

Dear Colleagues:

As we enter 2021, we are also entering the final year of our current [Strategic Plan](#), which outlines Algonquin College's overarching strategic directions.

To ensure that we will have a current strategy moving forward, we are embarking on a new strategic planning process. We took the first steps in November, when we engaged consultants from Deloitte to guide our planning process. The Executive Team has also asked Keltie Jones, Dean of the Pembroke Campus, to serve as the College's lead for the project, with support from Jessica Traynor, Executive Assistant to the Vice President Advancement.

The final component of the strategic planning governance is the formation of a Strategic Planning Advisory team, which will work closely with Deloitte and our Project Lead to gather and review data, and to co-create reports and draft the Strategic Plan document. This Team will make recommendations to the Executive regarding the final plan. The membership of the team will consist of:

- College Project Lead - Chair
- Three Faculty
- Three Support Staff
- One Administrator
- One Student
- One External Partner

At this time, we are calling for volunteers in each of these categories. Team members will be expected to attend regular meetings, participate in planning workshops, and review background materials and draft plans (approximately 2 days per month). The work is expected to occur between January and June, 2021. The first two workshops are scheduled for Feb 4, 2020 (10am-12pm) and Feb 26, 2020 (1:00pm-3:00pm). If you are interested in being on the Advisory Team, please discuss with your supervisor to obtain their endorsement and support, and then send your expression of interest, including which group you represent, to Jessica Traynor by January 15, 2020.

To launch the process, the Deloitte team conducted a kick-off session on December 14 with the Board of Governors to review the current plan and discuss how we will move forward. From that session, we determined that this will be a "refresh" of our existing plan rather than developing an entirely new plan. The Board of Governors validated that the mission, vision, and values from our existing plan are still relevant for us, so we do not need to make major adjustments in those areas. In addition, given the College's current operational uncertainties – from enrolment to financial sustainability – we would like to work with a shorter-term plan (three years instead of five). Therefore, this planning process will focus on which strategic directions we need to focus on in the next three years, with particular attention to how we will weather the pandemic challenges and the post-pandemic recovery. (For more information, visit here for the [Strategic Plan Process Governance](#).)

The Executive Team is looking forward to working with Deloitte and the Advisory Team on this planning process, and to presenting a refreshed Strategic Plan to the Board of Governors in June. Through this collaborative effort, I am confident we will create a strong, dynamic path forward for Algonquin College in the years ahead.

Sincerely,

Claude Brulé  
President and CEO