ALGONQUIN COLLEGE

President's Council
Tuesday, June 17, 2014
Brinhammer Boardroom – Pembroke Campus
10:00 a.m. – 4:00 p.m.

PRESENT: K. MacDonald (Chair), G. Barker, C. Brulé, D. McNair, L. Stanbra, D. Wotherspoon T. McDougall (recorder)

GUESTS: S. DiMarco

	KEY POINTS/ACTION REQUIRED	Follow-Up Responsibility/ Due Date

1.	**Approval of Agenda**
	The agenda was approved as amended.
	Approval of Consent Agenda
	   1.1 Experts @ Algonquin (P. Gaudreau)
	        This item was approved as submitted.
	   1.2 AC01 Policy Change Accommodation (L. Stanbra)
	        This item was approved as submitted.
	   1.3 Review of 2013/2014 Ombudsman's Report (L. Stanbra)
	        This item was approved as submitted.
	   1.4 College's Primary Banking Institution (D. McNair)
	        This item was approved as submitted.
	   1.5 Amendments to Policy AA13-Evaluation of Student Learning (C. Brulé)
	        This item was approved as submitted.
	Upcoming Agenda Items (Add to Agenda Planner)
	The agenda planner was amended as discussed.	

2.	**Approval of Previous Minutes** Minutes for the June 04th, 2014 PC meeting were approved as amended.	
3.	**Business Arising** Clarification was provided in terms of the Digital College initiative (i.e. the reporting structure, the project lead and the creation of a steering committee).	
4.	**Staffing Requests** No new staffing requests were brought forward at this time.	
5.	**President's Star Award Nominations** The President's Star Award nominations were approved as submitted.	
6.	**Freedom of Information Requests (FOI)** No Freedom of Information requests were discussed at this time. In future, this item will be brought forward as an "Information Item" on the President's Council (PC) and Board of Governors (BoG) agendas as required.	
7.	**Algonquin Leadership in Education Institute (ALEI) III Topics for 2014/2015** President's Council discussed the recent ALEI III practicum topics that were presented to the executive team, and the benefits and opportunities of future subjects (such as data and analytics, RCM, Strategic Enrolment Management,	

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		International, People and Digital) being tied to the College's main priorities. In an effort to empower the committee, these suggestions will be brought back to the ALEI III planning team for discussion and recommendations.	**G. Barker**
8.		**Star Award Presentation** This item was deferred to another date as the recipient was unavailable.	**PC Jun 18**
9.		**Communication with Advancement** PC members discussed the possibility of a communications/government relations representative attending weekly PC meetings. It was agreed that this item will be deferred to such a time as to when the new President assumes his/her role. This item will be recalled to a later date for further discussion.	**PC Sep 17**
10.		**Concert Tickets** D. Wotherspoon presented PC members with the current model used for distribution of tickets. Discussion followed, including suggestions for strategy, theme nights (i.e. International), rewarding employees, business development, best practices, and Broader Public Service (BPS) guidelines. Current practices will remain in place; D. Wotherspoon will bring this item back for discussion at a later date.	**PC Aug 27**
11.		**CAS KPMG Education Program Efficiency** President's Council was presented with the final report on College Ancillary Services, prepared as part of the KPMG pilot project, "Education Program Effectiveness". Discussion included the possibility of expanding the pilot across all departments within the College (and the associated benefits) as well as opportunities for Applied Research. Questions and clarification followed. This item will return to PC July 02 for a review of the School of Business report as well as PC endorsement.	**PC Jul 02**
12.		**Customer Relationship Management (CRM) Update and Discussion** D. Wotherspoon updated President's Council on the CRM Unit and the Employee Portal project. Background information was provided. Discussion included platform benefits, opportunities and challenges, integration with the current student information system (GeneSIS), employee portal feedback, features and functionality, as well as a three-phase rollout plan with associated proposed costs. Questions and clarification followed. PC members approved SIP funding for Phase I of the project. An integration strategy will be discussed at the Fall PC Retreat; a further review will be scheduled at this time. D. Wotherspoon will	**PC Oct 22**

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	present this item to the College Leadership Council (CLC) June 19th.	**CLC Jun 19**
13.	**2015/2016 Business Plan** PC members reviewed the June 19th College Leadership Council (CLC) meeting agenda, the proposed tabletop exercises for CLC members, how information will be presented to CLC, and the draft 2015/2016 Business Plan. Discussion included the College's main priority for 2014/2015 (Student Success/Retention) and 2015/2016 ("Year of Our Employees"), on-going priorities (International, Digital, Healthy Living Education) and where to focus efforts. It was noted that a college-wide review will be conducted over the Summer/Fall period, for the purpose of establishing an institutional research function. S. DiMarco will make revisions to the 2015/2016 Business plan as discussed and redistribute a revised document to PC members for review and comment.	**CLC Jun 19** **D. Wotherspoon** **S. DiMarco**

14.	**Information Items** *(info items that do not require approval or discussion)*
	 14.1 <u>Integrated College Development Plan (ICDP) Update</u> (D. McNair, J. Tattersall)
	     This information was received as submitted.
	 14.2 <u>Value Stream Process Update</u> (D. McNair)
	     This information was received as submitted.
	 14.3 <u>CLC and PC Speakers at Convocation</u> (L. Stanbra)
	     This information was received as submitted.	

15.	**First Quarter (Q1) Strategic Investment Priority (SIP) Call for New Funding** PC members discussed and confirmed that Chairs of the College Space and Infrastructure Committee (CSIC) and College Technology Committee (CTC) will be included in the SIP review as they are members of the College Budget Committee (CBC). It will be left to their discretion if they feel they need to consult with the broader group.	
16.	**Honorary Degrees/Diplomas** D. Wotherspoon updated PC members on the various public relations activities that have taken place to highlight the honorary doctorates that will be distributed at the 2014 Spring Convocation ceremonies.	
17.	**M.Ed Program (Second Intake)** PC members discussed the success of Algonquin's collaborative Masters of Education program with St. FX. The first intake is going very well from both the student and professor perspective. The second intake has not been formalized as yet; details will follow when available.	**G. Barker**

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The meeting adjourned at 5:06 p.m.