

ACADEMIC

Corporate and Community Social Responsibility

The 3rd Annual Corporate and Community Social Responsibility Conference was held on Tuesday, November 16, 2010. Algonquin College is the lead organization behind the conference. The event was comprised of three components – a one-day conference with 42 panellists and speakers from around North America; the Ottawa Community Challenge; and an awards dinner honouring leaders in social responsibility with key note speaker, former Mexican President Vicente Fox. The theme of Mr. Fox's speech was *"Democracy, Good Government and Development: Mexico and Experience in Latin America"* which tied into the theme of this year's conference "Achieving Social Innovation through Corporate and Community Collaboration". Over 400 attendees were present at both the conference and the dinner.

School of Advanced Technology

Representatives from the School attended the 'Transitioning to Apprenticeship for Youth' Conference hosted by the Canadian Apprenticeship forum. The event focused on sharing best practices to encourage more youth to consider apprenticeship as a pathway once they have completed high school. This event brought together various apprenticeship stakeholders from across Canada.

School of Business

Every year, Ontario's top college marketing students compete in a set of events designed to test students on practical simulations at the Ontario Colleges Marketing Competition (OCMC). This event follows an intense semester of coaching and skill development by volunteer faculty and students. On November 18-19, 2010, Algonquin joined other colleges at the OCMC, hosted by Sheridan College. Algonquin students, Zamzam Ibrahim and Lauren Newby won the Gold in the Integrated Marketing Communications category; Brandon Waselnuk and Erik Bitmanis won Bronze for their Marketing Research Case; and Kyle Evans finished fifth for his Sales presentation, resulting in Algonquin receiving the overall bronze medal.

School of Health and Community Studies

An innovative interprofessional general education course will be launched in January 2011. This course is a collaborative partnership between Nursing Studies and Applied Research and Innovation. The course incorporates face-to-face, virtual, and simulation-based learning delivery methodologies to engage students from the Bachelor of Science in Nursing, Paramedic, Police Foundations, and Child and Youth Worker programs to learn about communication in a spousal abuse scenario.

School of Transportation and Building Trades

Automotive Industries Association (AIA) and its I-CAR (Autobody Collision Training) training arm is now using the Transportation Centre to deliver training in return for use and sharing of their curriculum in the College's Autobody training programs. This association began in October 2010.

Career and Academic Access Centre

The College Sector Committee for Adult Upgrading released the 2009-2010 Prepared for Success Report. Algonquin again had the largest reported number of Academic Upgrading students moving on to postsecondary programs: 553 students or 16% of the provincial total.

General Arts and Science

A number of new internal articulation agreements for General Arts and Science students who complete a one year Ontario College Certificate program have been established. These agreements will help students to gain access to programs of choice at the College, and it is expected that they will assist in improving College retention rates as these students will have a stronger incentive to complete their certificate programs. The majority of the new agreements state that students must successfully complete the certificate program in order to take advantage of the articulation agreements.

Algonquin College in the Ottawa Valley

Skills Canada hosted a 'Women in Nuclear' event for high school girls at the Pembroke Campus on November 17, 2010. About 35 students attended to learn more about careers within the nuclear field. The event was co-sponsored by Passport to Prosperity, a program that is administered by the School for the Ministry of Education and the Ministry of Training, Colleges and Universities.

Graduates of the Practical Nursing program were 100% successful on the Ontario Practical Nursing Registration exams written in mid-September.

Student Activity

The Events Management students and faculty won the Outstanding Philanthropic Group Award at the 16th Annual AFP Ottawa Chapter Philanthropy Awards event on November 15, 2010. Each year, Event Management students create, plan and execute a number of fundraising events with proceeds going to the Children's Wish Foundation. During the last three years, student teams raised over \$200K to grant wishes for children with life-threatening illnesses.

A group of second- and third-year students in the Applied Museum Studies program, under the guidance of program faculty, assisted the Mississippi Valley Textile Museum in the assessment and cleaning of early 19th century textile manufacturing equipment at the Museum in Almonte.

The third-year Child and Youth Worker students have raised \$2,198.92 with their purple ribbon campaign. This campaign, held in October, raised awareness of child abuse. The funds have been presented to the Ottawa Children's Aid Society in support of their Cookie Jar Fund which supports family needs typically beyond the society's mandate.

Students from the Paramedic program volunteered at the "Work 4 U2" student career forum at the Aberdeen Pavilion on October 26 and 27, 2010 in partnership with the Ottawa Paramedic Service.

Ana Maria Nixon, graduate of the Paramedic program, was honoured with the Amanda Finch Memorial Award by the Ottawa Paramedic Association on November 13, 2010. This award is given to a Paramedic who exemplifies positive professionalism, maintains academic proficiency, possesses strong leadership skills, and shows consistent enthusiasm towards the profession.

Students in the Animation program hosted, Deborah Stone, Recruiter, and Patrick Osborne, Animator, from Disney Studios on October 9, 2010. The two guests provided an inside look into Disney's production of "Tangled".

Dominic Monaghan, Actor, spoke to our Theatre Arts students about the sustainability of theatre. He is currently starring in the movie "The Day" which is being filmed in Ottawa. He is known for his role in "Lost" and for his portrayal of the hobbit "Merry" in "Lord of the Rings".

In the latest issue of "Applied Arts" (November/December 2010), on pages 16 and 18, two of our Graphic Design students have been honoured with RGD (Association of Graphic Designers of Ontario) Student Awards. Congratulations go out to Jessica Rousseau for winning the McMillan Award for Eastern Ontario, as well as Laura Sauer who won the Maracle Press Award for Eastern Ontario. Ingrid Tam was honoured with the Adobe Systems Award for her web design for her Music Artists website and honourable mentions went to Erin Aubrey, Caroline Luu, and Nancy Wallace.

Rebecca Gillis, first-year Business student at the Pembroke Campus, received a bursary from the Military Dependents Bursary Fund established by the Ottawa Senators in collaboration with the Algonquin Foundation. Rebecca and representatives from Algonquin College attended the Ottawa Senators' Military Appreciation Night on October 30, 2010.

Algonquin College in the Ottawa Valley's Loggersports team participated in Fleming College's annual Loggersports competition on November 6, 2010. Seventeen students from the Forestry Technician and Outdoor Adventure programs made up the men's team and a Jack & Jill team. They participated in 14 different events in the competition.

