-powered panelists to the 4th annual Corporate and Community Social Responsibility Conference

Ottawa, ON, October 25, 2011 – Over 45 sustainability thought-leaders will descend upon Algonquin College on Tuesday, November 15, to chair discussion panels and participate in the 4th annual Corporate and Community Social Responsibility (CCSR) Conference.

The conference will feature presentations and discussions in almost every industry ranging from public sector and government leaders to multi-national organizations and small start-ups focused sharply on sustainability.

Notable day-session panelists include:

- Justin Trudeau, MP (Papineau), Parliament of Canada
- Jim Watson, Mayor of the City of Ottawa
- Stephanie Michele, Founder and CEO, SocialBling
- Tom Heintzman, Co-founder and President, Bullfrog Power
- Andreas Souvaliotis, President, AIR MILES for Social Change
- Ersilia Serafini, CEO, Summerhill Group
- Sherri Torjman, Vice President, Caledon Institute of Social Policy
- Peg Hunter, Vice President, Marketing and Communications, Home Depot Canada
- Tim Faveri, Director, Sustainability & Responsibility, Tim Hortons
- Vern White, Chief of Police, Ottawa Police Service

“We are thrilled to be presenting such a vast selection of high-powered panelists at this year’s CCSR Conference,” explains Dave Donaldson, Dean of the School of Business, Algonquin College. “The breadth knowledge and experience here today will help us not only talk about being more sustainable, but give us the tools to take action and make it happen.”

Mario Pillozzi, former CEO of Wal-Mart Canada, will be the conference keynote speaker during the evening session. Mr Pillozzi will share with the audience how community involvement and giving-back became one of the keys to Wal-Mart’s success; and that he believes it must be an integral part of any company that wants to be really successful in the future.

Algonquin is the lead organization behind the conference, but it would not be possible without strong support from four other academic institutions including the Carleton University, Red River College, University of Ottawa, and the University of Waterloo.

Approximately 1,000 attendees are expected during this one-day gathering that will feature guest speakers, panel discussions, a youth showcase, a gala dinner, and an awards program honouring leaders in social responsibility.

For a full list of sessions and conference speakers, please visit: <http://ccsrconference.com/day-event.php>

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About the CCSR Conference:

For the fourth year in a row, Algonquin College and four post-secondary partners are set to host Canada’s largest [Corporate and Community Social Responsibility Conference](#) (CCSR). The conference will be held on Tuesday, November 15, 2011, at Algonquin College’s Woodroffe Campus in Ottawa. This year’s theme is *Creating shared value through corporate and community collaboration*. Tickets are available online at \$100 (free for students) for the day-long conference and \$100 for the awards gala dinner. For more information about the CCSR, please visit: <http://ccsrconference.com/>

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*news release printed on 100% recycled copy paper

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