

Tracy McDougall
Director President's Office and Communications

Tracy McDougall assumed the role of Director, President's Office at Algonquin College in February, 2017 with over 10 years of experience in the post-secondary industry and over 20 years of experience in the field of adult learning.

Prior to joining the College in 2009, Tracy served in a variety of roles in an administrative function to support the growth and development of private industry train-the-trainer organizations where she provided on-going leadership and support to Executive Teams on an international scale.

Tracy brings an understanding of the composition of the C-Suite, the role of the President and how to effectively provide the support that is necessary to capitalize the President's time and promote the corporate image by acting as a liaison between the President, key executives, employees, and external representatives. Tracy acts as a strategic advisor to the President on a variety of matters, as well as oversees the administrative function for the Board of Governors.

In February, 2019 Tracy's role as Director of the President's Office was further expanded to include responsibility for the College's Communications and External Relations Department. As an alumna of the Public Relations Program (1988), she expanded her list of tasks to included managing and directing the organization's internal and external communications as well as overseeing the government relations function and advocating for the organization's interests at a regional, provincial and federal level. Her team promotes the College through press releases, opinion/editorial pieces, speeches and key events and activities.

Tracy received her Public Relations Diploma from Algonquin College, and has completed multiple professional development sessions in leadership, including the Algonquin Leadership in Education Institute (ALEI) I, II and III (2017), the Algonquin Management Academy (2016), Colleges Ontario's Leadership Excellence Program (2018) and the Colleges and Institutes Canada (CICan) Leadership Institute for Managers (2019).