

ACADEMIC

School of Advanced Technology

Public Works and Government Services Canada (PWGSC) and the School of Military Mapping have confirmed that the second option year in the Military Geomatics contract will be exercised. Planning is underway for Fall, 2011 delivery.

School of Health and Community Studies

Over 400 early childhood educators from several areas of Eastern Ontario have received training on the Ontario curriculum framework, ELECT, and there are currently 95 on a waiting list. This training was developed in conjunction with the work being done at the Algonquin College Early Learning Centre, also known as the Lab School for our Early Childhood Education programs.

School of Hospitality and Tourism

Students in the Event Management program held their "Wish Wrap Up Party" on April 18, 2011, with a celebration and the presentation of a cheque in the amount of \$84,000 to the Children's Wish Foundation. These funds were raised through the hard work and dedication of 90 students who planned and executed 16 events during the month of March. Congratulations to everyone involved in this event.

Police and Public Safety Institute

For the 9th consecutive year, the graduating students of the paramedic program who wrote the 2010 Provincial Qualifying exam had a 100% success rate.

Algonquin College in the Ottawa Valley

The School was awarded a \$104K NSERC grant towards its mobile science lab proposal that was submitted in November, 2010. The grant allows for applied research to be conducted across several existing programs and will also be used in the proposed Environmental Technician program.

Algonquin College Heritage Institute

The Perth Campus' Employment Services operation was awarded the Summer Jobs Strategies contract for Lanark County. This contract matches students and employers and provides a wage subsidy to support summer employment.

Partnerships

Nursing Studies has entered into partnership with Laerdal Canada to develop a series of simulation applications that will be available on the new Laerdal simulation application site. This is a unique opportunity for the department and highlights the expertise of the simulation team that has been chosen as the first post-secondary simulation team in Canada to develop these nursing applications.

The Library and Information Technician program is partnering with Knowledge Ontario to provide students with an internship for AskOn, a virtual reference service. This allows students to gain valuable real-life experience assisting clients in public or academic libraries to find research material; all offered through a chat software package. This is the first time this is being offered to Library Technician students and recent graduates.

The Early Learning Centre, in partnership with the Ottawa School Board, will once again offer the on-site Junior Kindergarten/Senior Kindergarten program delivered for the duration of the 2011-12 academic year.

Algonquin College in the Ottawa Valley partnered with AECL and STAR 96 Radio to bring Environment Canada Senior Climatologist, David Phillips, to Pembroke on April 7, 2011, as part of its annual community lecture series. All funds raised by the presentation went to support the new campus capital campaign.

Student Activity

Eight students from the Photonics Engineering Technology program attended the Institute of Electrical and Electronics Engineers (IEEE) Eastern Ontario Oral Paper Competition for Universities and Colleges held on March 30, 2011, at Queens University. The paper by Patrick Couture and Hafeed Nabbus won 4th prize.

The Home Sweet Home Challenge Awards Gala was held in Toronto on April 12, 2011, during the Canada National Green Building Council (CaGBC) Conference. Two student teams from the Green Architecture program were selected as top-ten finalists in the competition. The Sunlake House submission by students Kim Lammers, Dorothy Abola, and Paul Bourbeau won 3rd prize.

Personal Support Worker students at the Perth Campus held a series of fundraisers through the month of March and raised \$1200 for a new local hospice, Dignity House.

Seven Social Service Worker students from the Perth Campus, accompanied by Professors Lisa Shaw-Verhoek, Social Service Worker program and Darrin MacDonald, Masonry – Heritage and Traditional program, completed a two-week study strip to El Salvador. Working with our partner agency, SalvAide, the students worked closely with individuals from several agencies in the country.

Students in the Electrical Engineering Technology program toured Hydro Ottawa's Ellwood Transformer Station on April 5, 2011, to learn about safe working procedures in the utility industry and experience the actual work environment. The students were accompanied by Professors Frank Bowick, Kathryn Reilander, and John Mason.

The Annual International Food Fair took place on April 12, 2011, in the lobby of H Building, featuring the skills of the Culinary Management students.

Culinary Arts staff and students participated in several community events during the week of March 25, 2011. These included a fundraiser for relief following the earthquake in Japan, as well as "More Than Just Desserts" for the Canadian Arthritis Foundation.

Students in the Hair Stylist and Esthetician programs participated in the "Royal Tea Party" held on March 5, 2011. They provided mini-manicures and royal hair styles to the young princes and princess. As well, they participated in the "Spoiled at the Spa" event held at the York Street Spa on March 7, 2011. Both events provided the students with hours credited towards their program's work placement requirement.

Paramedic students, Amber Bean and Jennifer Alexander, placed 3rd in the National Paramedic Skills competition which took place in Oshawa the weekend of April 9, 2011.

Catherine DiCesare, a student in the Corporate Security and Risk Management program, received honorable mention for her submission to the American Society for Industrial Security 2010 Writing Completion.

Six students from the Dental Hygiene program took part in the "Gift from the Heart" program, whereby local independent Dental Hygiene practitioners provided free dental care for the community on February 14, 2011.

Dental students raised \$857 at their Fun Run/Walk that was held on April 10, 2011. Proceeds went to the Dental Department at the Ottawa Hospital, Civic Campus (one of their field placement sites).

Katie Carroll, a 4th year Bachelor of Science in Nursing student, received a Guardian Angel award from a patient at the Ottawa Hospital during her preceptorship this winter.

