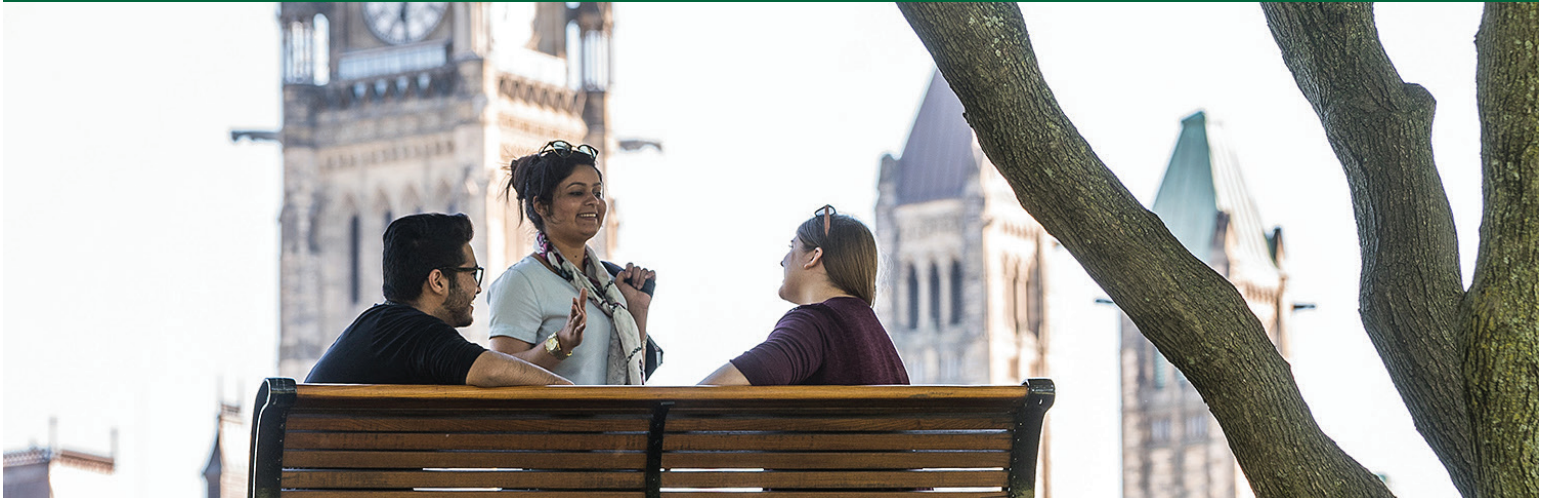


# 2018 INTRODUCTION TO DESIGN & ENTREPRENEURSHIP

4-Week Summer College Sampler for International Youth aged 14-17



Explore one of our newest and most advanced programs, Introduction to Design and Entrepreneurship. Immerse yourself in English during the four-week Introduction to Media, Design and Entrepreneurship at Algonquin College in Ottawa, Ontario, Canada. Hands-on learning combined with state-of-the-art facilities, all taught by college professors. Get the real college experience!

## Explore Ottawa

Ottawa is a safe, welcoming, multicultural city, that offers all of the advantages of a big city and yet feels like a small town. It is a family-friendly city that offers beautiful parks, historic landmarks, world-class arts and culture, and an exceptional quality of life. Tour Parliament Hill, sail on the Ottawa river, go horse-back riding only minutes from downtown, see festivals almost every summer weekend.

## Why Choose Algonquin College?

### English Language and Culture in Canada's Capital

During the program, you'll spend your mornings learning the fundamentals of Entrepreneurship and your afternoons experimenting with modern media and design technologies – while immersing yourself in English language and Canadian culture.

### Media and Design

Learning the basic concepts of designing and managing a brand as well as using modern media technologies is a motivating component of developing a business. In these introduction sessions, students have the opportunity to gain an understanding of brand development and experiment with its technologies.

### Management and Entrepreneurship

Entrepreneurship is the foundation of the world's biggest economies and is growing and changing at a unprecedented rate, creating a demand for highly skilled and knowledgeable business professionals. These introduction lessons teach students business management concepts and entrepreneurship principles, inspiring young people to begin thinking both personally and professionally with an entrepreneurial mindset.

July 2 - 30, 2018

### 80 hours total class time

10 Hours/Week English for Academic Purposes  
5 Hours/Week School of Media and Design  
5 Hours/Week Entrepreneurship and Management

Classes 10 am - 12 pm

Lunch 12 pm - 1 pm

Classes 1 pm - 3 pm

### Includes

- 3 local weekend activities and optional for a fee and free social activities
- Full-Board Homestay, Custodianship, Bus Pass, Health Insurance, Airport Transfers (Ottawa International Airport)

Application Fee: \$95 CAD

Program Fee: \$3850 CAD

Overall Academic: IELTS 5 or equivalent is required

To Learn More

[algonquincollege.com/summersampler](http://algonquincollege.com/summersampler)