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MEETING NUMBER FOUR HUNDRED AND EIGHTY ONE OF THE BOARD OF GOVERNORS OF  
ALGONQUIN COLLEGE TO BE HELD ON MONDAY, MAY 13, 2013, BEGINNING AT **4:00 PM** IN THE  
**ROSSER BOARDROOM**, WOODROFFE CAMPUS, OTTAWA.

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**AGENDA**

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**DRAFT**

MINUTES OF MEETING NUMBER FOUR HUNDRED AND EIGHTY OF THE BOARD OF GOVERNORS OF ALGONQUIN COLLEGE WHICH WAS HELD ON MONDAY, APRIL 8, 2013, AT 4:00 PM, IN THE ROSSER BOARDROOM, C BUILDING, WOODROFFE CAMPUS.

Present	James McIntosh, Chair	Regrets	Denise Amyot
	Fred Blackstein		
	Nancy Cheng		
	Jeanine Chiasson	Sr. Mgmt:	Gerry Barker, Human Resources
	Lynne Clark		Claude Brulé, Academic
	Michael Dunlop		Duane McNair, Finance & Admin
	Barbara Farber		Laura Stanbra, Student Services
	Kyrylo Kasyanenko		
	Louis Lamontagne	Recorder:	Suzannah DiMarco
	Kathryn Leroux		
	Kent MacDonald, President		
	Shawn McBride		
	Doug Orendorff		
	John Owens		
	Andrew Pridham		
	Mark Sutcliffe		

Observers Jo-Ann Aubut, Acting Dean, Academic Development  
David Corson, President, Students' Association  
Dave Donaldson, Dean, School of Business  
Barbara Foulds, Acting Dean, Faculty of Health, Public Safety & Community Studies  
Michael Gawargy, Director, Information, Institutional Research & Technology  
Mark Hoddenbagh, Director, Applied Research and Innovation  
Russ Mills, Dean, Faculty of Arts, Media and Design  
Kathryn Moore, Registrar, Registrar's Office  
Doug Ouder Kirk, Executive Director, Academic Operations & Planning  
Judy Puritt, Professor, School of Business  
Brenda Rothwell, Executive Director, Foundation  
Shelley Styles, Director, Student Support Services  
John Tattersall, Director, Physical Resources

## **1. CONSTITUTION OF THE MEETING**

Chair McIntosh constituted the meeting at 4:05 pm. President MacDonald briefed members on some significant student awards and achievements over the past academic year. R. Mills, Dean of the Faculty of Art, Media & Design introduced student Tara Caldwell and Professor David Bromley, Program Coordinator. T. Caldwell was congratulated on her success in winning the poster competition for Miami Fashion Week. She spoke of her experience during a week-long visit to Miami. Students and Faculty were thanked for attending the Board meeting.

## **2. CONFLICT OF INTEREST DECLARATION**

No conflicts of interest were declared.

## **3. APPROVAL OF THE MINUTES**

Members were referred to the draft March 11, 2013 IN CAMERA and regular meeting minutes included in their packages. Governor Orendorff asked that a revision be made to the minutes. With this revision:

### **RESOLUTION**

**MOVED & SECONDED - D. Orendorff & N. Cheng**

**That the minutes of March 11, 2013, be approved as revised.**

**CARRIED.**

## **4. BUSINESS ARISING**

### **4.1 APPLIED RESEARCH OVERVIEW**

M. Hoddenbagh presented an overview of Applied Research and Innovation at the College. Although the program has been in operation for 10 years, much growth and change has occurred in the last 5 years, including student and faculty involvement, client engagement and initiatives to promote integration in the community. Members were briefed on the types of applied research projects students are involved in and where funding for these projects comes from. Members were invited to attend the April 12 Applied Research Day which is the primary venue for showcasing the projects that students and faculty have completed over the past year.

Questions/Comments:

- *Governor Leroux asked a question about intellectual capital. M. Hoddenbagh replied that anything that is completed at the College is owned by the College.*

- *Governor Orendorff referred to the March 2010 presentation when HouseAll and Amika Mobile were present – he asked whether a Memorandum of Understanding for a long-term relationship occurred.* M. Hoddenbagh replied that an agreement was made to pursue other opportunities, however, a Memorandum of Understanding is being signed with the Canadian Science & Tech Museum.
- *Governor Orendorff asked whether Board advocacy in support of this initiative would be helpful.* M. Hoddenbagh replied that the Program would value the Board’s advocacy in support of applied research projects.
- *Governor Lamontagne asked about a scenario where a Professor might develop a product but the College does not want to move forward with it – could the Professor move forward on his own?* M. Hoddenbagh replied that this would be a point of negotiation and the College would refer to its policy RE05 – Intellectual Property to guide discussions.
- *Governor Kasyanenko asked about copyrights.* M. Hoddenbagh replied that the College works with clients in developing products and business plans and applying for copyrights. In some cases a marketing survey will be completed to determine whether the market would support a new product.
- *Governor Cheng thanked M. Hoddenbagh for his presentation and asked questions regarding applied research funding and available grants.* President MacDonald advised that some grants and government funding is available, however these funds are limited. Polytechnics Canada and the Association of Canadian Community Colleges (ACCC) have developed relationships with the aim of lobbying for these funds. Algonquin College has been successful in securing funding for several projects over the past few years, assisting smaller-sized organizations that don’t have research & development resources.
- President MacDonald advised that the Students’ Association is a strong supporter of applied research. This commitment is evidenced by the Executive in Residence program available through the SA’s office, where students who are interested in entrepreneurialism are able to meet with an Executive in their field. Students participating in applied research projects benefit from hands-on learning and their connection to the work environment.
- Chair McIntosh expressed the Board’s support for the Applied Research Program and offered the Board’s assistance in lobbying for funds.

## **5. DECISION ITEMS & REPORTS**

### **5.1 2013/2014 FEE SCHEDULE**

L. Stanbra, Vice President Student Services briefed members on information from the Ministry of Training, Colleges and Universities related to 2013-2014 Student Tuition Fees. Although colleges received the fee framework late last week, the College’s Registrars Office is analyzing the policy and the changes to the framework to determine their impact on the College’s tuition fees.

K. Moore, College Registrar provided members with an overview of the changes and advised that Board approval of the 2013-2014 Student Fee Schedules are required before May 1, 2013. It was noted that tuition fees are capped at an average 3% increase over the next 4 years. The College proposes to increase tuition fees up to 3%, with high-demand programs up to 5% with each program being considered on a case by case basis. Ancillary fees will remain unchanged with the exception of the student activity and athletics fee. Next steps included completing the Student Tuition Fee Schedules for 2013-2014 and submitting this information to the Board Executive Committee for approval at its April 22, 2013 meeting.

Questions/Comments:

- *Governor Dunlop asked whether the tuition fee request for approval will identify the impact on the budget.* K. Moore noted that the College budgeted for a 0% increase, therefore there is no negative impact on the budget.
- *Governor Leroux asked whether the College has considered not increasing fees in low-demand programs to help augment enrollment in those programs.* K. Moore advised that the College takes many factors into consideration when setting fees, one of which is reviewing what our competitors are charging.
- *Governor Orendorff requested that there be a discussion regarding a Board-approved tuition fee strategy.* Members agreed that the Audit & Risk Management Committee would review the College's fee structure in terms of its competitiveness and affordability and develop a strategy to apply to student tuition fees moving forward.
- *Governor Cheng asked whether the College sees the government's increase of 3% as positive for the College.* President MacDonald advised that Colleges Ontario lobbied for the maintenance of the previous framework of a 5% increase. Instead, colleges will be bound by a 3% increase locked in for 4 years. It was noted that college tuitions are one-third of University tuitions. It is important moving forward, to uncouple college and university tuition fees.
- *Governor McBride asked if the e-textbook fee falls under Ancillary fees and whether there are regulations addressing e-textbook fees.* K. Moore advised that there are currently no regulations around the fee and they are negotiated annually with the Student's Association.
- *Governor Dunlop asked a question related to high-demand programs.* K. Moore confirmed that the college is prevented from charging high tuition and this is limited to 15% of College programs.

Chair McIntosh advised that the College's Student Tuition Fee Schedules would be submitted to the Executive Committee, on behalf of the Board of Governors, on Monday, April 22, 2013 for approval.

## 5.2 PROGRAM APPROVALS

C. Brulé, Vice President Academic introduced 5 new programs of instruction for the Board's consideration and approval. These programs comply with the governance policy BG II-01 in that they align with the College mission and strategic plan; address the economic and social needs of the communities the College serves; respond to government directions and priorities; and comply with the MTCU Programs Framework Directive.

### a) Bachelor of Security & Emergency Management

B. Foulds, Acting Dean of Health, Public Safety & Community Studies presented the Bachelor of Security & Emergency Management Program. In answer to members' questions, it was noted that there are bridging options for existing students and graduates who would like to move to this program, and the program includes student placement opportunities.

- *Governor Blackstein recalled the experience of the 1998 Ice Storm and noted that the crisis would be a very good learning opportunity for students. Do students participate in a debriefing after a mock-emergency exercise?* B. Foulds replied that the hands-on exercises include a full debrief process.
- *Governor Orendorff commented that the College has received approval for only 4 Bachelor degrees in the past 12 years, and that requesting 2 new degrees in the past 7 months is significant. He asked what additional steps the College must complete in having a Bachelor's degree approved.* C. Brulé advised that the process is lengthy and requires among other things, a site visit and an accreditation visit. Delays in the process do restrict the College's ability to put these programs in place.
- *Governor Cheng drew member's attention to the cash flow analysis and the quick ramp-up of grants and fast pay-back. She asked why equipment investment wouldn't occur until 2017.* B. Foulds replied that equipment is not required until the third year of the program and over the first year or two, a mobile space is being developed within existing College space.
- *Governor Kasyanenko commented that if equipment is not being purchased until the third year of the program, does this preclude students bridging to the program in years 1 and 2?* C. Brulé advised that the program will be launched first, with the bridging opportunities available to students later.

## RESOLUTION

**MOVED & SECONDED – F. Blackstein & J. Owens**

**That the Bachelor of Security & Emergency Management Program be approved as presented.**

**CARRIED.**

b) Performing Arts OCC

R. Mills, Dean of the Faculty of Arts, Media and Design presented the one-year College Certificate Program in Performing Arts (compressed format). The City of Ottawa, through Invest Ottawa has identified a commitment to support the growing film industry in this region. This condensed format allows students to explore the industry and prepare them for the performing aspects of the industry as it grows in Ottawa.

- *Governor Leroux asked what the demand for this program is and questioned whether this type of program is useful in Ottawa.* R. Mills advised that this is a medium-demand program and supports the City of Ottawa's plans to develop the performing arts through Invest Ottawa.
- *Governor Dunlop noted that the business case identifies a break-even point after 5 years.* R. Mills concurred that the Program is based on student interest rather than local employment opportunities but that the program will likely prepare students for other College programs.

**RESOLUTION****MOVED & SECONDED – M. Dunlop & D. Orendorff****That the Ontario College Certificate Program in Performing Arts be approved as presented.****CARRIED.**c) Bartending OCC

M. Savard, Dean of the School of Hospitality & Tourism presented the Ontario College Certificate Bartending Program, which replaces the existing tuition short program. There is a strong demand for qualified and professional bartenders in Ontario and this program will raise the program to the highest level of professional service training. It was noted that the age requirement of 19 is necessary.

- *Governor Cheng asked questions around the changes in programming.* J. Aubut advised members that a number of programs require some changes in programming due to changes in MTCU category requirements. These changes are being reviewed on a case by case basis.

**RESOLUTION****MOVED & SECONDED – N. Cheng & S. McBride****That the Ontario College Certificate Program in Bartending be approved as presented.**

**CARRIED.**d) Sommelier OCC

M. Savard presented the Ontario College Certificate Sommelier Program. The Program replaces the current College Certificate by elevating its status to give it additional credibility and position it competitively as the only such credentialed program in the Ontario College system.

In answer to a Governor's question regarding losing some students due to this change, M. Savard replied that the current wine appreciation course will be renamed to Sommelier Fundamentals which is geared to individuals with a personal interest in wines.

**RESOLUTION****MOVED & SECONDED – K. Leroux & S. McBride**

**That the Ontario College Certificate Program in Sommelier be approved as presented.**

**CARRIED.**e) Project Management OCGC

D. Donaldson, Dean of the School of Business presented the Project Management Ontario Colleges Graduate Certificate. This one-year program prepares students for a managerial career in the field of Project Management.

- *Governor Orendorff asked whether this program would prepare students for the Project Management Professional (PMP) credential. D. Donaldson advised that this program of study would move students beyond the PMP. The course can be accessed either online or in class.*

**RESOLUTION****MOVED & SECONDED – K. Kasyanenko & B. Farber**

**That the Ontario College Graduate Certificate Program in Project Management be approved as presented.**

**CARRIED.****6. REPORT FROM THE CHAIR**

The Chair reported the following:



- Canada's Minister of Foreign Affairs and Algonquin College's local MP, The Honourable John Baird, addressed the International Business Speakers Forum on Monday. A group of 100 students in Algonquin College's International Business Management Graduate Certificate Program and students in the three-year Business Administration Program who are majoring in International Business were present to hear his address.
- The Board of Governors Electoral Committee is pleased to announce that the following students will be running for Student Governor on the Algonquin College Board of Governors: Stephane Caron, Kyrylo Kasyanenko and Stan Touhlov. Election dates are April 16 and 17th.
- The Perth Campus will be holding its annual Spring Open House on Saturday April 13th from 10:00 am to 2:00 pm. The day includes campus tours, the opportunity to talk to faculty, and information sessions.
- Five Governors and the President will be attending this year's Association of Canadian Community Colleges (ACCC) annual conference at Okanagan College in Penticton, British Columbia from June 1-3, 2013.
- We received a good response from Governors from the March meeting feedback form. The Chair acknowledged that at times it is difficult to know how much time to allot to each agenda item and asked for member's understanding if some items felt a little rushed.
- Planning is underway for a September Board Retreat – we are looking at Sunday, September 15 and Monday, September 16 potentially to be held in Pembroke.
- Governance Committee will be reviewing candidate applications for new directors over the coming months and asking members to express their interest in committee membership and the role of Vice Chair.
- Members were reminded that the May 13 Board meeting will be held in Pembroke and will include a tour prior to the meeting. A bus will be reserved leaving the Woodroffe campus at approximately 12:30 pm and returning from Pembroke at approximately 6:00 pm.