Yesenia Alvaradosanchez, a student in the Business Administration – International Business program, is one of two winners of the Forum for International Trade and Training's (FITT) 5th Annual Achievement Award, which recognizes outstanding performance achievements in international business.

A multi-cultural day was held at Algonquin College in the Ottawa Valley on April 4, 2011. Students participated in the organization of this event, as they provided food and entertainment. The annual celebration of cultures continues to be very well received by students and staff as the campus becomes more integrated with students of different ethnic backgrounds.

The second-year Advertising students visited New York City from March 23 to 28, 2011. While there, they had presentations and workshops from DDB, People magazine, AKQA, JWT, the American Association of Advertising Agencies, the Paley Center for Media, and Group M.

The final Hothouse Play Reading Series evening took place on April 4, 2011. Professional actors from the New Ottawa Repertory Theatre, under the artistic direction of Paul Dervis, read excerpts from six Scriptwriting students' plays. The Q&A session was moderated by John Lazarus, one of Canada's foremost playwrights. John also spoke to students about the reality of life as a playwright.

The Algonquin Short Film Festival, a college-wide event, organized by the Scriptwriting students took place on April 11, 2011. Our esteemed panel of judges, Sharon Buckingham, Adele Cardemone-Martel, Keith Davidson, and Michael Falcone, awarded the prizes as follows:

- 1st prize: 'Beatless Nick' by Kelly Morrison, Scriptwriting alumna
- 2nd prize: 'Band Together' by Mike Lynch, Mitchel Kajiura, and Patrick Sauve from the Broadcasting – Television program and starring Greg Lowe, Scriptwriting alum
- 3rd prize: 'Alibi' by Anaskadee Bernard, Scriptwriting student
- Honorable mention: 'Room 1513' by Cierra Campeau, Broadcasting – Television student

The People's Choice Award went to 'Band Together'.

First year Public Relations students held a fundraiser for the Royal Ottawa' "You Know Who I Am" campaign on March 22, 2011, at the Auld Dubliner and Poor House. Music by Chris Nantes and a silent auction were part of the event. The event raised \$3K.

The students and faculty in the Professional Writing programs launched Spine Online on April 14, 2011. This website features student stories in a variety of genres and will be used as a promotional tool for the program. The website can be found at:

<http://www.spineonline.ca/>

Community Activity

Chris Hahn, Chair, School of Transportation and Building Trades, Claire Snasdell-Taylor, Chair, Career and Academic Access Centre, and Doug Hall, Manager, Algonquin College Access Program, represented Algonquin College at the Eastern Regional Strategy session, a component of the Ministry of Training, Colleges and Universities' "Engaging the Frontline – Network Knowledge" project. College-based apprenticeship, academic upgrading/literacy and Basic Skills, and Employment Services program staff gathered together to discuss and develop collaborative efforts to improve student and client outcomes.

The first Maple Leaf Hot Food Competition, in partnership with the Canadian Culinary Federation (CCFCC), was held at the Restaurant International on March 27, 2011. Sixteen students and professionals from the City of Ottawa participated in this very successful event. The plan is to make it an annual event.

The students in the Social Services Worker program at the Perth Campus, in partnership with Options Youth, organized and delivered a well-attended one-day workshop on March 26, 2011, for students and interested members of the public, "Breaking the Silence against Teen Suicide and Cyber-bullying".

Faculty Activity

Professor Cindy Toffanello was a judge at the Regional Finals of the Pear Excellence Culinary Student Competition held in Montreal. This event is sponsored by the USA Pear Promotion body.

Jennifer Munoz, Instructor, Practical Nursing program, has been selected by the National Academic Advising Association (NACADA) at the University of Kansas, as a recipient of a NACADA Outstanding Advisory Certificate of Merit in the Faculty Role category. The College has worked closely with NACADA to develop its academic advising program.

Jill Reeves, a part-time faculty member with the Police Foundations program, took the initiative to organize a group of students to make lunches for clients of the Ottawa Mission.

ADMINISTRATION

Finance & Administrative Service

Finance and Administrative Services is working on financial year-end closing activities for 2010/11. The auditors are scheduled to begin their field work at the College on April 25th. The Ministry requires the College's financial year-end information to be submitted by mid-May so that it may be consolidated in the Province's financial statements. The loan agreement between the College and the Ontario Financing Authority for Pembroke campus is scheduled to be signed off on April 29th. The operating agreement between the Algonquin Students' Association and the College for the Pembroke campus project is under development. College Finance staff continue to provide training and guidance to college staff in the implementation of the new Broader Public Sector Procurement and Expenses Directives.

College Ancillary Services

Ancillary Services has met FY11 budgeted targets. The Residence was able to mitigate revenue shortfalls through expense reductions resulting in a break-even outcome rather than a deficit. A number of the CAS business units exceeded approved contribution targets, notably Food Services, Parking Services and the Print Shop.

Parking Services has been working with VirtuCar, a car sharing service, in order to encourage alternate means of transportation and will be introducing the new service for the end of April. The Visitor's lot is now fully automated reducing the part-time payroll in this area.

A member of Food Services, Mary Baxter, has been awarded a scholarship to the Hospitality Manager's Development Course offered by the University of Guelph. Course content includes: Leadership/Group Dynamics, Yield Management, Asset Management, Financial Analysis, Flexible Budgeting, Enterprise Thinking, and Interpersonal Skills.

The RFP process for the selection of a One Card system has been completed with ITC Systems as the successful proponent. Planning and implementation of phase one of the project is underway and stakeholder consultation is scheduled to take place in May, 2011.

