

**President's Council  
Wednesday, September 25, 2013  
Rosser Boardroom (C539)  
8:30 a.m.**

**PRESENT:** K. MacDonald (Chair), G. Barker, C. Brulé, D. McNair, L. Stanbra, D. Wotherspoon, T. McDougall (Recorder)

**GUESTS:** J. Aubut, M. Baughman (Pearson), J. DelDuca, S. DiMarco, D. Donaldson, M. Gawargy, R. Heaton, J. Kyte, G. MacDougall, J. Macnab, S. Mahoney (Pearson), R. Martin, D. Ouderkirk, L. Rees, M. Sartor (Pearson), M. Savard, T. Sterling (Pearson), J. Tattersall, J. Trakalo, L. Weatherdon

	<b>KEY POINTS/ACTION REQUIRED</b>	<b>Follow-Up Responsibility/ Due Date</b>
<b>1.</b>	<p><b><u>Approval of Agenda</u></b> The agenda was amended and approved as presented.</p> <p><b><u>Upcoming Agenda Items (Add to Agenda Planner)</u></b> The agenda planner was amended as discussed.</p>	
<b>2.</b>	<p><b><u>Approval of Previous Minutes</u></b> The minutes of September 18, 2013 were amended and approved.</p>	
<b>3.</b>	<p><b><u>Business Arising</u></b> Discussion occurred regarding workload and time commitments for the Polytechnics Canada Conference Liaison candidate. Options and suggestions were discussed.</p> <p>C. Dempsey will bring an updated SIP report to the October 16 PC meeting.</p>	<b>PC Oct 16</b>
<b>4.</b>	<p><b><u>Staffing Requests</u></b> The following positions were approved for posting:</p> <ol style="list-style-type: none"> <li>1. Academic: Manager, International Partnerships &amp; Programs (maternity leave)</li> <li>2. Academic: Budget and Curriculum Officer (maternity leave)</li> <li>3. Student Services: Manager, Business Operations and Events</li> <li>4. Student Services: Student Affairs Orientation Officer</li> </ol>	
<b>5.</b>	<p><b><u>President's Star Award Nominations</u></b> No nominations were brought forward at this time.</p>	
<b>6.</b>	<p><b><u>Information Items</u></b></p> <p><b><u>6.1 College Ancillary Services (CAS) Annual Report (B. Brownlee)</u></b> D. Wotherspoon and C. Brulé suggested minor edits for consideration.</p> <p><b><u>6.2 Multi-Year Fee Strategy – Update (L. Stanbra)</u></b> D. Wotherspoon and C. Brulé commented on experiential learning and alumni fees. L. Stanbra will consult with L. Schumann and J. Daly-Cyr to gather further information.</p>	<b>L. Stanbra</b>
<b>7.</b>	<p><b><u>Wireless Connectivity Update</u></b> M. Gawargy and R. Martin updated PC members on the wireless connectivity</p>	

**President's Council  
Wednesday, September 25, 2013  
Rosser Boardroom (C539)  
8:30 a.m.**

	KEY POINTS/ACTION REQUIRED	Follow-Up Responsibility/ Due Date
	<p>challenges the College is currently experiencing. The key problems have thought to have been identified. Short-term solutions have been put in place by providing students with either a free 5GHz adaptor or a plug in cable. The situation remains a high priority and is being monitored closely; on-going review and analysis continues with survey crews as well as additional engineers from key partners. Regular communication and updates will be sent to college students and staff. This item will be recalled to PC in October and November to discuss medium and long-term plans.</p>	<p>PC Oct 16 PC Nov 25</p>
<p><b>8.</b></p>	<p><b><u>President's Star Award Presentations (2)</u></b> The President's Star Award was presented to J. Tattersall and J. Corkery.</p>	
<p><b>9.</b></p>	<p><b><u>Productivity and Innovation Fund (PIF) Prioritization (recall from September 18 PC)</u></b> L. Rees asked PC members to prioritize the four institutional projects that were identified for submission to the Ministry for funding through the PIF. PC members agreed on the priority of the submissions with modifications to financial allocations. L. Rees will amend the proposals and submit final documentation. D. McNair will forward a letter of support for Algonquin's multi-institutional bid with Niagara to L. Rees for her files. Discussion followed regarding Algonquin's e-text initiative and a potential campus visit from Minister Duguid.</p>	<p><b>D. McNair</b></p>
<p><b>10.</b></p>	<p><b><u>Business Case for Healthy Living Initiative (recall from July 05, 2013)</u></b> M. Savard and J. Tattersall provided a presentation on the scope for a Healthy Living Education initiative to support the on-going development of a business case for a major strategic initiative. The presentation included a description of work progress to date, operational requirements for Fall 2014, and the current concept of their business case. Questions, clarification and suggestions followed; M. Savard will make amendments to the slide deck. T. McDougall will schedule a follow-up meeting for further brainstorming with M. Savard, J. Tattersall, B. Foulds and PC members.</p>	<p><b>T. McDougall</b></p>
<p><b>11.</b></p>	<p><b><u>Museum and Cultural Resource Management, OCGC Program Approval (recall from May 29, 2013)</u></b> J. Aubut, D. Ouderkirk, and J. Trakalo presented the Museum and Cultural Resource Management Ontario College Graduate Certificate program to PC members for approval. J. Trakalo provided an update of progress from the last presentation. Staffing, costing and enrolment projections were discussed. This information will be presented at the October 15 Board of Governors meeting for approval.</p>	<p><b>S. DiMarco</b></p>
<p><b>12.</b></p>	<p><b><u>Brand Management OCGC Program Approval</u></b> J. Aubut, D. Ouderkirk, D. Donaldson R. Heaton and J. Kyte presented the Brand Management Ontario College Graduate Certificate program to PC members for</p>	

