



Jodi has worked for Algonquin College for over 6 years in a variety of capacities, including coordinating social media communications and strategies. Algonquin was an early adopter of a number of social media platforms and has evolved and grown with social media ever since.

Jodi continually works to grow the Waterfront Campus' social media profiles and helps to establish a roadmap confirming the position of Algonquin's Waterfront Campus as the Connected College and a leader in the corporate and academic use of social media. Her goal is to tell the Algonquin Story, a story that reflects the amazing people, events and activities happening in Pembroke. Jodi's excitement for social media comes from its ability to begin and continue conversations and extend relationships with a growing number of clients and prospective clients, ultimately delivering on the College's business objectives.