Physical Resources

Algonquin Centre for Construction Excellence (ACCE):

The Algonquin Centre for Construction Excellence has made good progress since the last report and is on budget and on schedule for substantial completion in June, 2011, and for the start of classes on September 6, 2011. The College has requested an extension of the KIP program funding for the ACCE Project to October 31, 2011, in accordance with the changes announced in December, 2010 by the federal government:

Highlights include:

- Overall 89% completed with moderate amounts of work remaining in mechanical, electrical, finishes, doors and windows, furniture and equipment, security and IT systems work.
- Sunshade installation is progressing.
- The wood veneer finish is being applied to the spiral feature stair.
- The paint booth, a major technical installation, is in place.
- The brick veneer for the screen wall to the North exterior enclosure has started.
- Substantial performance is expected by June 30, 2011.

SWT Tunnel:

- The trench drain design is completed.
- Tunnel top waterproofing is completed and the surfaces are being prepared for landscaping.
- The landscaping design approval for the tunnel top is pending at the City of Ottawa.
- College Avenue extension and the widening of Woodroffe Avenue North have commenced and completion is expected August 4, 2011.

Pedestrian Bridge:

- The Bridge is essentially complete, but the HVAC system cannot be commissioned until the mechanical systems are commissioned in the ACCE since the utilities are fed from the ACCE.

Building "B" Drop –off Loop:

- The design work for the east parking lot and drop off is in progress.

Perth Campus Renewal and Expansion:

This project has made good progress since the last report and is on budget (\$12.3M) and on schedule for substantial completion in July, 2011, and for the start of classes on September 6, 2011. The College has requested an extension of the KIP program funding for the ACCE Project to October 31, 2011, in accordance with the changes announced in December, 2010 by the federal government:

Commons and Academic Wing:

- The installation of the roof space (attic) sprinklers will follow the roof framing which is approximately 30% complete.
- The roofing work is 95% complete.
- Ceiling vapour barrier and strapping 50% complete.
- 90% of the windows have been installed.
- Installation of the drywall boarding has commenced and is approximately 50% complete.
- Sprinklers are 90% complete.
- Electrical rough-in approximately 50% complete.
- Mechanical rough-in 30% complete.

Carpentry / Masonry Shops structure:

- Structure is complete.
- Membrane roofing is 100% complete.
- Under-slab mechanical is 50% complete.

- Mechanical rough-in has started.
- Electrical rough-in is 25% complete.

Pembroke Campus Relocation:

The project is on budget and scheduled for completion and occupancy by start of the academic year in September, 2012.

- IDP Design Sessions started with user groups on Wednesday, April 13, 2011.
- All building elevation renderings have been reviewed and approved by PEC.
- The project is scheduled to start construction in May, 2011
- A groundbreaking ceremony will be scheduled in Mid-May, 2011.

Student Commons:

The project is on budget and scheduled for completion and occupancy by the start of the academic year in September, 2012.

- 50% Design review has been achieved.
- Integrated Design Process meetings with stakeholders continue.
- Design review meetings continue on a bi-weekly basis.
- The formal Contract documents are being finalized for execution.
- The displaced parking lot is available for use however the IT and security cabling working is in progress.
- Site mobilization will commence April 30, 2011, the day after the College exam period ends.
- The site plan control application is being reviewed by the City.

Business Systems Team

The team is implementing on behalf of the Department a new Computerized Maintenance Management System (CMMS) to replace the legacy system. This system will be a hosted solution provided by Directline. The first priority implementation will be the work order management and the preventive maintenance management modules. This system will improve access to the work order system by our clients using a web-based interface and will provide more comprehensive and up-to-date information for maintenance planning and decision making.

ADVANCEMENT

Corporate Events

Student Commons Groundbreaking Ceremony

More than 150 students, staff, alumni, and members of the Algonquin Community celebrated the official groundbreaking of the new Student Commons on Monday, April 5th. Katie Miller, SA Vice President, was the emcee for the event, which began with an Aboriginal Prayer and Traditional Tobacco Offering by Louise Lahache, a Mohawk woman of the Turtle Clan, and was followed by speeches from President Gillett, SA President Jacob Sancartier, and Deborah Rowan-Legg, Vice President Student Services. The weather cooperated as the two presidents enthusiastically broke ground on the new facility using diesel-powered backhoes and a little encouragement from the crowd. VIPs also in attendance included three former SA presidents (Mike Hirsch, Rob Nettleton, Joan Wright), Ottawa City Councillors Rick Chiarelli and Mark Taylor, and Lisa MacLeod, MPP Nepean-Carleton.

President's Coffee Break Series

The last President's Coffee Break of the academic year was held on Friday, April 15th in conjunction with Applied Research Day. The event was held in the gym, where close to 200 staff had the opportunity to tour student-applied research projects.

Vision 2020 and Budget – Town Hall Meeting

The Department coordinated a presentation to the College community on Algonquin's plan for Vision 2020 and the proposed budget for 2011-2012. Acting Vice President Administration Duane McNair presented to and answered questions from the staff who attended the late-afternoon presentation on Wednesday, April 20th.

Breakfast meeting for New Staff

The President hosted a breakfast on April 28, 2011, in the Staff Dining Lounge and welcomed 10 new staff members.

Annual Year End Staff Meeting and BBQ

Invitations have been sent out for this year's Meeting and BBQ which will be held on Thursday, May 12th from 11:30 a.m. to 2:00 p.m. in the Marketplace Food Court. All full- and part-time faculty and staff are invited to this annual event, which will feature the highlights from the past academic year, as well as the presentation of this year's Staff Awards.

