The Art of Oratory

Business Administration - Core

Course Number:	**Co-Requisites:**	**Pre-Requisites:**
ENL1829	N/A	N/A
Applicable Program(s):	**AAL:**	**Core/Elective:**
Multiple Programs	Multiple Levels	Multiple Core/Elective
Prepared by:	Judy Puritt, English Coordinator	
Approved by:	Kerry Surman, Chair, Business Administration	
Approval Date:	Friday, August 17, 2018	
Approved for Academic Year:	2018-2019	
Normative Hours:	45.00	

Course Description

From ghost stories around the campfire to political speeches by world leaders, oratory plays a significant role in human interaction. Participants examine the social significance of public speaking, including theoretical, psychological and physiological aspects of this art. Participants prepare and take part in workshops, as well as critique and deliver oral presentations, as they tell their own stories.

General Education Theme Area(s)

This is a General Education course that supports learning in the following theme area(s): Arts in Society

Relationship to Essential Employability Skills

This course contributes to your program by helping you achieve the following Essential Employability Skills:

EES 5	Use a variety of thinking skills to anticipate and solve problems. (A,)
EES 6	Locate, select, organize and document information using appropriate technology and information systems. (A,)
EES 7	Analyze, evaluate and apply relevant information from a variety of sources. (T, A,)
EES 8	Show respect for diverse opinions, values, belief systems and contributions of others. (T, A,)

Course Learning Requirements/Embedded Knowledge and Skills

When you have earned credit for this course, you will have demonstrated the ability to:

1.) Explain the role speaking publically (oratory) has played in human society.

> collaborate on a working definition of oratory

> consider historical instance of oratory including homiletics and rhetoric

> examine ancient, historical, and contemporary orators

2.) Align individual and cultural perceptions with the concept of storytelling.

> identify the components story and speech

> analyze oratory structure and content

> discuss the aesthetics of oratory

> identify cultural barriers that affect the interpretation of ideas

3.) Differentiate between rhetorical devices.

> categorize instances of persuasion, motivation, engagement, and entertainment

> present opinions in an organized and visual manner

4.) Critique instances of oratory by practiced and novice speakers.

> develop theoretical knowledge and technical vocabulary

> analyze the overall effectiveness of orators

5.) Define the elements of form implemented in oratory.

> outline the structure of dramatic story

> identify the primary purpose, such as to persuade, motivate, engage, or entertain

> compare contemporary oratory formats

6.) Analyze components of informative and persuasive story and speech.

> define core concepts such as discourse analysis

> list elements of discourse, story, and speech

> identify elements of discourse within oratory

Evaluation/Earning Credit

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The following list provides evidence of this course's learning achievements and the outcomes they validate:

Presentation(s) (20%)

Validates Outcomes: CLR 1, CLR 4, CLR 6, EES 7, EES 8

In-class Work (20%)

Validates Outcomes: CLR 2, CLR 5, CLR 6, EES 7, EES 8

Midterm Exam(s) (20%)

Validates Outcomes: CLR 3, CLR 5, CLR 6

Workshop(s) (20%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 5, EES 6, EES 7, EES 8

Journal/Reflective Assignment(s) (20%)

Validates Outcomes: CLR 1, CLR 2, CLR 4, CLR 5, EES 7

Students are expected to meet evaluation and completion deadlines as stated in course outline and course section information documents. In circumstances where evaluation and/or completion deadlines are missed or student performance has been affected by a temporary or permanent disability (including mental health), interim or retroactive accommodations may be considered. In such instances, please consult your course faculty member. For other situations where deferral of evaluations may be warranted, please refer to college policy AA21.

Learning Resources

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The actual information of Speaking comes initially from the continuing research and experience of the instructor. However, the very best resources of this course are the students themselves working and discovering together. The very best materials and methodologies of Speaking have evolved out of the many student contributions and suggestions over the several years the course has been offered.

Students are required to download a brief handbook

Scully, D. (2013). *The Art of Oratory: Appreciating the Performance of the Spoken Word*. Available as .pdf on Brightspace.

Recommended readings:

Duarte, N. (2010). *Resonate*. New Jersey: Wiley. (LRC Reserve)

Brydon, S.R., & Scott, M.D. (2008). *Between One and Many*. New York: McGraw Hill. (LRC Reserve)

Duminie, D. (n.d.) *Speaking Handbook*. Ottawa. Available on Brightspace, Algonquin College.