## **7. REPORT FROM THE PRESIDENT**

The President reported the following:

- Security at Colleges and Universities continues to be a priority. Planning for the May 22 exercise (LiveEx-2013) continues. The exercise is being developed with the support and assistance of the School of Health & Community Studies College newspaper Algonquin Times won in Ontario.
- With the aim of celebrating the contribution of women in our community, Algonquin College will profile 12 inspirational women over the course of the Women's World Hockey Championships, inviting the public to share their stories and rewarding one lucky contributor with 4 tickets to join the College in its suite for the Gold Medal Game.
- Algonquin College students were profiled on *The Rick Mercer Report* on Tuesday, April 2, as a result of the College raising an impressive \$40,394 towards the purchase of malaria nets in the Spread the Net Student Challenge. Rick paid a visit to various groups in the

College including Police Foundations, Paramedics, Hospitality & Tourism, Nursing, and TV Broadcasting. Congratulations go out to Lisa Roots and her fundraising team.

- Applied Research Day April 12 - this event highlights the leading-edge Applied Research being done by the College as we showcase our research projects through exciting displays and demonstrations.
- Take a Walk in My Shoes – May 24 is an interactive workshop on the topic of poverty in our communities is being organized by the second year Social Service Worker students from the Perth Campus in partnership with the Lanark Leeds and Grenville District Health Unit. The workshop is being held at the Perth Legion on April 2.
- Michael Gawargy was introduced as the new Director of Information Technology Services. He was welcome to the College.
- David Corson, retiring President of the Students Association was thanked for his leadership and drive during his term of office. He was congratulated on his successful term as President and wished the best of luck in future endeavors.
- Members were shown the new Student's Association logo and branding which was launched this week.

## **8. MANAGEMENT SUMMARY REPORT**

The Management Summary report for March, 2013 was received and is available online at [www3.algonquincollege.com/bog/](http://www3.algonquincollege.com/bog/).

Comments:

- *Governor Leroux congratulated the College on outstanding recruitment results.*

## **9. OTHER BUSINESS**

There was no other business.

## **10. IN CAMERA SESSION**

### **RESOLUTION**

**MOVED & SECONDED – K. Kasyanenko & N. Cheng**

**That the Board of Governors move to an IN CAMERA session for the purposes of discussing matters of a confidential nature.**

**CARRIED.**

### **RESOLUTION**

**MOVED & SECONDED – M. Dunlop & J. Owens**

**That the Board of Governors moved out of In Camera and adjourn the meeting.**

**CARRIED**

**11. MEETING ADJOURNMENT**

There being no further business, the meeting was adjourned at 6:40 pm.

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James McIntosh, Chair

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Suzannah DiMarco, Recorder



<b>Presentation to:</b>	Board of Governor's
<b>Subject:</b>	Status Report on the Integrated College Development Planning
<b>Date:</b>	May 13, 2013
<b>Presenter(s):</b>	Duane McNair, Vice-President, Finance and Administration

### **Purpose**

To update the Board of Governors on the current status and adjusted timelines related to engaging with the Board on Integrated College Development Planning (ICDP).

### **Background**

1. Attachments:
  - Powerpoint "BOG ICDP Framework Status Report 2013-05-13-Final"
2. In response to the feedback from the March Update and competing Board priorities, the focus and work plans have been restructured to engage the Board in ICDP in the Fall.

### **Recommendation**

1. That the Board of Governors reviews the submitted presentation for consideration of the final report at the Fall 2013 Board Retreat.

**INTEGRATED  
COLLEGE  
DEVELOPMENT  
PLANNING:  
STATUS REPORT**

Update to Board of Governors  
May 2013

# ICDP Report to the Board – Fall 2013

Moved from  
June 2013

- ICDP Framework
  - Draft Vision and Guiding Principles
  - Draft Snapshot of College Environments over Various Planning Horizons
- Environments
  - Healthy Living Initiative (Building A, Varsity Gym, New Navaho Gateway Wing...)
  - Building C
- Infrastructure
  - Transportation
    - Phase 1 –College Transportation Strategy - Final
    - Phase 2 – Woodroffe Campus Transportation Strategy and Short Term Plan - Initial Findings
- Woodroffe Campus Development and Opportunities
  - Findings Regarding Priorities for Future New Construction
  - Update on the Town and Gown Relationship with the City of Ottawa



# Planning Horizon

## Framework

### Algonquin 2042 – Our 75<sup>th</sup> Anniversary

- Long term principles, vision, anticipated and projected change (not predictions)...
- Inputs: Futurist insights, internal / external experts, trends...

### Algonquin 2027 – Our 60<sup>th</sup> Anniversary

- Mid term trends and thinking...
- Inputs: Strategic Enrolment Management, City planning alignment...

### Algonquin 2017 – Our 50<sup>th</sup> Anniversary

- Short term goals, objectives, strategic initiatives...
- Inputs: Alignment with College Strategic Plan
- Woodroffe focus

### Algonquin Today

- Summary

Aligning ICDP Planning efforts  
with Algonquin Connects Initiative  
where possible to create synergies  
and eliminate redundancies

**THINK**  
*(Fluid)*

**PLAN**  
*(Flex)*

**DO**  
*(Fixed)*

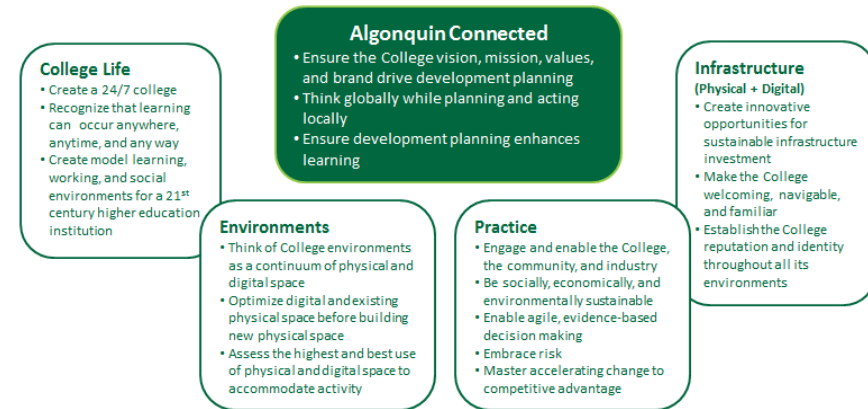
**LEARN**



# ICDP Framework Development - Status

- Mobilizing steering group
  - Inviting City of Ottawa participation
- Developing engagement channels
  - Website portal
  - Social media strategy
  - Stakeholder / advisory sessions...
- Providing opportunities for Board engagement

“A flexible and agile process that guides change over time, ensuring Algonquin’s academic mission drives the physical and digital environments”





# Environments

## College Life

- Create a 24/7 college
- Recognize that learning can occur anywhere, anytime, and any way
- Create model learning, working, and social environments for a 21<sup>st</sup> century higher education institution

## Algonquin Connected

- Ensure the College vision, mission, values, and brand drive development planning
- Think globally while planning and acting locally
- Ensure development planning enhances learning

## Infrastructure (Physical + Digital)

- Create innovative opportunities for sustainable infrastructure investment
- Make the College welcoming, navigable, and familiar
- Establish the College reputation and identity throughout all its environments

## Environments

- Think of College environments as a continuum of physical and digital space
- Optimize digital and existing physical space before building new physical space
- Assess the highest and best use of physical and digital space to accommodate activity

## Practice

- Engage and enable the College, the community, and industry
- Be socially, economically, and environmentally sustainable
- Enable agile, evidence-based decision making
- Embrace risk
- Master accelerating change to competitive advantage

# Environments: “Healthy Living” Initiative (Building A Facilities Master Plan + Supplementary Nodes)

- Mobilizing steering group
- Applying similar methodology used for ACCE to re-invigorate advocacy efforts
- Focusing on developing a compelling and differentiated vision
  - Including a “rebranding” of the initiative to differentiate from the multitude of “health and wellness” initiatives and centres
- Advancing planning regarding priority initiatives
  - SA Varsity Gym
  - Repatriation of Confederation High School Activity
  - Dental Clinic Renewal (a “node” in Building J)



# Environments:

## Building C Facilities Master Plan

- Developing an opportunities assessment for Building C
- Initial observations:
  - A “front door” for Algonquin - A “first-stop / one-stop” welcoming opportunity for prospective students, visitors, current students, faculty and staff
  - A nexus of services, resources and incubation activity supporting organizational / institutional success
  - An opportunity to communicate a message and image of openness, transparency and collaboration to our communities



# Infrastructure (Physical + Digital)

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# Infrastructure: Transportation

- Phase 1 –College Transportation Strategy
  - Stakeholder engagement sessions underway
  - Anticipate draft strategy by end of May
- Phase 2 – Woodroffe Campus Transportation Strategy and Short Term Plan - Initial Findings
  - May / June



# Woodroffe Campus Development and Opportunities

- Discussions on-going with City of Ottawa regarding Centrepointe development opportunities
- Evaluating Kanata lands potential
- Exploring candidates for “next build priority”
  - Early explorations suggesting most likely candidate to be a gateway wing in the northeast of Building A related to the “healthy living” initiative



Thank You

**QUESTIONS**





<b>Presentation to:</b>	Board of Governors
<b>Subject:</b>	ESCO2 Phase 1 Update
<b>Date:</b>	May 13, 2013
<b>Presenter(s):</b>	D. McNair, VP Finance and Administration J. Tattersall, Director Physical Resources

**Purpose:**

To provide a recommendation for Phase 1 of the ESCO2 project.

**Background:**

Pursuant to a two-stage solicitation process and after Board Executive approval, the College issued a Letter of Intent to Siemens for the ESCO2 project in August 2012 that proposed a \$51.6M investment in the College’s Woodroffe Campus infrastructure to achieve \$3.7M in annual energy-related savings and revenues. This proposal included a variety of energy conservation measures, the implementation of a power – thermal cogeneration plant and a large-scale solar photovoltaic power generation system funded through the Ontario Power Authority (OPA) FIT program. Consequently 50% of the College’s \$41.9M deferred maintenance liability would be addressed. The investment costs plus interest, administration and profit would be paid back out of the actual savings/revenues over a maximum of 20 years, with Siemens guaranteeing their own performance.

Subsequently Siemens commenced a Detailed Feasibility Study (DFS), concentrating on the technically-challenging yet innovative Building B HVAC replacement as well various electrical and water system improvements throughout Woodroffe Campus.

In early December 2012, Siemens submitted its DFS for Phase 1 but it was apparent that the OPA would not re-open the FIT program on October 1, 2012 as earlier projected, and were not processing new applications for natural gas co-generation plants so Siemens proposed a three phased project structure.

On December 10, 2012 the Board of Governors approved amending the proposal



to be a single project, conducted in three phases:

- Phase 1 – replace Building B HVAC system along with additional improvement measures,
- Phase 2 – design and gain necessary provincial approvals for the co-generation plant along with additional improvement measures, and
- Phase 3 – install both the co-generation plant and the photo-voltaic array for the FIT program along with additional improvement measures.

Siemens is currently conducting the DFS for each of Phases 2 and 3. College staff has completed its technical review of the Phase 1 DFS, with final legal and financial reviews completed May 2, 2013.

### **Discussion/Considerations:**

Technical Considerations. Physical Resources staff determined the proposed facility improvement measures are sound. However, the measurement and verification protocol for Phase 1 relies more on stipulated savings (deemed) than what was articulated in the RFP. Staff accepts Siemens counter-argument that when combined with Phases 2 and 3, the portion of stipulated savings will be at an acceptable risk level and therefore RFP-compliant. Accordingly, Director, Physical Resources endorses the technical components of the DFS for Phase 1.

Legal Considerations. In its response to the RFP, Siemens accepted the draft Performance Contract that formed a part of the RFP. However, as noted above, the intended single-phased project has now become three-phased to mitigate the risks engendered by OPA actions.

Siemens has drafted an amendment to the Performance Contract to reflect accurately the agreed nature of the project. College legal Counsel and College staff concur with the proposed amendments.

Furthermore, compliant with the RFP, once construction of each phase of the project is completed, Siemens will assign Algonquin's payments directly to the financier, all the while guaranteeing their performance. Given the third-party nature of financing, a Tri-Party Agreement has been negotiated. College legal Counsel and College staff concur that the proposed Agreement is compliant with the intended nature of ESCO2 and compliant with generally accepted accounting principles for "off balance sheet" accounting, and Siemens' guarantee of performance.

Financial Considerations. There are two aspects of the financial review. First is the treatment of the tax implications for Phase 1 financing; staff reviewed, finding inequitable tax treatment that, once accounted for, either reduced the amount of financing for capital improvements or extended the amortization of the financing beyond 20 years. Neither case is acceptable to the College; accordingly, Siemens proposed to account for the taxes in Phases 2 and 3 of the project, which is an acceptable method. However, the risk is that should neither Phase 2 nor 3 be achievable, the College would be liable for the tax in two years. The probability of phases 2 and 3 not being achievable is zero (at issue is scale, not feasibility of the proposed measures); therefore, staff recommends in favour of this approach.

The second issue is the accounting methodology. As of April 2013 Deloitte advised and confirmed to the College that the Siemens bid met the generally-accepted accounting principles for “off balance sheet” accounting.

Summary of Risks. As of May 2, 2013, the following risks are noted:

- a. Strategic Risk: that the College chooses to do nothing, leaving B Building, the Central Plant and all other deferred renewal items in their present condition. Mitigation: Algonquin would then need to fund a 7 million dollar B building renewal project and a 1 million dollar Central Plant upgrade within the next 2 years or be at risk of an imminent failure with attendant 3 to 12 month class disruptions. Staff assesses the likelihood of receiving suitable funding as small unless a major failure occurs; thus staff recommends the College accept the proposed ESCO2 project with its attendant risks.
- b. Strategic Risk: if at any time in the construction or 20-year pay-back period, Siemens becomes insolvent and under-performs in any of Phases 1, 2 or 3. As a consequence, Algonquin College would be liable to make whole any annual gap between actual savings/revenues and the schedule of payments to the financier. Mitigation: the College undertook a two stage (Request for Qualifications, Request for Proposals) process, and selected the winning proponent in part because of the bid, and in part noting that Siemens Canada is a subsidiary of Siemens AG, the fifth largest global corporation, with 150-year history, and no indications of insolvency. The risk of insolvency, therefore, is assessed as theoretical and improbable; moreover, the risk to the College is greater in construction than in the payback period. In construction, before all improvements are installed, the project will not yet have achieved the balance of improvement savings/revenue and payment to the financier. However, in payback period, we will have achieved that balance, and the risk then becomes negligible. Therefore, staff recommends the risk should be accepted

- without further mitigation.
- c. Operational Risk: as noted in discussion above, Siemens incorrectly treated tax in their Phase 1 cash flow calculations; College staff concurs with their proposal to correct this error in Phases 2 and 3. The risk would only appear to the College should both Phase 2 and 3 prove infeasible, at which time the College would be liable to pay the tax on Phase 1. However, there is no technical concern with Phases 2 and 3; the only issue being addressed is the scale of Phases 2 and 3. Staff assesses the risk, therefore, to be negligible; thus, staff recommends the risk should be accepted without further mitigation.
  - d. Operational Risk: this is a project that is ambitious, comprehensive and very much to the benefit of the College. However, given the disruptive nature of many of the Facility Improvement Measures, much work has been undertaken to schedule work so as not to disrupt the learning environment while respecting the RFP requirement to complete Phase 1 work within 18 months of signing the contracts; to wit, by Labour Day 2014. This necessitated contract approvals by mid-January 2013, a time now past. Siemens, at its sole risk, has initiated all design work for Phase 1 as if the contracts were signed in January 2013 such that timelines will be met once contracts are assigned. In other words, Siemens has adopted the approach that the College will sign a contract once technical, legal and financial factors are agreed and finalised. Staff assesses the risk to be substantial but the proposed construction technique allows full use of the facility during construction; thus, staff recommends the risk should be accepted without further mitigation.