**President's Council  
Wednesday, September 25, 2013  
Rosser Boardroom (C539)  
8:30 a.m.**

	KEY POINTS/ACTION REQUIRED	Follow-Up Responsibility/ Due Date
	approval. D. Donaldson defined the purpose of the program, as well as providing background information and considerations. R. Heaton provided an overview of the program, and discussed the target audience, staffing, enrolment numbers, the desire for a Spring intake and the program name. PC members suggested a minor modification to the staffing narrative portion of the presentation. This information will be presented at the October 15 Board of Governors meeting for approval.	<b>S. DiMarco</b>
<b>13.</b>	<b><u>Enrolment (Day 10) Discussion</u></b> D. Ouderkirk presented PC members with an enrolment projection report for the Fall 2013 Audit Date based on enrolments as of Day 10, including historic trends to Audit Date. Enrolment numbers continue to exceed target projections. PC accepted the report as presented. D. Ouderkirk will provide a more comprehensive report at audit date and forward to PC as an Information Item.	<b>PC Nov 13</b>
<b>14.</b>	<b><u>Pearson Efficacy Group</u></b> G. MacDougall introduced the Pearson Research Group who are working on a review of Algonquin's e-text project. The Pearson team interviewed PC members for the purpose of gathering research information that will provide Algonquin and Pearson with information regarding the strategic implementation of the e-text initiative. Findings will be outlined in a research plan for future e-text offerings and implementation.	
<b>15.</b>	<b><u>October 15 Board of Governors Agenda review</u></b> S. DiMarco provided PC members with a draft Board of Governors meeting agenda for review. S. DiMarco will make amendments and revise the agenda accordingly. The agenda planner was also discussed. Comments and feedback were provided. The President reminded PC members that Board materials should be submitted to S. DiMarco by October 04.	<b>S. DiMarco PC Members</b>
<b>16.</b>	<b><u>Discussion of College Word mark and Trademark Restrictions</u></b> D. Wotherspoon provided background information regarding Algonquin's word mark and trademark restrictions. PC members were updated on progress to date and informed that the College is awaiting advice from counsel.	
<b>17.</b>	<b><u>Status of 2014/2015 Business Planning</u></b> Discussion occurred regarding homework documents that were due September 24 <sup>th</sup> . Options were discussed on how to proceed with the information that was submitted. This item will be recalled to the Sept. 30 PC Retreat	<b>PC Sept. 30</b>
<b>18.</b>	<b><u>Draft Differentiation Framework</u></b> PC members discussed the "Draft Differentiation Policy Framework for Ontario" document from D. Newman (Deputy Minister, MTCU) and how Algonquin should proceed. Feedback will be collected from CLC members prior to the October 11	<b>S. DiMarco</b>

**President's Council  
Wednesday, September 25, 2013  
Rosser Boardroom (C539)  
8:30 a.m.**

	KEY POINTS/ACTION REQUIRED	Follow-Up Responsibility/ Due Date
	deadline in order to formulate a response. This item will be recalled to PC October 09.	PC Oct 09
<b>19.</b>	<p><b><u>September 29 PC Retreat Agenda Review</u></b> T. McDougall provided PC members with a draft PC Retreat Agenda for review. Amendments will be made and a revised agenda will be distributed.</p>	<b>T. McDougall</b>
<b>21.</b>	<p><b><u>Celebration of People Sponsorship Request</u></b> PC members agreed that Algonquin will provide sponsorship to support this event and help celebrate this international United Nations day. L. Stanbra will forward proposal information to D. Wotherspoon.</p>	<b>L. Stanbra</b>
<b>22.</b>	<p><b><u>Learning Resource Centre (LRC) name change</u></b> L. Stanbra polled PC members for their feedback on changing the name of the "Learning Resource Centre" to a more traditional and recognizable name ("Library"). PC members supported this suggestion, however L. Stanbra will schedule further consultations before changes are finalized.</p>	<b>L. Stanbra</b>
<b>23.</b>	<p><b><u>Committee of Presidents (COP) Update</u></b> K. MacDonald provided PC members with a brief update on the latest COP meeting held in Niagara. Meeting notes will be forwarded to PC once they have been received from Colleges Ontario.</p>	<b>T. McDougall</b>
<b>24.</b>	<p><b><u>Algonquin College Christmas Shutdown</u></b> G. Barker will forward the annual Christmas shutdown memo to staff. PC members will forward their holiday schedule to T. McDougall for planning purposes.</p>	<b>G. Barker PC Members</b>

The meeting adjourned at 3:34 p.m.