Goffman, E. (1959). Introduction. The Presentation of Self in Everyday Life. Retrieved 25 Aug. 2010, from http://uncopy.net/wp-content/uploads/2013/04/goffman-selfeverydaylife.pdf

Maslow, A.H. (2000 [1943]). A Theory of Human Motivation. Classics in the History of Psychology. Retrieved 25 Aug. 2010, from http://psychclassics.yorku.ca/Maslow/motivation.htm

Learning Activities

During this course you are likely to experience: case studies, discussions, workshops, presentations, examples, and videos.

Prior Learning Assessment and Recognition

Students who wish to apply for prior learning assessment and recognition (PLAR) need to demonstrate competency at a post-secondary level in all of the course learning requirements outlined above. Evidence of learning achievement for PLAR candidates includes:
• Other: Portfolio with supporting presentation.

Grade Scheme

Final Grade	Mark Equivalent	Numeric Value	Final Grade	Mark Equivalent	Numeric Value
A+	90% - 100%	4.0	A	85% - 89%	3.8
A-	80% - 84%	3.6	B+	77% - 79%	3.3
B	73% - 76%	3.0	B-	70% - 72%	2.7
C+	67% - 69%	2.3	C	63% - 66%	2.0
C-	60% - 62%	1.7	D+	57% - 59%	1.4
D	53% - 56%	1.2	D-	50% - 52%	1.0
F	0% - 49%	0	FSP	0	0

Course Related Information

Retain this Course Outline

It is the responsibility of the student to retain course outlines for possible future use to support applications for transfer of credit to other educational institutions.

Centre for Students with Disabilities

If you are a student with a disability, it is strongly recommended that you identify your needs to the professor and the Centre for Students with Disabilities (CSD) by the end of the first month of the semester in order that any necessary support services can be arranged for you. You can do this by making an appointment at the CSD, Room C142, Ext. 7683, followed by appointments with your professors to discuss your needs. Students with supporting documentation who identify their needs to the CSD may, in certain courses, be given accommodations to address these needs. Reasonable accommodation may include such things as extended time for tests/exams, specialized equipment provided by CSD, etc. In order to provide testing accommodations, the department and faculty must receive your Individual Student Plan well in advance of tests and exams.

Department Related Information

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School of Business Procedures

The School of Business Procedures file is located under "Course Information" in your course Brightspace site. These procedures are specific to School of Business programs and either cover issues not included in College Policies and Directives or elaborate on them.

Student Academic Responsibilities

Each student is responsible for:

• Knowing the due dates for marked out-of-class assignments.

• Knowing the dates of in-class marked assignments and exercises.

• Maintaining a folder of all work done in the course during the semester for validation claims in cases of disagreement with faculty.

• Keeping both paper and electronic copies of all assignments, marked and unmarked, in case papers are lost or go missing;

• Regularly checking both Brightspace announcements as well as one's Algonquin e-mail account for important messages from both professor and college administration.

• Participating in on-line and classroom exercises and activities as required.

Exemptions

Exemptions may be granted to students who have successfully passed an equivalent course at a post-secondary institution. If you wish to apply for an exemption contact the coordinator of the course for academic advice. To apply for an exemption, you must contact the Registrar's Office before the deadline listed on your timetable.

Withdrawing From The Course

The last date for withdrawing from courses without academic penalty is printed on your timetable. The student is responsible for notifying the instructor and completing the appropriate form for withdrawal with the College Registrar.

Software Copyright

In the past few years, the Copyright Act has been updated to cover computer software. If the police lay charges against someone infringing copyright, the maximum penalties for a

summary conviction are "a fine not exceeding $25,000 or imprisonment for a term not

exceeding six months or both." The maximum penalties for an indictable conviction are "a fine not exceeding one million dollars or imprisonment for a term not exceeding five years or both." Making a copy of software package for your own use, other than a backup copy of package that you have purchased as allowed in your license agreement, would make you liable for the above penalties.

Harassment/Discrimination/Violence

Harassment, discrimination and violence will not be tolerated. Any form of harassment (sexual, racial, gender or disability related), discrimination (direct or indirect), or violence, whether towards a professor or amongst students, will not be tolerated on the college premises. Action taken will start with a formal warning and proceed to the full disciplinary actions as outlined in Algonquin College policy. For further information, refer to the Student Instaguide or get a copy of the official policy statements from the Student Association (Directive A8).