Status. All three reviews were completed in time for the Board of Governors regularly-scheduled May 13, 2013 meeting leaving the College with two possible courses of action:

- Approval - since the proposal is technically, legally and financially compliant and acceptable; or,
- Refusal – since Siemens has complied with the RFP but the College no longer wishes to complete the contract and will reimburse Siemens for the costs associated with the DFS, only.

### **Recommendation**

That the Board of Governors concurs, approves and authorizes staff to enter into a contract with Siemens subject to final form documentation.

<b>Presentation to:</b>	Board of Governors
<b>Subject:</b>	May 2013 Annual Report on the Enrolment Status of New Programs
<b>Date:</b>	May 13, 2013
<b>Presenter(s):</b>	C. Brulé, Vice President, Academic J. Aubut, Acting Dean, Academic Development

**Purpose:**

To provide an annual report to the Board of Governors on the enrolment status of new programs approved for launch from Fall 2011 – Winter 2013.

**Background:**

At the April 2012 Program Life Cycle presentation to the Board of Governors, a tracking methodology was presented for reporting to the Board on the status of new program approvals. It was agreed that the Board of Governors be provided an update on the enrolment status of new programs for a two year period, once a year in May, using a tracking methodology format to include the following, where applicable:

- Program Title
- Credential
- Board of Governors (BoG) Approval
- Credential Validation Service (CVS) Validation Received
- Ministry of Training, Colleges and Universities (MTCU) Funding Approval Received
- Term Launch
- BoG Approved Enrolment (Year 1)
- Audit Enrolment (Year 1)

**Discussion/Considerations:**

A Summary of New Program Information for Programs Launched Fall 2011 - Winter 2013 is attached. The tabulation provides an overview of the approved programs along with the projected launch dates and audit enrolments, relative to the realized launches and audit enrolments.

**Recommendation:**

That the Board of Governors receives this report for information purposes.

## SUMMARY OF NEW PROGRAM INFORMATION *Programs Launched Fall 2011- Winter 2013*

### FULL-TIME PROGRAM OFFERINGS

Program Title	Credential	BoG Approval	CVS Validation Received	MTCU Funding Approval Received	Term Launch	BoG Approved Enrolment (Year 1)	Audit Enrolment (Year 1)
Court Support Services	OCC	Dec 2010	Jan 2011	Apr 2011	F11	38	42
Early Childhood Education (Perth)	OCD	n/a	n/a	n/a	F11	55	79
Powerline Technician	OCD	Dec 2010	Dec 2010	Mar 2011	F11	45	45
Welding and Fabrication	OCC	Dec 2010	Dec 2010	Apr 2011	F11	78	82
International Business Management	OCGC	May 2011	Jun 2011	Jul 2011	W12	38	39
Environmental Technician	OCD	June 2011	Jun 2011	Aug 2011	F12	49	50
Horticultural Industries	OCD	Dec 2011	Jan 2012	Mar 2012	F12	115	115
Human Resources Management	OCGC	Apr 2012	May 2012	May 2012	F12	29	62
Office Administration, Medical	OCD	Feb 2012	Mar 2012	May 2012	F12	29	35
Mobile Application Design and Development	OCD	Dec 2011	Jan 2012	Mar 2012	F12	67	64
Business Intelligence System Infrastructure	OCGC	Dec 2011	Jan 2012	May 2012	F12	48	30
Police Foundations (Perth)	OCD	n/a	n/a	n/a	F12	67	37
Financial Services	OCGC	Feb 2012	Mar 2012	Apr 2012	W13	28	11
Marketing Management	OCGC	Apr 2012	May 2012	May 2012	W13	28	18

*N.B. Adaptive Reuse OCGC which was projected to launch in Fall 2011 did not launch due to insufficient enrolment. This potential offering is being reviewed in terms of the overall program mix being delivered at Perth along with associated marketing considerations.*

### CONTRACT OFFERING

Program Title	Credential	BoG Approval	CVS Validation Received	MTCU Funding Approval Received	Term Launch	BoG Approved Enrolment (Year 1)	Audit Enrolment (Year 1)
Mechanical Engineering-Industrial Millwright	OCD	Jun 2011	Aug 2011	n/a	F11	n/a	n/a

## PART-TIME OR CORPORATE PROGRAM OFFERINGS

Program Title	Credential	Offering	Launch Date
Tea Sommelier	CC	Part-time	F11
Virtual Assistant	CC	Part-time	F11
Business Analysis Essentials	CC	Corporate	W12
Project Management Essentials	CC	Corporate	W12
Introduction to Canadian Nursing - Critical Care	CC	Part-time	S12
Early Childhood Education Administration	OCGC	Part-time	F12



<b>Presentation to:</b>	Board of Governors
<b>Subject:</b>	KPI Results (Winter 2013)
<b>Date:</b>	13 <sup>th</sup> May, 2013
<b>Presenter(s):</b>	Duncan Topp, Acting Manager, Institutional Research, Information Technology Services

### **Purpose**

To communicate the Winter 2013 Key Performance Indicator (KPI) results to the Board of Governors and identify key trends and/or areas of risk.

### **Background**

KPI metrics are used as a benchmark across the Ontario Colleges of Applied Arts and Technology (CAAT) system to provide accountability and transparency to the public with regards to institutional performance and student satisfaction.

### **Discussion/Considerations**

- Trending across the college sector
- Algonquin college ranking among peer colleges
- Key capstone measures and future initiatives

### **Recommendation**

That the Board of Governors receive the report.

ALGONQUIN COLLEGE  
BOARD OF GOVERNORS  
MEETING

MONDAY, MAY 13<sup>TH</sup> 2013

KPI 2013  
RESULTS



# KPI Background & Objectives

KPIs were established in 1998 within the Ontario CAAT system to:

- Provide accountability and transparency for the public while establishing a set of common metrics for all colleges
- Encourage colleges to pursue objectives that were relevant to the labour market and encourage colleges to maintain high standards of program quality, services and facilities through public disclosure of results
- Provide funding incentives for 3 KPI measures:
  - Graduate Employment Rate
  - Graduate Satisfaction Rate
  - Employer Satisfaction Rate
- Currently Algonquin administers two surveys during each survey cycle. A small advanced survey is administered in November, and the main survey administered in February.



# How is KPI data used?

Internally:

- Annual Program Mix Review
- Cyclical Program Quality Review
- Strategic planning for programs and services
- Graduate employment trends
- Setting performance goals

Externally:

- Publically posted on websites (Algonquin & Colleges Ontario) and published in MacLean's magazine
- As metrics for some fields in the Multi-Year Accountability Agreement with MTCU

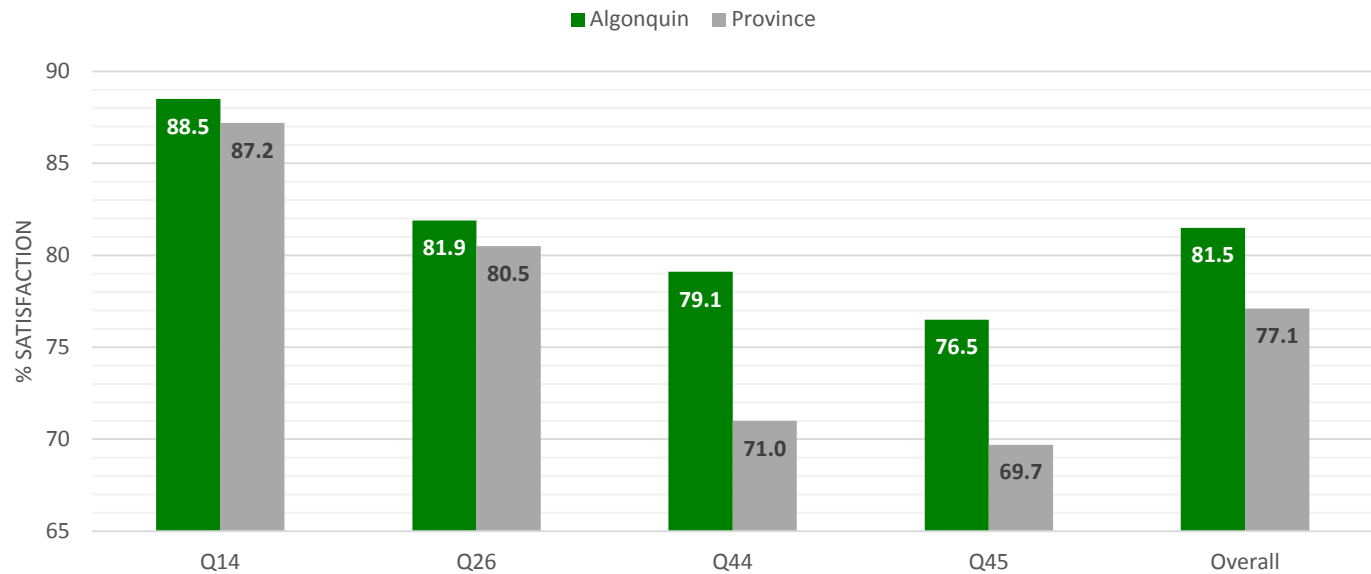


# Winter 2013 KPI Results – Student Satisfaction

		Algonquin		Province Average	
		<u>2012</u>	<u>2013</u>	<u>2012</u>	<u>2013</u>
Q14	Q14 - Knowledge and Skills - Future Career	89.5	88.5 ↓ -1	87.4	87.2 ↓ -0.2
Q26	Q26 - Learning Experiences - Program Quality	82.9	81.9 ↓ -1	80.8	80.5 ↓ -0.3
Q44	Q44 - Quality of Facilities & Resources	74.9	79.1 ↑ 4.2	70.1	71.0 ↑ 0.9
Q45	Q45 - Quality of Services	73.8	76.5 ↑ 2.7	68.8	69.7 ↑ 0.9
Overall	Overall Student Satisfaction KPI	<u>80.3</u>	<u>81.5</u> ↑ 1.2	<u>76.8</u>	<u>77.1</u> ↑ 0.3

