Board of Governors
Management Summary Report
November 12, 2012

Area	PRESIDENT

President MacDonald was selected to join the Board of Directors of Invest Ottawa. The purpose of Invest Ottawa is to deliver economic development programs and initiatives that increase entrepreneurial momentum, wealth and jobs in the City of Ottawa and its surrounding region while marketing Ottawa's diversified economy and high quality of life.

Area 1	HUMAN RESOURCES

BUSINESS RE-ENGINEERING/TIMESHEETS PART TIME PAYROLL

Value-stream analysis on the payroll process has been completed and the current payroll processing state has been documented. In addition a concurrent Business Process Review addressed key pain points in the current process. A recommended proposal includes moving to an exception-based reporting system, and leveraging Infopath and Sharepoint for data capture. The anticipated launch date of these changes is January, 2013. Further effort will be required to integrate Ancillary's time management system with HRIS.

CLIENT SERVICES

During the 1st August, 2012 to 26th October, 2012 period the current opportunities page recorded the highest number of visits with 102,621 page views and 89,824 unique page views over the same period.

RECRUITMENT

- New job competition postings for October include:
  - 10 Support Staff Positions
  - 5 Academic positions
  - 2 Administrative Positions
- 2013 New Hire Orientation Schedule has been created, distributed and posted on the Human Resources website.

SUCCESSION PLANNING

- Summary of retirement demographics for 2013 has been developed.
- A critical position overview is being established.
- Licence costs for Halogen have been determined for additional employees/users. A pay per use licence is recommended for Succession Planning.

ORGANIZATIONAL DESIGN

- HR Consultant met with the Management Team in the Perth Campus to develop a workforce plan for the next 3-5 years. Initial plans were developed to reorganize the Employment Services team. A workforce report was delivered to the Dean.
- IIRTS has engaged with the HR Consultant to ensure that a reorganization within the department is completed.
- CJEC Committee met twice during October and evaluated 7 Support Staff positions.

PERFORMANCE MANAGEMENT

Communication was disseminated October 2, 2012, reminding our Administrative employees to provided their Q2 updates by the third week in October.

A new probabtionary review form for Support Staff has been developed, and is currently being circulated for approval.

Algonquin College Faculty Performance Support Committee has reviewed Faculty survey. The results of this survey confirmed a high level of interest in the Faculty Support Evaluation initiative.

The committee is now in the process of organizing four focus groups at the Pembroke, Perth and Woodroffe campuses for faculty and chairs. The sessions will allow the committee to gather additional information from participants on the preferred outcomes of the evaluation process, the methods used to gather information on faculty performance and the evaluation format. The focus groups commence in late October. The committee is working toward full implementation for the 2013-14 academic year.

LABOUR RELATIONS

As of October 24, 2012 there are 26 active Support Staff grievances and 7 active Academic grievances which are ongoing through the Step process.

COMPENSATION, PENSION AND BENEFITS

Two members of CPB participated in the Emergency Operations Centre table top exercise on October 24th. The event was deemed successful although we will be working to decrease the amount of time required to support the EOC.

Additionally, 3 members attended the 7th Building Healthier Workplaces Conference and are excited about bringing these ideas and suggestions back to Algonquin College to increase engagement and wellness.

The Business Process review data gathering has been completed with CPB with all members actively participating. We are confident positive suggestions and changes will result from this time commitment.

We continue to work with OHS to try to improve the WSIB processes as well as review the schedule 1 & 2 options.

We continue to work with CAAT Pension and CEC to ensure successful implementation as well as guarding the College's interests with regard to pension amendments.

Area 2 ADMINISTRATION

PHYSICAL RESOURCES DEPARTMENT

Facilities Planning & Development:

Minor deficiencies were addressed from the program of construction projects that were completed for start-up of classes in September 2012.

This year's remaining construction projects were tendered and are in process of being delivered to meet various required completion dates leading to the end of the current fiscal year.

Facilities Planning & Sustainability:

An update on Integrated Campus Development Planning (ICDP) was presented to President's Council.

A dialog with the City of Ottawa was initiated regarding development opportunities at Centrepointe.

A preliminary work plan for the College Transportation Strategy has been developed as follows:

- Nov - Dec 2012
    - Initiate the College-wide Project Vision and Principles (PVP) for Transportation
    - Review work completed to-date
    - Identify local issues at each campus
    - Establish priorities
    - Align priorities with funding and resources

- Jan-Mar 2013
    - Stakeholder engagement
    - Approval of PVP
- Feb-May 2013 (Resources Pending)
    - Transportation Demand Management (TDM) Strategy for Woodroffe
    - Transportation and Parking Strategy for Woodroffe
    - Assemble reports and recommendations
- June 2013
    - Report to BOG

Major Capital Projects:
The official opening ceremony for the Robert C. Gillett Student Commons took place on Thursday, October 18, 2012.

The new Pembroke campus will open to students and the College community on Monday, October 29, 2012.

The ACCE building achieved another of its major goals – Canada Green Building Council (CaGBC) LEED Platinum Certification. The formal Certification will follow in a few weeks.

Most members of the Physical Resources management team attended the annual joint Ontario College Facilities Management Association / Administrative Services Coordinating Committee Conference in Sudbury hosted by Boréal College.

Safety, Security and Emergency Management:
A table top exercise was conducted on Wednesday, October 24, 2012, with the Emergency Operations Centre personnel and President's Council.

Technical Services and Energy Conservation - ESCO 2:
Siemens continues to make good progress with its Detailed Feasibility Study (DFS) to identify Energy Conservation Measures (ECM's) at the Woodroffe campus but regulatory issues with Ontario's Feed in Tariff Program (FIT) may delay completion of the DFS until the Province opens the program to new applications.

Physical Resources, in conjunction with Applied Research, has initiated 5 student projects that will provide needed information for Physical Resources while giving the student groups an experiential learning opportunity. The projects include: electrical utility data collection and analysis; mechanical room equipment data collection, and layout drawings; assisting the Embedded Energy Manager in specific data collection on campus to generate 300 Kw savings this year; and two groups that will assist Siemens, Algonquin's ESCO 2 energy partner, in collecting base-line usage data for the Woodroffe Campus.

<u>FINANCE AND ADMINISTRATIVE SERVICES</u>

Projects currently in progress:
1. Payment Card Industry-Data Security Standards (PCI-DSS) project to ensure that the College is in compliance with the PCI standards.
2. Implementation of a new service delivery model in the Student Commons, including "triage" processes through Student Success Centre.
3. Automation of bursaries process.
4. Elimination of credit card acceptance for tuition fees.