Event Support

The Department provided event support/consultation for the following:

- Raising Awareness Raising Voices – a Victimology Class of 2011 event
- 9th Annual Applied Research Day featuring guest speakers Aydin Mirzaee, Co-CEO Chide.it, and Dr. Margaret Dalziel, Vice President Research, The Evidence Network and Telfer School of Business Professor. The event also showcased more than 70 student-applied research projects.

Awards

Capital Educators' Awards

Nominations for this year's Capital Educators' Awards include:

Tony Davidson

Coordinator/Professor, Game Development Program
School of Media and Design

Sylvia Densmore

Coordinator/Professor, Event Management Program
School of Hospitality and Tourism

Kristen Hayes

Professor, Developmental Services Worker Program
School of Health and Community Studies

Helena Merriam

Coordinator/Professor, Library and Information Technician Program
School of Health and Community Studies

Svillen Ranev

Professor, Computer Studies
School of Advanced Technology

Omer Sher

Professor, Quantitative Studies/Economics
School of Business

Noni Stukel

Marketing Coordinator/Professor, Marketing and Management Studies
School of Business

The winner(s) will be announced at the 10th Annual *EduGala* dinner scheduled for Thursday, May 19th here at Algonquin College in the Marketplace Food Court.

President's Star Award Presentations

The President's Star Award is presented to an employee who: demonstrates a commitment to excellence in their role within the College community; regularly and consistently demonstrates outstanding service; and truly embodies our shared commitment to student success and the College's values of caring, learning, integrity and respect. The Department worked collaboratively with the President's Office to present two awards to Algonquin staff members. Recipients were Karen Stevens, Food and Beverage Operations, and Ed Strange, Computer Studies Department.

Recruitment

The Recruitment CRM – The Salesforce cut-over to Recruiting is underway with the automation of the campus tour request form and recruiter presentation and visit registration. As well, the first round of reports and dashboards are in development. Next steps will include automating the following key recruitment processes:

- Inventory management
- Basic lead scoring for recruitment and alumni
- Basic lead nurturing marketing campaigns for recruitment and alumni

CRM Training – The first phase of Salesforce Premiere training and Privacy/Security training is complete for Recruitment.

Jennifer Daly-Cyr attended the Heads of Marketing and Communications meeting in Toronto on March 25. Topics included print materials, recruitment, research, and communication.

Recruitment Events –March 18 to April 15, 2011

- The Recruitment team finished their follow-up lunch hour visits to all local high schools including a three day blitz to high schools in Cornwall, Brockville and Kingston.
- Weekend tours have been well attended with 16 to 20 prospective students, mostly from out of town as well as influencers joining them
- Information packages for Algonquin Connections, a three-day hands-on event for grade 8, 10 and 11 students have been sent to the six local school boards. Students have an opportunity to choose one of 23 programs to participate in. New this year, Youth in Care with Children's Aid has been invited to participate. This event will take place the first week in May.
- Algonquin College, in collaboration with St. Lawrence College and Fleming College, is piloting panel presentation to grade 11 students. Presentations took place in Ottawa (Dunrobin, Kanata), Kingston (Sydenham), and Kemptville areas (Perth and Carleton Place).
- Two recruiters blitzed the North Bay area in response to the cancellation of a number of School of Business programs at Canadore College. Over three days, Recruiters visited 11 schools, gave 8 lunch hour visits, spoke to 58 prospective students (resulting in approximately 17 leads), and distributed 83 Viewbooks. Advertising campaign included both radio and print ads as well as on-line web registration.

Marketing Services

Faculty Marketing Support

Marketing Services has deployed an awareness campaign for the School of Business to create awareness, generate leads, and convert existing applied prospects. This multi-channel campaign consists of radio, postcard, voice drops, and daily commuter newspapers. The campaign is also being tracked through QR coding and vanity URLs which will enable Marketing Services to report on which medium generated the most impact over the course of the campaign against both lead and conversion rates.

Videographers produced over forty program specific videos for school and program page web content.

Phase One of an overarching graduate certificates campaign was launched which consisted of internal/on-campus promotion, Jobpostings magazine, and Metro newspaper.

Content Management System (CMS) Conversion

Final CMS training for all current users will wrap up by mid-May following the release of modifications to

the backend tool to enable increased usability. CMS training has also been executed for both Perth and Pembroke campuses with two more rounds of training to be completed.

Strategy development is underway for the Student Services, Financial Aid, and Registrar's Office websites. The Alumni site is also currently in development, and updates/changes are being made to the Corporate Training site.

Asset Management Tool

An asset management tool is currently being deployed in order to support the Web initiatives, but also to support all who undertake marketing and promotion efforts. The tool will be utilized as a resource for all College-approved imagery and video content.

Internal Communication

Algonquin College LipDub

The Algonquin College LipDub music video was released on April 14, 2011. In the first two business days, the video has received over 4,000 views. With the participation of nearly 200 students, staff, faculty, and administration, the soundtrack to this video (Michael Bublé's hit song "Hollywood") was chosen by a student panel to depict student life and college spirit at Algonquin.