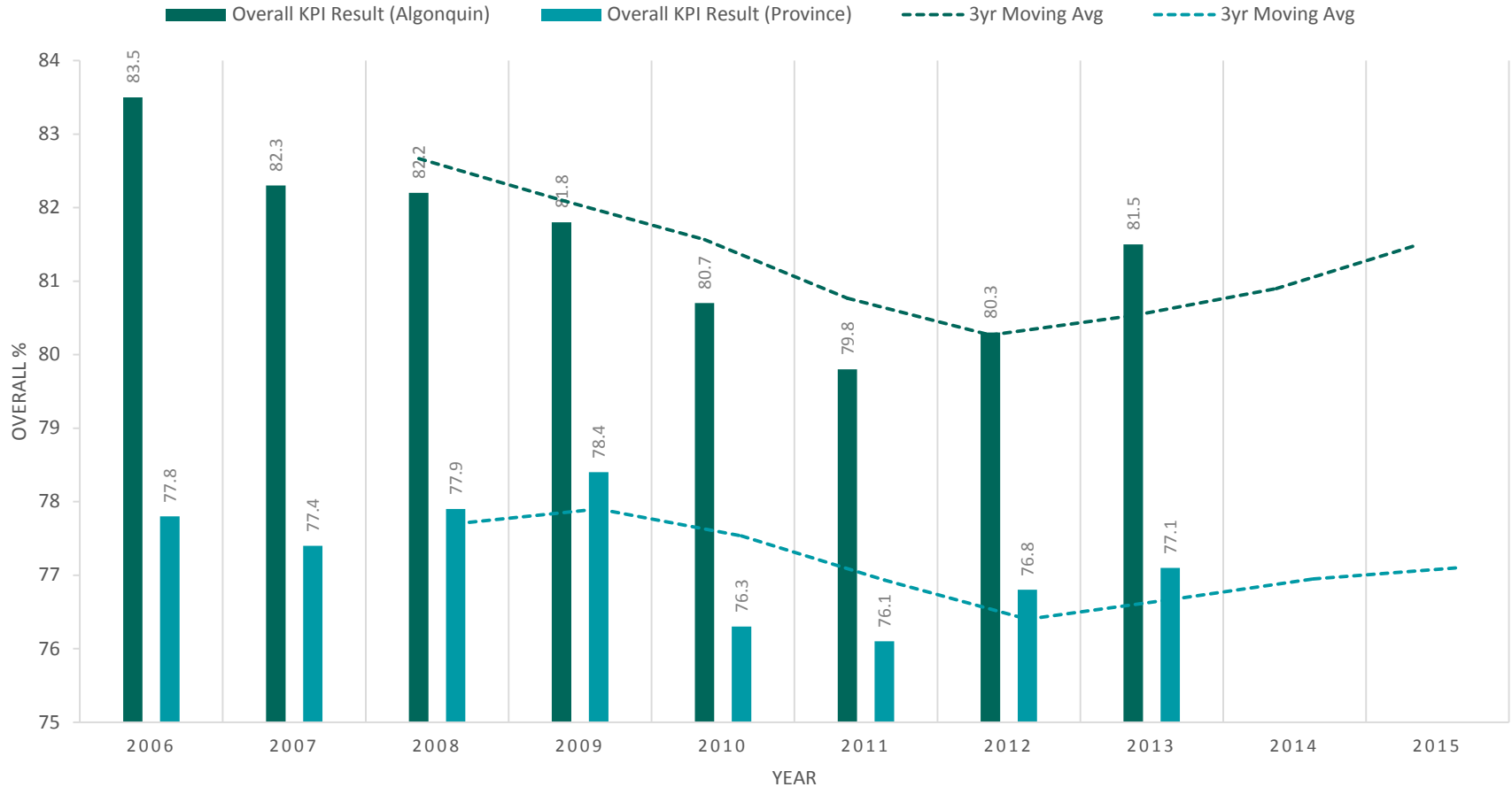
Note: all values as %

## 2013 KPI Student Satisfaction Results Comparison



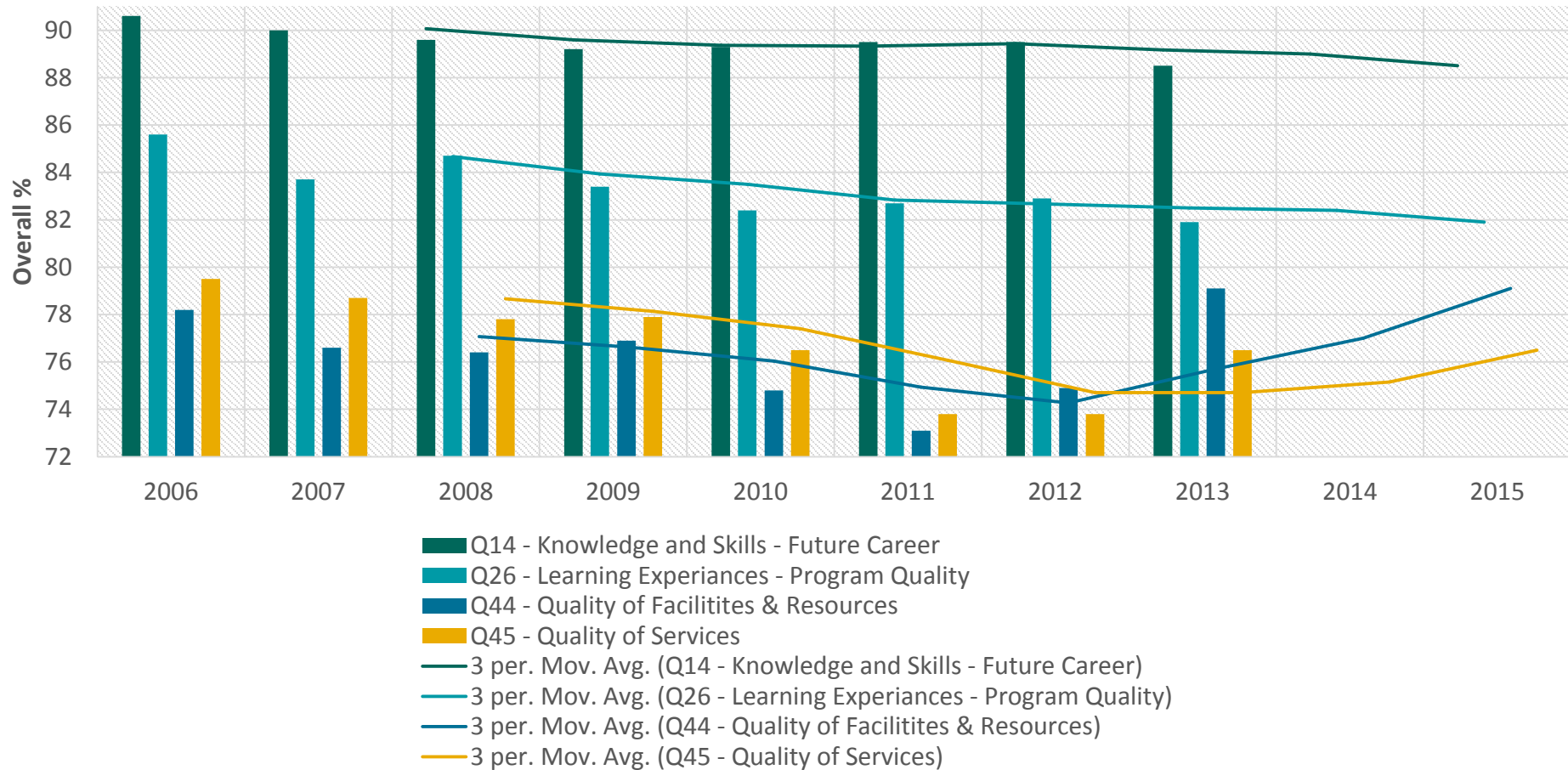
# Overall KPI Results – Satisfaction Trends

## OVERALL KPI RESULTS WITH 2YR OUTLOOK



# Capstone Results - Satisfaction Trends

## Algonquin capstone trend with 2 year outlook



# Employment and graduate measures

## Funded Measures

Results in %

Algonquin	2012	2013	% Change	
Graduate Employment Rate	85.7	84.8	↓	-0.9
Graduate Satisfaction Rate	80.1	78.9	↓	-1.2
Employer Satisfaction Rate	91.1	94.1	↑	3.0
*KPI Graduation Rate	64.2	62.1	↓	-2.1

## Province Average

Graduate Employment Rate	83.0	83.6	↑	0.6
Graduate Satisfaction Rate	78.9	80.0	↑	1.1
Employer Satisfaction Rate	92.8	93.4	↑	0.6
*KPI Graduation Rate	65.0	64.8	↓	-0.2

Note: Employment and Satisfaction Rates are based on a follow up interview sample, conducted by CCI research. Not all students are represented.

\* Not a funded measure



# Credit to our academic survey administrators

	2009	2010	2011	2012	2013
<b>ALGONQUIN</b>					
Total Number of Students Included in KPI	7,515	8,524	8,579	9,058	9,288
Total Number of Surveys Administered	7,937	9,048	9,002	9,415	9,686
Survey returned in ineligible state	422	524	423	357	398
% of surveys disqualified	5%	6%	5%	4%	4%
<b>PROVINCE</b>					
Total Number of Students Included in KPI	99,583	111,513	117,082	117,811	121,674
Total Number of Surveys Administered	108,482	121,530	126,779	127,304	131,060
Survey returned in ineligible state	8,899	10,017	9,697	9,493	9,386
% of surveys disqualified	8%	8%	8%	7%	7%



# Winter 2013 Standings – Student Satisfaction

## Winter 2013 - Results All Colleges

	Satisfaction %	Rank
Niagara	85.4	1
Sault	83.8	2
Boréal	83.4	3
La Cité collégiale	83.3	4
<b>Algonquin</b>	81.5	5
St. Lawrence	81.3	6
Fanshawe	80.0	7
Confederation	79.4	8
St. Clair	79.4	9
Loyalist	79.0	10
Georgian	78.8	11
Mohawk	78.0	12
Lambton	77.2	13
Fleming	76.9	14
Conestoga	76.7	15
Sheridan	76.5	16
Cambrian	75.2	17
Humber	74.9	18
Seneca	74.3	19
Durham	73.8	20
Centennial	72.7	21
Canadore	72.2	22
George Brown	70.9	23
Northern	70.2	24

## Winter 2013 - Results Large Colleges\*

	Satisfaction %	Rank
<b>Algonquin</b>	81.5	1
Fanshawe	80.0	2
Mohawk	78.0	3
Sheridan	76.5	4
Humber	74.9	5
Seneca	74.3	6
George Brown	70.9	7

\* Over 10k students





**QUESTIONS  
&  
DISCUSSION**



<b>Presentation to:</b>	Board of Governors
<b>Subject:</b>	MYAA Results 2011-12
<b>Date:</b>	13 <sup>th</sup> May, 2013
<b>Presenter(s):</b>	Duncan Topp, Acting Manager, Institutional Research, Information Technology Services

### **Purpose**

To communicate the 2011-12 Multi Year Accountability Agreement (MYAA) results to the Board of Governors and identify key trends and/or areas of risk.

### **Background**

The MYAA is a tool mandated by MTCU to report on performance of Ontario postsecondary institutions.

### **Discussion/Considerations**

- Identification of opportunity areas for Algonquin
- Algonquin College vs. sector comparison

### **Recommendation**

That the Board of Governors receive the report.

ALGONQUIN COLLEGE  
BOARD OF GOVERNORS  
MEETING

MONDAY, MAY 13<sup>TH</sup> 2013

MYAA 2011-12  
RESULTS

# MYAA – Multi Year Accountability Agreement

- Background

- MYAA is considered to be a tool for publicly reporting the performance of Ontario postsecondary institutions on the principles of access, quality and accountability
- MYAA maintains strategic, system-wide performance indicators that reflect current government priorities for postsecondary education in Ontario
- MYAA also provides institutions the opportunity to document how they are driving system wide priorities



# MYAA 2012 – Key Metrics

- Student Enrolment & Financial Aid
  - Demographic (FTE)
    - Total reported headcount for 2011-12 = 14,013
    - 77.6% of students between the aged 18-24
    - 20.1% of students over the age of 25
    - 2.3% of students under that age of 18
  - Under-represented students (FTE)
    - Students with disabilities = 1,827 (13% of the student population)
    - First Generation students = 2,800 (20% of the student population)
    - Aboriginal students = 644 (4.6% of the student population)
  - Student Access Guarantee (SAG)
    - Financial aid to cover shortfall in tuition and books = \$2,680,841
    - This is an increase of \$324,911 (13.8%) over 2010-11
  - International & ESL
    - International enrolment increased to 860 FTE in 2012, this accounts for 6.1% of the student population
    - Algonquin remains a sector leader in ESL, with 1,659 registrations (approx. 415 FTE) in 2013



# MYAA 2012 – Key Metrics cont.

- Credit transfers and delivery methods
  - The percentage of Algonquin graduates enrolling in university programs within 6 months of graduate remains at 6.1%, this is in line with the sector average (6%)
  - Class sizes remain very respectable with around 50% of students being in a class of less than 30, and around 95% of students being in a class of less than 60
  - Online program delivery saw dramatic growth in 2011-12, with an increase of nearly 40% over the previous year. Online registrations are now of comparable size to the student body at the Pembroke Campus.
  - Algonquin's Applied Research and Innovation department had its best year ever. Over 500 students were engaged in applied research, with 400 of these being engaged through in-class projects as part of their program requirements while working with 86 industry partners.



**QUESTIONS  
&  
DISCUSSION**

**PRESENTATION TO THE  
BOARD OF GOVERNORS  
Advisory Committee Annual Reports  
Academic Year 2011-2012**

**PURPOSE**

To provide the Board of Governors with an overview of the activities undertaken by the Advisory Committees during the academic year 2011-2012. This is an information item.

**BACKGROUND**

In its binding policy directive *Framework for Programs of Instructions*, the Ministry of Training, Colleges and Universities requires that the Board of Governors establishes an advisory committee for each program or cluster of programs made up of a cross section of persons external to the college who have a diversity of experience and expertise related to the particular occupational area addressed by the program or program cluster. Membership is drawn from industry, business, and professional organizations. Recent graduates are also invited to sit on advisory committees. College professors and academic administrators serve as resource persons to advisory committees. Each advisory committee has from eight to fifteen members.

The mandate of an advisory committee is to assist the College in establishing and maintaining programs relevant to the needs of employers and in response to student demand. Each year, advisory committees are asked to submit an annual report detailing the main activities they have undertaken during the year. If required, advisory committees can address recommendations to the Board on issues related to program delivery.

In Fall 2000, the Board of Governors directed the Administration to take immediate action on operational issues raised by the Advisory Committees and refer to the Board of Governors, only those issues requiring Board action.

**CONSIDERATIONS**

Over the past three years, the Strategic Programs and Services Planning project has allowed the College to review its academic operations, including the work of the advisory committees.

During the 2011-2012 academic year, the College had 97 advisory committees; 15 of which did not meet during the year. The following two advisory committees did not meet as the programs were being phased out as per recommendations in the Strategic Program and Services Planning project report:

- Print Media
- Corporate and Justice Services

The following advisory committees did not meet due to lack of quorum. The membership was reviewed for the 2012-2013 academic year:

- Game Development
- Heritage Trades and Construction
- Emergency Management
- Bartending
- Theatre Arts
- Graphic Design



The following advisory committees did not meet due to the secondment of the Chair to another position during the 2011-2012 academic year:

- Business
- Forestry
- Technology
- Police Foundations
- Social Service Worker

The following advisory committee has been cancelled as the proposed program did not launch:

- Crime and Intelligence Analysis

Finally, the following advisory committee has been suspended pending a final decision to cancel the program. Note that the need for a unique program in business relative to sustainability is no longer required in light of the college's move to embed sustainability vocational learning outcomes in all programming.

- Green Business Management

During the 2011-2012 academic year, advisory committees participated in the 23 scheduled Program Quality Reviews. Advisory committee members provided input on their perception of the program, the program's ability to meet employers' demands, as well as trends affecting the future of the program. Advisory committees reviewed and approved recommendations for curriculum changes, as appropriate, which have been implemented by the Schools as part of the Annual Curriculum Review.

A number of Advisory Committees were involved in organizing Career Forums, and job placement fairs for the graduating class. These events, well attended by both employers and students, contribute to the successful placement rates of the programs. Advisory committee members are instrumental in finding clinical, field/work and co-operative education placements for our students.

### **OBSERVED TRENDS AND CONSIDERATIONS**

The review of the Advisory Committees annual reports reveals that the following trends and topics were of most interest to the members:

- Updates on Strategic Programs and Services Project Report recommendations
- Curriculum development/revision recommendations
- Recruitment and retention strategies
- KPI results and program implications
- Mobile learning

### **OTHER CONSIDERATIONS**

All program specific recommendations addressed to the Board of Governors by the Advisory Committees have been actioned by program staff.

### **RECOMMENDATION**

That the Board of Governors receive the Advisory Committee report for 2011-2012.

Submitted by Claude Brulé, Vice President, Academic

Date: May 13, 2013

# ALGONQUIN COLLEGE

<b>Presentation to:</b>	Board of Governors
<b>Subject:</b>	Recommendation of candidates to the Board of Governors
<b>Date:</b>	May 13, 2013
<b>Presenter:</b>	Denise Amyot, Chair, Governance Committee

## **Purpose**

For Governance Committee to recommend the slate of new candidates to be elected to the Board of Governors, with terms beginning September 1, 2013.

## **Background**

Governance Committee, as described in its Terms of Reference acts as the nomination committee to fill vacancies on the Board. This year, 2 vacancies will occur due to the resignation of M. Dunlop and D. Amyot. During the Spring of 2013, the Committee reviewed the Member Competency Profile and developed selection criteria based on the skills matrix for the nomination of new Directors. An open and transparent recruitment and interview process was completed with the result being the recommendation of two candidates: Mr. Michael Waters and Mr. Peter Nadeau.

