

# Fall Business & Leadership Conference

2025



**Sponsorship Package**

# 11th Annual Conference Event

We're proud to mark the 11th anniversary of the Algonquin College Pembroke Campus Fall Business & Leadership Conference and invite your organization to be a valued sponsor of this signature professional development event.

Created in response to Renfrew County's need for local, high-quality leadership training, the conference has become a cornerstone of professional learning in the Ottawa Valley. Over the years, we've welcomed dynamic keynote speakers such as retired General Rick Hillier, technology journalist Amber MacArthur, Olympic medalist Elizabeth Manley, NHL player and disability advocate Jim Kyte, and mental health expert Dr. Robyne Hanley-Dafoe.

Hockey Night in Canada's Ron MacLean will headline the 11th Annual Fall Business & Leadership Conference at Algonquin College - Pembroke Campus on Thursday, October 23, 2025.

As we look ahead to another inspiring year, we invite you to join us as a sponsor on October 23, 2025, and help shape the next chapter of this high-profile business event. Your support helps us continue to bring exceptional speakers and valuable content to our region's professionals.



# Sponsorship Options



\$3500

## Conference Title Sponsorship

The Title Sponsorship is our highest visibility sponsorship. Your company name and logo will be incorporated into the event's identity. The sponsorship includes the following:

- Four complimentary registrations to the conference.
- Opportunity to share promotional materials with conference registrants (information in conference registration packages)
- Opportunity to speak to conference guests (5 minute-introduction to kick-off the conference during opening remarks)
- Acknowledgement of sponsorship on all references including videos, website, advertisements, PowerPoint, and signage.



\$2000

## Lunch Hour Sponsorship

The Lunch Hour Sponsorship is an opportunity to connect with the conference attendees during the virtual and in-person lunch break in an impactful way – through their stomachs! It is also a chance to promote your business or organization to a group of engaged professionals through table top promotion where you can highlight your business. The sponsorship includes the following:

- Two complimentary registrations to the conference.
- Opportunity to share promotional materials with conference registrants (information in conference registration packages)
- Opportunity to have small sign highlighting your business on each table at the conference luncheon
- Acknowledgement of sponsorship on conference website and on PowerPoint slide deck at conference





## Women in Business Sponsorship

The Women in Business Sponsorship provides businesses or organizations with the opportunity to help celebrate local women in business by helping to bring women together in the private and public sectors to reach beyond borders to continuously elevate all women. The sponsorship includes the following:

- Two complimentary registrations to the conference
- Opportunity to share promotional materials with conference registrants in the conference registration packages
- Acknowledgement of sponsorship on conference website and on PowerPoint slide deck at conference



## Business Innovation Sponsorship

The Business Innovation Award Sponsorship is a great way to recognize a local business/organization for innovation through a special award. This award will be presented to a business that has demonstrated a unique Business Innovation that sets them apart from another similar local business. The sponsorship includes the following:

- Two complimentary registrations to the conference.
- Opportunity to share promotional materials with conference registrants in the conference registration packages.
- Opportunity to present the award during the conference.



## Workshop Sponsorship

The Workshops Sponsorship is an opportunity to feature your business or organization name in association to the workshop title(s). It is also a chance to promote your business or organization to a group of engaged professionals at the beginning of each workshop. The sponsorship includes the following:

- One complimentary registration to the conference
- Opportunity to share promotional materials with conference registrants in the conference registration packages

**If your organization is interested in sponsoring the Algonquin College's Fall Business and Leadership Conference, please contact:**

**Brittany Devine**  
Algonquin College's Pembroke Waterfront Campus  
613-735-4700 ext. 2831 or [devineb@algonquincollege.com](mailto:devineb@algonquincollege.com)



***Keynote Speaker:***  
**Ron MacLean**

***Registration  
Coming Soon***