5. Expansion of the Purchasing Card Program.
6. Value stream review of Part-time pay process, i.e. automate timesheet process.
7. Review of the paper ordering and delivery process.
8. Review of three Chairs' administrative processes with Strategic Programs and Services Planning (forwarding e-mail, genesis reports and course loading).

Projects in planning stages:

1. Offer co-op or applied learning opportunities to College Business students.
2. New budget model and schedule for 2013-14.
3. RFP for Banking Services and Investment Services.

The College's Manager of Purchasing, Solveig Keshavjee, earned the SCMP (Supply Chain Management Professional) designation.

COLLEGE ANCILLARY SERVICES

Revenues for Ancillary Services are trending to meet forecasted targets in the aggregate. Retail Services are experiencing challenges due to Student Commons construction delays that resulted in a later than planned opening of Connections – The Campus Store, The New Technology Store, The Print Shop and PhoGo's.

Retail Services was able to launch its Tea Shop at the beginning of October and has introduced a loyalty program specifically for this area of the store. It is a mobile application with graduated benefits.

The rebranding of The First Cup has been completed helping to provide a refresh to the front lobby of C building.

Parking Services has launched a new method of tracking payment, pay by license plate, in the short term parking lots. Wait lists are minimal and are expected to be cleared by the end of October. A national benchmarking exercise for Locker Services is being spearheaded by the Parking Office with the hopes of ascertaining best practices in the industry.

INFORMATION, INSTITUTIONAL RESEARCH & TECHNOLOGY SERVICES

For the month of October, Information, Institutional Research and Technology Services highlights the following accomplishments:

- The fall term start-up has seen another dramatic uplift in mobile learning and wireless device activity. We are connecting an average of 3+ devices concurrently per account in most cases. Over 60% of all internet traffic is now sourced from the wireless system and Apple iOS devices (iPhone, iPad) make up over 34% of connected devices, followed in second place by Windows 7 laptops at 26%.
- The wireless system has met the 99.9% availability SLA through the month of October (measured as the ability for a device that has been correctly configured and could access the network, while not factoring individual access point issues). There remain a set of large occupancy classrooms where the technology present is not matching College standards (laptops in many programs were to have 5ghz wireless cards), lack current drivers (students and faculty not maintaining their own technology) and in sufficient volume to saturate the 2.6ghz system. Remediation work, in collaboration with faculty from SAT is ongoing. This includes an imminent program to issue alternative wireless access cards to students to move them to the higher bandwidth system.
- A campaign is being run through October to solicit "crowd source" assistance in identifying locations on campus where wireless coverage isn't as reliable or available as it should be. With close to 2 million square feet of space covered by 2,000 access points and a staff of less than 100, we can't detect issues as fast as our students and faculty can, but many are unaware or not motivated to report issues for resolution. This campaign is working to educate students on the need to report and we will resolve. With over 700 reports

(considerable overlap) it has been a success.

- Internet bandwidth (access) has been expanded to support 900mb/s of throughput from Woodroffe with 50mb/s direct to the internet from Pembroke. The internet access SLA of 99.95 availability has been met.
- Blackboard has met the 99.9% SLA through fall start up, scaling to meet student use through 12, 64-bit servers. Blackboard continues to take a 3am – 4am maintenance window until November 1, 2012, at which point it will be fully available 24/7 with 99.9% reliability. With the final system upgrades November 1, the entire BlackBoard system will operate with enhanced network and user security, meeting a commitment to align the system with College IT policies.
- Blackboard Mobile now makes up 2/3 of our total Blackboard sessions, demonstrating the desire of students to learn through the non PC / Laptop channels.
- IIRTS has completed the technology infrastructure requirements for the new Pembroke campus, including core network, Internet, wireless coverage, and telephony as well as MLP classrooms, audio visual equipment and faculty and staff offices. The project delays have significantly (negatively) impacted the team's ability to concurrently open this campus and support the ongoing learning and teaching needs of the other campuses.
- Capital and operating projects are on schedule for delivery to plan and budget. 40 projects (5 capital one-time) have been completed as of 9.30.2012.
- The Q2 budget was prepared, presented and reports actual expenditures at just under 50% of forecast, consistent with our projections at the end of the second quarter.

- ***Service desk and support problem ticket summary:***

  Tickets generated: 3108
  Tickets closed: 3165
  Top service categories:
  - eClassroom Maintenance
  - Network Password Reset
  - Wireless Configuration
  - Student (Live@AC) Email Support
  - Hardware (College owned) Support
  - Software Support

- ***Support call center performance summary (5555):***

  Calls Presented: 1827
  Calls Handled: 1262
  Calls Abandoned: 427
  Calls Handled within SL: 796 (63%)

- The support team has been working to pilot Window 8 and Office 2013 in anticipation of required upgrades in teaching programs once commercial release.

Area 3	**STUDENT SERVICES**

Registrar's Office

Admissions Statistics

2013 Winter Term

As at October 17, 2012, OCAS statistics for the 2013 Winter Term indicate that, for **College Choices** (i.e. number of individual applicants to Algonquin College), our Non-Secondary School applicants are up 10.0% from last year, Secondary School applicants are up 20.6%, with an overall increase in applicants of 12.8%. Province wide, the variances are -4.9%, 25.7% and 3.5% respectively.

As at October 17, 2012, for **Program Choices** (applicants are allowed a maximum of 5 program choices, with up to 3 at any one College), our Non-Secondary School applicants are up 12.6% from

last year, Secondary School applicants are up 25.6%, and overall we show an increase of 15.9%. Province wide, the respective variances are -6.2%, 27.6% and 2.8% respectively.

As at October 17, 2012, for **Confirmations**, our Non-Secondary School confirmations are up 6.7% from last year, Secondary School confirmations are 79.7%, and overall, we show an increase of 19.1%. Province wide, the respective variances are 6.1%, 51.9% and 18.0% respectively.

Registration Statistics

Full-time Registration in Post-Secondary/Post-Diploma Programs
For the 2012 Fall Term, as at **October 17, 2012,** the net registered students numbered 16,079 or 103.1% of the projected enrolment. This compares to 15,172 net registered students or 98.3% of the projected enrolment for the same period last year.