## **MICHAEL WATERS**

**Current:** Division President Ontario Land Development & Housing, The MINTO Group

**Prior:** Executive Vice President & CFO, The MINTO Group

**Prior governance experience:** The MINTO Group Board of Directors & Audit Committee

## **PETER NADEAU**

**Current:** Organizational Consultant, Crucial Consulting Inc.

**Prior:** Associate Lawyer/President, Andrews Robichaud/Strata Inc.

**Prior governance experience:** Chair, Ontario Financial Service Institution Board of Directors

## **Recommended Resolution:**

**MOVED & SECONDED BY \_\_\_\_\_ & \_\_\_\_\_**

**That the Board of Directors approves the appointment of M. Waters to a 3-year term and P. Nadeau to a 1 year term, to the Board of Governors as of September 1, 2013.**

**Board of Governors  
Management Summary Report  
May 13, 2013**

Area 1	HUMAN RESOURCES
<p><b><u>ORGANIZATIONAL EFFECTIVENESS</u></b></p> <p><u>Recruitment</u></p> <p>New job competition postings include:</p> <ul style="list-style-type: none"> <li>○ 14 Support Staff Positions</li> <li>○ 6 Academic positions</li> <li>○ 6 Administrative Positions</li> </ul> <p>Recruitment Officer and Acting Manager, Organization Effectiveness attended the Employment Accessibility Resource Network (EARN) Conference. The conference focused on making the business case for labour market inclusion and participation.</p> <p>The recruitment team:</p> <ul style="list-style-type: none"> <li>• Conducted three (3) lunch and learn session, on “Preparing for an Internal Interview”.</li> <li>• Met with the staff in residence and provided resume writing and interviewing tips.</li> <li>• Traveled to Pembroke campus and delivered a lunch and learn session on “Preparing for an Internal Interview”.</li> </ul> <p><u>Academic Recruitment Schedule In Process</u></p> <p>The College will advertise Academic positions in April and May for appointment in August 2013. Positions will be advertised on Algonquin College’s Career website, in the Ottawa Citizen, the <a href="#">College Employer Council</a> website, LinkedIn and applicable trade magazines, publications and on posting boards throughout the College.</p> <p>Full-time Academic positions for Fall 2013 were advertised in the Ottawa Citizen on April 27 and May 1, 2013.</p> <p><u>Performance Management</u></p> <p>Halogen:</p> <ul style="list-style-type: none"> <li>• The 2013/2014 Performance Contract process was developed and released to employees on March 28, 2013.</li> <li>• The 2012/2013 Performance Appraisal process was rolled out to employees on April 8, 2013.</li> <li>• Halogen refresher training provided on April 08, April 19, April 23, April 24, and April 25, 2013.</li> </ul> <p><u>Succession Planning</u></p> <p>Developing communication to participants to conclude the 2012 Pilot Project. Developing project plan with action items for a 2013 Fall launch to all other Administrators.</p> <p><u>Part-time Pay</u></p> <p>Part-Time Support Staff increases implemented for April 1, 2013. These include a 1.5 % increase and cost of living as well as adjustments for Pay Equity to some classifications.</p> <p>Presentation to PC was held on May 1, 2013 outlining the New Part-time Terms and Conditions of employment and new Timesheet Process.</p>	

### Organizational Effectiveness

Members of the Organizational Effectiveness team met with the Business Managers from Area 5 to develop a draft of Business Intelligence (BI) requirements for Managers and Chairs. This was also presented to College Leadership Council for feedback. A workshop on “How to Write a Position Description” was delivered to managers in Ancillary Operations.

### **COMPENSATION, PENSION & BENEFITS (CP&B)**

On March 24, 2013 a meeting was held with PJ Vankoughnett-Olson, Director Volunteer Services and Stakeholder Relations, Partners for Mental Health. A presentation entitled “Not Myself Today” was made to the HR department by Jeff Moat, President, Partners for Mental Health. Mr. Moat spoke about engaging and non-threatening ways to introduce the subject of workplace mental health to employees and managers. Discussion will continue regarding the implementation of this initiative in Fall 2013 to the rest of the college community.

A workshop was held on April 16 entitled “Mental Health 101 Tune Up” delivered by The Royal Ottawa Mental Health Centre. We will be hosting EAP sessions at our satellite campuses (Perth & Pembroke) in the Fall 2013. We are also exploring the possibility of offering Pet Therapy to our staff and students. An online New Hire Orientation presentation has been developed which will be used in the Fall for new hires. Policy HR17 was revised aligning with the Registrar’s procedures for students with disabilities.

We are pleased to announce that Joanne Venne received the International Women’s “Everyday Inspiring Women” award.

### Professional Development

Staff attended several seminars including Accommodation in the Workplace presented by Emond Harnden, Service and Annualization Methodology and Calculations by CAAT Pension and Managing Disability, by the College Employer Council.

### **CENTER FOR ORGANIZATIONAL LEARNING (COL)**

The 2013 Kaleidoscope Conference registration opened on April 24 and many workshops are already full. The Live.Laugh.Learn Employee Retreat registration are over capacity. The Retreat will be held from May 29 to 31 in Picton, Ontario.

### The following courses are ongoing:

Leadership Development Program (ALEI I) starts May 6 with 16 participants.

We will be offering approximately thirty Professional Development workshops for faculty during the May to June timeframe.

Two new TALL courses will be offered starting in May, 2013:

1. TTA5504: Assessment and Evaluation of Adult Learning (May 7 to June 25)
2. TTA5505: Professional Standards (May 8 to May 29)

### **LABOUR RELATIONS**

As of April 23, there are 13 active Support Staff grievances and 13 active Academic grievances which are ongoing through the Step process.

Area 2	FINANCE AND ADMINISTRATION
<p><b><u>FINANCE AND ADMINISTRATIVE SERVICES</u></b></p> <p>The Finance Department team is currently preparing for the annual external audit that begins on April 24, 2013. This will be a challenge as it is the first year with the new auditors, (appointed in June 2012) and the first year of the transition to the PSAS accounting standards.</p> <p><b>Other projects currently in progress:</b></p> <ul style="list-style-type: none"> <li>• Planning continues for the release of an RFP for Banking Services in collaboration with Ontario Education Collaboration Marketplace (OECM). Timelines for the release of the RFP are being adjusted to ensure that the process meets the needs of all participants.</li> <li>• The RFP for Investment Services is currently in process.</li> <li>• A student from the Office Administration Executive/Legal program successfully completed a fifteen week work placement in the department.</li> <li>• Financial support continues for the International Education Centre regarding the Technical Vocation and Training Corporation RFP (Saudi Arabia opportunity).</li> <li>• Progress continues on the Payment Card Industry-Data Security Standards (PCI) project to ensure that the College is in compliance with the PCI standards. A draft policy has been created that will go through the administrative process before being finalized in May.</li> </ul> <p>Kelly Prudhomme from Accounting Operations, retired April 19 after 31 years of service at Algonquin College. Kelly was also a recipient of the President’s Star award earlier this month.</p> <p><b><u>PHYSICAL RESOURCES</u></b></p> <p><b>ICDP (Integrated College Development Plan)</b></p> <ul style="list-style-type: none"> <li>• Progress continues. The Board of Governors will be provided an interim update at the May 13, 2013 meeting and a full update in Fall 2013.</li> </ul> <p><b>Sustainability Initiatives</b></p> <ul style="list-style-type: none"> <li>• Launched a “grassroots” Ottawa Campus Sustainability Week (April 8-12) building on a GAS Faculty member’s (Jay Smith) class project to host a Sustainability Day.</li> </ul> <p><b>Facilities Operations and Maintenance Services Team</b></p> <ul style="list-style-type: none"> <li>• ESCO 2 discussions with Siemens are ongoing with the expectation that the Detailed Feasibility Study (DFS) Phase 1 will be presented at the May 13, 2013 Board meeting and the DFS Phase 2 presentation at the June 2013 Board meeting. If engagement by the Board or the Board Executive is required outside the stated dates, special arrangements will be requested via the President.</li> </ul> <p><b>Facilities Planning &amp; Development Team</b></p> <ul style="list-style-type: none"> <li>• The delivery of 2013-2014 fiscal year approved program of academic (CSIC) and non-academic (FRP) projects and self-funded projects have begun, with all work to be completed before the Fall semester 2013.</li> <li>• Mobile Learning Project – this year, 65 rooms will be converted including a combination of Standard, Collaborative, Computer Labs and Dedicated rooms. Physical renovations are to be completed by end of July, and technology conversions are scheduled to be completed by August, 2013.</li> </ul>	

## **INFORMATION, INSTITUTIONAL RESEARCH & TECHNOLOGY SERVICES**

Communicated decision to revert department name back to Information Technology Services (ITS), resulting in a very positive reaction received from College & departmental personnel.

- **Infrastructure Services**
  - The College's Email system was reconfigured to remove obsolete technology.
  - The College's Edge Network technology refresh for FY2012/13 completed.
  - The College's internet connectivity, wireless network, and core network all met the 99.9% SLA (Service Level Agreement), with no issues reported over this period.
- **Institutional Research**
  - Student Satisfaction KPI (Key Performance Indicators) Survey results published and initial analysis conducted.
  - Strategic Enrollment Management dynamic report completed using OLAP (Online Analytic Processing) capability.
  - Participated in Stats Canada working group to assess/reallocate CIP (Classification of Instructional Programs) code aggregation for the National Household Survey.
- **Information Security**
  - Board of Governor's election completed using e-voting infrastructure.
  - Completed Mobile Device Security Solutions research, Phase I.
  - Negotiated \$45k in-kind security technologies donation to the Information Security graduate program.
- **Client Care**
  - Ticket Performance Summary:
    - Tickets Closed: 2,313
  - Call Centre Performance Summary:
    - Call Handled: 1,133
  - Draft policy and supporting processes for office and equipment moves in place.
- **Enterprise Business Solutions**
  - Ingres Database stabilization project progressing well, targeting June cutover.
  - GeneSIS team completed End of Fiscal Year Financial Reporting process and the Registrar's Office P/T Fiscal Year Enrolment Audit.
  - GeneSIS/ACSIS stakeholders approved proposed release cadence.
  - HR/Pay/Finance implementation of CAAT Pension changes successfully completed.
  - HR/Pay/Finance prioritization of all pending requests completed.
- **Blackboard LMS (Learning Management Systems)**
  - SSL (secure sockets layer) functional impact and implementation review complete.
  - Service pack 11 with SSL deployed to staging lab; production planned early July.
- **Application Development and Solutions Automation**
  - Co-op Portal Application v3.0 complete.
  - Development started on Academic Planner v2.0 & Student Advisory Systems v3.0.
  - SharePoint training session held in April. Additional sessions planned in May.
- **PCI (Payment Card Industry) Compliance**
  - All internal Hosted Checkout Applications in production.
  - Credit Card numbers deleted from Ingres database.
  - Perth and Pembroke converted to new PCI Compliant Card Data environment
- **Business and Planning Services**
  - Employee engagement workshop held with follow-on action plans being prepared.
  - FY2013/14 Plans shared with CTC (College Technologies Committee) for all CTC and SIP

(Special Initiative Projects) projects/initiatives.

- o FY2012/13 Summary Project report shared with CTC.

**COLLEGE ANCILLARY SERVICES**

Retail Services and The Print Shop have realized their third quarter contribution targets while the remaining business units are challenged and performance will be determined in the following weeks.

Retail Services is working closely with Learning and Teaching Services on the roll-out of the eText initiative for the September semester, assisting in the development of timelines and milestones.

Food Services has proposed the addition of a Tim Hortons location on campus which has been approved in principle by the President’s Council. Design development has begun with the intent to open the new outlet in the fall of 2013.

The RFP process for a service provider for residence management services was completed with Campus Living Centres selected to provide these services. The residence will transition from an in-house operation to a third-party management.

<b>Area 3</b>	<b>STUDENT SERVICES</b>
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**REGISTRAR’S OFFICE**

**Registration Statistics**

**Full-time Registration in Post-Secondary/Graduate Certificate Programs**

For the 2013 Winter term, as at April 16, the net registered students numbered 15,210 or 101.6% of the projected enrolment.

Please see Appendix 1 – Area 3: Student Services, at the end of the report, for additional information.

Also found at the following link :

[http://intraweb.ottawa.ad.algonquincollege.com/departments/registrar/statistics/registration\\_stat/Summary/2013W/2013-04-16.pdf](http://intraweb.ottawa.ad.algonquincollege.com/departments/registrar/statistics/registration_stat/Summary/2013W/2013-04-16.pdf)

**Continuing Education Registrations**

For the 2013 Winter Term as at March 31, 2013 (fiscal year-end), registrations stood at 13,368 as compared to 12,916 at the same time last year. The term registrations to March 31, 2013 represent 163.1% of the projected enrolment. Registration continues throughout the term.

**Admissions Statistics**

**2013 Spring Term**

As at April 15, OCAS statistics for the 2013 Spring Term indicate that for College Choices (i.e. number of individual applicants to Algonquin College), our Non-Secondary School applicants are up 39.1% from last year, Secondary School applicants are up 37.0%, with an overall increase in applicants of 38.5%. Province-wide, the variances are 7.8%, 3.8% and 6.7% respectively.

As at April 15, for Program Choices (applicants are allowed a maximum of 5 program choices, with up to 3 at any one College), our Non-Secondary School applicants are up 39.9% from last year, Secondary School applicants are up 37.8%, and overall we show an increase of 39.3%. Province-wide, the variances are 7.7%, 1.8% and 6.2% respectively.

As at April 15, for Confirmations, our Non-Secondary School confirmations are up 44.2% from last year,

Secondary School confirmations are up 66.7%, and overall, we show an increase of 49.0%. Province-wide, the variances are 21.9%, 11.7% and 19.8% respectively.

**2013 Fall Term**

As at April 15, OCAS statistics for the 2013 Fall Term indicate that for College Choices (i.e. number of individual applicants to Algonquin College), our Non-Secondary School applicants are up 4.5% from last year, Secondary School applicants are up 2.4%, with an overall increase in applicants of 3.4%. Province-wide, the variances are -1.1%, 2.3% and 0.6% respectively.

As at April 15, for Program Choices (applicants are allowed a maximum of 5 program choices, with up to 3 at any one College), our Non-Secondary School applicants are up 4.3% from last year, Secondary School applicants are up 3.5%, and overall we show an increase of 3.9%. Province-wide, the variances are -1.2%, 3.1% and 1.0% respectively.

As at April 15, for Confirmations, our Non-Secondary School confirmations are up 8.5% from last year, Secondary School confirmations are up 12.5%, and overall, we show an increase of 10.3%. Province-wide, the variances are 2.2%, 6.8% and 4.3% respectively.

**Tuition Fee Framework Guidelines 2013-14 to 2016-17**

On March 28, the Minister of Training, Colleges and Universities announced a new tuition framework for Ontario's higher education institutions. The new tuition policy caps overall yearly tuition increases at 3 per cent (down from 5 per cent under the previous framework) and extends this cap for a four year period beginning in 2013-14.

Colleges have also been advised that there is a moratorium on increases to or the introduction of new deferral fees and the the Minister will be taking steps to align OSAP payments to fee deadlines in order to assist students in avoiding these penalties. Additionally, the Ministry announced that they will be releasing a revised ancillary fee policy in 2013-14.

The Registrar presented the 2013-14 Algonquin College Fees to the Board of Governors on April 8, 2013. On behalf of the Board, the Executive Committee approved the detailed fees schedules on April 22, 2013.