Social Media Strategy

Work continues to revise the first draft of the social media strategy based on feedback from the Executive Director of Advancement. Phase one of the project has compiled best practices and next steps are to outline goals, strategies, tactics, and next steps. Through the implementation of the early stages of the social media strategy, Algonquin College has become the most influential Canadian College as ranked by www.klout.com. Social media tools in scope: Twitter, Facebook, LinkedIn, and Blogs. Research is also being done on Search Engine Optimization and blogs/websites.

myAlgonquin Redevelopment

The new myAlgonquin project continues to address the technical requirements to launch using an internal server. Web traffic to the online newsletter has spiked over the past month, and work is currently underway to coordinate the sending of a daily newsletter (Good Morning Algonquin) based on content submitted to myAlgonquin.

Media Relations

Major stories include:

March 23 – The *Ottawa Citizen* featured an interview with the Chair of the Career and Academic Access Centre regarding the College's academic upgrading programs.

March 24 - 31 – The *Ottawa Citizen*, *CFRA*, *Nepean EMC*, *Ottawa This Week* featured stories about the collaboration between the College's TV and PR students to create awareness videos for OTranspo's recent push for collaborative seating.

April 5 – *CBC, Nepean EMC, and Ottawa This Week* featured stories regarding the official groundbreaking ceremony for the new Algonquin College Student Commons.

April 8 – The *Globe and Mail* featured an interview with a Small and Medium Enterprise Management Professor regarding what it takes to be a consultant in the SME industry.

April 14 – *Orleans EMC* featured a story regarding students in the Event Management program who were raising money for the Children’s Wish Foundation by hosting an event entitled “Wish upon a Gleek”.

April 14 – The *Ottawa Sun, Ottawa Metro, and Ottawa This Week* featured stories about the “Raising Awareness: Raising Voices” event hosted by the graduating class of the Victimology program.

April 15 – The *Ottawa Business Journal* and *Ottawa This Week* featured stories about the College’s 9th annual Applied Research Day activities profiling the Edey FX wind turbine project.

BUSINESS DEVELOPMENT

ALGONQUIN FOUNDATION

Constructing Our Future ACCE Capital Campaign

To date, confirmed cash /pledges total \$6,025,340. A Campaign Cabinet meeting was held on April 7, 2011, and Special Gift Donor Prospect Breakfast Meetings were held on April 12, 2011, and April 21, 2011.

Perth Building Our College, Our Community, Our Future Campaign

To date, confirmed cash /pledges total \$310,250. A donor recognition meeting was held with a donor pledging \$25,000.

Pembroke Campus Campaign

To date, confirmed cash /pledges total \$1,701,902.

Endowment Campaign

A total of \$606,000 in endowment funds was raised for 2010-2011. The Ontario Trust for Student Support will match yearly funds raised, bringing the total of funds raised to \$1,212,000. The matched funding will be added to the College's endowment fund. Twenty-two (22) new endowment funds were established in 2010-2011.

Annual Awards

To date, a total of \$2,215 has been raised in annual funds for the new fiscal year. New awards were established by Chalk River Technicians and Technologists for the Radiation Safety Program in Pembroke, Henderson Furniture Repair for Interior Decorating, Henry Schien Canada Award for Dental Assisting Program, Henry Schien Canada Community Health Award for Dental Hygiene Program, and the City of Ottawa Community Health Resource Award for Dental Hygiene Program.

Research Designation

The Telecom Hall of Fame Foundation, representing a telecom industry partner, donated \$26,587 to be transferred to projects undertaken by the College's Applied Research and Innovation Department.

Out and About

Outreach activities this month included:

- Black Tie Bingo – Perth Hospital Fundraiser
- AFP Social Networking Education Session
- Raiser's Edge Training

INTERNATIONAL EDUCATION CENTRE (IEC)

Recruitment

Over the month of April, the International Marketing and Recruitment Team attended fairs and participated in recruitment events in the following countries: Russia, Colombia, Brazil, Saudi Arabia, and India.

Tours and Delegations

On April 11, 2011, a delegation from ACCC representing the new EFE Caribbean Community and Common Market (Caricom) group and a representative from the Trinidad and Tobago National Training Authority (NTA) visited the College's Nursing, Media, and Hospitality Labs.

Projects

Algonquin participated in a two-week Technical Assistance Mission to the Philippines and provided support to the CIDA-funded project led by the Canadian Urban Institute and ACCC entitled Philippines: Local Governance Support Program for Local Economic Development.

Algonquin International, in collaboration with the World University Services Canada, Marine Institute of Memorial University and Nova Scotia Community College, submitted an EOI to the Asian Development Bank for an ADB project in Vietnam entitled: **Vietnam Skills Enhancement Project**. Algonquin College, Memorial University's Marine Institute, and Nova Scotia Community College are also working together on a CIDA-funded proposal entitled: **Coastal Sustainability in Tanzania**.

Partnerships

As part of the collaborative agreement with Jiangsu Maritime Institute in China, six faculty members (two from the Language Institute and four from the School of Business) have been provided with a cultural and logistical briefing and are now prepared for their 2 to 3 week trip to China next month.

Blackboard access for courseware is currently being organized for faculty and instructors for the programs being offered in Montenegro.

Algonquin College has reached an agreement with Cadre, the Economic Cities, Saudi Arabia, for the preliminary phase of program development at the Jazan Economic City Polytechnic College. \$316,308 has been received from Cadre for the first phase of work.

Language Institute

The Keeping it Current (KIC) bridging program for internationally trained nurses began on April 4th, with 15 students starting off in the full-time "Language Essentials for Internationally Educated Nurses" course.

On April 2nd, the Preparatory Year Program (PYP) began at the Cadre-Jazan Economic City Polytechnical College (JECPT). The materials for levels 1, 2, and 3 were posted on Blackboard and now the faculty will conduct a review of the course materials.