The breakdown is as follows:

	2011F	2012F																		Part-Time		Co-Op	
Faculty/School	Audited	Approved/Projected			Total Registered Cumulative	College Withdrawal			Rtning Not Paid	Net Registered			Audit Eligible	International			Contract	Net Registered (Total) as % of Projected	Audit as % of Audited	11F	12F	11F	12F
		A01	Rtning	Total		A01	Rtning	Total		A01	Rtning	Total		A01	Rtning	Total							
SCHOOL OF BUSINESS	2,870	1,508	1,735	3,243	3,373	101	35	136	219	1,481	1,756	3,237	2,920	109	156	265	0	99.8%	101.7%	214	198	31	29
SCHOOL OF HOSPITALITY & TOURISM	903	724	399	1,123	1,180	49	11	60	46	740	380	1,120	989	55	69	124	0	99.7%	109.5%	67	61	0	0
FACULTY OF ARTS & MEDIA DESIGN	3,285	2,300	1,131	3,431	3,744	122	15	137	101	2,471	1,136	3,607	3,510	50	36	86	0	105.1%	106.8%	156	155	0	0
FACULTY OF TECHNOLOGY & TRADES	2,769	1,707	1,555	3,262	3,564	139	49	188	93	1,791	1,585	3,376	3,046	107	141	248	0	103.5%	110.0%	255	317	55	61
FACULTY OF HLTH, PUBLIC SAFETY/COMM STUDIES	3,101	1,775	1,532	3,307	3,552	119	30	149	107	1,909	1,494	3,403	3,298	26	25	51	0	102.9%	106.4%	164	160	0	0
INTERNATIONAL & CORPORATE BUS DEV	33	33	0	33	37	5	0	5	0	32	0	32	29	3	0	3	0	97.0%	87.9%	2	0	0	0
CENTRE FOR CONTINUING & ONLINE LEARNING	166	132	87	219	376	0	0	0	18	259	117	376	358	1	0	1	0	171.7%	215.7%	9	36	0	0
ALGONQUIN COLLEGE HERITAGE INSTITUTE	220	203	58	261	266	10	2	12	11	197	57	254	233	0	0	0	0	97.3%	105.9%	3	5	0	0
ALGONQUIN COLLEGE IN THE OTTAWA VALLEY	623	494	215	709	701	25	2	27	18	472	202	674	659	2	3	5	0	95.1%	105.8%	23	29	0	0
COLLEGE TOTAL	**13,970**	**8,876**	**6,712**	**15,588**	**16,793**	**570**	**144**	**714**	**613**	**9,352**	**6,727**	**16,079**	**15,042**	**353**	**430**	**783**	**0**	**103.1%**	**107.7%**	**893**	**961**	**86**	**90**
FOR COMPARISON ONLY																							
College Total at Oct 19, 2011 08:13 PM 43 Days After Term Start	**13,518**	**8,926**	**6,508**	**15,434**	**15,741**	**447**	**122**	**569**	**534**	**8,756**	**6,416**	**15,172**	**14,160**	**343**	**501**	**844**	**0**	**98.3%**	**104.7%**	**845**	**862**	**111**	**86**

NOTES:
(1) Calculated days are calendar days including weekends

Continuing Education Registrations
For the 2012 Fall Term as at October 10, 2012, registrations stood at 12,696 as compared to 11,444 at the same time last year. The term registrations to October 10, 2012 represent 125.7% of the projected enrolment. Registration continues throughout the term.

Strategic Programs & Services Project – Online Program Delivery Mode Registration
During the Strategic Programs and Services Project (SPSP) review, the Registrar's Office identified a critical recommendation regarding the creation of a new online, mobile, delivery mode which is critical to the achievement of our strategic plan objectives.

Our move toward the global and digital College continues and has resulted in significant increases to full-time distance education registrations. The project to create a new delivery mode to allow for automated registration is currently underway. The project has two phases with full implementation to be in place for the Fall 2013 admissions/registration cycle. Phase I has been completed to allow for a new online (mobile) delivery mode created and updated in GeneSIS. This project is being completed in collaboration with the Academic area and IIRTS.

OSAP Modernization
Phase I of the new Ontario Student Assistance Program (OSAP) modernization project has been finalized. The OSAP modernization program, or OSAP Express, is part of Ontario's 'Putting Students First'; a plan to ensure that all qualified Ontario students have access to the high-quality, affordable training and education needed to ensure success. The OSAP modernization process was effective

this Fall 2012 term and the aim of the program was to streamline the application process for the over 300,000 OSAP applicants and recipients. Algonquin College was the first to complete the automated confirmation of enrolment process for the benefit of our students.

Student Assistance Bursary
The Registrar's Office reports the largest in-take for the Fall 2012 Student Assistance Bursary. A total of 3,876 students submitted an on-line bursary application which is currently being adjudicated; students will be notified within the next week. This compares to 3,456 applications received last fall which is an 11.2% increase.

Credit Card Policy
Effective October 1, 2012, credit cards were no longer accepted as a payment method for full-time program tuition fees. Payment for full-time program tuition fees at Algonquin College can still be made through online banking, debit, cheque, money order or cash. This change affected full-time students and part-time students registered in full-time programs.

Algonquin College is committed to investing in our students and by removing the option to pay by credit card, we are freeing up resources that will be invested in our programs. Feedback from students, parents, faculty and staff, to date, has been mixed, and, many students paid prior to the October 1, 2012 date in order to pay 2012–13 fees with their credit cards. 2013-14 Fall term payments will confirm the full effect of this decision.

Foundation
Donations received for the Robert C. Gillett Award and the Kurt O. Waldele Bursary.

Endowment Funds Received :April 1, 2012-October 18, 2012: $150,435
Endowment Funds Received: April 1, 2011-October 18, 2011: $29,251
(88% increase over 2011-2012)

Endowment Fund Confirmed Pledges: April 1, 2012 –October 18, 2012: $234,135
Endowment Fund Confirmed Pledges: April 1, 2011-October 18, 2011: $213,386
(9% increase over 2011-2012)

Confirmed non-endowed annual awards
The following non-endowed awards, scholarships and bursaries established:
The Winnipeg Foundation (General), Chidren's Aid Foundation Durham (General), Children's Aid Foundation-Quinte (General).

Annual Funds Received : April 1, 2012-October 18, 2012: $240,010
Annual Funds Received : April 1, 2011- October 18, 2011: $163,945
(32% increase over 2011-2012)

Bursary, Scholarship and Award Disbursments
Disbursements April 1, 2012-October 18, 2012: $348,578
Disbursements April 1, 2011-October 18, 2011: $240,010
(32% increase over 2011-2012)

Foundation - Alumni Relations
- Foundation Board of Directors Meeting held October 4, 2012.
- First Algonquin College Alumni Advisory Committee meeting held October 9, 2012.
- Alumni Algonquin Retiree Christmas Lunch confirmed for December 3, 2012 from 12:00 p.m. to 2:00 p.m. at the Restaurant International. Last retiree Christmas Social held December 2005.

Capital Campaigns

(i) **Completed Constructing OUR Future Pledge Payments**:
The Campaign total was over $7.5-M, exceeding the $7-M goal. Most gifts were pledged over 5 years. Confirming and receiving each annual donation requires effective donor relations and ongoing stewardship.

