

BUSINESS, TECHNOLOGY & OUTDOOR TRAINING (BTOT) DEPT.

PROGRAM: Business	LEVEL: 03	SEMESTER: Fall 2011	PAGE: 1 of 1
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Course Name & Number	Title & Edition	Author(s)	Publisher & ISBN #	Price	R/O*
FINANCE (FIN7230)	Finance for Non-Financial Managers (6 th Canadian edition) (repeat book)	Pierre Bergeron	Thomson Nelson 0-17-6501630	\$ 123.65	R
BUSINESS LAW (LAW7712)	Canadian Business and the Law (4th edition)	Duplessis, Enman	Thomson 0-17-6501622	\$ 163.35	R
MATERIALS & OPERATIONS MANAGEMENT (MGT7321)	OM3 (new)	Collier/Evans	South Western Learning 10: 1111528233	\$ 64.45	R
PROFESSIONAL SALES (MGT7335)	Sell --Student Edition (new)	Ingram, LaForge, Avila, Schwepker Jr. & Williams	Thomson Nelson 10: 0538479132	\$ 75.65	O
MARKETING & NEW MEDIA (MKT7321)	No text is required.				
BUSINESS PLANNING (MGT7332)	No text is required.				

* R/O = Required or Optional Resource