

ALGONQUIN COLLEGE CYBER SECURITY DAYS 2.0

February 24-25, 2016, Ottawa

SPONSOR INFORMATION

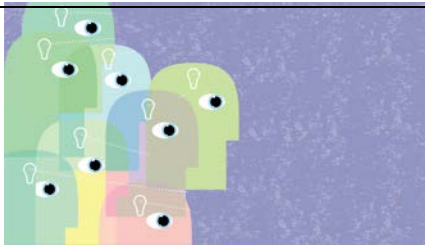
Building on the tremendous success of the inaugural Cyber Security Day 1.0 conference, the premier National Capital cyber security event brings together Algonquin College and its partners from education, high technology, private sector, and the federal government.

Canada's pre-eminent thought leaders, authors and researchers, attend from across the country to share ideas on current topics in cyber security, privacy, youth and cyber, dark actor tactics, as well as the state of cyber security and privacy careers.

By sponsoring this event you are joining with other global leading cyber security companies, showcasing the latest in cyber security solutions and in some instances undertaking recruiting activities.

Please visit our website for up-to-date and detailed Trade Show Exhibitor Information: <http://www.algonquincollege.com/infosec/cybersec2016/trade-show-exhibitor-information>

- **Show Dates & Hours** – The Algonquin College Cyber Security Event Days 2.0 will take place on February 24 (7:30 AM – 4:30 PM) & February 25 (8:30 AM – 4:00 PM). Bronze sponsors participate for either one of the two Event days, while Silver and Foundation sponsors participate for both days of the event.
- **Location** - Robert C. Gillett Student Commons (Building E)
Algonquin College – Ottawa Campus,
1385 Woodroffe Avenue,
Ottawa, ON
K2G 1V8
- **Parking** – All sponsor staff are encouraged to use Parking Lot 7 (Visitor Parking). This lot is a short walk from the event location. Free parking passes are included for up to two persons from each sponsor organization. Please park in the Visitor lot, obtain your parking pass from our Sponsor Care Manager, and then use the pass at the end of the day to exit the lot. Additional parking passes are available at cost.



- **Move-In Schedule** – It is important that all exhibitor booths be set-up and torn down in the allotted times to avoid confusion and help create a consistent trade show atmosphere. Please respect these times if at all possible:

Wednesday, February 24, 2016

Set Up starts at 7:00 AM. Booths must be set up by 8:00 AM.

Tear Down starts after the afternoon refreshment break at 3:30 PM (Bronze Only). Foundation and Silver sponsors leave their booths intact overnight.

Thursday, February 25, 2016

Set Up starts at 8:00 AM (for Day 2 Bronze sponsors only). Booths must be set up by 9:00 AM.

Tear Down starts at 4:00 PM.

- **Shipping Instructions** – For sponsors needing to ship their booth/materials in advance please ensure that you ship to the following person/location:

Cyber Security Days 2.0

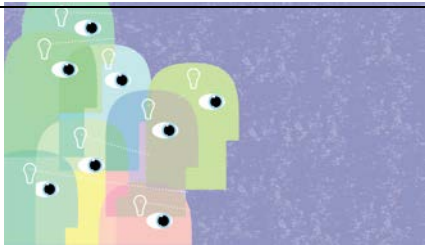
Attention: Robert Turner, ITS, 613-727-4723 X5337

1385 Woodroffe Avenue, Building C, Room 316, K2G 1V8

- **Date to arrive at Algonquin College** - Please have materials delivered no later than two days before the event (i.e. must arrive by February 22, 2016).

Note: the shipping location is not the same as the event location. Cyber Security Days 2.0 conference staff will have your equipment ready at the conference, the morning of 24 February 2016.

- **Booth Sitters** – Designated Algonquin College student ‘Ambassadors’ are available to provide booth coverage if you or members of your group wish to attend functions or need a break.
- **Exhibitor Badges** – Available at the Registration and Information Desk on check-in.
- **Booth Dimensions** – There are three different levels of Sponsorship available for the Algonquin College Cyber Security Days 2.0. These are Bronze, Silver and Foundation. Please note that the level of sponsorship your organization has undertaken, as well as the specific details within your own contract will determine your booth size as well as how many days your booth will be active.



- **Bronze Level** Sponsor booths are available for one day with one standard table, 2 feet by 6 feet. Your marketing pull-up or backdrop must not exceed the width of the table.
- **Silver Level** Sponsor booths are available for both days of the event and contain two standard tables placed side by side, each 2 feet by 6 feet. Your marketing pull-up or backdrop must not exceed the width of the tables.
- **Foundation Level** Sponsor booths are available for both days of the event and contain two standard tables, 2 feet by 6 feet, within an approximate 10 foot by 10 foot area.

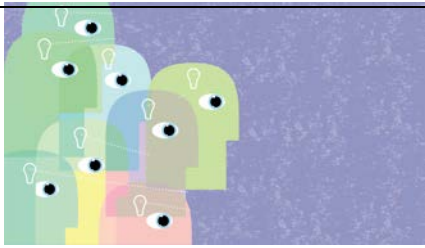
All sponsor booths are equipped with one power bar. Additional power bars are available upon request. Each booth comes with white table drapes. Free general use Wi-Fi services are available on “AC Guest”. No password is required. If you require extensive Wi-Fi bandwidth, we suggest that you arrange your own hotspot using cellular service.

- **Food** – Lunch is complementary to all Sponsors as part of your participation. This will be provided to your booth at a time that is convenient to you. Please discuss with the Sponsor Care Manager or a member of the Sponsor Care student Ambassador team. Refreshments are also available as needed. For people who have special dietary restrictions, Algonquin College has other options available on campus.
- **Points of Contact** – If you have any general questions regarding the Algonquin College Cyber Security Days 2.0 event in advance of the event, please direct these to Michael Stepchuk: 613-762-4836, michaelstepchuk@gmail.com

If you have any shipping related questions, please direct them to Robert Turner, 613-727-4723 X5337, robert.turner@algonquincollege.com

If you have any questions or require any assistance during the event, student Ambassadors will be available to assist you.

- **Security** – Provided by an on-campus professional security staff and contract security personnel.
- **Exhibitor Tickets** – Exhibitor staff should not take event tickets. Since this is a free event for the general public, industry professionals, as well as students, our sponsors are encouraged to send customers, prospects, colleagues etc., to www.algonquincollege.com/cybersecdays to register for the event.



- **Prize Draws** – Please note that in order to qualify for the prize draw, attendees are required to make a donation of non-perishable food or a monetary donation (of any amount) in order to enter the draw. Attendance is mandatory at the time of the draw in order to receive a prize. Maximum one prize per attendee.

High tech prizes are purchased on behalf of sponsors, according to agreement, and advertised throughout the event.