Cash/Pledge payments – April 1, 2012 to October 18th, 2012: $380,523.84.

(ii) **Ongoing Building Our College Our Community Our Future Campaign-Perth**
Confirmed new $100,000 pledge in writing from donor. Gift to be announced later in November.

Cash/Pledge payments April 1, 2012-October 18, 2012: $29,950
Cash/Pledge Payments April 1, 2011-October 18, 2011: $92,612
(68% decrease from 2011)
Note: During the above time period in 2011 three donors made one time contributions totaling: $49,000 and one donor made an initial payment of $10,000 on a $25,000 that has since had an adjusted pay period moving forward. In addition the one time Perth Cocktail Reception was held on June 2011 and revenue from ticket sales and auction items would have been received.

Campaign Pledges to date October 18, 2012: $556,570

Major Gifts and Partnerships / GIK Program:
Until this year, our GIK program was "reactive" and mainly included unsolicited GIK donations with the vast majority of gifts under $5,000 in value. In past years, if outliers of higher value are omitted, the average gift range for our reactive GIK program is between $75,000 and $160,000 in any given year.

Major Gifts or GIK Confirmed to date:
- Hydro One: $187,500 Cash Donation
- GIK Processed: April 1, 2012 to October 18th, 2012: $20,495

GIK Confirmed but not yet delivered / processed (approximate values shown):
- Ciena: GIK delivered and installed; $165,000 (value TBD)
- Magor: $70,000 (final value TBD based on quantity delivered)
- Irwin Tools: $16,000 (app. value)
- Emerson/Rigid: $8,792.06

TOTAL Major Gifts and Partnerships / GIK Program
Confirmed to date (approximate value): $ 467,787

GIK Currently under negotiation so company names are not included (approximate value only):
- $40,000
- $250,000 plus (inventory/valuation soon; could double)

Note: GIK included in Research Funding Submissions have not been included here.

Aboriginal Student Services/Mamidosewin Centre
Since September 17, 2012, an additional 19 students have registered with the Mamidosewin Centre to receive information about events and resources. This brings the total number of students who have registered to 121 year-to-date; a number close to the total for all of 2011-2012.

For the period of September 17 to October 11, an average 69.8 students per day have come to the Mamidoswin Centre to use the gathering space, kitchenette, and Mobile Learning Centre; with the current peak day being 84 students on September 26th. This represents a 115% increase in average daily student vists recorded for 2011-2012. This seems to indicate that the expanded capacity of the new Mamidosewin Centre seems to have translated into an increase in student use. One noteable observation is the fact that few students are visiting the Mamidosewin Centre on Saturdays; with no more than 5 visitors reported on a given Saturday year-to-date.

For the period of September 17 to October 21, 2012, The Mamidosewin Centre hosted a series of special events, including:

- Full Moon Ceremony for Aboriginal women;
- Storytelling event with renowned Aboriginal author, Tomson Highway;
- Mamidosewin Grand Opening Event (coinciding with the Grand Opening event of the Student Commons).

(Evaluation surveys not yet compiled.)

The Aboriginal student support services from the post-secondary institutions of the National Capital Region have a history of jointly offering events that would commonly benefit all Aboriginal PSE students in Ottawa. On September 22, 2012, Algonquin partnered with Carleton University, Heritage College, and University of Ottawa to host a joint student Pow Wow. (Evaluation surveys not yet compiled).

For the period of September 17 to October 16 Aboriginal Counsellor, Kim Smith, completed 54 counselling appointments with 32 separate students. The most common reported presenting issues were academic performance/planning or financial distress.

Centre for Students with Disabilities

CSD participated in the launch of both ICopeU, and 'Starting the Conversation', on October 2, 2012. Representatives from both Canadian Mental Health Association and the Mental Health Commission of Canada attended.

The "Starting the Conversation" faculty module pilot was ready for review, as of October 5, 2012. Faculty members were chosen from each school and campus and sent the drafts. There are three modules, which are approximately 20 minutes each. An evaluation was included. The modules are designed for all full and part-time faculty at Algonquin and meant as an introduction to Mental Health Awareness. The resource section is not included in the pilot, but will be quite extensive. Once the CSD staff have the evaluations reviewed, and any adjustments made, the module will be available to all faculty through the Faculty Portal, with open caption and described video options.

Toni Connolly applied for additional funding in the beginning of September to increase the CSD budget in the apprentice support area. The numbers of students the CSD is supporting in Apprenticeship programs has doubled in each of the past three years. Through Ministry Support for Apprentices with Disabilities (SAWD) funding, the CSD received an additional $77,000. With this money it is hoped that the department can increase its learning strategist resources, as the part-time hours have not been enough to keep up with demand. This funding will also assist by providing Learning Disability assessments to those apprentice students who require them.

October 1, 2012, 6:00 p.m. – 8:00 p.m., Autism Ontario hosted an Information night for local families with children/youth with Asperger's Syndrome. It was held at the Jim Durrell Community Centre. CSD Manager, Toni Connolly represented Algonquin College/CSD at this fair. It was a good opportunity to network with other service providers in the local area.

Counselling Services

For the period of September 17 to October 5, (October 6-21 data not yet available), Counselling Services completed a total of 352 counselling sessions with 210 separate students; an average of 25.1 sessions per day, and a 17% increase over the same period in 2011. Of those 352 sessions, 32

were designated as “urgent” sessions in response to the student’s request to meet with a counsellor immediately (9.1% of the total sessions). (Note: The rate of urgent sessions was not tracked in 2011.)

Academic/career planning (27%) and stress/anxiety (19%) were the most reported presenting issues among students during their initial assessment.

Five (2.3%) students reported that they had thoughts of attempting suicide.

For the period of September 17 to October 5, the Welcome Centre reports that they have been able to meet 94% of student requests for an appointment with a Counsellor. This rate is comparable to the same period in 2011.

In general, Counselling Services has been effectively meeting the demand for services. Since September 4, 2012, Counselling Services has completed an average of 25.1 appointments per day; with an average of 5.25 sessions remaining unbooked and average of 1.4 booked sessions resulting in a student no-show (these last 2 averages are comparable to the same period in 2011).

For the period of September 17 to October 5, Counselling Services provided information services for 78 prospective students requesting program selection guidance. This rate is comparable to the same period in 2011.

On October 2, 2012, Student Support Services launched ICopeU.com/Algonquin as a part of Mental Illness Awareness Week. Algonquin’s ICopeU website is a joint initiative between Algonquin’s Student Association and Student Support Services, and is designed to increase mental health awareness among Algonquin students and provide students with 24/7 connection to the support resources on campus and in their community. Approximately 300 staff and students attended the launch event; which featured addresses from College President Kent MacDonald, SA President David Corson, and guest Steven Page.

