

Options 2026

Skilled Trades Career Fair

Sponsorship Package



Wednesday, May 27, 2026
Pembroke Memorial Centre

Annual *Options* Event

The *Options* Skilled Trades Career Fair has supported Renfrew County high school students with career decision-making for almost 20 years. The event is one of the largest regional skilled trades showcases in Eastern Ontario, and each year more than 250 students participate in more than a dozen skills competitions that highlight their talent in everything from culinary arts to welding.

We encourage your organization to get involved with *Options 2026* as a corporate sponsor. Several sponsorship levels are available, and your financial support will allow us to ensure that the event continues to be a major community event that supports the need for youth to enter skilled trades careers in Renfrew County.

Master Builder Sponsorship: \$10,000

The Master Builder Sponsorship is intended to support the cost of the Team Carpentry competition. It will help cover the cost of the building materials needed for the student-built competition projects. These projects are sold at the end of the skills competition and help raise money for the *Options* bursary program. This bursary rewards high school graduates who are pursuing an apprenticeship upon graduation.

Your sponsorship includes:

- Pre-event photo opportunity announcing your sponsorship
- Media release issued by the *Options* organizing committee recognizing your sponsorship of event
- Signage at the event, the Team Carpentry competition, and other *Options* promotional materials, such as the website, posters, info sheets, floor plans, etc.
- Opportunity to present winning teams with their prizes – this will include a photo opportunity with the winning students (this could support public and media relations for your organization)
- Opportunity to have your employees participate as judges in the Team Carpentry competition (judges must be licensed carpenters)
- Opportunity to provide a guest emcee for opening ceremonies at *Options* Skilled Trades Fair
- Opportunity to make a presentation on career opportunities within your organization that are related to the skilled trades and to set up a display booth at *Options*
- Opportunity to have a senior leader within your organization participate in the celebrity skills competition

Journeyperson Sponsorship: \$5,000

The Journeyperson Sponsorship is intended to support the cost of materials needed to run the various skills competitions at the *Options 2026* event. Depending on what competition you sponsor, the materials purchased with these funds may be donated to local high schools if they can be reused. Example: Lawnmower motors for small engine competition.

Your sponsorship includes:

- Recognition of your sponsorship on the *Options 2026* Skilled Trades Fair website
- The opportunity to choose the competition you want to sponsor with signage at the competition
- Opportunity to present winning teams with their prizes – this will include a photo opportunity with the winning students (this could support Public and Media Relations for your organization)
- Signage at the event indicating your organization is a sponsor
- Opportunity to set up a display booth at *Options* to promote trades careers within your organization
- Invitation to opening ceremonies for the *Options 2026* Skilled Trades Fair

Red Seal Sponsorship: \$3,000

The Red Seal Sponsorship covers food costs for more than 250 competitors in the skills competitions and provides them with water and nutritional snacks throughout the day. It is essential that students are in good health during competitions so they can perform to the best of their abilities; therefore, feeding them is a major priority for event organizers.

Your sponsorship includes:

- Recognition of your sponsorship on the *Options 2026* Skilled Trades Fair website
- Student competitor meal tickets will include a mention that your organization has provided the funding for the meals
- Signage at the event indicating your organization is a sponsor
- Opportunity to set up a display booth at *Options* to promote trades careers within your organization
- Invitation to opening ceremonies for the *Options 2026* Skilled Trades Fair

Apprenticeship Sponsorship: \$2,000

The Apprenticeship Sponsorship allows organizations to help cover the cost of buying prizes for student competitors in the skills competitions. With more than 250 student competitors, we need many prizes to award first-, second-, and third-place prizes in each competition.

Your sponsorship includes:

- Recognition of your sponsorship on the *Options 2026* Skilled Trades Fair website
- The opportunity to choose which competition you will be providing the prizes for, and also provide feedback on what the prizes should be
- Signage at the event indicating your organization is a sponsor
- Opportunity to set up a display booth at *Options* to promote trades careers within your organization
- Invitation to opening ceremonies for the *Options 2026* Skilled Trades Fair

Women in Trades Sponsorship: \$1,500

The Women in Trades Sponsorship allows organizations to celebrate diversity in the trades by removing stereotypes in traditionally male-dominated careers. With more than 250 student competitors, many of whom identify as women, this sponsorship helps organizers recognize the high number of female high school students interested in a skilled trades career.

Your sponsorship includes:

- Recognition of your sponsorship on the *Options 2026* Skilled Trades Fair website
- Opportunity to set up a display booth at *Options* to promote trades careers within your organization
- Invitation to opening ceremonies for the *Options 2026* Skilled Trades Fair
- Opportunity to showcase women within your organization working in a skilled trades occupation (social media, website, etc.)

**If your organization is interested in sponsoring the
Options 2026 Skilled Trades Career Fair,
please contact Jodi Bucholtz
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