**Admission Processing**

The Registrar's Office continues to process applications for the 2013-14 academic year with offers of admission tracking ahead of the previous academic year (5.4% increase); as at March 28, 2013, 12,290 acceptances have been processed as compared to 11,650 during the same period in 2012-13.

**Registrar's Office Town Hall – Employee Engagement Survey**

All Registrar's Office staff attended a Town Hall meeting to communicate and validate, using 'clicker' technology, the results of the recent college-wide employee engagement survey.

All staff were actively engaged in the brainstorming sessions which followed the Registrar's presentation.

**FOUNDATION****Endowment Funds**

Donations received for Harry Bloomfield Bursary and Ontario Masons Foundation Bursary.



**Received endowment funds**

Endowment Funds Received: April 1, 2013 to April 18, 2013: \$239,140

Endowment Funds Received: April 1, 2012 to April 18, 2012: \$689

(400% increase over 2011-2012 due to an estate gift received with designation to an endowment fund)

**Confirmed non-endowed annual awards**

Annual Funds Received: April 18, 2013 to April 18, 2013: \$11,825

Annual Funds Received: April 1, 2012 to April 18, 2012: \$200

(99% increase over 2011-2012)

**Bursary, Scholarship and Award Disbursements:**

Disbursements: April 1, 2013 to April 18, 2013: \$28,948

Disbursements: April 1, 2012 to April 18, 2012: \$24,552

(16% increase over 2011-2012)

**Alumni Relations**

- Algonquin College Alumni Advisory Committee meeting held April 9, 2013.
- Alumni Sens Night held April 20, 2013 with 120 Alumni attending the event.

**Capital Campaigns**

Most gifts are pledged over five years. Confirming and receiving each annual donation requires effective donor relations and ongoing stewardship.

**(i) Completed Constructing OUR Future Pledge Payments:**

Cash/Pledge payments from April 1, 2012 to March 31, 2013: \$1,136,057.

Woodroffe Campaign Cash/Pledges to date: \$7,605,501 of a \$7M goal.

Note: \$250,000 from this campaign was used to establish the ACCE Endowment Fund.

**(ii) Ongoing Building Our College Our Community Our Future Campaign-Perth**

- Perth Donor Reception was held on April 26, 2013 to unveil Perth Donor Wall. 65 people attended the celebration.
- Lake 88.1 is the local Perth radio station. Since 2010, Lake 88.1 has held an annual golf tournament to raise funds for local groups and charities. Funds raised from the Lake 88.1 Golf Tournament on September 11, 2013 will be directed to support the Building Our College Our Community Our Future Campaign for the Perth Campus.
- Cash/Pledge payments from April 1, 2012 to March 31, 2013: \$196,703.
- Perth Campaign Cash/Pledges to date \$567,925.

**(iii) Major Gifts and Partnerships / GIK Program**

Major Gifts and/or GIK Confirmed to date:

Hydro One: \$93,750 (cash)

GIK Processed: April 1, 2012 to March 31, 2013: \$1,160,766

TOTAL Partnership Major Gifts and GIK to date: \$1,254,516 of a \$1M goal

**GIK Confirmed connected to new partnerships but not yet delivered / processed:**

- ToonBoom

**Note:** GIK included in Research Funding Submissions have not been included here.

## **STUDENT SUPPORT SERVICES**

### **Aboriginal Student Services/Mamidosewin Centre**

#### **Gathering Area**

The first year of the Mamidosewin Centre in its new home on the main floor of the Student Commons is coming to an end, and the new space has proved to be well used and appreciated by all Algonquin students. The number of students utilizing the gathering areas of the Mamidosewin Centre (i.e., social area, kitchen, and computer lab) averaged 61 students per day. This represents an increase in use from previous months. A core group of students have come to make regular use of the Mamidosewin Centre and there are reports of non-Aboriginal students joining their Aboriginal classmates in the Centre to attend events and work on assignments. This unity among students within Algonquin's Aboriginal Centre is a significant step forward in cultural intergration for Aboriginal students.

#### **Events**

Between March 18 and April 12, the Mamidosewin Centre hosted 18 events for students. These included a range of craft workshops, discussion groups, and academic success workshops. Highlights from these events include:

- Walking With Our Sisters Social Justice Beading Workshop  
(See [www.algonquintimes.com/walking-with-our-sisters](http://www.algonquintimes.com/walking-with-our-sisters))
- Easter Potluck Lunch with Elder Joanne Dellaire
- Man Cave – An afternoon of activities for the men
- Year-End Feast

Feedback from these events has been very positive, with the majority of the students stating that the event met or exceeded their expectations.

### **Centre for Students With Disabilities (CSD)**

The CSD has been working with Karen Coffey, AODA Diversity Advisor, on a project to launch a captioning pilot with IBM utilizing their yet-to-be released Media Captioning Editor (MCE). After attending a video conference on this product, Nancy Bell, Multimedia Developer, ran an IBM training session for several staff.

Moving forward, the College will create a directory for videos waiting to be captioned and one for completed videos. This is an exciting initiative for students with significant hearing loss.

In the apprenticeship area, the CSD is launching a peer tutoring system using individuals who are directly involved in a trade. So far, there is tutoring in place for the Sheet Metal, Plumbing and Construction Electrician programs.

## **Counselling Services**

### **Counselling Services for Enrolled Students**

Counselling Services has had a very successful first year in the Student Commons. Between March 18 and April 12, 173 intake interviews were completed – an average of seven sessions per day (a decrease from nine sessions per day during the previous reporting period, which is typical for this period in the academic year). 54% of the students who completed an intake interview met with a counsellor that same day; a ratio comparable to the previous reporting period. Of note, 15% of students who completed intake interviews were transferred immediately to meet with a counsellor as it was deemed that the student was in urgent distress. Seven of those students indicated some risk of suicide during

their Intake interview (as compared to 12 students in the previous reporting period).

In total, counsellors completed a total of 374 counselling appointments with 243 separate students; an increase over the 307 counselling appointments with 214 separate students during the previous reporting period. 40 of the appointments (an average of 2 appointments per day) completed during the current reporting period were urgent appointments where it was deemed that a student should meet with a counsellor immediately to address a significant degree of distress or risk of harm.

The primary concerns presented by students completing the intake process during this period were Mental Health Distress (42%), Career or Program Indecision (41%), with an additional 10% reporting some combination of these two issues. A smaller, but significant, number of students reported financial distress which typically involved difficulty meeting their housing or food needs.

### **Services for Prospective Students**

Counselling Services also provided information services for 129 “Prospective Students” seeking assistance in selecting a program between March 18, 2013 and April 12, 2013, (as compared to 167 students in the previous reporting period). However, this drop in the appointment total for Prospective Students does not represent a drop in demand as 93% of all available appointments with a Career Information Specialist were filled.

### **Outreach Services**

Counselling Services facilitated eight workshops for staff and students; including a second SafeTALK workshop on suicide risk assessment and First Aid held March 20 at the Perth campus for students in the Social Services Worker program, and a series of Assertiveness Development workshops to students in the General Arts and Science program.

On April 10, Counselling Services coordinated a “Day of Pink” event to bring awareness to the issues of bullying, discrimination, homophobia, and transphobia.

Counselling Services welcomes John Muldoon in the position of full-time Counsellor. John has worked as a part-time Counsellor with Counselling Services for over a year and has become a valuable source of support to both Algonquin College students and his Student Support Services colleagues.

### **Health Services**

Registration with the Ontario Telemedicine Network (OTN) has been subscribed to for all three campuses. This means that Woodroffe doctors, nurses and counsellors can now provide remote support to our rural campuses. Consultations with specialists as required is also possible.

Oversight of the Spirituality Centre has been taken on by Health Services Manager, Sandra McCormick. Under the direction of Shelley Styles, Director, Student Support Services, guidelines on the use of the Centre and active community partners are currently being drafted for implementation in September 2013. Campus Ministry will remain a primary occupant of the Centre. A part-time Coordinator has been hired to coordinate daily issues.

The renovations to Health Services are complete. An official opening of the clinic is being planned for May.

**Peer Tutoring Centre**

The LRC is pleased to announce the hiring of Joel Nethercote-Devlin as the new Peer Tutoring and Student Skills Centre Officer. Joel will be joining the Learning Resource Centre/Student Support Services team by supporting the Peer Tutoring Centre and the development and implementation of the new Student Academic Skills Centre.

**Employment Support Centre (ESC)**

On Monday, April 8, the Co-Curricular Record program launched on campus with a pilot group of 13 staff and faculty partners representing 51 recognized activity areas and over 500 student participants.

The Employment Support Centre team collaborated on a project with Cecelia Taylor, Professor in the Massage Therapy program, to offer interview skills and coaching to students in year two of the program. ESC staff delivered in-class presentations on interview skills and participated in mock interview panels with the professor and Massage Therapy students.

The Employment Support Centre staff was involved in outreach activities with the Perth campus. The Employment Outreach Officer met with students in the Office Administration program (Perth) to provide information and guidance on how to plan and prepare for a Career Fair. The students held a Job Fair at the Perth Campus and had a successful event with 14 businesses/organization confirmed and 13 in attendance. More than 53 student contacts with vendors and many résumés shared (especially in the Trades area), were reported.

An information booth was organized for the Residence to reach out to students letting them know about our services and summer employment opportunities.

Employer meetings on-campus and networking events included:

- Canada Post
- IBM
- Nordstrom
- The HR Professionals Networking Event, presented by the Business Administration, HR students

**Student Affairs and Orientation**

The 2<sup>nd</sup> Annual Volunteer Appreciation Gala was hosted in the Student Commons on Tuesday, March 19, 2013. Four distinguished awards were presented to deserving Algonquin College students in recognition of their involvement and leadership: the Community Impact Award; the Outstanding Leadership Award; the Dedication and Involvement Award; and the Volunteer of the Year Award. The event was sponsored by Student Affairs and Orientation, the Algonquin College Alumni Association and the Co-Curricular Record Program.

**Residence****Third Annual Gonquies**

On Sunday, April 7, the Residence held their annual Gonquies Award. This is a celebration to thank and recognize the contributions of staff and students for their efforts over the past year and builds student pride and spirit. There were over 150 students in attendance, and 28 different awards were given out ranging from 'Most Spirited Student' to 'Best Decorated Section'. This event was sponsored by the Students' Association, who provided musical entertainment and technical support.

**Health Fair**

On April 9, Health Services provided a Health Fair in the front lobby of Residence which included interactive booths on Test Anxiety, Measuring Your Drink (Alcoholic Beverages), and Smoking Cessation.

**Day of Pink**

On April 10, 50 students in the Residence participated in activities held to mark the "Day of Pink".

**Resident Advisor Training**

On March 26, and April 13, Residence Life hosted Training for the new Resident Advisors that provided an exploration and engagement of roles and responsibilities, contractual duties, spirit and traditions, Campus Living Centres, and the College core values as these relate to the Resident Advisor Position.

**Test Centre (TC)****TC Service Volumes**

Services were offered to 856 clients from March 19, 2013, to April 19, 2013, compared to 848 candidates during the comparable time period in 2012, reflecting an increase of 1.0 %.

**Welcome Centre**

During the time period encompassing March 18, to April 12, the Welcome Centre provided service to 3,536 clients.

**Learning Resource Centre (LRC)**

In celebration of Earth Day and promoting sustainable practices within the College, the Library has created an exhibit to highlight the amount of paper waste produced through printing in the Library. Abandoned, duplicate, and erroneous printouts have been collected from the printers on a daily basis. This paper exhibit presents an actual image of the amount of wasted printing done in one area of the campus. Also highlighted in the exhibit is the cost of the environmental impact related to wood used, net energy, greenhouse gases, water used and solid waste.

A draft library impact statement was developed and approved by the Program Review Committee. This template will now be a requirement within the program development process for new programs. The information on this form will help the library assess the services and collection requirements for each new program in an attempt to provide realistic costs associated with start-up and reoccurring collection requirements.

**Statistics for Woodroffe Campus**

Gate: March 2013: 43,924 (compared to 50,790 in March 2012)  
Circulation: March 2013: 2,229 (compared to 2,205 in March 2012)  
Reserves: March 2013: 1,265 (compared to 1,810 in March 2012)  
Reference: March 2013: 2,292 (compared to 2,230 in March 2012)

**Statistics Perth Campus**

Circulation: March 2013: 357 (compared to 482 in March 2012)  
Reserves: March 2013: 223 (compared to 295 in March 2012)

**Statistics Pembroke Campus**

Circulation: March 2013: 340 (compared to 335 in March 2012)

Reserves: March 2013: 304 (compared to 256 in March 2012)

**Business Operations**

The Business Operations Team and Michelle Tait-Eburne, Manager, Welcome Centre, have been working with a group of students from the e-Supply Chain Management program to review purchasing practices to implement a LEAN process to improve efficiencies. The new process will be implemented in the next few months.

In addition, the Business Operations staff will be launching the new Student Support Services Purchasing SharePoint site in the very near future. The site will allow all purchases to be tracked and compiled from the time the Manager approves the purchase until such time that the goods are received on campus. This new purchasing process will allow better streamlining, process flow and budget tracking and reconciliation.

**Area 5**

**ACADEMIC**

His Excellency, the Right Honourable David Johnston, Governor General of Canada, visited the Pembroke Campus on April 23, as part of National Volunteer Week. While at the College, the Governor General addressed 150 community volunteers emphasizing the importance of volunteerism in Canada. The event was organized by Board of Governors' member, Fred Blackstein.

The First Annual Applied Research Day at Algonquin College in the Ottawa Valley was held on April 15, 2013. Seven student groups presented their projects followed by a Lunch'N'Learn session for faculty and interested community partners.

**Algonquin Heritage Institute**

Community Employment Services (CES) hosted a one-day Eastern Region Best Practices forum in March 2013. The session was attended by Algonquin, Loyalist, St. Lawrence, Durham and Fleming CES staff and provided an opportunity to showcase the Perth Campus.

**Algonquin Centre for Construction Excellence**

The Algonquin Centre for Construction Excellence building was profiled in the LEED Canada Buildings in Review (2012) section of the Spring 2013 issue of Sustainable Architecture and Buildings Magazine.

**Career and College Access Centre**

The Ministry of Training, Colleges and Universities' Employment Training Consultant for Literacy and Basic Skills conducted the annual Site Compliance visit, interviewing students and conducting a file review at the Woodroffe and Pembroke Campuses, as well as at the off-site ACElinks program. The feedback report from all visits was very positive.

**International Education Centre**

Liaoning Forestry College, China received notification from the Liaoning Provincial Government that the proposed joint program in Hospitality Management - Hotel and Restaurant has been approved. A marketing plan to recruit students for the first cohort in September 2013 is currently being developed.