Director of Student Support Services

On September 24, Shelley Styles, started in the position of Director of Student Support Services, and is enjoying and adjusting to her new role. One of the first tasks for the Support Services Management Team with the support of Denyce Diakun, Director of Workforce and Personal Development was to prepare and submit a Mental Health proposal in response to the Mental Health Innovation Fund Call for Proposals, from the Ministry of Training, Colleges and Universities. Should the $2.3M, multi-year, funding request be granted, it will assist in providing additonal mental health/addiction resources and help on the College campus.

The Employment Support Centre; Student Affairs and Orientation; Student Success Service

The Employment Support Centre (ESC)

The ESC statistics certainly reflect the impact of last years’ labour disruption that was experienced during the Fall 2011 semester. The table below outlines last year’s statistics to this year’s.

COMPARISON	Mid-Sept. to Mid Oct., 2011		Mid-Sept. to Mid Oct., 2012	
	Department promotion / # of class visits	# of students seen	Department promotion / # of class visits	# of students seen
Department promotion class visits, students	2	180	16	661

Résumé/Employment class presentations, students	2	80	12	526

COMPARISON	Mid-Sept. to Mid Oct., 2011	Mid-Sept. to Mid Oct., 2012
Events attended	0 (due to labour disruption)	3
Number of students served at the 3 events	0 (due to labour disruption)	304
Number of students who participated in drop-in services résumé and cover letter review	38	58
Total number of students served	**298 (180+80+38)**	**1,549 (661+526+304+58)**

Popular employers on campus during the Campus Connections job fair hosted September 13, 2012: Canada Revenue Agency, CIBC, City of Ottawa, Public Service Commission, and Volunteer Ottawa.

On-campus recruitment activity during the Fall 2012 semester including the following companies: Schlumberger, Thales, Investors Group, Deloitte.

This past month the Employment Support Centre had 139 new employers create profiles, 233 new jobs posted and 4,523 emails pushed out to graduates promoting local employment opportunities through the Web-based job posting system MyCareerZone implemented in January 2012. MyCareerZone will generate comparison data, unlike the previous system used.

Student Affairs and Orientation (SAO)
Due to the growth of the SAO promotional team (from a three member team to a six member team) our video presence, events and the volunteer opportunities have grown.

Movie Night
Student Affairs and Orientation in partnership with the Students' Association, host a free Movie Night each month. This passive programming allows students to relax and participate in a movie theatre experience without the cost. ***New this year***, the SAO hosted a movie night in the Algonquin Commons Theatre. Approximately 600 students attended. In years past, 60-80 students would participate in Movie Night (it was hosted in a classroom- not the same atmosphere as a movie theatre). This program has grown significantly because of the authentic theatre appeal, as well as through the promotion of events at Orientation.

New Music New Places
This monthly event highlights different parts of the College by bringing music to unique places on campus. An example of these areas would be: the rooftop classroom and the live wall at the ACCE building, the N building theatre, the library, and other locations. New Music New Places gives an artsy/community feel to the campus and is hosted by both the Students' Association and Student Affairs and Orientation. The numbers have grown this year from an average of 50-60 students per show to 120-150 students per show.

Volunteerism on Campus
SAO has taken the initiative to engage students both on the campus and in the local/global

community. All of these initiatives are being connected into the new co-curricular record program. Since the beginning of August 2012, policies and procedures, outlines of eligibility criteria, learning outcomes, and general information have been researched and drafted by the newly hired Co-curricular Coordinator.

Research was conducted by the Co-Curricular Coordinator to collect pertinent information to draft these documents through phone meetings with other Canadian institutions (Concordia University, Dalhousie University, University of Calgary, Carleton University and Wilfred Laurier University) in various program stages of their own co-curricular record.

At the beginning of September, the Co-Curricular Coordinator began working with Orbis Communications and Algonquin College's IIRTS department to begin planning the online portal and related content.

Community Projects
New to the campus this year, the SAO creates monthly community projects for students. Students have the opportunity to get involved in the Ottawa community through projects ranging from recreation programming to helping local food banks. Transportation, a t-shirt and snacks are provided to the volunteers. To date, all of the community projects have been sold out. This ranges from 20-30 Algonquin College students per project.

Alternative Spring Break
Applications were collected and received regarding an Alternative Spring Break event, and 21 students have been selected to spend their reading week in the Dominican Republic. This is a new collaborative event between Student Affairs and Orientation and Residence Life. Beginning October 24, 2012, these two areas will host weekly meetings to prepare for the experience. Students will have an opportunity to experience the Dominican culture, its social issues and to teach English to children living in an orphanage. The purpose of this experience is to provide an Authentic Service Learning Experience through the style of Alternative Spring Break. Overall, it will be connected to the Algonquin Student Experience by taking the skills learned in the classroom and applying them in this environment. It will also help expose Algonquin students to different experiences; one that will be unique to their Algonquin Experience. While preparing for this service/experience abroad, students will be preparing and meeting regularly with the Trip Supervisors/Advisors, and the Student Leaders. These meetings will facilitate learning outcomes and training initiatives to prepare our students for what is to come. The Trip Leaders, with our senior leaders, will facilitate these meetings. Some of the topics will include:

- The Dominican population;
- Outreach 360 (the people, the service);
- Living conditions expectations;
- Team building;
- Critical reflections and questioning:
  a) How do you prepare yourself to handle the issues of race, gender, and class?
  b) How do you engage in dialogue with people? What is appropriate discussion?
  c) How can the trip participants share with others the impact of the experience they have been a part of?
  d) How can the trip participants bridge the educational component?
- Linking to the College Core values;
- Setting appropriate learning outcomes according to the trip needs;
- Fundraising initiatives;
- Education in Canada vs. Education in the Dominican (comparisons);
- Preparation (Health), what to pack, what inoculations are required.

Twenty-one students were accepted to participate through the pre-defined application criteria identified, and two Algonquin College staff members will be travelling with the students to supervise the project. Students will fundraise both individually and in groups to pay their airfare, and supply

drives will collect items for the students at the orphanage.

Health Services
On September 17, Sandra McCormick started in her role as the new Manager of Health Services.

Statistical Usage Data:
September 18 - October 21, 2012 (5 weeks, 29 working days)
There were 6,131 clients served in five weeks, with an average of 1,226 weekly and 160 per day. 19% of clients saw a physician and 49% saw a nurse. Dietician services resumed with an average of 4 clients seen on Saturdays. Psychiatrist services resumed on October 15th. This year, usage of nursing services has increased by 11% over last year, same time while physician visits have remained relatively consistent. Overall usage of Health Services has increased slightly. However, the same compliment of nurses (hours per week) are seeing significantly more clients than same time period last year.

