


Jefferson Dance



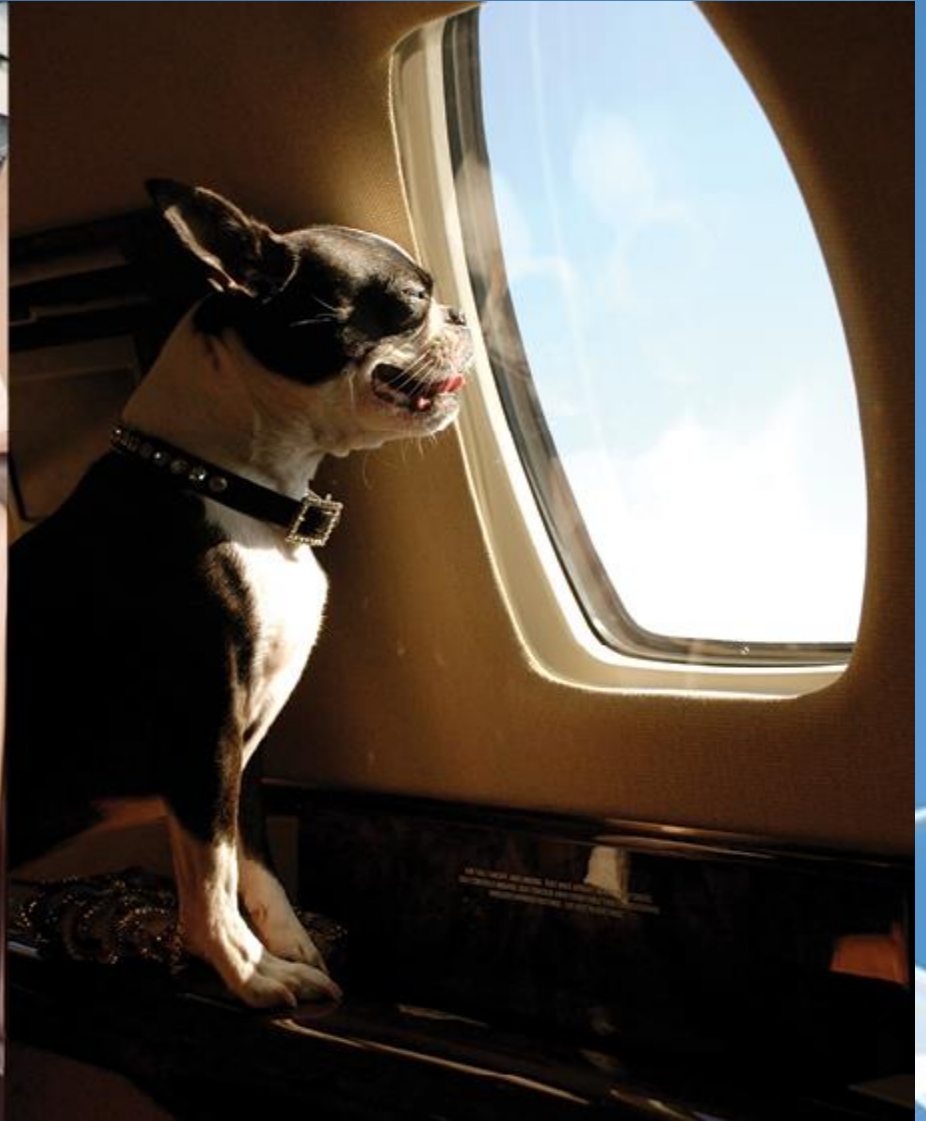
Background

- Presently employed at Seccuris (MC)
 - Previously with Blackberry in Global compliance
 - Previous with Accenture (Senior Executive)
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- The bottom of the slide features a decorative graphic consisting of several overlapping, wavy, translucent lines in shades of light blue and white, creating a sense of motion and depth against the dark blue background.

Seccuris

- Seccuris is a proven cybersecurity consulting, risk management, and managed services firm focused on helping you safeguard your organization by protecting you from external and internal threats both known and unknown. We are the North American leader in premium Enterprise Security Architecture and Information Assurance Integration.

Personal History



Why I am Here today?



The Olympics



Olympic Brands

Worldwide Olympic Partners

Coca-Cola

Atos 
Origin

 GE

Kodak

lenovo 联想

 **Manulife**





Panasonic





What's at Stake?