The hybrid development of the six TESL courses has been completed. The courses are: ESL and Technology, Language and Learning and Culture, Pedagogical Grammar, Teaching Reading and Writing, Teaching Advanced ESL and Educational Technology and Language Teaching. The hybrid development for FSL Intermediate I, II, and III has also been completed. A new IELTS course has also been developed as part of the CE hybrid course.

INSTITUTIONAL RESEARCH AND PLANNING (IRP)

Key Performance Indicators

KPI results for 2010-11 for the system and individual colleges were distributed by the MTCU. On April 22, Algonquin submitted a response to a Colleges Ontario white paper entitled "Ontario College Key Performance Indicators: Review and Comparison with Other Jurisdictions".

Work-Integrated Learning Project – Higher Education Quality Council of Ontario (HEQCO)

An online survey of faculty is currently underway among 13 Ontario colleges and universities. The survey period at Algonquin College is from March 28 to April 22, 2011. The survey is sponsored by HEQCO and is hosted by Academica. As of April 15, 240 Algonquin faculty have responded to the survey. The survey deadline will be extended to the end of May, and two further reminders will be sent to faculty who have not responded to date.

APPLIED RESEARCH AND INNOVATION (ARI)

9th Annual Applied Research Day

Over 1000 people attended Applied Research Day on April 15th. Attendees included presenters, researchers, Algonquin faculty, staff and students, and visitors from local companies and organizations. Visitors came from Toronto specifically for the event. Two excellent speakers, Aydin Mirzaee of Chide.it and Dr. Margaret Dalziel of uOttawa and the Evidence Network, entertained and educated the attendees. 67 projects were on display in the gym – an Algonquin record. Holding the President's Coffee Break at the event exposed many faculty and staff to the incredible creativity, dedication, and hard work of Algonquin's faculty and students.

Projects Update (Winners of the Applied Research Day Student Competitions)

Project Title and Client	Program Description	Cash	Total Value*
<i>ARI Student Competition Winners (1st, 2nd and 3rd place in order of placement)</i>			
Edey FX Wind Turbine (Edey FX)	<i>Mechanical Engineering Technology</i> Development of an off-the-grid wind turbine for remote use. The electrical components were developed by Electrical Engineering Technology program students.	\$5,500	~\$90,000
Haycore Plastic Separation (Haycore)	<i>Mechanical Engineering Technology</i> Development of method of separating plastics using liquid nitrogen.	\$5,500	~\$70,000
Black Walnut Project (Trevorrow Farms)	<i>Mechanical Engineering Technology</i> Development of a pellet-feeding system to enable stoves to burn black walnut shell fragments.	\$10,500	~\$45,000
<i>OCE Connections Student Competition Winners (1st, 2nd and 3rd place in order of placement)</i>			

Steiner Tunnel (Elevator Cab Renovations)	<i>Mechanical Engineering Technology</i> The design, construction, and testing of burn rate apparatus to test elevator components.	\$4,000	~80,000
Edey FX Wind Turbine (Edey FX)	<i>Electrical Engineering Technology</i> Development of an off-the-grid wind turbine for remote use.	\$4,000	~\$60,000
Tim Horton's Energy Audit (Tim Horton's)	<i>Electrical Engineering Technology</i> An energy audit collected and analyzed the current energy consumption at a local Tim Horton's and recommendations were made to reduce energy consumption and costs.	\$3,200	~\$45,000
* Includes cash, client in-kind and estimation of student in-kind			

WORKFORCE AND PERSONAL DEVELOPMENT (WFPD)

Immigrant Portfolio

The final report of the Intercultural Communication survey was completed on April 22nd, and the final report and recommendations on the training of faculty will be available on May 15th.

Construction Industry/Aboriginal Meeting

The Construction Sector Council (CSC), in partnership with Grand River Employment and Training (GREAT) and the Aboriginal Apprenticeship Board of Ontario (AABO), held a one-day construction Industry/Aboriginal meeting in Ottawa at Algonquin College. Representatives from the College presented information on apprenticeship programs. HRSDC has agreed to provide funds to host a one-day employment counsellor event to consider the issue of attracting Aboriginal students to apprenticeship.

Second Career (Experienced Worker) Portfolio

Two information workshops were run this month where counsellors met over 35 clients in partnership with the City of Ottawa Employment Assessment Centre. An average of 52 people a week are utilizing Second Career services.

ALGONQUIN COLLEGE CORPORATE TRAINING (ACCT)

Digital Marketing

Currently, ACCT is implementing digital, on-line, social media, and Web 2.0 technologies in our sales and marketing efforts, to optimize market visibility, new customer attraction, customer nurturing, and sales growth for 2011-12.

New Business

ACCT Secured a contract to deliver two Information Technology Infrastructure Library (ITIL) Foundations V3 Courses to Network support services of Health Canada. This program was a trial pilot for a potentially larger initiative in 2011.

ACCT commenced delivery of the 4-day Construction Leadership and Supervision training program for A. Potvin Construction in April. Two groups of 15 supervisors/managers took part in the training.

ACCT has now trained over 230 drivers for Hydro One for their AZ Endorsement Truck training with over a 97% success rate. Hydro One has also approved a 5% price increase to the contract for 2011-12.