The Health Services renovation plan has gone to RFP and contractors viewed the clinic and old CSD area on October 4, 2012. The goal is for construction to begin in November 2012, with the plan to keep Health Services running as normal as possible during the construction period which is slated to be completed in February 2013.

Manager, Sandra McCormick, is making contact with other post-secondary health services looking for new ideas to implement.

Community partnerships are being discussed to promote various aspects of student health, primarily mental health issues that will assist students staying in school while experiencing challenging circumstances.

Through the usage of a common language being promoted among physicians and nurses, the Electronic Medical Records Project will allow reports to be compiled based on prevalence of top presenting problems in Health Services; and help determine health promotion topics for the future. Sandra McCormick is working with the Pembroke campus to have Electronic Medical Record up and running.

Recruitment of a permanent nurse and possible physician for Perth campus is also underway.

Peer Tutoring
The demand for Peer Tutoring continues to grow. During the period between September 17 to October 12, Peer Tutoring booked 825 tutoring sessions; an 11% increase over the same period in 2011.

The start of the 2012-2013 academic year also marks the launch of a new service/administration model for Peer Tutoring. The service now uses student employees to staff the service kiosk for 20 hours per week; an increase from 10 hours last year. This not only frees the Peer Tutoring clerk to complete additional administrative tasks, such as processing tutor time sheets, but allows the kiosk to remain open an additional 2 hours to 6:00 p.m., Monday through Thursday.

Residence
September 17 to 20, Faculty Meet and Greets
Residence Life and the Student Success Centre collaborated on a new initiative to engage Faculty in the Residence community. Residence students were invited to attend a BBQ within their faculty to meet the President, Chair/Dean of their program, a variety of professors, and students. Well over 80 students engaged and interacted in this event. Faculty had the opportunity to tour the Residence, and explore the environment the students live in.

September 24 to 28, Alcohol Awareness Week
Approximately 125 students attended the various events surrounding safe and responsible drinking.

MADD set up a table and provided resources while students performed an obstacle course that simulated intoxication. Another event had students playing root beer pong while providing facts of safe drinking-and the dangers of binge drinking.

October 5 and 6, Thanksgiving Outreach
On October 5, the Alcohol Free Community hosted a potluck for their section, and had over 15 students in attendance.

October 6
A building-wide Thanksgiving event was held, and special invitations went out to International students who were staying in the building. Over 30 students participated in this event. This event was a new initiative hosted by the Residence.

Residence Intramurals is another new initiative based on the popularity of Residence-wide competition during 2011-2012. At the end of the month the SA and Residence Life collaborated on the Intramurals project. On Sunday, September 30, the Residence had 60 people participate in this month's theme of 'Dodge ball'.

Floor Meeting and Section Meetings were held on Sunday September 30 and Sunday October 14th. These meetings occur on the second and fourth Sunday of each month, and are a way for communities to address issues, discuss trends and problem solve. The floor meeting focused on Alcohol Awareness and Prevention, while the section meeting opened the dialogue for Sexual Health Awareness. These meetings also provide a point of contact for the student and the Resident Advisor.

Test Centre
The Test Centre (TC) was closed for the week of October 8 to 12, 2012, due to scheduled expansion renovations. The renovations are on target to be largely completed by Friday, October 19, 2012. The new test room is targeted to be available for use by Monday, October 22, 2012.

TC services volumes offered to clients from September 18 to October 21, 2012, were 532 candidates compared to 2011, where 478 candidates were offered services in the comparable time period. This marks an 11% increase in volume in testing services offered to clients.

TC revenues for the aforementioned reporting period are $15,607.70. The revenues from the comparable reporting period for 2011 (September 20 to October 23, 2011) were $15,106.30. This is a 3.3% increase in revenue, which is comparable to the previous year, given the fact that the TC was closed for one week for renovations during the 2012 reporting period. The Test Centre is on target to meet its revenue target for 2012-2013 of $330,000.

TC Mark Analysis volumes processed for the College by the TC for the aforementioned reporting period were 192 bundles/7,727 sheets. For the comparable reporting period in 2011, it was 277 bundles/9,906 sheets. This significantly lower number of Marks Analysis bundles processed may be explained by the fact that the 2011 Support Staff Strike ended on September 19, 2011, at which point there was an abnormally large accumulation of Marks Analysis bundles to be processed by the TC.

Welcome Centre
Throughout the past month, the Welcome Centre Supervisor has continued to work closely with the College's Business Process Review Manager to observe client flow in the accessing of Student Support Services in the Student Commons via the new service platform. Observations, comments and client feedback are regularly being vetted and shared with the Student Support Services Management Team, with changes and enhancements being made wherever possible to enhance this new service layer to clients. In addition, the Welcome Centre Supervisor has been invited to attend departmental staff meetings to speak about communication dynamics and client flow directly with Counsellors and Employment Officers.

During the time period encompassing Monday, September 17 to Friday, October 5, the Welcome

Centre provided service to 1,223 clients.

Area 5	ACADEMIC

Algonquin College in the Ottawa Valley
After 17 months of construction and years of planning, the new Waterfront Campus in Pembroke is open. Students started arriving for classes at 7:30 am on Monday, October 29, 2012 and were greeted by the STAR 96 Radio Morning Show and Student Services staff. The $36-million campus features 16 classrooms, 9 specialized labs, a gymnasium, fitness centre, two-storey library and a Student Commons. It is situated in a public park, next door to the Ottawa River, providing a spectacular setting for a college campus.

Algonquin Centre for Construction Excellence
On September 21, 2012, CBC Ottawa News filmed a segment highlighting the popularity and value of trades training at Algonquin College. A Welding student was interviewed, along with the Chair of the Construction Trades and Building Systems Department and the Coordinator of the Powerline Technician program.

On September 20, 2012, in partnership with Irwin Tools, CTV Morning Life recorded a segment, part of which highlighted Algonquin College programs and the skilled aspect of skilled trades.

Algonquin Heritage Institute
Eighteen Continuing Education (CE) courses are successfully being delivered this semester during evenings and on weekends. This is an outstanding achievement as CE activity level has been low the last few years.

School of Health and Community Studies
The Practical Nursing students who wrote their licensure examinations with the College of Nurses of Ontario obtained a 91% success rate. This is an increase from recent years.

Graduates of the Paramedic program obtained an average pass rate of 83% on their Ministry of Health's Certificate (A-EMCA) exam this summer. This is the 11th year in a row that a 100% of our graduates have obtained a pass rating.