Community Activity

Students in the School of Hospitality and Tourism programs participated in a number of events held either at the College or at other venues in the Ottawa region during the months of October and November. These events included:

- CanHave Fundraiser at Christ Church Cathedral
- Stars of the City Customer Service Awards
- VIP reception for the Ottawa Food and Wine Show
- CCSR VIP luncheon and reception
- Food for Thought fundraiser at the Holiday Suites and Hotel
- VIP Breakfast for the Health Science Advisory Committee

On October 19, 2010, at the meeting of the Perth Town Council, Mayor John Fenik and Sam Kingdon, Chair of the Board for Inge-Va, presented a plaque to Algonquin College, thanking the Masonry program students and faculty for their work over the past eight years restoring a stone wall on the property. Inge-Va is an historic site in Perth, home of a participant in the last duel in Canada.

An Afghan photo exhibit entitled "Kandahar through Afghan Eyes 2010" has been on display in the Learning Resource Centre at the Pembroke Campus during the month of November. The project sought to capture, through the eyes of the youth of Kandahar province, an alternate perspective about the realities of life in this province and to portray some of the challenges and opportunities as seen through the eyes of the next generation.

A Circle K Club was officially chartered by the Kiwanis Club at a special ceremony on campus on November 15, 2010. Circle K Clubs are found on college and university campuses around the world, but this is the first service club to be organized at any Algonquin College Campus. About 40 students have joined the club.

On November 6, 2010, the Faculty of Technology and Trades hosted the 'Go Tech Girl' event which brings in 30-40 female students in Grades 8 through 12 and provides them an opportunity for hands-on experience in non-traditional areas. This year's event had two hands-on lab experiences: one in Electrical Engineering Technology and the second in Civil and Construction Engineering Technology. Participants also heard from speakers from the Canadian Council of Technicians and Technologists and from Skills Canada.

Faculty Activity

The second annual "Mini-Vet School" public lecture series is underway. This initiative by part-time professor Michelle Lem raises funds for her charitable Veterinary Outreach Clinic and acts as a recruitment initiative for the Veterinary programs.

Judy Flieler, Professor, Nursing Studies, Marni Squire, Professor, Trades programs, and Kim Tysick, Dean, Faculty of Health, Public Safety and Community Studies, presented at the National Academic Advising Conference (NACADA). "Faculty Advising: Connecting Students to their Programs, One Conversation at a Time", showcased the Academic Advising model at Algonquin College, its origins, its growth, and the next steps to integrating this model across the College.

Pam Fitch, Professor, Massage Therapy program organized an Interprofessional educational activity on November 1, 2010. The event showcased a film by an Algonquin College graduate, Chris Wynn. Chris showed his one hour documentary entitled "Forgetful, Not Forgotten". This film won an International Film Award in the United States, as well as best documentary. The event was well attended.

Patsy Pyke, Professor, Recreation programs, facilitated a workshop for girls and women in sport. This is part of an ongoing relationship between the Coaching Association of Canada and the Qatar government to assist with the development of female coaches and administrators in sport.

Donations

The Music Industry Arts program posted a request for a piano on usedottawa.com. Mark Young, whose daughter will be attending Algonquin College in 2011, responded to the posting and donated a piano.

A Perth company, McIntosh Perry, made a \$10K donation to the "Building our Future" campaign at the Algonquin Heritage Institute. Also donating \$10K was the local Lioness Club.

Lexus Canada donated a 2008 Lexus LS600H, worth approximately \$145K to the College's Motive Power programs.

For their 25th anniversary, PMI Ottawa Valley Outaouais Chapter has donated a \$500 award to a student currently enrolled in the Project Management Certificate program.

ADMINISTRATION

Finance & Administrative Service

Finance and Administrative Services has begun to determine estimates and assumptions to develop the 2011/12 annual budget. Loan agreements between the College and the Ontario Financing Authority for the loan financing for Pembroke campus and the Student Commons projects have been drafted and are being reviewed by College management and legal counsel. Requests for Proposals processes are underway to select contract firms for two internal audits: Procurement and Payments Review and Analysis and a Payment Card Industry (PCI) compliance review.

College Ancillary Services

All CAS business units continue to track to budget targets. Food Services performed exceptionally well with a robust banquet season underway and significant successes at Thunder Alley. The Residence has stabilized since the transition of management from Campus Living Centres to Algonquin.

Participation in the Student Commons project continues and work is underway to ensure that displacement parking is available when the construction site removes current parking spaces from inventory.

Gordon Esnard from Food Services was presented with the President's Star award.

CAS is working with the Television Broadcasting students on commercials for a number of the Ancillary business units including; Marketplace Food Court, 35th Street Market Café, Vending, Portable Feast, Bites n' Bytes, Lockers, Residence, New Technology Store, First Class Bookstore and the Print Shop.

Physical Resources

Algonquin Centre for Construction Excellence (ACCE)

The Algonquin Centre for Construction Excellence has made good progress since the last report and is on budget and on schedule to meet the Knowledge Infrastructure Program (KIP) funding requirements and for the start of classes by September 6, 2011. Highlights include:

- The curtain wall glass and windows are about 90% complete on the east wall of the low rise, complete on the low rise south wall and about 60% complete on the west wall. Wall panels are about 50% complete on the east wall of the low rise.
- Completion of commissioning is now anticipated by July 26, 2011 but will not affect the overall opening schedule.
- Minor adjustments are being made to the schedule to optimize the scopes of work to be allocated to the "before March 31" and "after March 31" period to ensure KIP requirements are achieved; namely the expenditure of \$70M of the total \$77M budget and achieving substantial performance of the contract.
- City of Ottawa south-west transit way work including the transit tunnel and the pedestrian bridge are proceeding well.

- The City is considering adding scope to the project to complete the demising walls between the future LRT and the bus lanes, the roadbed in the tunnel and possibly the storm water drain to Pinecrest Creek.
- The City has increased the scope of the pedestrian bridge project by including the installation of a hydro duct bank between Navaho and College Avenue on the east side of Woodroffe. Woodroffe Avenue will be widened northbound by an additional lane and a bike lane. The duct bank work is ongoing. The City has issued the designs and is waiting for costing for the roadwork. Completion is now expected for mid January 2011, due to the additional scope of work.

