

10.6 #10	Internship title
	Communication and Outreach Officer

Project description
<ul style="list-style-type: none"> • Please provide a short description of the project(s) with which the intern will be associated; • If this project is already directly or indirectly funded by CIDA, please provide the CIDA project number (S63...) and officer name

The Algonquin-SAO partnership is designed to build the capacity of SAO to respond to the training needs of young Zanzibari students and to facilitate the introduction of environmental protection programs. It is part of an overall cooperation agreement between the two institutions. Algonquin's School of Media and Design provides technical assistance in the following areas: enhancing the capacity of SAO to write press releases, proposals, and announcements related to the implementation of community action plans as well as to assist in developing the research and proposal writing capacity of the SAO board members. The School of Media and Design assists the SAO with the development of communication tools (updating website, brochures, using available resources such as YouTube and MySpace) to reach young people around the world and increase awareness of the needs of the youth in a developing country.

Host Country (State/Province, City)	Primary and Secondary Sectors	Funds being requested from CIDA
Tanzania, Zanzibar	Strengthening Basic Education - primary Advancing Environmental Sustainability - secondary	\$15,000
Overseas Host Organization	Overseas Partner (if applicable)	Canadian Partner (if applicable)
Social Awareness Organization		

Overseas Job description (Activities)	Qualifications
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<p>The intern will work with the Board of the SAO to identify communication goals and opportunities and to develop communication tools. The intern will assist with the writing and editing of promotional materials for electronic and print based release. The Communications and Outreach Officer will assist the SAO in conducting research, developing proposals and liaising with local media. The intern will participate in board meetings, community meetings, and development activities with a priority on capacity development and communication strategies and tools. The intern will facilitate a workshop in preparing such documents as flyers, press releases and web-announcements. Specific roles that the intern will assist in will be: development of a teacher training program to strengthen the capacity of staff and faculty at SAO using development strategies such as teacher seminars and workshops; dissemination of learner centered educational methodologies; facilitating linkages with industry; faculty training, outreach and peer support; material development; and identifying potential “faculty champions” to carry out the work after the intern leaves; adding to and maintaining information on teacher training and development. The intern will be responsible for: development and implementation of workshops in interactive teacher training; development of workshops on student and program evaluation and monitoring; development of priority education curricula; establishing and reinforcing interactive curriculum deliver modalities; and enhancing the capacity of SAO faculty and staff to address education and training needs to Zanzibari students.</p>	<p>Qualifications are:</p> <ul style="list-style-type: none"> - degree/diploma in social work, human services or community development - experience with group facilitation, organizing, planning and program development - strong interpersonal and communication skills
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Duplicate internship (if applicable)
Please provide justification in the following cases: Duplicate Job Description with the same Overseas Host Organization; Identical Job Description as in any previously approved year(s) with the same Overseas Host Organization; Multiple interns with the same Overseas Host Organization.

Expected Development Outputs	Indicators	Expected Employment Outputs	In dicators
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<p>1. Enhanced capacity of SAO faculty and staff to address education and training needs of Zanzibari students based on learner-centred approaches.</p>	<p>1a. Levels of participation in workshops, seminars and other activities. 1b. Student (m/f) and community feedback surveys. 1c. Culturally-sensitive communication distributed throughout Zanzibari community and online</p>	<p>1. Improved ability to assess client needs and develop communication tools and strategies to achieve client goals</p>	<p>1a. Demonstrated skills in range of community and social areas desired by Canadian employers. 1b. Ability to identify relevant Canadian and local social and community needs based on needs assessments.</p>
<p>2. SAO and members with enhanced ability to effectively prepare proposals, access resources and deliver training and awareness activities.</p>	<p>2a. Levels of SAO implementation of educational and environmental awareness projects. 2b. Quality of data bank of funding agencies and # of new opportunities for SAO NGOs. 2c. # of Brochures, press releases, videos, and web pages promoting SAO projects and goals in the Zanzibari and international community. 2d. M/F community participation in SAO activities outlined in communication tools</p>	<p>2. Enhanced research skills, proposal writing and project management skills through the delivery of training to SAO members.</p>	<p>2a. Demonstrated ability to articulate the main stages of project management and explain how to troubleshoot implementation problems. 2b. Acquired skills match the needs of organizations as indicated in employment advertisements. 2c. # and quality of employment opportunities.</p>
<p>In Canada Start Date (yyyymmdd):</p>	<p>In Canada End Date (yyyymmdd):</p>	<p>Overseas Return Date (yyyymmdd):</p>	<p>Overseas Departure Date (yyyymmdd):</p>
<p>2008-07-01</p>	<p>2009-01-20</p>	<p>2008-12-20</p>	<p>2008-08-01</p>
<p>Number of weeks in Canada: 4 weeks</p>		<p>Number of weeks Overseas: 21 weeks</p>	