School of Hospitality and Tourism
New packaging and labeling for the School's line of preserves and condiments called "La Dolce Vitae" has been completed. These items are now available for sale in Savoir Faire in the new Student Commons.

The School hosted a VIP reception for Human Resources Managers who are members of the Ottawa Gatineau Hotel Association (OGHA) in the Restaurant International. The goal of presenting work placement and co-op opportunities was well received.

Centre for Continuing and Online Learning
To date, the Centre has received 529 applications for online program intakes in Winter 2013. As well, there are 282 potential returning students.

Applied Research and Innovation
Forty-three applications were received and approved for applied research In-Class Projects. These projects are being conducted in collaboration with thirty-four different organizations.

The Academic Health Council provided funding to support the following research projects: a math literacy pilot, a biology knowledge assessment, and a focused mental health initiative in the School of Health and Community Studies.

Learning and Teaching Services

The Library Communications Committee hosted the first annual Library Orientation week October 15-20, 2012. Events included daily research workshops which allowed for the forging of new connections with faculty and over 50 students.

Corporate Training
In October, the College was awarded a Standing Offer by the House of Commons to provide a variety of business professional training services over the next three years. The Standing Offer enables the House of Commons to contract directly with Corporate Training for delivery of a range of professional training workshops.

In collaboration with the International Education Centre, Corporate Training secured contract delivery of Occupational Safety workshops for the Sustainable Management Group in Saudi Arabia in early November. The value of this contact is $15K.

Workforce and Personal Development
Workforce and Personal Development hosted a conference for Internationally Education Professionals (IEP) and employers on October 16, 2012. Over 200 IEPs, 100 employers and community partners attended. The conference was funded by the Ministry of Citizenship and Immigration. The Honorable Charles Sousa, Ontario Minister of Citizenship and Immigration sent his congratulations.

International Education Centre
The formal signing ceremony of the Memorandum of Understanding for establishing Algonquin College – Kuwait was held at the Woodroffe Campus on October 18, 2012.

International Recruitment Officers recently attended events in China, Vietnam, Thailand, India, Indonesia, the United Kingdom, Brazil and Colombia. These events included Canadian Embassy Education Fairs, school visits, seminars for prospective students, and training sessions with agents.

Academic Development
The Ministerial Renewal of Consent Application for the Bachelor of Applied Arts (Interior Design) was submitted to the Minister, Training, Colleges and Universities on October 16, 2012.

The Site Visit towards the Ministerial Renewal of Consent for the Bachelor of Applied Business (e-Business Supply Chain Management) program was held on October 29 and 30, 2012.

Student/Alumni Activity
Restaurant International hosted a luncheon for the Organization for Economic Co-operation and Development (OECD) delegation on October 2, 2012. The luncheon was prepared and served by Culinary Arts students.

Parks Canada is working with Culinary Arts professors and second-year students to test heritage recipes.

Graduates of the Hospitality Management - Hotel and Restaurant program have obtained employment as general managers of the Hilton Garden Inn Airport, Les Suite Hotel, and the Country Inn in the Ottawa.

Dental Hygiene students took part in the Run for a Cure.

Technical Writer students are working with the Applied Research Institute to provide report writing services for students involved in applied research projects.

Students in the Applied Museum Studies program have submitted concept proposals to a competition for the National Wall of Remembrance to be created on the ground of the Military Communications and Electronics Museum at CFB Kingston.

Students from the Architectural Technician, Architectural Technology, Green Architecture, Interior Design and Interior Decorating programs participated in a CMHC City of Ottawa Design Charrette on October 12-14, 2012.

Amir Dolatabadi, a foreign-trained physician and Language Institute alumni, successfully passed his medical exams and has found employment in Medicine Hat, Alberta.

Jason Blaine, Business graduate, Algonquin College in the Ottawa Valley and former Board of Governors student representative, won his first Canadian Country Music Association award for his hit single "They Don't Make 'Em Like That Anymore."

Michelle van Zetten, graduate of the BAA Interior Design program, won one of the "Top 5 Under 5" awards given out by Interior Designers of Canada (IDC) at the International Interior Design Exposition (IIDEX) in September 2012. This award is designed to highlight the talent of up-and-coming interior designers and is awarded to those who have worked in their profession for less than five years.

Faculty/Staff Activities

Doris Fiszer, Professor, English, School of Hospitality and Tourism completed her Learning Disability Specialist Certificate through Cambrian College and is now assisting students with learning strategies.

Lisa Lamarre O'Gorman, Manager, Early Learning Centre received the Prime Minister's Award for Excellence in Early Childhood Education on October 4, 2012.

Sheree Bradford-Lea, Creative Cartooning and Illustration Professor, Centre for Continuing and Online Learning, has signed on as the editorial cartoonist for Ottawa's new weekly online publication, Blacklock's Reporter.

Jim Kyte, Chair, Marketing and Management Studies received his MBA at the Royals Road University Convocation in Victoria, British Columbia on October 23, 2012. He was also awarded the Governor General's Gold Academic Medal, which is awarded to the best thesis or graduate project, in the same ceremony.

Community Activity

The School of Hospitality and Tourism hosted the 2012 Ottawa Tourism Stars of the City Recognition Evening on October 24, 2012. There were 410 front-line staff from Ottawa and the surrounding region who attended the event. Ottawa Tourism established and manages the Stars of the City program to educate and encourage customer service excellence – and to recognize those who deliver it. Algonquin College is a sponsor of this program.

On October 23, 2012, the School of Hospitality and Tourism and the Children's Wish Foundation of Canada held a media event to announce that the students in the Event Management program are working to raise $1M for the Foundation. Each year, students plan and execute a variety of fundraising events with the assistance of students from other programs in the School. In the past five years, $445K has been raised. The School is committed to this goal in order to highlight the important role educators play in teaching corporate social responsibility to our future leaders. This item was picked up by the Wall Street Journal - http://online.wsj.com/article/PR-CO-20121023-911885.html?mod=crnews

On October 2, 2012, *Algonquin Reads* hosted an entertaining reading by Terry Fallis, author of this year's *Algonquin Reads* book, "The Best Laid Plans".

Algonquin College supported the Medical Devices Summit, a conference on developing a National Medical Devices Strategy. The Director of Applied Research and Innovation participated on two panel discussions on education's partnerships.

Donations
Nitin Mehra, CEO, The East Indian Spice Company has donated samples of imported, authentic spices for use in the Culinary Arts programs. Mr. Mehra is a 2005 graduate of the Culinary Management program.