Perth Campus Renewal and Expansion

The project is on budget and schedule to meet the Knowledge Infrastructure Program funding requirements and for occupancy by September 6, 2011.

Commons and Academic Wing:

- The exterior structural wood wall framing is 90% complete
- Installation of roof trusses is scheduled to commence in one week
- Under-slab mechanical and electrical piping work is 99% complete
- Installation of the under-slab vapour barrier system is 75% complete

The Carpentry / Masonry Shops structure:

- The footings and foundations are now complete
- The pre-engineered building is scheduled for delivery to site in the next two weeks with erection to follow

Pembroke Campus Relocation

The project is on budget and scheduled for completion and occupancy by start of the academic year in September 2012.

- RFP document was issued to the four Design-Build proponents on November 9, 2010
- In-camera sessions are scheduled for December 8 and 9, 2010 and mid January 2011
- RFP Proponent Submissions are scheduled for February 8, 2011
- Improved site access by extension of Frank Nighbor Street through City of Pembroke owned property is to be implemented
- CP approval for level crossing at Frank Nighbor extension is pending
- Request for exemption from the MOE Environmental Assessment Act has been approved
- The project is scheduled for occupancy in September 2012
- The land transfer from the City of Pembroke to Algonquin College is scheduled to be completed by December 15, 2010. The delay is due to the removal process of crown patents on the land as a matter of ensuring the title is free of encumbrances

Student Commons

The project is on budget and scheduled for completion and occupancy by the start of the academic year in September 2012.

- The RFP was issued to the four Design-Build proponents on September 27, 2010
- The first in-camera sessions were held on October 18 and 19, 2010
- The second in-camera sessions are being held on November 12, 15, 22 and 24, 2010
- RFP Proponent Submissions are scheduled on December 20, 2010
- Evaluation of submissions is scheduled for the first two weeks of January 2011
- Proponent presentations and interviews are scheduled for January 19 and 20, 2011
- Anticipated award by the end of January 2011
- Anticipated execution of contract by mid February 2011
- The displaced parking contract is well underway and scheduled for completion in mid January 2011

Facilities Operations and Maintenance Services Team

The Supervisor Caretaking and Grounds Services Team and 4 other FOMS staff enrolled and successfully completed a LEED Canada Core Concepts and Strategies Course on November 22, 2010.

Comprehensive Certificate of Authorization (Air): Algonquin operates under a comprehensive certificate issued by the Ministry of the Environment valid for 5 years. Algonquin's up to date submission has been made to the Ministry of Environment for approval. The certificate facilitates work on campus by allowing changes and renovations to be made on the Woodroffe campus and reported to the MOE in the next reporting year, rather than seeking MOE approvals prior to starting any project work subject to environmental reporting.

Extension to Federal Stimulus Funding

On December 2, 2010, the Federal Government announced an extension to all Federal Stimulus Funding including ACCE and the Perth Renewal and Expansion Projects to October 31, 2011. This allows elements of work no practicable to be complete prior to March 31, 2011 to be completed after that date. The September, 2011, opening dates for both projects are not affected by this change.

ADVANCEMENT

Corporate Events

Remembrance Day

The College hosted its Remembrance Day ceremonies on Thursday, November 11 in the Marketplace Food Court. This year, the ceremony was attended by two guest veterans, as well as an associate legion member. Alison West-Armstrong from our CSD laid a wreath on behalf of family and friends in memory of her niece, Captain Nichola Goddard, who was the first female soldier killed in Afghanistan in 2006. Three other wreaths were also laid on behalf of Algonquin faculty and staff, our students, and Aboriginal soldiers. The ceremony was enhanced with the Canadian Forces GIS students standing on guard for the ceremonial procession.

Breakfast with the President Series

New Employee Staff Breakfast

On November 19, thirteen new employees were invited to join President Gillett for a breakfast in the Staff Dining Lounge to discuss their experiences as our newest staff members and to share any suggestions they may have to enhance the programs and services we provide to the College community.

President's Star Award

The Executive Director's Office working collaboratively with the President's Office has presented eleven awards to the following Algonquin staff members:

- André Gauthier, Motive Power Trades
- Sophia Bouris, Student Support Services
- Wanda Grant, Financial Aid
- Jill Wood, Registrar's office
- Gord Esnard, Food and Beverage Operations
- Umit Gunaydin, ITS
- Mark Crane, ITS
- Abdellah El Bilali, ITS
- The Blackboard Support Team: Michael Downey, Michel Langlais, Marianna Pietruru

Community Relations

Community Forum with Councillor Rick Chiarelli

The Department worked with Councillor Rick Chiarelli's office to host a community forum on Thursday, November 4 at 7 p.m. in the Staff Dining Lounge. Approximately 35 residents from the Nepean/Centrepointe Community came out to hear a short overview, presented by Mike Rushton, of Algonquin's expansion plans for the ACCE and new Student Commons buildings. Following the presentation, Councillor Chiarelli moderated a question period where residents were invited to discuss and ask questions on any issues that concerned them.

Recruitment

Recruitment CRM

The Request for Proposals and related selection process for a Recruitment CRM (Customer Relationship Management) System has been completed. The solution selected will see Algonquin College implement a customized version of Salesforce, including integration with Marketo's marketing automation software. The selected provider is On Path, an Ottawa based company. This solution is viewed to best meet immediate student recruitment and lead nurturing needs.

Student Ambassadors

The Student Ambassador Program was launched in November with seven students from a wide range of programs who have been trained to conduct campus tours and assist with recruitment events.

Recruitment Events October 19 – November 19, 2010

The Recruitment team has been travelling throughout Ontario and Western Quebec presenting to grade 11 and 12 students. The Fall recruitment schedule has also included an increased the number of University Graduate Fairs from 5 to 15.

The first Graduate Certificate and University Articulation Information Fair was held in October with approximately 160 Algonquin students, Alumni, and others in attendance.

Open House and College Information Program (CIP)

The College's Open House was held on Thursday, November 4 from 9 a.m. to 1 p.m., and from 5 to 7 p.m. The daytime portion was targeted towards high school students with an estimated attendance of approximately 3,000 students, parents and teachers. The evening session was targeted at the adult population with an estimated attendance of 550.