**Workforce and Personal Development**

Skills Canada – Ontario sponsors the “Skills Work!® for Women” Networking Dinner Series across the province. These inspiring career exploration events foster a positive environment in which young women in grades 9-12 have the opportunity to meet and network with tradeswomen from their

community. This event was held in the atrium of the Algonquin Centre for Construction Excellence on April 9, 2013. Two Algonquin students participated as mentors at the event.

The efforts of the Aboriginal Youth Into Education program has resulted in eleven students considering postsecondary education at the College for Fall 2013 with six students currently participating in preparatory academic upgrading.

### **Applied Research**

Applied Research Day 11.0 was a resounding success. The 295 student exhibitors presented 80 projects. The event, with over 1000 visitors, attracted students, faculty, staff, industry, government, funders, parents and people from the community. The guest speaker, Dr. Alex Bruton from Mount Royal University, challenged us to think differently about innovation in business and education.

Algonquin College was awarded an \$800K grant from the Canada Foundation for Innovation for its proposal on "Enhancing the Building Industry through Analytics and Next Generation Collaboration." The funds, leveraged by \$1,400,000 in matching industry funds, will be used to develop infrastructure for the Construction Research Centre.

### **Student/Alumni Activity**

Javier Capella, Forestry Technician program, and Deborah Graham, Office Administration-Executive program, both students at the Pembroke Campus, attended an Ottawa Senators game on April 22, 2013 after receiving the Senators-Military Fund Bursary. Javier is a reservist in the Canadian Armed Forces while Deborah's husband is based at CFB Petawawa following two tours in Afghanistan.

Pembroke Police Foundation students organized a fundraising event, "Lift for the Cure", on April 17, 2013. The students raised \$1000 for the Canadian Cancer Society.

On April 16, 2013, the Ottawa Senators Foundation provided 30 tickets to students in Construction programs to a box suite as part of their Construction Appreciation night. The students had an opportunity to mingle with employers and college staff.

Students in the Applied Museum Studies program have completed the conservation treatments on the following items which have now been returned to the owner institutions:

- Ferrous metal treatments for the Ottawa Collections, City of Ottawa
- Silver treatments completed for the Laurier House, Parks Canada

Child and Youth Worker program first year students raised \$17,259 in the month of March through the development and implementation of seven community service-learning (CSL) projects. Funds were distributed as follows:

- Project TEMBO - \$4,961 to support building a library in Tanzania
- Big Brothers Big Sisters - \$8,968 to support the Go Girls Group and the mentoring program
- Boys and Girls Club - \$3,328 to support arts and camp programs

Over the last four years, the CSL projects have collected an overall total of \$51,738.

Third year Child and Youth Worker students presented a cheque for \$1,835 to the Children's Aid Society Executive Director, Barbara MacKinnon on April 15, 2013. The funds were raised through the Purple Ribbon Campaign which supports the prevention of child abuse and neglect.

For the second year in a row, the Algonquin Times was judged the best campus newspaper in the



province by the Ontario Community Newspapers Association (OCNA). The award was presented at the OCNA annual convention on March 22, 2013 to current Times editor and first year Journalism student, Dali Carmichael, managing editor and first year Journalism student, Rachel Aiello, and Advertising student Brandon March.

Veronique Rivest, 1997 graduate and former part-time instructor in the Sommelier program, competed for the title of The Best Sommelier of the World event on March 29, 2013 in Tokyo, Japan. She placed second, the highest ranking ever for a female competitor.

Rebecca Cotter, 2007 graduate of the Event Management program, was recently named one of Canada's Top 20 Young Entrepreneurs Under 30. She was honored for her Ontario-based company, Water on Wheels, which rents mobile water bottle refilling stations at festivals and events.

Former English as a Second Language student and current student in Culinary Arts, Iruk (Moonsang) Cho was featured in the Ottawa Citizen for winning a bid to operate one of the City of Ottawa's approved food trucks. He and his wife will be operating the 'Raon Kitchen' featuring Korean cuisine.

#### **Faculty/Staff Activities**

Kelly Kidd, Coordinator, Practical Nursing program (Pembroke) represents the College on the Canadian Nurses of Ontario Academic Sector Advisory Committee.

Alex Yang, Project Manager, Construction Research, and Mark Hoddenbagh, Director, Applied Research and Innovation, attended the annual ACCC Applied Research Symposium in Quebec City. About 180 delegates attended the symposium which focused on the theme of "Colleges and Institutes – Innovation Catalysts."

A paper, entitled 'WiMAX Network with Quality of Service for Streaming Multimedia Applications' written by Wahab Almuhtadi, Professor, Photonics, was accepted by the Technical Program Committee of the 9<sup>th</sup> IEEE International Wireless Communications and Mobile Computing Conference.

Leslie Kopf-Johnson, Coordinator, Early Childhood Education and Lisa Lamarre, Manager, Early Learning Centre presented a webinar to educators in Alberta and Saskatchewan on the Ontario College of Early Childhood Educators.

Terry Quinlan, Professor, Applied Museum Studies will participate in a panel discussion at the Canadian Association for Conservation of Cultural Property Conference in St. John, New Brunswick in May 2013.

Carl Toole, Professor, Developmental Service Worker has been selected to present a workshop entitled "Making the Day Matter: Online Site for Persons with Significant Developmental Disabilities" at the American Association of Intellectual and Developmental Disabilities Conference in Pittsburgh, Pennsylvania in June 2013.

Stephanie Griffin, Professor, Child and Youth Worker has been selected to present a workshop entitled "Connecting through Interactive Games and Activities" at the Child and Youth Care World Conference in St. John, New Brunswick in June 2013.

Laura Rogal-Black, Professor, Developmental Service Worker has been selected to present a poster session entitled "Enhancing Employment Services for Youth with Asperger's Disorder: Development of



a Job Simulation Task to Assess Employment Skills” at the Canadian Psychological Association Conference in Quebec City, Quebec in June 2013.

Colin Mills, Professor, Music Industry Arts and Dan Mellon, Professor, Broadcasting – Radio, attended Canadian Music Week in Toronto, March 20-24, 2013.

Dan Pihlainen, Professor, Broadcasting – Radio, attended the National Association of Broadcasters (NAB) Show in Las Vegas on behalf of the Broadcast Educators Association of Canada (BEAC), April 6-11, 2013. He brought back a wealth of information on the changing broadcasting industry which he will be sharing with the Broadcasting – Television and Journalism faculty.

The Worldwide Hospitality and Tourism Themes (WHATT) journal (volume 5, #2, 2013) has been published. It features eight articles written by staff from the School of Hospitality and Tourism and the School of Business. Contributions were made by Martin Taller, Ameet Tyrewala, Wanjohi Kibicho, Michael Tarnowski, Michel Savard, Altaf Sovani, John Jarvis and Tony Pollard.

Faculty from the Language Institute presented three workshops at Carleton University’s 7<sup>th</sup> Annual Languages and Communication Symposium on April 16 and 17, 2013. Participating professors were: Iryna Kozlova, Dmitri Priven, Rana Ashkar and Steven Wood. The Institute’s use of the 3D Immersive Virtual Learning Environment was well received by participants.

On March 26, 2013, the Students’ Association (SA) awarded the SA Excellence in Teaching Awards to:

- Curtis Farrell, Paramedic (Woodroffe)
- Margaret O’Brien, Business – Marketing (Woodroffe)
- Jacquie Kummel, Nursing (Woodroffe)
- Frank Christinck, Nursing (Pembroke)
- Andy Cockburn, Heritage Carpentry (Perth)

As well, Lisa Roots, Police Foundations and John Dalziel, Physical Resources were both awarded the Chris Warburton Award of Excellence for making outstanding contributions to student life at Algonquin.

Congratulations and best wishes go out to the seven Algonquin College finalists for the Capital Educators Awards:

- Sandy Ouellette, Event Management
- Dan Pihlainen, Broadcasting – Radio
- Dmitri Priven, Language Institute
- Francesco Tangorra, Construction/Civil
- Michael Wood, General Arts and Science
- Valerie Hill, Business – Marketing
- Frank Bowick, Electrical Engineering

### **Community Activity**

On Tuesday, April 16, Public Relations students presented a cheque to Valerie’s Flutter Foundation in the amount of \$20K. This donation will provide funding for rare cancer research conducted at the Ottawa Hospital Research Institute.

A ‘Girls’ Night Out’ event at Pembroke’s new Waterfront Campus was a huge hit as women in the

community came together to raise more than \$22K for the College's capital building campaign. An additional \$1500 was raised for a bursary to support a woman to attend the Pembroke Campus. More than 200 women attended the event that included a memorable performance by Canadian comedian Deborah Kimmitt, a live auction, great food and music.

While Jamie Bramburger, Manager, Pembroke Campus provided the play-by-play when Canada's National Women's Hockey team played Team Sweden in an exhibition game at the Pembroke Memorial Centre on March 30, 2013, Police Foundation students provided security.

The student-led Sustainability Club at the Pembroke Campus organized a park clean-up near the Waterfront Campus on April 16, 2013. Students spent two hours picking up garbage, and sweeping sidewalks and parking lots.

Students in the Carpenter Apprenticeship program at Pembroke Campus helped repair the wooden boardwalk at Pembroke's waterfront, near the campus.

Algonquin College and the Canada Science and Technology Museums Corporation signed a Memorandum of Understanding (MOU) that strengthens the already existing relationship between the two organizations. Collaboration in educational activities and applied research are integral components of the MOU, which was facilitated by Applied Research and Innovation.

Second year Social Service Worker students hosted the 5<sup>th</sup> Annual Sustainability Fair at Perth Campus on April 4, 2013. Several local farmers and artisans had booths set up at the event. The Fair was an excellent opportunity to showcase the campus' commitment to sustainability.

The Police Transition Ceremony, which saw the Perth Police transition to the Ontario Provincial Police (OPP), took place on April 6, 2013 at the Perth Campus. The Premier of Ontario, OPP Commissioner and several local area Mayors were in attendance. Police Foundations students assisted in planning, setting up and tearing down, and greeting and seating guests.

Students from the Broadcasting -Television program assisted with the creation of a Job Fair at Invest Ottawa on April 17, 2013. The event attracted 250 current and former students to assist the local film industry find qualified film crews for the summer months.

Bachelor of Hospitality and Tourism students participated in the 2013 National Food and Beverage Conference hosted by the Canadian Society of Club Managers.

The Occupation Specific Language Training (OSLT) Alumni Event was held on March 16, 2013 with close to 60 people attending. The guest speaker was a former OSLT Health Sciences student from the class of 2009 who is currently employed as a nurse at a local hospital. A number of people signed up to become Mentors in the upcoming year.

### **Donations**

Sean Welsh, Franklin Electric, and Scott Meriau, Rideau Pipe and Drilling Supplies presented the Plumbing Apprenticeship program with 12 pumps valued at \$7K on April 16, 2013. Mr. Welsh gave a thorough presentation to the class of advanced plumbing apprentices on the components. These pumps allow apprentices to do additional testing and learning in keeping with the course learning requirements.

<b>Area 7</b>	<b>ADVANCEMENT</b>
<p><b><u>SALES AND STUDENT RECRUITMENT</u></b></p> <p><b>Presentations and Events:</b></p> <ul style="list-style-type: none"> <li>• Thirty day period ending March 31, 2012 – 154 campaigns</li> <li>• Thirty day period ending March 31, 2013 – 178 campaigns</li> <li>• Year-to-date, Year-over-year increase: 71%</li> </ul> <p><b>Recruitment Generated New Leads Collected:</b></p> <ul style="list-style-type: none"> <li>• Thirty day period ending March 31, 2012 – 604 Leads</li> <li>• Thirty day period ending March 31, 2013 – 655 Leads</li> <li>• Year-to-date, Year-over-year increase: 55%</li> </ul> <p><b>Significant Accomplishments:</b></p> <p><b>Student Recruitment:</b></p> <ul style="list-style-type: none"> <li>• March Break Tours and Presentations took place on March 11, 13 and 15 activities include the following: <ul style="list-style-type: none"> <li>• Presentations on ‘Next Steps’ (what to do after being accepted).</li> <li>• Presentations on ‘Financing Your Education’.</li> <li>• Tours of the College, faculties and residence were provided.</li> <li>• Approximately 550 people attended.</li> </ul> </li> <li>• St-Nicholas Adult High School staff attended an event at the college. The Principal, Vice Principals and their staff were welcomed by the President and then provided a tour of the Campus by our Recruitment Officers.</li> </ul> <p><b>Inside Sales:</b></p> <p>In March the Inside Sales team completed calling prospective students who received Offers in Programs at risk of not being filled to their registration maximum, the teams metrics for the month include:</p> <ul style="list-style-type: none"> <li>• 5,259 calls made</li> <li>• 1,646 (31.3% of all calls) of which resulted in speaking live directly to prospective students, they were congratulated on being accepted to the college and invited to Open House.</li> </ul> <p><b>Faculty Marketing Officer - School Of Business:</b></p> <ul style="list-style-type: none"> <li>• A new style of Graduate Certificate Information session was held on March 20 approximately 30 people attended.</li> <li>• Efforts to improve the web site traffic are continuing to produce positive results, Web site visits March 2013 were up 26% year-over-year same month previous year.</li> <li>• As of the end of March the School of Business enrolment metrics for the 2013 Fall Term are up from the previous year as follows: <ul style="list-style-type: none"> <li>• Applications: 4011, up 10% over the same time last year.</li> <li>• Applicants: 3,143, up 9.2% over the same time last year.</li> <li>• First Choice Applications: 1797, up 13.7% over the same time last year.</li> <li>• Acceptances: 2074, up 24.9% over the same time last year.</li> <li>• Confirmations: 802, up 13.9% over the same time last year.</li> </ul> </li> </ul>	

**MARKETING**

**Environmental Graphics**

The environmental graphics initiative which promotes brand awareness, assists orientation, and contributes to the rejuvenation of facilities, continues with work in the C Building Foyer (Health Services/ Main Entrance/ Brochure wall), the Schools of Media Arts and Design, Business, Health and Community Studies, Hospitality and Tourism, ACCE/Technology and Trades. Also, work began on the Perth and Pembroke campuses.

**Recruitment Activities**

The student recruitment campaign ended as of March 24. However, Pattison (Media) has approved a few weeks of free exposure on buses. The campaign generated 4,000+ web visits. It is noted that program applications, during the period January 1 to March 31 increased 5.8%.

Worked with the President to complete a brief video to thank prospective students for applying. The video is positioned as an ongoing strategy to adopt additional forms of media across our recruitment efforts. The video forms the basis for a college-wide recruitment email library available to Marketing Officers.

Also, the department produced two Cineplex video ads which profiled CCOL and Open House.

Finally, the department developed split testing for the Future Students site, attempting to determine how to drive more traffic to use "Search". This initiative follows best practices web design, encouraging user engagement. To that end, a member of the department attended an eMetrics' conference in Toronto to gain knowledge in best practices for industry web analytics.