The Canadian Gas Association presented a charitable donation to the Kurt O. Waldele Bursary.

The Aboriginal Human Resources Council donated six lounge chairs. Four are in the Mamidosewin Centre and the other two are in the Experienced Worker Centre.

KI Pembroke, a local office furniture manufacturer, announced a $25K donation to Algonquin College in the Ottawa Valley's capital campaign.

Mr. John Dunfield, Pembroke donated $10K to establish a new bursary for Forestry Technician students. Mr. Dunfield is a WWII veteran who worked many years in the Forestry industry with the federal government.

Area 7 ADVANCEMENT

SALES AND STUDENT RECRUITMENT

Presentations (High School, University, Employment Centres) **and Events:**
Thirty day period ending September 30, 2012 – 80 campaigns
Thirty day period ending September 30, 2011 – 39 campaigns

Recruitment Generated New Leads Collected:
Thirty day period ending September 30, 2012 – 622 leads
Thirty day period ending September 30, 2011 – 166 leads

Significant Accomplishments:
Forum 2012: Hosted 99 guidance counselors on-site for a morning conference followed by lunch at the Restaurant International on October 11, 2012.
The day's agenda included:

- Welcoming Remarks by President Kent MacDonald
- Digital College presentation - Chair Farbod Karimi, Educational Technology and Teaching Services
- Top 10 Student Success Tips - Student Success Specialists Lisa Lamb, Karen Gendron and Dan Cuddy
- New Programs Review - Jo-Ann Aubut, Acting Dean, Academic Development;
- Applied Research by Mark Hoddenbagh, Director, Applied Research and Innovation
- A tour of the Student Commons

The event also included a trade-show style presentation of student services, admissions, academic Faculties, and student success specialists. Anne Kalil, Manager, Recruitment acted as Master of Ceremonies for the event.

Student Life Expo: The College Recruiters attended a three day event in Toronto at the Direct Energy Conference Centre. This weekend event piggy-backed on the University Fair. Most of the provinces colleges attend this event as it attracts over 60,000 prospective students from the GTA

College Information Program (CIP): One of Algonquin's Recruiters headed to Thunder Bay to the annual two week northern recruitment tour visiting the local college and high schools to promote Algonquin College. CIP is a six week tour of the province that is hosted by the local college and participation from most of the colleges and OCAS with a focus of promoting to high school students and influencers.

School Of Business: Advancement welcomed Laura Campbell to the team as part of a pilot project which will see the position report to the Director of Sales and Student Recruitment rather than the Dean, with the goal of increasing enrolment to the School of Business.

Campus Tours: An Employee Handbook was developed with the aim of providing Student Ambassadors with a comprehensive training tool.

MARKETING

Marketing Generated New Leads Collected:
September 2012: 888
September 2013: 1607

Significant Accomplishments:

- Hired two I/O positions: digital recruiter and web designer.
- Launched fall marketing awareness campaign; this year, the campaign will be a continuous effort from now until end of fiscal year.
- Rebranding – Since June, Marketing has launched a new corporate brand for all campuses including all external signage, new themed environmental graphics in C and N buildings, school/faculty banners and digital assets.
- Website, business cards and name tags processes have been updated with new branding logos.
- Pilot program to increase enrolment for Horticulture Technician program resulted in an oversubscription. That success has lead to a further 20 programs being identified for the enrolment boost campaign work with each of the Faculty Marketing Officers from each school and campus. Three campaigns have been launched, 17 remain at the rate of approximately 2 programs every three weeks.
- Drafted a Degree Marketing Plan to support the School of Business e-Business degree accreditation review.
- Performed an A/B test on the home page with the goal of improving future student flow through on the website.
- Integrated lead capture forms for viewbook and piloted lead capture on the College's social media channels for the purpose of increasing lead collection.
- Website satisfaction survey issued to stakeholders. The initial results by over 150 participants surveyed demonstrate an overall satisfaction rate of 77.5%.

EVENTS

<u>Official Opening of the Robert C. Gillett Student Commons</u>
Worked with the Students' Association, Ancillary Services, Student Services, and Physical Resources to host the official opening ceremonies for the new Robert C. Gillett Student Commons on Thursday, October 18th. Vice President Student Services Laura Stanbra and Students' Association (SA) Vice President Jennifer Courville co-emceed the event which was attended by some 300 staff, students, and external guests. Speakers included Barbara Farber from the Board of Governors, SA President David Corson (who officially announced the naming of the building), past president Robert Gillett, and President Kent MacDonald. The event was enhanced by performances from Aboriginal Drumming Band 'Bear Nation' and singer Colin MacDonald of 'The Trews". Past SA President Jacob Sancartier, along with SA Manager Jack Doyle and former Vice President Deborah Rowan-Legg joined the guest speakers in an official ribbon cutting to signal the official opening of the building.

<u>President's Star Awards</u>
Presented awards to: Christine Doody and Lynn Berry (School of Business).

GOVERNMENT RELATIONS

<u>Announcement by Minister Vic Toews</u>

Hosted The Honourable Vic Toews, Minister of Public Safety, on Wednesday, October 17th as he announced the government's funding to further implement Canada's Cyber Security Strategy and strengthen Canada's efforts to achieve a secure, stable, and resilient digital infrastructure.

INTERNAL AND EXTERNAL COMMUNICATIONS

Social Media
Algonquin College continues to be the leading Canadian college on social media with a Klout score of 65. The next closest college is Humber, with a score of 59. Algonquin College also moved up to number eight among all Canadian postsecondary institutions from number nine. Klout score is calculated based on output, number of followers, and number of interactions received over social media. It is ranked from 1-100.

Over 700 tweets were sent from the @AlgonquinColleg account in the past month time. The @AlgonquinColleg account added over 350 new followers, bringing the new total to approximately 8,650 followers.

The"Algonquin College" Facebook page has grown to 2,135 likes.

Media Relations
Public Relations and Communications has sent 5 press releases and media advisories during the month of September on the following topics:

- Student Residence Move-in Weekend
- Algonquin's New Emergency Procedures Mobile Application
- Campus Connections Job Fair
- NHL lockout comments by Jim Kyte
- Professor Chris Wojcik comments on the dangers of raising children in a competitive environment (with a focus on "Here Comes Honey Boo Boo"/"Toddlers and Tiaras").

Media stories for the month of September include:
September 20 – The Ottawa Business Journal published an interview with College President Kent MacDonald regarding experiential learning and his direction for the College.

September 26 – The Ottawa Citizen featured a story about Parks Canada visiting Algonquin College to ask culinary students to test heritage recipes.

September 27 – The Kemptville EMC reported on a firefighter recruit graduating service, which included alumnus Geoff LeGoueff.