A trade-show style presentation of all Algonquin programs and services was set up in the gym, which also included displays by the School of Part-time Studies and our Perth and Pembroke Campuses. More than 32 Algonquin programs opened their classrooms and labs to welcome the prospective students throughout the event. CIP was also part of the College's Open House and displays from 24 Ontario Colleges were set up in the room T102 of the Advanced Technology Centre.

Marketing Services

Brand Revitalization

Advancement is currently putting together a team of 24 diverse College stakeholders and engaging them in a day-long series of workshops and discussions which we believe will lead us to collectively identify a series of potential brand promises and positions. This day-long Brand Workshop will be held on December 14 and is being facilitated by Ken Steele from Academica, the leading education brand strategy consultancy in Canada.

Academica is also currently working on the development of an Applicant Brand Research document which will play a role in the development of the strategic positioning whitepaper

Faculty Advertising Support

Marketing Services has developed a digital advertising campaign to support intake for both the On-line Culinary Skills - Chef Training Certificate as well as the BUAD – Core OC Advanced Diploma. The digital campaign is running on Yahoo's behavioural targeting product and Facebook in the NCR through December. Marketing Services is also currently supporting the Faculty of Hospitality in developing a collateral program to support the Bachelor of Hospitality and Tourism program, as well as the School of Media and Design on the creation of collateral to support converting applicants to registrants.

Recruitment Support

An advertising campaign is in the final stages of development to support the recruitment of direct and non-direct students. The campaign consists of creating awareness and understanding of Algonquin College as well as promotion of the depth and breadth of programs being offered. The plan includes theatre, interior bus cards, exterior king boards and shelters as well as a digital advertising buy and an online buy to support program search.

Website Development and Content Management System (CMS)

The launch of the College's program sites and school sites is scheduled for December 15, 2010. The project is in full production, including content integration directly into the sites, the creation of some additional video assets to support each site along with training of the site users. International, Corporate Training and Directives and myAlgonquin sites are continuing to evolve.

Marketing Plan

Marketing Services is currently gathering research (including the Applicant Study from the branding program) and business plans from across the College for the development of a College-wide Marketing plan.

Media Relations

Major stories include:

October 26 – *CTV News at 11:30* featured a small piece on the College's fall convocation celebrations at the National Arts Centre.

October 28 – The *Daily Commercial News* featured a story regarding the "green" features of the new Algonquin Centre for Construction Excellence.

October 29 – The *Ottawa Sun* featured a story regarding the recent trend of colleges embracing green-collar job training.

November 3 – *CTV News at Six* featured an interview with the Vice President Academic regarding the recent report that high school dropout rates have been cut in half over the last 20 years.

November 4 – *Nepean EMC* featured an interview with the Chair of the School of Transportation and Building Trades regarding a recent car donation by Lexus Canada.

November 4 – *CTV News at Noon* featured a story about the College’s Open House which welcomed thousands of students to the Woodroffe Campus.

November 5 – The *Ottawa Citizen* and *Vancouver Sun* featured an interview with the Coordinator of the Game Development program along with a current student regarding the small, but increasing, numbers of women in the video game development industry.

November 11 – *CFRA* featured an interview with the Dean of the School of Business on the program Business at Night regarding the upcoming Corporate and Community Social Responsibility Conference.

November 15 – The *Ottawa Citizen*, *Vancouver Sun*, the *Province (Vancouver)*, *Regina Leader-Post*, *Edmonton Journal*, *Saskatoon Star Phoenix*, and *Montreal Gazette* featured an interview with the President regarding the upcoming Corporate and Community Social Responsibility Conference.

myAlgonquin Redevelopment

The redevelopment of myAlgonquin is in the implementation phase with a view to launch at the end of December 2010. Design work continues to integrate the new system with a morning email “Good Morning Algonquin”.

BUSINESS DEVELOPMENT

ALGONQUIN FOUNDATION

Constructing Our Future ACCE Capital Campaign

To date, confirmed cash/pledges total \$5,187,340. Campaign cabinet members will continue with major gift prospect calls with the goal of closing all leadership gifts by year end.

The Senators Algonquin Construction Night was held on November 9. Many cabinet volunteers, donors, and staff attended the special event, including 400 students from the trade programs who received complimentary hockey tickets from the Senators.

The ACCE Campaign Cabinet meeting was held on November 18, 2010.

Perth Building Our College, Our Community, Our Future Campaign

To date, confirmed cash/pledges total \$174,250. Meetings took place with Perth and district businesses. The Perth Cabinet meeting was held on November 30, 2010.

Pembroke Campus Campaign

To date, confirmed cash/pledges total \$1,622,766. The Pembroke Cabinet meeting was held on November 18, 2010.

Endowment Campaign

A new endowment fund was announced at the Senators Just One Person Award night held to honour Chief Vern White. Algonquin College was the beneficiary of this tribute event.

Annual Awards

New awards have been confirmed for SKAL International for hospitality students, Ottawa International Festival and Dalian Aboriginal Recognition. The Project Management Institute has established a new part-time studies award.

Gifts-in Kind

Toyota Canada donated \$101,000 in vehicles to the School of Transportation and Building Trades.

Out and About

Outreach activities this month included:

- Perth Chamber of Commerce
- Sens Algonquin Construction Night
- Ottawa Chamber of Commerce Business Awards
- Association of Fundraising Professionals – Philanthropy Awards
- Canadian Armed Forces Appreciation Night
- Just One Person Award Event
- Nepean Chamber of Commerce Breakfast

- Global Philanthropy Meeting
- AFP Annual General Meeting
- Mechanical Contractors Association meeting
- Ottawa Construction Association Chairman's Reception

Awards Nights

The awards night for the School of Business Awards was held on November 24, 2010.

INTERNATIONAL EDUCATION CENTRE (IEC)

Recruitment

Recruiters travelled to Vietnam, India, Venezuela, Berlin, Morocco, Jamaica, and China where education fairs and various seminars were held. A consultant has been retained to research and open an Algonquin Office in India. This office will provide a year-round presence in the market while also enabling Algonquin to better manage applicants and agents. The location will be decided upon after a full report is received identifying key locations based on market research.

Tours and Delegations

During the month of November, the IEC hosted and provided tours for the following delegations: Guizhou Jiaotong Polytechnic College, China, Ukraine Deputy Minister of Education, Iryna Zaitzeva, His Excellency, Mr. Alemayehu Gujo, State Minister, Public Finance Administration and Control Sector and Chairperson of Procurement and Disposal Complaint Review Board along with a representative from CIDA; and Her Excellency Sofia Cerrato, Ambassador of Honduras.

