

Mark Savenkoff
Vice President, Advancement

Mark Savenkoff assumed the role of Vice President, Advancement at Algonquin College in December 2019. Prior to joining the College, he held the position of Director of Alumni and Donor Relations at Carleton University, having spent over 14 years at the University in increasingly progressive roles. Most recently, Mark was an integral part of the team that successfully completed a \$308 million fundraising campaign—the largest campaign in the history of the city. Mark is a strategic thinker and a seasoned professional in corporate management of fundraising and donor relations, including proven success in securing major gifts and corporate sponsorships.

Prior to joining Carleton University, Mark was employed by his alma mater, the University of Saskatchewan, in the areas of Student Recruitment, Student Retention and Alumni Relations. Throughout his career, Mark has received notable recognition from both of these post-secondary institutions. He has also been the proud recipient of the Ottawa Board of Trade and the Ottawa Business Journal's "Forty under 40 Award", and has earned numerous awards from the Canadian Council for the Advancement of Education (CCAIE) and the Council for Advancement and Support of Education (CASE) for alumni relations programming.

Mark holds a Bachelor of Commerce (Marketing) from the University of Saskatchewan and certificates in Public Sector Leadership as well as the Executive Program from Queen's University. He volunteers his time for both CCAIE and CASE, serves as a guest lecturer for the Master of Philanthropy and Nonprofit Leadership program at Carleton University, and regularly presents at national conferences on advancement best practices.