



2nd Annual
CYBERSECURITY DAYS 2.0
February 24-25, 2016

Privacy Risks and the Impact on You

Join **Algonquin College** and its partners from education, high technology, government and other sectors to share ideas on up-to-the-minute topics in privacy, cyber security, youth and cyber, dark actor tactics, and the future of cyber security and privacy careers.

In support of **International Data Privacy Month**, events include an exciting program of talks, discussions and student activities held in the 700-seat Algonquin Commons Theatre.

DAY 1

Focuses on 'Industry Trends' including VIP keynote and Canadian thought leader speakers, panels, and technical demonstrations.

DAY 2

Looks at 'Youth and Cyber' including themes of social networking, cyber recruiting, and starting cyber businesses.

Returning is the popular high-tech cyber security Trade Fair with global leading companies and our first showcase of Foundation Sponsors.

Also back is the **Job Fair**, with many of the cyber security companies undertaking recruiting efforts right on campus.

Be sure to check out **Tech Talk**, a hacking village and cyber security technical demonstrations!

This is an engaging opportunity for the entire community to come together for two days of dialogue, seeing and doing. All are welcome including practitioners, educators, students, government officials, researchers, interested parents, job seekers and other parties. **Lots of opportunities for sponsors!**

Cyber Security and Privacy Dinner

Brand new this year is a 4-course semi-formal Cyber Security and Privacy Dinner held in Algonquin's Restaurant International, hosted by our School of Hospitality and Tourism head chefs and students.



Stunning array of high tech and gadget giveaways including an \$800 privacy Blackphone 2.

Free refreshment breaks and lunch.

Networking opportunities unbounded.

Ample opportunities to volunteer in a major event.

ALGONQUIN
COLLEGE

Conference Agenda Overview

DAY 1

INDUSTRY TRENDS
 VIP KEYNOTE SPEAKERS
 CANADIAN THOUGHT LEADERS
 GOVERNMENT PANEL
 CYBER SECURITY TRENDING
 PRIVACY TRENDING
 TECHNICAL DEMONSTRATIONS

DAY 2

YOUTH AND CYBER
 SOCIAL NETWORKING SAFETY
 PRIVACY & SECURITY
 CYBER BULLYING
 CAREERS IN CYBER
 STARTING A CYBER BUSINESS
 DANCE AND COMEDY

Sponsorship Opportunities

	FOUNDATION PARTNER (2 DAY) \$3,500	SILVER (2 DAY) \$2,000	BRONZE (1 DAY) \$750	INVESTMENT PARTNER \$500
VIP Booth (Prime Location/Design/Size)	Yes			
Standard Double Table		Yes		
Standard Single Double			Yes	
Speaker on Stage	No	No	No	
5 Minute Vendor Presentation	1	No	No	
Reserved Theatre Seats	10	5	2	
Restaurant Seats (Option to buy more)	4	2	Purchase	
Restaurant VIP Private Cocktail Time with Leaders	Yes	No	No	
Restaurant Pre-Dinner Drink Chits	8	4	No	
Restaurant VIP Seating Area	Yes	No	No	
Restaurant Wine at Dinner	Red and White	Choice of one	No	
Restaurant Wine at Dinner	Yes, Aligned with Youth Day	No	Yes	
Website	Prominent	Yes	Regular	Yes
Facebook Site	Prominent	Yes	Yes	Yes
Program Guide - Advanced	Prominent	Regular	No	
Intermission PowerPoint	Prominent	Yes	No	Yes
Ability to Provide Antendee Collateral at Door	Up to 2 pages	Up to 1 page	No	
Attendee List Provided Afterwards	Yes	Yes		
Twinning / "Intership"	2	1		
\$500 Technology Prize Included	1			
\$250 Technology Prize Included		1		
\$100 Technology Prize Included			1	

For more information please contact the following:

Event Chair

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Sponsorship Opportunities:

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