Training Delivered

Customized workshops, facilitation and public training workshops delivered to the following new clients:

<ul style="list-style-type: none"> • Office of the Superintendent of Financial Institutions Canada • CBC, Canadian Broadcasting Corp • Royal College of Physicians and Surgeons of Canada • Canadian Medical Association • University of Ottawa Heart Institute 	<ul style="list-style-type: none"> • Performance Plus Rehabilitative Care • GENIVAR • Ouje-Bougoumou Eenuch Association • Terlin Construction Ltd • Passport Canada • Stairworld • A. Potvin Construction Ltd. • Sunlife Financial
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HUMAN RESOURCES

Compensation, Pension and Benefits (CP&B)

The Jean Day Campaign took place on April 13, and over \$1300 was raised for Breast Cancer.

Many staff attended the following Professional Development seminars and webinars: Halogen and Laserfiche Training, Caring for Aged Parents, Corporate Social Responsibility: Engaging your Workforce Before It's Too Late, and Understanding Depressive Illness.

The CP&B Manager had an initial teleconference with Shepell.fgi Disability Management regarding a potential expansion of our current contract to include some of the deliverables outlined in the Corporate Wellness document. A second teleconference will be held April 21st, and a proposal will be forthcoming by the beginning of May.

The CP&B Manager attended an AODA Steering Committee meeting to outline the College's practices regarding accommodation for full- and part-time staff.

Human Resources sponsored two Professional Development sessions through COL on "Caring for the Aging" and "Understanding Depressive Illness". These sessions were well attended and positive feedback was received.

Summer Lay-off notification was sent to the applicable employees, and we are meeting with them in regard to their benefits. Partial Load end letters were sent out, and extensions & end-dates of partial load benefits for these employees on both HRIS and PSS have been done accordingly.

In regard to salary administration, all deadlines for regular pay input and applicable changes have been met successfully. Comparison between BUS and HRIS has been made, and all anomalies identified and actioned accordingly for cost centre and coordinator allowances changes applicable to fiscal 2011-12. Remaining changes pertaining to fiscal 2011-12 Coordinator Allowances have been implemented in HRIS.

Employee Services

The new HR website was successfully launched on April 4, 2011.

The fourth quarter (Q4) 2010/2011 Performance Contract update process was completed as a pilot by Human Resources in the Halogen Talent Management System. End-user training was conducted for over 50 College Administrative Staff on working with Performance Contracts in the Halogen Talent Management System.

Complement report was completed for the inclusion in the 2011/2012 budget document. Upon approval of the budget by the Board, all new positions identified in the 2011/2012 budget were opened.

Established and implemented a recruiting schedule for the hiring of academic staff for the Fall 2011 semester. Also, there were two support-staff competitions opened and five were closed. One administrative position was posted.

SWF Verified Information and Part-Time Compensation were submitted on March 31, 2011, to the Union. Training was provided on Part-Time Compensation for two departments.

Preliminary discussions have happened with Academic Operations on the development of a reporting tool for Student Teaching Contact Hours (STCH's).

The service metrics for the SPSP review were submitted for the Employee Services area.

Labour Relations

One support staff and five academic arbitrations were heard in the month of March. In three cases settlements were reached, and additional hearing dates will be required for the remaining matters

In the month of April, six meetings took place on support staff grievances and ten on academic grievances.

STUDENT SERVICES

Georgian College Visit

Algonquin College was delighted to host our visitors from Georgian College on April 12 - 13, 2011. Georgian College visitors included the Vice President, Human Resources, Director, Organizational Planning, and Midland Campus Manager.

The visit was conducted in order to share Algonquin College Best Practices in the areas of Business Process Improvement, Human Resources, Applied Research, and our recent Strategic Programs and Services (SPSP) Review. Algonquin participants included the Vice President Student Services; Vice President Human Resources; Algonquin College Registrar; Director, Applied Research and Innovation; Dean, Academic Development; SPSP Administrator; Manager, Employee Services and Manager, Pension and Benefits.

Registrar's Office

Registration Statistics:

Full-time Registration in Post-Secondary/Post-Diploma Programs

For the 2011 Winter Term, as of April 15, 2011, the net registered students numbered 13,773 or 97.2% of the projected enrolment.

The breakdown of the 13,773 registered, as of April 15, 2011, is as follows:

Faculty/School	Approved Projected		Net Registered	
	Entry Level	Returning	Entry Level	Returning
School of Business	412	2,847	364	2,632
School of Hospitality & Tourism	201	987	238	934
Faculty of Arts & Media Design	213	2,844	224	2,779
Faculty of Technology and Trades	354	2,516	395	2,465
Faculty of Health, Public Safety/Community Studies	249	2,913	264	2,830
International & Corporate Business Development	0	28	0	29
School of Part-Time Studies	12	40	21	40

Algonquin College in the Ottawa Valley	0	555	22	536
College Totals	1,441	12,730	1,528	12,245

Continuing Education Registrations

For the 2011 Spring Term as of April 15, 2011, registrations stood at 3,946 as compared to 3,994 at the same time last year. The term registrations to April 15, 2011, represent 37.5% of the projected enrolment. Registration continues throughout the term.

Admissions Statistics

2011 Spring Term

As of April 18, 2011, OCAS statistics for the 2011 Spring Term indicate that, for College Choices (i.e. number of individual applicants to Algonquin College), our Non-Secondary School applicants are up 72.1% from last year, Secondary School applicants are up 80.3%, with an overall increase in applicants of 74.5%. Province-wide, the variances are 16.1%, 21.7% and 17.4% respectively.

