

## President's Council Wednesday, February 05, 2014 Rosser Boardroom (C539) 8:00 a.m. – 4:00 p.m.

## PRESENT: K. MacDonald (Chair), C. Brulé, D. McNair, L. Stanbra, D. Wotherspoon, T. McDougall (Recorder)

- **REGRETS:** G. Barker
- GUESTS: J. Aubut, M. Cusson, S. DiMarco, E. Fine, A. Foti, M. Hoddenbagh, J. Ranieri, L. Woods

	KEY POINTS/ACTION REQUIRED	Follow-Up Responsibility/ Due Date
1.	Approval of Agenda	
	The agenda was approved as amended.	
	Approval of Consent Agenda	
	1.1 Employee Awards Selection Committee Appointments	
	L. Stanbra requested this item be bought forward for discussion. Timelines were discussed and	D. Wotherspoon
	clarified. D. Wotherspoon will forward a list of names shortly. A minor amendment was made	
	to the list of College Awards. This item was approved as discussed. 1.2 Internally Restricted Funds Budget Principle	
	C. Brulé requested this item be bought forward for discussion. Questions and clarification	
	followed. Minor edits will be forwarded to D. McNair for consideration. This item was	
	approved.	
	1.3 Infrastructure Renewal Fund Budget Principle	
	C. Brulé, L. Stanbra and D. Wotherspoon requested this item be bought forward for discussion. PC members approved the plan and will adopt the model presented but will revisit in the future.	
	C. Brulé will initiate an equipment review in the Academic area in order to project academic	0 D. 1/
	equipment renewal needs. This item will be brought back to PC when the appropriate	C. Brulé
	information has been gathered.	PC TBD
	1.4 <u>Honorary Degree Policy (AA16)</u>	
	This item was approved as presented.	
	Upcoming Agenda Items (Add to Agenda Planner)	
	The agenda planner was amended as discussed.	
2.	Approval of Previous Minutes	
	Minutes for the January 29, 2014 PC meeting were approved as amended.	
3.	Business Arising	
	No items were discussed.	
4.	Staffing Requests	
	The following position was approved for posting:	
	1. Academic: Chair, Nursing Studies (Faculty of Health, Public Safety &	
	Community Studies)	
5.	President's Star Award Nominations	
	No President's Star Award nominations were brought forward at this time.	



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6.	<b>Campus-Linked Accelerator (CLA) program</b> L. Woods, M. Hoddenbagh and A. Foti provided an update to PC on the status of the Entrepreneurship Framework and the proposed joint Carleton / uOttawa / Algonquin application for its Campus-Linked Accelerator (CLA) program. Discussion followed on how this initiative ties into the fourth pillar of Algonquin's strategic plan and is linked to appropriate departments in the college. PC endorses Algonquin's participation in the joint CLA proposal subject to a reasonable role and associated funding for Algonquin. The funding request will remain pending until PC members review the list of SIP allocations and determine feasibility.	PC Mar 05
7.	Degree Consent Renewal J. Aubut provided an overview of the current status of Degree Renewal of Ministerial Consent for the Bachelor of Applied Business (e-Business Supply Chain Management) and the Bachelor of Applied Arts (Interior Design). Communication between Algonquin and PEQAB were discussed, as were recommendations and next steps.	
8.	Honorary Degrees and Diplomas J. Aubut and D. Wotherspoon presented PC members with a list of Honorary Degree and Diploma nominations for consideration for the 2014 Algonquin College convocation ceremonies. Suggestions to broaden the selection committee were discussed. The policy will be amended to reflect this addition and then forwarded to CLC for their review. Suggestions and amendments were made to the nomination list; further testing and consideration will follow. This item will be recalled to the March 19 <sup>th</sup> PC meeting for final review and approval.	D. Wotherspoon PC Mar 19
9.	<u>Government of Canada Strategy Update</u> L. Woods and J. Ranieri updated President's Council on the proposed year one implementation of the Government of Canada Strategy. Highlights of the presentation included the Government of Canada business model, year one anticipated results, and the implementation plan and budget. Further discussion included business model metrics and measurements, applied research and identifiable markets that Corporate Training could approach. This item will be recalled to the March 26 <sup>th</sup> PC meeting for a further update.	PC Mar 26
10.	Application Numbers E. Hollebone and P. Mackie presented findings on the 2014 Fall semester application numbers and Algonquin's placement change in the overall system.	



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	Discussion highlights included Degree and Graduate Certificate offerings, recruitment strategies, marketing trends, lead generation (i.e. growth year over year), lead nurturing, conversion, marketing strategies and longer term options. Feedback and comments followed. This item will be brought forward to the March 24 <sup>th</sup> CLC meeting for discussion. PC accepted the information as presented.	CLC Mar 24
11.	<b>Strategic Priorities Activities Presentation for Board of Governors</b> D. Wotherspoon reviewed an updated slide deck on the Strategic Priorities Activities as it will be presented at the Board of Governors Retreat. Comments and feedback followed.	
12.	<b>2014-15 Business Plan Presentation for Board of Governors</b> L. Stanbra presented an overview of the draft 2014-2015 Business Plan as it will be presented to the Board of Governors; feedback and comments were offered for consideration.	
13.	Information Items (info items that do not require approval or discussion)   13.1 Rogers Internet Status   This item was received as presented.	
14.	Proposed ACCC Nomination List D. Wotherspoon provided a proposed list of "ACCC Awards of Excellence" nominees for consideration. The list was reviewed and discussed by PC members. D. Wotherspoon will forward the finalized list for processing.	

The meeting adjourned at 1:47 p.m.