Partnership Mission to the Middle East

From November 24 to 30, the Dean of Advanced Technology and Trades and the Vice President of Business Development travelled to Saudi Arabia and Kuwait to assess partnership opportunities in both countries. Both opportunities would involve the delivery of Algonquin College programs in the host countries.

LANGUAGE INSTITUTE

Language Institute Enrolment

Language Institute enrollment for Fall 2010 included: 181 students in the Canadian ESL full-time stream for the 2nd intake and 328 international ESL students.

Program/Course Modifications

Once a year from September to November, course information on GeneSIS is reviewed for grammar, spelling, and inaccuracies and any changes to course descriptions and delivery is updated. This information is then used in the OnCourse catalogue, the Algonquin College website and all Monographs.

As TESL and FSL are undergoing major revisions, these changes had to be reflected in the Annual Curriculum Review. The Annual Curriculum review has been completed for the next academic year, September 2011.

INSTITUTIONAL RESEARCH AND PLANNING (IRP)Key Performance Indicators

Advanced KPI Student Satisfaction Surveys have been completed from November 1 to 12 for students in clinical or co-op placements who are not on campus when the KPI surveys are given in February.

Work-Integrated Learning Project – Higher Education Quality Council of Ontario (HEQCO)

In conjunction with 5 universities and 4 community colleges, Algonquin is participating in Phase 2 of the HEQCO WIL project involving surveys of faculty and graduating students enrolled in WIL programs – Co-op, field placement, clinical placement and Applied Research. Working with Academica, the research firm contracted to conduct the research, all 9 PSE institutions are involved in making internal arrangements to conduct the surveys in the March to June 2011 time period.

APPLIED RESEARCH AND INNOVATION (ARI)Projects Update

The Electrical Engineering Technology program is conducting its first projects in collaboration with the Office of Applied Research and Innovation. Five projects are being done with HydroOttawa, all under the supervision of David Thibodeau, Professor - Mechanical & Electrical Engineering Technology.

Project Title	Description
Protective Relay Replacement at Jockvale DS	The objective of this project is to bring the protection and control equipment in Jockvale Distribution Station up to the current industry standard.
Energy audits and efficiency in independent grocery	The students will learn the fundamentals of energy audits and efficiency incentives and apply these measures to a local Independent grocer. Such items as lighting, HVAC, food refrigeration will be analyzed to determine methods to lower the client's electrical costs.
Upland And Kanata RTU Replacement	The goal of the project is to replace the two substations with new Remote Terminal Units (RTU). Tasks will consist of creating new drawings for the new RTUs as well as the installation of the equipment.
Energy Auditing- Riocan/Ottawa Hydro	The project will inspect every piece of technology throughout Lincoln Fields and Westgate shopping centres and find alternative ways to advance it. With the research found from the team, a proposal will be made of advanced technical elements that could be implemented.
Tim Horton's energy evaluation (Hydro Ottawa)	Tim Horton's energy evaluation will determine areas Tim Horton's can improve on in energy conservation and reduce their costs.

One project is being conducted with the College's Physical Resources Department on "Energy Consumption Analysis". The project team, with the guidance of the Physical Resources Dept., is assessing the energy implications of extending classes to 22:00h.

The FedDev Applied Research and Commercialization grant has been activated with six projects currently underway in biotechnology, computer studies, agriculture, and mechanical engineering.

Student/Faculty/Staff Involvement

The Office has reorganized and three full-time contract Project Managers have been hired.

The NSERC Applied Research Tools and Instruments granting program was recently announced. This will provide up to \$150k per proposal for equipment for applied research. Professors from Pembroke, Perth, Photonics, Mechanical Engineering Technology, Business and Computing Studies have submitted proposals to ARI.

A number of students have participated in recent government announcements. Photonics students met with Glenn Murray, the Minister for the Research and Innovation at the unveiling of the ONE (Ontario Network of Excellence). Several students participated in the FedDev announcement made by Minister Baird.

WORKFORCE AND PERSONAL DEVELOPMENT

Colleges Integrating Immigrants to Employment Project (CIITE)

Algonquin advised 39 internationally educated immigrants during the month of October.

Aboriginal Portfolio

Plans are being finalized for the Annual Aboriginal Business circle in collaboration with the Ottawa Senators to be held in February 2011. It is anticipated that 100 corporations will be in attendance including Aboriginal and non Aboriginal corporations. This event will provide a venue for the release of the *Aboriginal Hires* program; a program designed to educate employers on partnering with and recruiting Aboriginal employees.

An agreement with Tim Hortons is being finalized. The education-to-employment program will provide Aboriginal students the opportunity for employment with the support and supervision of an employment coach.

Second Career (Experienced Worker).

Ninety-four Second Career students have registered in the Fall semester. Most are in four-semester programs. Staff are reaching out to employment agencies, resulting in increased referrals to Algonquin College for Second-Career-eligible programs.

Forty experienced workers per week are seeking advisement on educational access through our Second Career office. Although many do not meet the criteria for Second Career funding, staff are exploring new workforce adjustment opportunities.

First Generation Portfolio

Two thousand students have been identified in the Fall 2010 intake as the first in their family to attend post secondary. Eight hundred students have indicated they are interested in services offered for first-generation students.

Personal Development Institute

After input from two focus groups and an analysis of all non credit courses by sector in terms of return of investment, a business plan for the Personal Development Institute has been prepared. Planning for next spring is completed and new offerings are being identified for development.

New Opportunities

Algonquin is leading the preparation of proposals to:

- support the integration of immigrants into communities outside of the Greater Toronto area
- deliver essential skills and work with Aboriginal families in their home communities
- facilitate healthy living and quality of life for Aboriginal women.

A partnership has just been established between Workplace Safety and Insurance Board (WSIB) and Colleges Ontario. Building on our successful reputation with the Second Career program, Algonquin College is well positioned to capitalize on this partnership.

Marketing and Communications

Algonquin's Second Career program was featured in Macleans magazine on November 8. Articles have appeared in editions of The Construction News, highlighting the Internationally Trained Civil Engineering Technologist (ITCET) bridging program. Algonquin was featured as the cover story in the CONNECT newsletter on our work with the immigrant population.