**Program Marketing**

The Program Marketing Initiative launched in 2012 — continues in 2013/14. The department is developing a new marketing mix and defining a set of criteria by which it will evaluate and select the program groupings. To complete this project, Marketing will solicit input from the schools, satellite campuses, and other academic departments.

In March, the Google Adwords and online marketing campaign generated 772 new leads. The total expenditure for the month was \$57,801.00 resulting in a cost per lead of \$74.87.

**Marketing Leads Collected Y/Y**

March 2013	2,262	2013 YTD	20,981
March 2012	610	2012 YTD	8,572
Year-over-year increase of 145% above previous year			

**Applications for target programs**

Target programs were defined as a grouping of our most underperforming programs. Of the 25 programs in the target group, 17 currently show an increase in applications for fall over the same period last year. In the month of April, the Google Adwords campaign focused on the programs which are behind in applications. An additional enrollment boost is being implemented for Business Administration.

**Web Services (WS)**

Web Services continues to support Enrollment Resources in their efforts to generate leads for the bottom 20 programs. Also, WS enhanced the “Profile Centre” – the personal information management site for Marketo leads. WS supported Open House spring 2013 website, launched 7 new websites, and assisted Soshal group in development of new WordPress sites.

**EVENTS****Women’s World Hockey Championships – Inspirational Women**

As part of its sponsorship agreement with the Ottawa Senators, the Department organized an ‘Inspirational Women’s Campaign’ to be presented during the Women’s World Hockey Championships that took place the first two weeks in April at Scotiabank Place. Honorees included the Algonquin Thunder Women’s Basketball and Rugby teams; Honorary Diploma recipient and former Ottawa Mayor, Jackie Holzman; Alumni Angie Poirier, Kayla O’Brien and Michelle Valberg; double-lung transplant recipient H el ene Campbell; current and former National Women’s Hockey Team players Hayley Wickenheiser, Cassie Campbell-Pascall, Jen Botterill, and Angela James; and the National Women’s Hockey Team head coach, Mel Davidson.

**Spring Open House**

In collaboration with the Recruitment Team, the Department organized and coordinated the 2013 Spring Open House at the Woodroffe Campus on April 6. The event was targeted towards current applicants, high school seniors who have not yet applied, post-secondary students and graduates, mature students, parents, teachers, and guidance counselors. The agenda for the day offered a trade-show style showcase of academic program areas and services, ongoing tours and presentations, and two general information sessions which included opening remarks by Vice President Student Services, Laura Stanbra. Both internal and external feedback was extremely positive. Attendance is estimated at approximately 1,000 participants.

**Capital Educators’ Awards**

Nominations for this year’s Capital Educators’ Awards include:

- Frank Bowick  
Coordinator/Professor, Electrical Engineering Technician/Technology program and  
Powerline Technician Program  
Algonquin Centre for Construction Excellence
- Valerie Hill  
Professor, Marketing and Management Studies  
School of Business
- Sandy Ouellette  
Professor, Event Management Program  
School of Hospitality and Tourism
- Dan Pihlainen  
Coordinator/Professor, Radio Broadcasting Program  
School of Media and Design
- Dmitri Priven  
Coordinator/Professor, Teachers of English as a Second/Foreign Language  
Language Institute
- Francesco Tangorra  
Coordinator/Professor, Construction Engineering Technician / Civil Engineering Technology

Algonquin Centre for Construction Excellence

- Michael Wood  
Professor, General Arts and Science  
Faculty of Arts, Media and Science

The winner(s) will be announced at the Annual *EduGala* dinner scheduled for Thursday, May 23 here at Algonquin College in the Marketplace Food Court.

#### **President's Coffee Break Series**

President's Coffee Breaks were held on March 21 (hosted by the Connections Book Store), and on April 12 during Applied Research Day.

#### **President's Star Awards**

The Department worked collaboratively with the President's Office to present awards to the following Algonquin staff members: Sherri Pagnan and Lori Morley (School of Health and Community Studies), Kelly Prudhomme (Finance), Catherine Kenney (School of Media and Design), Shawn Davies (Ancillary Services), Brian Langer (Parking), Cathy Palmer (Foundation), and the Perth Sprinkler Flood Response Team 2013.

### **INTERNAL AND EXTERNAL COMMUNICATIONS**

#### **Social Media**

More than 650 tweets were sent from the @AlgonquinColleg account between mid-March and mid-April. Popular topics continued to centre around admissions and Rick Mercer's visit for our Spread The Net win, but a number of conversations also took place about Spring Open House and the plethora of positive media coverage Algonquin garnered during this period. The account has attracted nearly 400 new followers, a 3% increase since last month. We continue to be the leading Ontario College on Twitter with 11,022 followers.

Our main Facebook page has grown to 15,500 page 'Likes' — a 27% increase since last month and a 580% increase since mid-January. Our Facebook advertising campaign continues to drive this success and will carry on through the end of the Winter term. Page engagement remains high; comments, external posts, and sharing continue to increase and an anti-bullying post garnered more than 115 Likes.

Between the College's main Twitter and Facebook accounts, there were more than 5,000 interactions (Twitter mentions, Retweets and Facebook stories) between mid-March and mid-April. The College continues to ramp up its implementation of the Salesforce Marketing Cloud to enable us to better listen, act, and learn via social media.

Algonquin College leads as the most influential Canadian college on social media with a Klout score of 69 and remains one of the top 10 most influential Canadian postsecondary institutions. The next closest college is NAIT with a score of 66. Klout score is calculated based on engagement, output, number of followers, and the quality of interactions via social media. It is ranked from 1-100.

We continue to empower our employees with social media learning opportunities. The Social Media Community Officer hosted another Social Media Lunch + Learn session in March, this time on Twitter Basics to help AC employees get more acquainted with the social platform. A similar workshop will be facilitated during Kaleidoscope and more group training sessions are planned for the spring.

**Media Relations**

The Public Relations and Communications Office sent 12 media releases and advisories in the month of March.

- Algonquin College School of Hospitality and Tourism teams up with CARE Canada for International Women's Day
- Algonquin College Sommelier Grad Heading to World's Best Sommelier Competition
- Bursary for Culinary Excellence to honour Former Citizen Food Editor
- Federal Government Receives an "A" from Algonquin College for Investments in Skills, Infrastructure, and Innovation in 2013 Budget
- Tara Caldwell's Stylish Poster Rocks the Runway at Miami Fashion Week!
- The Algonquin Times is Among the Best Campus Newspapers in Ontario
- Watch The Rick Mercer Report Spread the Net Edition at Algonquin College
- Thunder Women's Basketball Set to Rumble into CCAA Nationals
- Algonquin College Announced as Postsecondary Spread the Net Student Challenge Winners
- Algonquin College Spread the Net Student Challenge Campaign Touchdown Event
- Algonquin College Students and Staff Raise \$38,062.55 for Spread the Net
- Algonquin College Heritage Institute is Perth's First LEED® Gold Facility

Media Highlights:

**March 1** – Construction Comment Magazine wrote a story about the Edible Architecture competition.

**March 4** – CBC Radio One's All in a Day interviewed Abeer Farhat and Sandre Bascoe about the Thunder Women's basketball team making it to nationals.

**March 5** – The Financial Post's MBA edition featured a story about Jim Kyte, Chair, Marketing and Management Studies.

**March 7** – The Perth EMC wrote a story about the Team Ontario in the Solar Decathlon's sustainable home project. The project is being undertaken by Algonquin College, Carleton University, and Queen's University students.

**March 7** – Omnivore Ottawa (Ottawa Citizen) wrote a story on Natali Harea, a Culinary grad now working for Gazellig restaurant.

**March 7** – The Huffington Post Travel Edition interviewed Algonquin College Television Broadcasting graduate Elia Saikaly regarding "How to Become an Adventure Filmmaker"

**March 8** – CBC Television Ottawa wrote a story about a School of Hospitality and Tourism fundraiser for CARE Canada on International Women's Day.

**March 11** – CTV Ottawa Morning Live interviewed Chef Scott Warrick and Chef Mario Ramsay about the Ron Eade Culinary Bursary.

**March 12** – 1310 News and Team 1200 wrote stories about the send-off for the Thunder Women's Basketball team.



**March 12** – Metro News and myFM 107.7 wrote stories about Tara Caldwell, Graphic Design student who won the Miami International Fashion Week Graphic Artist Poster Design competition.

**March 14** – The Ottawa Citizen Homes Edition visited the Green Architecture Showcase and wrote a story on the four “Home Sweet Home” competition entries put together by Algonquin College students.

**March 15 – 19** – CPAC and CTV National News wrote stories about the federal budget and featured Algonquin College students and ACCE building classrooms as part of their coverage.

**March 18-20** – Metro News, 1310 News, 580 CFRA, myFM 104.9 Pembroke, and EMC Barrhaven wrote stories about Rick Mercer visiting Algonquin College. Rick’s visit airs April 2.

**March 18** – Canada.com hosted a live chat regarding Team Ontario in the Solar Decathlon’s entry into the biennial competition.

**March 18** – CTV Ottawa News at Noon interviewed Chefs Scott Warrick and Colin Lockett, as well as journalist Ron Eade, about the Ron Eade Culinary Bursary.

**March 19** – CTV Ottawa News at 6 interviewed Karen Kavanagh, Professor/Coordinator in the Advertising and Marketing Management Program, about a controversy involving Lululemon pants.

**March 20** – CBC Radio interviewed Claude Brulé, Vice President, Academic about Algonquin College’s budget wishlist.

**March 21** – 580 CFRA’s Rick Gibbons interviewed Chris Hahn, Academic Chair, Construction Trades and Building Systems, about the trades shortage.

**March 21** – The Ottawa Sun wrote a story about Riley Jones, a Spread the Net Student Challenge team member who had a very personal connection to the cause of fighting malaria.

**March 22** – CTV National News Channel interviewed Kayla O’Brien, Sheet Metal Worker apprentice, regarding the federal budget and women in the skilled trades.

**Marc 22** – Metro News Ottawa wrote a story about a presentation put on by Minister John Baird at the College.

**March 23** – The Ottawa Sun wrote a story about the Algonquin Times being named the top campus newspaper in Ontario.

**March 23** – Ottawa Style Magazine, part of the Ottawa Citizen, wrote a profile on Interior Decorating alumna and Professor Shannon Smithers.

**March 25** – The Ottawa Sun, CBC Ottawa, CBC’s “All in a Day”, Radio Canada, and the Discovery Channel’s “Daily Planet” reported on a crash test dummy exercise undertaken by Algonquin College students, Carleton University students, and Ottawa Police.

**March 25** – The Ottawa Business Journal wrote a story about Algonquin College’s patent policy,



comparing it to that of Carleton and the University of Ottawa.

**March 25** – The Ottawa Business Journal wrote a story about local startup UCreate Comics, and spoke to Animation Coordinator Neil Hunter.

**March 27** – 580 CFRA’s Ron Corbett interviewed Chris Hahn, Academic Chair, Construction Trades and Building Systems, about the trades shortage.

**March 27** – The Brantford Expositor wrote a story about Holly Ryerse, a member of the Algonquin Thunder Women’s basketball team who received the Queen Elizabeth II Diamond Jubilee medal.

**March 28 – March 31** – The Canadian Press wrote a story about alumna and former instructor Veronique Rivest, who was competing in the Best Sommelier of the World competition in Japan. Veronique placed second, and her result was the strongest showing by a woman in the competition’s history.

**March 28** – EMC Barrhaven wrote a story about the College’s Spread the Net Student Challenge win.

**March 28** – The Ottawa Citizen wrote a story about the Ontario government’s tuition cap, and interviewed outgoing Students’ Association President David Corson.

Faculty/School	2012W	2013W																	Part-Time		Co-Op		
	Audited	Approved/Projected			Total Registered Cumulative	College Withdrawal			Rtning Not Paid	Net Registered			Audit Eligible	International			Contract	Net Registered (Total) as % of Projected	Audit as % of Audited	12W	13W	12W	13W
		A01	Rtning	Total		A01	Rtning	Total		A01	Rtning	Total		A01	Rtning	Total							
SCHOOL OF BUSINESS	2,819	380	2,791	3,171	3,304	47	131	178	117	396	2,730	3,126	2,767	76	228	304	0	98.6%	98.2%	197	197	49	47
SCHOOL OF HOSPITALITY & TOURISM	1,024	326	986	1,312	1,359	28	29	57	43	300	1,002	1,302	1,110	59	122	181	0	99.2%	108.4%	65	80	0	0
FACULTY OF ARTS & MEDIA DESIGN	2,954	206	2,900	3,106	3,425	26	231	257	70	190	2,978	3,168	3,067	16	73	89	0	102.0%	103.8%	220	186	0	0
FACULTY OF TECHNOLOGY & TRADES	2,532	474	2,548	3,022	3,262	64	139	203	119	435	2,624	3,059	2,704	64	211	275	0	101.2%	106.8%	324	350	98	99
FACULTY OF HLTH, PUBLIC SAFETY/COMM STUDIES	3,120	290	2,989	3,279	3,469	32	192	224	46	269	2,976	3,245	3,111	17	55	72	0	99.0%	99.7%	162	164	0	0
INTERNATIONAL & CORPORATE BUS DEV	30	0	30	30	32	0	0	0	0	0	32	32	29	0	3	3	0	106.7%	96.7%	2	1	0	0
CENTRE FOR CONTINUING & ONLINE LEARNING	200	93	137	230	505	9	4	13	61	214	278	492	469	1	2	3	0	213.9%	234.5%	12	29	0	0
ALGONQUIN COLLEGE HERITAGE INSTITUTE	207	0	241	241	236	0	12	12	7	0	224	224	196	0	0	0	0	92.9%	94.7%	5	4	0	0
ALGONQUIN COLLEGE IN THE OTTAWA VALLEY	522	0	586	586	574	0	12	12	9	0	562	562	539	0	4	4	0	95.9%	103.3%	18	29	0	0
<b>COLLEGE TOTAL</b>	<b>13,408</b>	<b>1,769</b>	<b>13,208</b>	<b>14,977</b>	<b>16,166</b>	<b>206</b>	<b>750</b>	<b>956</b>	<b>472</b>	<b>1,804</b>	<b>13,406</b>	<b>15,210</b>	<b>13,992</b>	<b>233</b>	<b>698</b>	<b>931</b>	<b>0</b>	<b>101.6%</b>	<b>104.4%</b>	<b>1,005</b>	<b>1,040</b>	<b>147</b>	<b>146</b>

FOR COMPARISON ONLY

College Total at Apr 19, 2012 08:13 PM 99 Days After Term Start (1)	12,782	1,777	13,060	14,837	15,248	166	686	852	257	1,616	12,780	14,396	13,204	197	750	947	0	97.0%	103.3%	927	979	161	150
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NOTES:

(1) Calculated days are calendar days including weekends