

and the
Ottawa Community Loan Fund (OCLF)

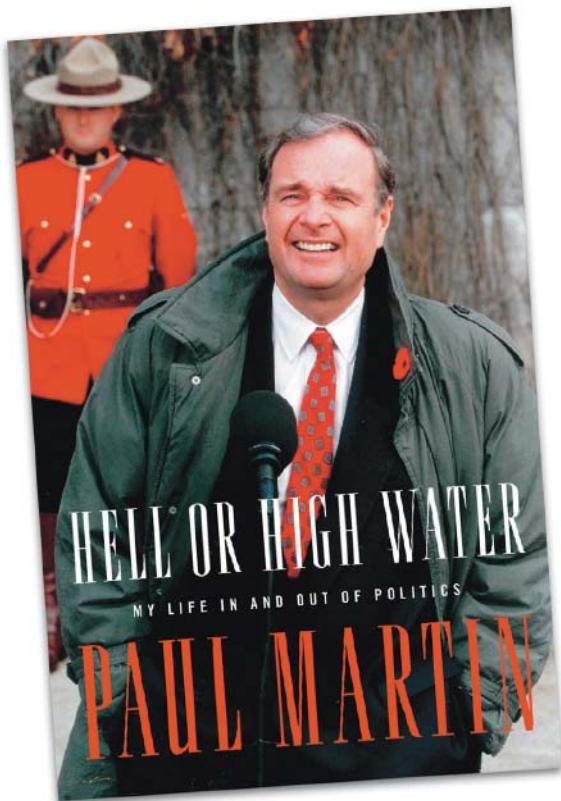
Corporate Social Responsibility
CONFERENCE

December 3, 2008



The Algonquin College Business Innovation Centre and the Ottawa Community Loan Fund (OCLF) are launching an annual conference to celebrate and showcase excellence in the area of Corporate Social Responsibility (CSR).

The focus of the conference this year will be on social enterprise and microfinance. There will be a small trade show showcasing Ottawa-based social enterprise organizations, to be followed by a keynote speaker and two award presentations. The awards will be presented to an individual who has demonstrated leadership in the promotion of social enterprise, and to a corporation that has exhibited a strong commitment to CSR in Canada. Proceeds from this conference will benefit the Ottawa Community Loan Fund, a non-profit social finance organization which provides microloans for small businesses, training loans for people in the community that are financially challenged, and social enterprises. **His Worship Mayor Larry O'Brien** will open the event by highlighting the importance of corporate social responsibility to the Ottawa community.



Keynote Speaker:

Rt. Hon. PAUL MARTIN

Paul Martin was born in Windsor in 1938 and educated at the University of Ottawa and the University of Toronto. In 1965, he earned his LL.B and married Sheila, with whom he had three sons. After a successful business career as Chairman and CEO of Canada Steamship Lines he entered politics as a Liberal M.P. in 1988. After running for leadership of the party he became Minister of Finance from 1993 to 2001, becoming Prime Minister in 2003. He resigned as party leader after the 2006 election but continues to work in the public sphere.

No other Canadian political leader has done more to promote social enterprise and the social economy than the Rt. Hon. Paul Martin. His social economy initiative allocated millions of dollars into this sector, removed barriers to financing of social enterprises by federal development agencies and raised the profile of social enterprise among policy makers.

Corporate Social Responsibility CONFERENCE

December 3, 2008
5:00 - 9:00 PM

Algonquin College
Salon A, B, & C

Algonquin College is striving to become the leading Canadian College to foster innovation and collaboration, via its Business Innovation Centre. The Business Innovation Centre will support professional development, personal growth, and entrepreneurial culture within Algonquin College while building bridges with businesses, public sector, and the community.

The Centre's objectives include:

Student Engagement

Increase participation with private industry and the public sector through:

- Work placements and internships
- Industry events and exchange forums

Community and Business Integration

Strengthen linkages with businesses, public sector, non-governmental organizations and community-based associations through:

- Special events and workshops
- Industry-college personnel exchange and in-class lectures

Create Entrepreneurial Culture

Foster a culture of entrepreneurship within the student body through:

- Internal student projects
- External applied research projects, incubation and commercialization activities

For more information about the centre, please contact:

Tammy Thornton at tammy.thornton@algonquincollege.com
or call 613-727-4723 ext. 5062

OCLF

The Ottawa Community Loan Fund (OCLF) is a social finance organization that provides short-term loans of up to \$15,000 to small business owners, aspiring entrepreneurs, social enterprises, and individuals seeking job-specific training, including internationally trained workers. OCLF is a unique financing option for people with the dream to make a difference in their own lives; the lives of their family and in their community. By focusing on the microcredit needs of our community, OCLF contributes to the wider prosperity of the Ottawa region.

Our borrowers are individuals, businesses and groups with good ideas, experience and the energy to go after them. They are willing to take a risk and rely on hard work and dedication to get ahead. Clients of OCLF often lack the income, assets, security or credit history to obtain loans and financing from other sources. The OCLF bridges the gap.

For more information about OCLF, call 613-594-3535 or visit: oclf.org

PROGRAM

5:00 to 6:00 PM	Mini Trade Show
6:00 to 6:40 PM	Cocktails and Networking
6:40 to 6:45 PM	Welcome and Introductions
6:45 to 7:00 PM	Importance of Corporate Social Responsibility for the Ottawa Community
7:00 to 8:00 PM	Dinner
8:00 to 8:05 PM	Corporate Award Presentation
8:05 to 8:10 PM	Individual Award Presentation
8:10 to 8:55 PM	Keynote Speaker
8:55 to 9:00 PM	Closing Remarks and Conference Adjournment

REGISTER TODAY!

Single Tickets \$80

Table of 8 \$640

Ticket price includes taxes and a copy of Paul Martin's book "*Hell or High Water - My Life In and Out of Politics*"

To register, please visit: csrconference.com

Or call OCLF at: **613-594-3535**

For more information, please contact:

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