ALGONQUIN COLLEGE CORPORATE TRAINING (ACCT)

Business Plan for Virtualizing Corporate Training

ACCT engaged an educational technology consultant to assist in the development of a business plan to virtualize/digitize ACCT's service offering and identify areas of opportunity in the corporate online marketplace. ACCT has organized focus groups with the defense/security sector, construction sector, and public sector to help identify opportunities. The market analysis will be completed by November 30, and the business plan by December 13.

Sales Team

A new Senior Sales Consultant, Lise Desjardins, joined the sales team. Lise brings significant experience in marketing and sales with senior leaders and will focus on customized learning solutions for enterprise requirements in alignment with our industry sector approach.

Marketing

ACCT is working in partnership the Ottawa Construction Association, National Capital Heavy Construction Association, and the Greater Ottawa Home Builders' Association to jointly market an expanded Winter 2011 calendar of construction industry public workshops. This includes three new workshops to be offered in partnership with the Ontario Road Builders' Association, Civil Construction Estimating, Environmental Compliance in Civil Construction, Hot Mix Asphalt Technology. These professional courses are accredited by Gold Seal as education credits toward National Gold Seal Certification as a construction estimator, superintendent or foreman.

ACCT is jointly marketing with the Ottawa Senators two evening training seminars with game packages to reach out to new corporate clients. The sessions are; Leading a Diverse Workplace – December 9, and Courageous Leadership – January 25. The seminars will be introduced by Cyril Leeder and Robert Gillett and delivered by Senior Facilitators from ACCT.

Training Delivered

Customized workshops, facilitation and training sessions were delivered to the following new clients:

- Heart and Stroke Foundation
- Tungasuvvingat Inuit
- SNC Lavalin
- Western Quebec School Board
- Treasury Board of Canada
- Ottawa Mission
- Electricity Sector Council
- Salvation Army
- McIntosh Perry Consulting Engineering

HUMAN RESOURCES

Compensation, Pension and Benefits (CP&B)

Human Resources signed a contract with Shepell.fgi to provide 'on request' disability management services. Documentation for three employees was gathered and forwarded. Results have been positive for one employee with a return date one month earlier than expected.

The benefits audit for full-time staff is 70% completed.

CP&B and the Centre for Organizational Learning are coordinating Wellness Week.

Communication was sent to full-time Academic and Administrative Staff regarding a new Critical Illness Insurance option.

Professional Development

Three staff members will be attending various workshops delivered by The Psychology Foundation of Canada.

One staff member attended "Building Healthier Workplaces – Addressing the Impact of Mental Health in the Workplace."

Three staff members attended the CAAT Pension teleconference on Open Buybacks.

Partial Load

We have approximately 240 partial-load employees with benefits.

Short-term-disability (STD)

Currently there are 24 employees on STD.

Salary, Pay and Liability

All pay changes for all full-time staff were implemented and increment letters were distributed for signature purposes.

Employee Services

During the month of October, there was a strong focus on gathering data for workforce analytics. Working with the current HRIS system, and how the College captures information, made this a manual-labour-intensive exercise.

There were staffing changes in the Employee Services team in the month of October including the replacement of the Receptionist and the 24-hour/week HR Assistant.

Recruitment & Staffing/Classification

During the month of October, there were 6 part-time Academic competitions posted. In addition, there was one full-time and three part-time Administrative competitions held with 2 new full-time hires completed from previous competitions. In terms of Support Staff hiring, there were 4 part-time, 3 full-time and 2 New Initiatives/Opportunities competitions held.

Ads were placed for part time employees in Ancillary Services and a full time Chair, Media Studies.

The Support Staff Job Evaluation Committee continues to meet bi-weekly to review new and significantly-revised positions, and to discuss issues relevant to the College Community. Four position description forms were evaluated and reviewed with Managers since September 21.

The pilot project for the Leadership Development Initiative was launched with all Managers at the College on October 18.

The annual maintenance pay equity plan was completed, and any monies owed for classifications that are female-dominated have been calculated and paid on the pay of November 26.

HRIS administration & Technology

The new leadership website design has been implemented and launched. The program website is now live for use by the college community.

Talent management software was purchased on September 24, and the implementation team has focused on the building of forms, development of site, extraction of current College data held on another application system, and has imported it into the new site. Instead of the anticipated 6- to 8-week implementation timeframe, the team worked tirelessly to rollout the site within 3 weeks to achieve the October 18 deadline. Training is continuing on the system as the focus for phase 2 rollout will be on the performance-management module of the software.

The HR/Pay workgroup continues to meet on a bi-weekly basis to assess work requests and set priorities on items. A total of 45 projects have been submitted to the workgroup. Most of these projects are requests for information, requests to update information, and requests to develop system capabilities.

Other-than full-time Payroll

Work proceeded on the value stream pilot project for part-time hiring process. This project outcome is expected to outline process and procedures to provide a consistent guideline for each academic department.

Staff Relations

The Director, Staff Relations has continued to meet with the Chairs and Deans of each of the Schools to review the grievances on file.

Meetings of the Support Staff Employment Stability Committee and Union College Committee were held.

Fifteen grievance step meetings for academic matters were held. Two step meetings were held on support staff grievances.

Hearings for three academic arbitrations took place.

The Director is completing the College's Leadership Training Program.

STUDENT SERVICES

Student Services Dialogue

On the morning of November 26, the Vice President hosted the fourth Student Services Dialogue for all full-time and part-time staff in the Student Services Area. The theme of the session was “Recipes for Success” as we continue the review of SPSP recommendations and focus on the measurement and benchmarking of our services. The event was successfully planned and orchestrated by four volunteers from the Student Services Area – Marie Thériault, Manager Scheduling and Systems Support; Tony Verge, Manager, Contact Centre and Service Counter; Kristen Deuzeman, Counsellor, Counselling Services; and Alison West-Armstrong, Counsellor, Centre for Students with Disabilities.

Registrar’s Office

Registration Statistics

Full-time Registration in Post-Secondary/Post-Diploma Programs: For the 2010 Fall Term, as at November 1, 2010, the audit count date, net registered students numbered 14,577 or 97.9% of the projected enrolment for the term.