As of April 18, 2011, for Program Choices (applicants are allowed a maximum of 5 program choices, with up to 3 at any one College), our Non-Secondary School applicants are up 76.5% from last year, Secondary School applicants are up 87.2%, and overall we show an increase of 79.5%. Province-wide, the respective variances are 15.4%, 18.7% and 16.2% respectively.

As of April 18, 2011, for Confirmations, our Non-Secondary School confirmations are up 29.2% from last year, Secondary School confirmations are up 100.0%, and overall, we show an increase of 44.3%. Province-wide, the respective variances are 7.5%, 5.5% and 7.1% respectively.

2011 Fall Term

As of April 18, 2011, OCAS statistics for the 2011 Fall Term indicate that, for College Choices (i.e. number of individual applicants to Algonquin College), our Non-Secondary School applicants are up 7.0% from last year, Secondary School applicants are up 1.7%, with an overall increase in applicants of 4.3%. Province-wide, the variances are 3.6%, -0.6% and 1.4% respectively.

As of April 18, 2011, for Program Choices (applicants are allowed a maximum of 5 program choices, with up to 3 at any one College), our Non-Secondary School applicants are up 6.5% from last year, Secondary School applicants are up 2.3%, and overall we show an increase of 4.4%. Province-wide, the respective variances are 4.0%, 0.3% and 2.1% respectively.

As of April 18, 2011, for Confirmations, our Non-Secondary School confirmations are up 10.5% from last year, Secondary School confirmations are down 1.0%, and overall, we show an increase of 5.1%. Province-wide, the respective variances are 3.5%, 1.9% and 2.8% respectively.

Strategic Programs and Services Planning Project (SPSP) Service Performance Metrics

The Strategic Programs and Services Planning Project (SPSP) recognized and recommended the importance of establishing service performance metrics against benchmarks as a priority for Algonquin College in 2011. The Registrar's Office management team has met to finalize discussions and create performance metrics for all Registrar's Office services identified in the SPSP report, "Embracing Change, Ready to Act".

The finalization of performance metrics and benchmarks, aligned to the Algonquin College strategic plan, for all identified Registrar's Office service areas, is seen as an initial step in the development of an overall service quality review process to enable continuous improvement. Performance metrics were created for all services to demonstrate demand, quality, and resource utilization.

Program Quality Assurance Process Audit (PQAPA)

Ontario College Quality Assurance Service (OCQAS) was established to provide effective and efficient mechanisms to ensure specific program quality and consistency standards are met by all Ontario Colleges of Applied Arts and Technology (CAAT). The Program Quality Assurance Process Audit (PQAPA), administered by OCQAS, forms a major part of this adherence to providing quality assurance at the College level.

The Registrar's Office contributed to both the planning and preparations for the PQAP Audit, including the PQAPA self-study report, and participated during the course of the audit conducted from April 4-5, 2011.

Scheduling

The Registrar's Office Scheduling team has finalized the room inventory for the Algonquin Centre for Construction Excellence (ACCE). Course loading for the 2011 Fall Term began on April 6, 2011, and the ACCE room inventory has been loaded on all required Information Systems.

Financial Aid Services

Financial Aid Bursary staff completed the adjudication of the 2011 Winter Term, Student Assistance Bursary by the March 31, 2011, deadline.

Student Support Services

Student Affairs and Orientation

Student Affairs and Orientation and the Students' Association co-hosted the 2nd Annual Algonquin Short Film Festival on April 11, 2011, in the Restaurant International. Students in Scriptwriting, Theatre Arts, and Broadcasting-Television came together to air twelve short films and to enjoy an evening of hors d'oeuvres and refreshments.

Cranes for Hope

The ancient Japanese tradition of *senbazuru* promises that a person who folds 1,000 cranes will be granted a wish. On April 12, 2011, the Algonquin College community folded 1,000 cranes to bring hope to the recovery efforts in Japan. The cranes were subsequently sold and raised a total of \$1,870 for relief efforts.

Student Leaders

A one-month recruitment campaign attracted 100 applications for Student Leader volunteer positions for the 2011-2012 academic year. 53 Student Leaders were hired and a 'meet and greet' was organized to provide new Student Leaders the opportunity to network.

Student Information Desk

The Student Information Desk experienced a substantial increase in visitors over March of 2011 (542 visitors), as compared to March of 2010 (275 visitors). The Student Information Desk provides Algonquin College students with answers to their queries and assistance.

Student Employment Services

The Employment Services Officers met with approximately 200 graduating students in six different program areas to provide a one-hour customized job search presentation. Program areas included Interactive Multimedia, Biotechnology, Academic Upgrading, Professional Scriptwriting, Professional Accounting, and Dental Hygiene.

A total of 317 students and graduates have availed themselves of the drop-in services provided by Student Employment Services during the months of February and March, 2011.

Health Services

The volume of visits to Health Services was 4,238 compared to 3,842 the previous year. Of these, 1,068 were to see a doctor (25% of the total). There were four accident reports generated for on-campus incidents.

Residence

On March 26, 2011, Residence Life held its 4th Annual Earth Hour events. Events included an endurance challenge, environmental movie marathon, and a 'power-free' coffeehouse serving fair trade coffee.

Test Centre

The total assessment and exam volume was 795 service administrations; an 18.6% increase over March 2010. This increase is largely a result of:

- The addition of mandatory admission assessment for programs such as Professional Writing and the Geographic Information System (GIS) programs;
- A temporary increase in the demand for exam invigilation services for full time programs;
- The addition of assessment services for the Academic Upgrading program.

Figure 1 outlines the monthly total volumes from 2008 to present.