Plagiarism Detection Software

"Turnitin" and "Safe Assign" plagiarism detection software is in use in the School of Business. Professors may require students to submit their work for review. Students are accountable to Plagiarism Policy AA20 found at http://www2.algonquincollege.com/directives/policy/plagiarism/

Retention of Student Work

Students are advised that original, electronic, or copied samples of their work may be retained for the purpose of program quality review by assessment panels. Unless students have otherwise granted permission, anonymity will be respected for all work retained for the purpose of quality review. Original work samples, may be retained with student agreement and will be returned to students upon request.

Academic Probation or Withdrawal from Academic Program

As per College Policy AA14, which can be found at http://www3.algonquincollege.com/directives/policy/aa14-grading-system/

"A student is on academic probation when the term cumulative grade point average falls below
1.7, or when a student carries 2 or more "F" grades. A student on academic probation may
continue in the program, subject to conditions set by the Academic Administrator. In some
cases, there may be program specific progression requirements which supersede the foregoing.

The transcript message reads:
Academic Probation - Please see your Program Coordinator"

"A student on probation may be required to:
a. reduce his/her course load,
b. withdraw from full-time status within the program, or
c. withdraw completely from the program.

A student required to withdraw completely from Level 01 must reapply through the Ontario College Application Services. A student required to withdraw from an advanced level of the program must have the approval of the Academic Administrator prior to resuming his/her studies."

College Related Information

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Email

Algonquin College provides all full-time students with an e-mail account. This is the address that will be used when the College, your professors, or your fellow students communicate important information about your program or course events. It is your responsibility to ensure that you know how to send and receive e-mail using your Algonquin account and to check it regularly.

Students with Disabilities

If you are a student with a disability, you are strongly encouraged to make an appointment at the Centre for Accessible Learning to identify your needs. Ideally, this should be done within the first month of your program, so that a Letter of Accommodation (LOA) can be provided to your professors. If you are a returning student, please ensure that professors are given a copy of your LOA each semester.

Retroactive Accommodations

Students are expected to meet evaluation and completion deadlines as stated in course outline and course section information documents. In circumstances where evaluation and/or completion deadlines are missed or student performance has been affected by a temporary or permanent disability (including mental health), interim or retroactive accommodations may be considered. In such instances, please consult your course faculty member. For other situations where deferral of evaluations may be warranted, please refer to college policy AA21.

Academic Integrity & Plagiarism

Adherence to acceptable standards of academic honesty is an important aspect of the learning process at Algonquin College. Academic work submitted by a student is evaluated on the assumption that the work presented by the student is his or her own, unless designated otherwise. For further details consult Algonquin College Policies AA18: Academic Dishonesty and Discipline and AA20: Plagiarism

Student Course Feedback

It is Algonquin College's policy to give students the opportunity to share their course experience by completing a student course feedback survey for each course they take. For further details consult Algonquin College Policy AA25: Student Course Feedback

Use of Electronic Devices in Class

With the proliferation of small, personal electronic devices used for communications and data storage, Algonquin College believes there is a need to address their use during classes and examinations. During classes, the use of such devices is disruptive and disrespectful to others. During examinations, the use of such devices may facilitate

cheating. For further details consult Algonquin College Policy AA32: Use of Electronic Devices in Class

Transfer of Credit

It is the student's responsibility to retain course outlines for possible future use to support applications for transfer of credit to other educational institutions.

Note: It is the student's responsibility to refer to the Algonquin College Policies website for the most current information at http://www.algonquincollege.com/policies/

Legend

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Terms
•ALO: Aboriginal Learning Outcome
•Apprenticeship LO: Apprenticeship Learning Outcome
•CLR: Course Learning Requirement
•DPLO: Degree Program Learning Outcome
•EES: Essential Employability Skill
•EOP: Element of Performance
•GELO: General Education Learning Outcome
•LO: Learning Outcome
•PC: Program Competency
•PLA: Prior Learning Assessment
•PLAR: Prior Learning Assessment and Recognition
•VLO: Vocational Learning Outcome

Assessment Levels
•T: Taught
•A: Assessed
•CP: Culminating Performance