The breakdown of the 14,577 net registered, as of November 1, is as follows:

Faculty/School	Approved Projected		Net Registered	
	Entry Level	Returning	Entry Level	Returning
Faculty of Arts, Media and Design	2,325	1,036	2,258	1,053
Faculty of Business and Hospitality	2,333	2,061	2,222	2,016
Faculty of Health, Public Safety and Community Studies	1,817	1,451	1,756	1,409
Faculty of Technology and Trades	1,746	1,370	1,660	1,484
Algonquin College in the Ottawa Valley	468	223	469	201
International & Corporate Business Development	28	0	26	0
School of Part-Time Studies	16	15	10	13

College Totals	8,733	6,156	8,401	6,176
-----------------------	--------------	--------------	--------------	--------------

Continuing Education Registrations: For the 2010 Fall Term as at November 21, 2010, registrations stood at 12,804 as compared to 12,817 at the same time last year. The term registrations to November 21, 2010 represent 96.0% of the projected enrolment. Registration continues throughout the term.

For the 2011 Winter Term as at November 21, 2010, registrations stood at 1,908 as compared to 1,319 at the same time last year. The term registrations to November 21, 2010 represent 14.9% of the projected enrolment. Registration continues throughout the term.

Admissions Statistics, 2011 Winter Term

As at November 22, 2010, OCAS statistics for the 2011 Winter Term indicate that, for College Choices (i.e. number of individual applicants to Algonquin College), our Non-Secondary School applicants are up 19.2% from last year, Secondary School applicants are up 13.8%, with an overall increase in applicants of 17.4% respectively. Province wide, the variances are -0.5%, 8.7% and 2.4% respectively.

As at November 22, 2010, for Program Choices (applicants are allowed a maximum of 5 program choices, with up to 3 at any one College), our Non-Secondary School applicants are up 18.4% from last year, Secondary School applicants are up 12.4%, and overall we show an increase of 16.4%. Province wide, the respective variances are 0.1%, 8.9% and 2.8% respectively.

As at November 22, 2010, for Confirmations, our Non-Secondary School confirmations are up 17.9 % from last year, Secondary School confirmations are 4.6%, and overall, we show an increase of 13.8%. Province wide, the respective variances are -3.0%, 8.3% and 0.3% respectively.

Algonquin College Tuition Fees

The fees due date for 2011 Winter Term fees was on November 15, 2010. Client payments received electronically through the Algonquin College Student Information System (ACSIS) portal showed a marked increase; an approximate increase of 30% over the same period in 2009. Continued efforts in communicating this client-friendly online payment option are ongoing.

Initial preparations for the 2011-12 fees schedules are underway for presentation to the Board of Governors in December 2010. Tuition fees are finalized in the December/January time-frame in order to ensure that fees are available for inclusion in our February Offers of Admission.

Fall Convocation (Ottawa Schools)

The Fall Convocation Ceremony for Ottawa Schools was held on October 26, 2010 at 7:30 p.m. in Southam Hall at the National Arts Centre. Joanne Walker, Vice President Operations and Ottawa Site Manager, EMS Aviation, an Algonquin College Alumna, was our Guest Speaker.

A record number of 552 graduates attended this ceremony; this represents a 31% increase in graduate attendance over 2009. The total number of Fall graduates also increased from 1,222 in 2009 to 1,589 in 2010. With the anticipated continued growth in attendance, the Registrar's Office is currently exploring all available options to accommodate future growth in the Fall Convocation ceremony.

Financial Aid Services

The Registrar's Office received 3,422 on-line Student Assistance Bursary applications during the 2010 Fall on-line bursary application period. This compares to 2,502 online Student Assistance Bursary applications received during the 2009 Fall online bursary application period. Algonquin College students apply online through the Algonquin College Student Information System (ACSIS) portal.

Registrar's Office Financial Aid specialists attended the annual Ontario Association of Student Financial Aid Administrators (OASFAA) conference.

Student Support Services

Director's Office

On Tuesday, November 16, Student Support Services sponsored a table of eight at the Corporate and Community Social Responsibility Conference, hosted by Algonquin College. The event featured His Excellency Vicente Fox, former President of Mexico. Wayne McIntyre and Mark MacAulay attended on behalf of Student Support Services. Six external Advisory Committee members were invited as guests of the College at the Student Support Services table.

Student Employment Services

Student Employment Services has been approved to purchase and implement a new web-based solution to manage the many career services available to assist our job seekers and employers. College staff from Student Employment Services and ITS will be working with staff from Orbis Communications to implement the new software to be launched in early February 2011. The Student Employment Services software also provides specialty applications for International students, Aboriginal students, and Students with Disabilities.

The Student Employment Services team met with the Student Success Specialists and their Director this month. Information was shared on the types of services that Student Employment Services offers, as well as discussing how the two areas can work collaboratively to better serve the students.

A Student Employment Services booth was hosted in the Residence on October 14. More than 80 students visited the booth for information about seasonal jobs.

Student Employment Services hosted two Job Search Cafés in high-traffic areas of the College to create an awareness of our services with students and faculty. On November 4, at the College's annual Open House

event, the staff had the opportunity to engage future students with popcorn and information about careers.

Student Information Desk

During the month of October 2010, the Student Information Desk had 739 visitors which compares to 471 visitors at the same time last year.

Once again the Samaritan's Purse "Operation Christmas Child Shoe Box" campaign was a great success. There were between 75 and 80 shoe boxes collected at the Student Information Desk to be shipped to children living in countries that have been ravaged by war, famine, extreme poverty, disease, or natural disaster.

Student Affairs and Orientation

On the evening of October 9, the Students' Association and Student Affairs and Orientation hosted a florist workshop in the Horticulture building. Lyn Whyte, Coordinator of the Florist program, conducted an in-house workshop for students from the College community in general. Students from across the College had the opportunity to explore the creative world of floral arranging. Thirty students purchased tickets for \$5.00, which included a two-hour hands-on workshop where they created a floral arrangement to take home. This was a sold out event!

A Wine and Food Pairing workshop was held on the evening of October 13, and was co-hosted by Student Affairs and Orientation and the Students' Association. Brenda Mahoney, a librarian at Woodroffe Campus, who also holds credentials as a sommelier, very generously volunteered to facilitate the evening's activities. This workshop was more elaborate in nature to encourage students to get involved with the College-wide United Way Campaign. Students learned about the different types of wine, had the opportunity to explore a variety of exotic foods, and were exposed to a social networking evening. This was a sold out event (80 people)! Students purchased tickets at a cost of \$10.00 each, and 100% of the proceeds raised were donated to the United Way.