BRAND SUICIDE

What if we get it wrong?



Brand Integrity



What we Delivered



Lessons Learned



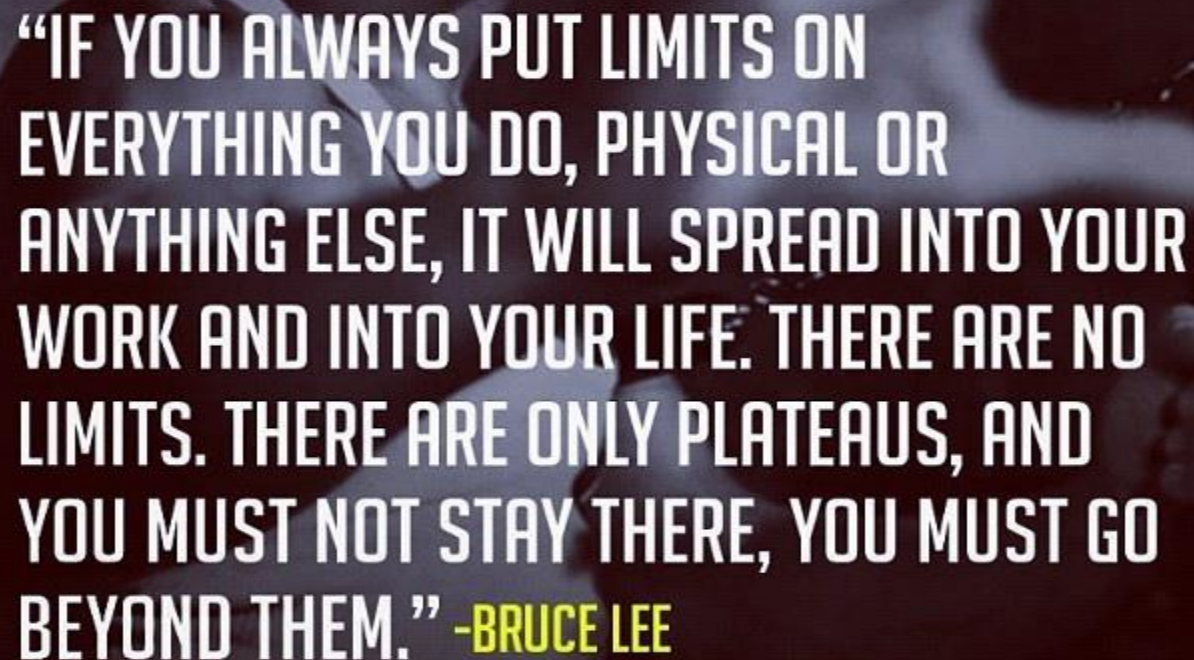
How to get the Job?



Understand the Values

- "The important thing in life is not the triumph, but the fight; the essential thing is not to have won, but to have fought well.
- The three values of Olympism are excellence, friendship and respect. They constitute the foundation on which the Olympic Movement builds its activities to promote sport, culture and education with a view to building a better world.

Personal Growth



“IF YOU ALWAYS PUT LIMITS ON EVERYTHING YOU DO, PHYSICAL OR ANYTHING ELSE, IT WILL SPREAD INTO YOUR WORK AND INTO YOUR LIFE. THERE ARE NO LIMITS. THERE ARE ONLY PLATEAUS, AND YOU MUST NOT STAY THERE, YOU MUST GO BEYOND THEM.” -BRUCE LEE

A word cloud featuring the phrase "Thank You" in multiple languages. The words are arranged in a roughly rectangular shape, with "THANK YOU" being the largest and most prominent. Other languages include Spanish (GRACIAS, ARIGATO), Arabic (SHUKURIA, BIYAN, SHUKRIA), Indonesian (TASHAKKUR ATU), Malay (TERBUKA), Persian (MERHBANI), Hebrew (HAKHODIA), Hindi (DANKSCHEEN), and others. The words are in various orientations, some horizontal and some vertical.

GRACIAS
ARIGATO
SHUKURIA
TASHAKKUR ATU
BIYAN
SHUKRIA
THANK
YOU
MERHBANI
BOLZİN
MERCİ
DANKSCHEEN
TERBUKA
HAKHODIA
SUKSAMA
GOLZANDETA
EPCANBISTO
YAGHANYELAY
KORUPANBISTO
MALAYE
PALWES