Student Affairs and Orientation and the Students' Association co-hosted "Movie Night" on October 25, featuring the movie "Cyrus". Students enjoyed a movie screening and free popcorn. This is a great way for students to take a break from their studies and participate in a social evening with fellow students. A new movie is featured each month.

Winter Orientation is scheduled for the evening of Thursday, January 6, 2011. Approximately 950 invitations have been sent out.

Centre for Students with Disabilities

The Centre for Students with Disabilities participated in Forum in October, where Guidance Counsellors and Resource Teachers from Ottawa-area high schools were provided with information concerning new initiatives at Algonquin College. Several staff members were also involved in the College's annual Open

House held on November 4. Some of our newest Adaptive Technologies were available to students and teachers, providing a hands-on learning approach to learn more about the services available in the CSD.

The Peer Up for Success Program had their second social event on October 27. It was well attended, and participants enjoyed an evening of team-building games.

On November 4, Jason Timms and Susan Blundon, adaptive technologists, attended a consultation session at OCRI (Ottawa Centre for Research and Innovation) for their post-secondary AT video project. The University of Ottawa and Carleton University are also involved in this project. The ultimate goal of OCRI's Assistive Technology Support Initiative is to achieve synergy with the formal education system in order to enhance the academic success of students using computer-based AT for their school work.

At the Pembroke Campus, Fran Murphy organized and delivered a PD session with Seneca Psychological Services called, "Understanding and Responding to College Students with Mental Health Difficulties". Fran indicated that the session was highly successful, and that staff expressed that it was interactive, useful and engaging. Dr. Ann Gelsheimer presented the three-hour workshop to faculty and support staff.

Toni Connolly and Alison West-Armstrong attended the CCDI provincial meeting in Toronto. The meeting involved getting together with our Special Interest Groups (SIG) and listening to the guest speaker on Second Career. Ministry representatives led a discussion on the practices around the Bursary for Students with Disabilities, and the General Meeting of the CCDI membership took place.

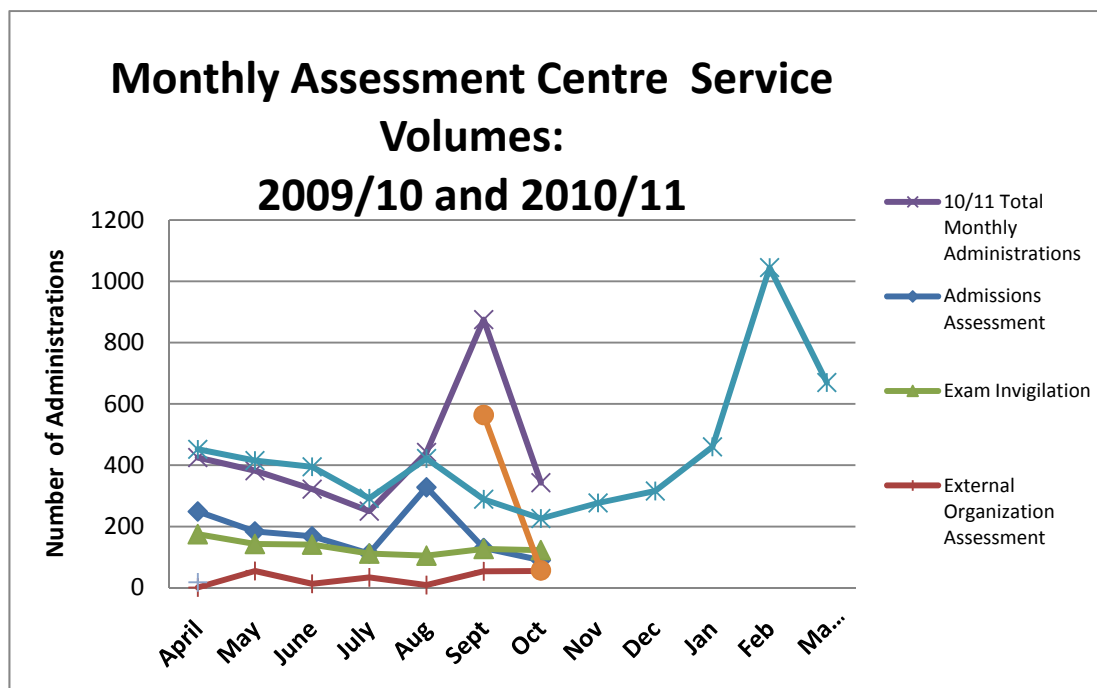
Health Services

Health Services was very busy with Flu Clinics held on November 2, 4, and 6. Flu shots will continue to be administered from Monday to Friday, 2:30 p.m. -7:30 p.m., until the demand subsides.

Test Centre

The total assessment and exam volume for October, 2010 was 343 administrations, a 52% increase over the same period in 2009. This increase represents the use of the Test Centre for special projects, such as the Academic Upgrading – Communication program's promotional assessment pilot project, and the shifting of some assessment activities to this traditionally quiet period, such as the assessment for eligibility for enrollment into Taxi Driver Training courses.

Figure 1 outlines the monthly total volumes and revenues for 2009-2010 and 2010-2011 year-to-date.



Counselling Services

Mary-Ann Hansen is working with Health Services to once again mark the National Day of Remembrance and Action on Violence against Women on Monday, December 6. Several agencies from the city working with issues of violence against women will attend and staff a booth for two hours. There will be a memorial table, a banner for people to sign, and ribbons for sale.

Mamidosewin Centre

In the Mamidosewin Centre, October was a very busy month with potlucks, Elder visits, and interviews for CSEP student positions. Activities such as, craft circle group were held (porcupine quill earrings, medicine bags, and women’s hand drums were made).

On October 21, a Full Moon Ceremony was held, and 17 students attended. Grandmother Rose Martin was in attendance and facilitated this event.

The Aboriginal Cultural Celebration was held on October 28 and was a resounding success. Many students and staff took part in the celebration and gained more of an understanding of Aboriginal culture.

Residence

The annual Saunders Farm event was held on October 28, with 110 students in attendance.

The Resident Advisor Auction raised \$600, all of which will be donated to the Multiple Sclerosis Society.

On November 19, 90 students attended the Harry Potter event. Residence Life entertained the audience with trivia, skits, and impressions before the show.