Area of Interest: Media and Communications

Broadcasting - Television

Ontario College Diploma
2 Years
Ottawa Campus

Academic Year: 2019/2020
Program Code: 0381X01FWO

Our Program

Become a leader in the television production industry.

Explore all aspects of the in-studio and field production processes in the two-year Broadcasting - Television Ontario College Diploma program, and learn about news writing, camera operations and editing. You acquire diverse industry knowledge and skills, and gain an understanding of the technical and creative sides of the television production process.

Learn the critical skills required in the television industry, such as planning and preparing interviews and scripts and reporting the content for television, video or digital media platforms. Develop marketing skills that you can immediately apply towards your independent productions, as well as television station branding and products. Many projects are completed outside of class hours, so prepare to work evening and weekends.

Gain hands-on experience using our in-house TV studio as a:

- camera operator
- host
- anchor
- producer
- director

There are many job opportunities in the industry after graduation. Graduates may find employment in television stations, media centres, production houses and community cable organizations. Specific jobs may include:

- studio and field crew member
- editor
- motion graphic artist
- director
- researcher
- producer

Employment

Graduates may find employment in television stations, media centres, production houses, and community cable systems as studio and field crew members, editors, motion graphic artists, directors, researchers and producers. Opportunities may also exist for graduates wishing to freelance or start their own production companies.

Learning Outcomes

The graduate has reliably demonstrated the ability to:
• Operate industry standard production equipment, in studio and on location, to create television, video and/or web content for multiple platforms.

• Deliver television, video and digital or web content via multiple platforms in formats that meet current broadcast industry standards.

• Participate in the planning and preparation of television, mobile and/or Web productions that meet industry standards and regulations.

• Monitor and maintain the technical quality of productions during recording and broadcasts using resources, equipment and protocols which meet with industry standards.

• Participate in marketing activities to promote independent productions and/or a station’s brand and products.

• Plan and prepare interviews, scripts and reporting content for use in television, video or digital media productions.

• Use business skills and accepted industry practices in the creation of television, video and/or web productions.

• Keep current with the needs of the television and digital media broadcast industry using strategies that enhance work performance and guide professional development.

• Conduct work safety in accordance with all applicable acts, regulations, legislation, and codes to ensure personal and public safety.

• Use a variety of post-production skills and techniques to enhance and complete television, digital, web and/or video productions.

• Identify and apply discipline-specific practices that contribute to the local and global community through social responsibility, economic commitment and environmental stewardship.

Program of Study

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Fees for the 2019/2020 Academic Year

Tuition and related ancillary fees for this program can be viewed by using the Tuition and Fees Estimator tool at https://www.algonquincollege.com/fee-estimator.

Further information on fees can be found by visiting the Registrar’s Office website at https://www.algonquincollege.com/ro.

Fees are subject to change.

Additional program related expenses include:

Books and supplies cost approximately $1,100 in the first year and $1,050 in the second year. Students must purchase their own laptop computer and software. Computers and supplies can be purchased directly from Algonquin’s Connections Store at educational discounted rates. It is recommended that students purchase their own digital SLR camera in the first year.

Admission Requirements for the 2020/2021 Academic Year

College Eligibility

• Ontario Secondary School Diploma (OSSD) or equivalent. Applicants with an OSSD showing senior English and/or Mathematics courses at the Basic Level, or with Workplace or Open courses, will be tested to determine their eligibility for admission; OR Academic and Career Entrance (ACE) certificate; OR

• General Educational Development (GED) certificate; OR

• Mature Student status (19 years of age or older and without a high school diploma at the start of the program). Eligibility may be determined by academic achievement testing for which a fee of $50 (subject to change) will be charged.

Program Eligibility

• English, Grade 12 (ENG4C or equivalent).

• International applicants must provide proof of the subject specific requirements noted above along with proof of either: (IELTS / TOEFL) IELTS-International English Language Testing Service (Academic) Overall band of 6.0 with a minimum of 5.5 in each band; OR TOEFL-Internet-based (iBT) Overall 80, with a minimum of 20 in each component: Reading 20; Listening 20; Speaking 20; Writing 20.

• Applicants with international transcripts must provide proof of the subject specific requirements noted above and may be required to provide proof of language proficiency.

Should the number of qualified applicants exceed the number of available places, applicants will
be selected on the basis of their proficiency in English.

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**Application Information**

**BROADCASTING - TELEVISION**
Program Code 0381X01FWO

Applications to full-time day programs must be submitted with official transcripts showing completion of the academic admission requirements through:

ontariocolleges.ca
60 Corporate Court
Guelph, Ontario N1G 5J3
1-888-892-2228

Students currently enrolled in an Ontario secondary school should notify their Guidance Office prior to their online application at http://www.ontariocolleges.ca/.

Applications for Fall Term and Winter Term admission received by February 1 will be given equal consideration. Applications received after February 1 will be processed on a first-come, first-served basis as long as places are available.

International applicants please visit this link for application process information: https://algonquincollege.force.com/myACint/.

For further information on the admissions process, contact:

Registrar`s Office
Algonquin College
1385 Woodroffe Ave
Ottawa, ON K2G 1V8
Telephone: 613-727-0002
Toll-free: 1-800-565-4723
TTY: 613-727-7766
Fax: 613-727-7632
Email: mailto:AskUs@algonquincollege.com
Additional Information

Programs at Algonquin College are Bring Your Own Device (BYOD). To see the BYOD requirements for your program, please visit: https://www7.algonquincollege.com/byod/.

For more information, please contact Matt McCooeye, Program Coordinator, at 613-727-4723 ext. 5001 or mccooem@algonquincollege.com.

Course Descriptions

DSN2100M Design Thinking

Design Thinking uses a designer mindset to produce business innovations in products and services, with a focus on deep understanding of and empathy with the people who use them. Following a holistic innovation process for an area of interest or organization, students build an initial business case and apply design thinking and creative problem-solving strategies to make innovation a sustainable practice.

Prerequisite(s): none
Corequisite(s): none

ENL1813M Communications I

Communication remains an essential skill sought by employers, regardless of discipline or field of study. Using a practical, vocation-oriented approach, students focus on meeting the requirements of effective communication. Through a combination of lectures, exercises, and independent learning, students practise writing, speaking, reading, listening, locating and documenting information, and using technology to communicate professionally. Students develop and strengthen communication skills that contribute to success in both educational and workplace environments.

Prerequisite(s): none
Corequisite(s): none

ENL2018 Communications II: Screen-Based Storytelling

Students learn the art of storytelling for a variety of screen-based showcases. Scripts for TV dramas, sitcoms, animation, advertising, and online vehicles are crafted, using industry-standard formatting. In addition, the arts of pitching, marketing and show-running are examined.

Prerequisite(s): ENL1813M
Corequisite(s): none

GEDO381 General Education Elective

Students choose one course, from a group of general education electives, which meets one of the following five theme requirements: Arts in Society, Civic Life, Social and Cultural Understanding, Personal Understanding, and Science and Technology.

Prerequisite(s): none
Corequisite(s): none

TVA1500 Television Operations I

As students begin to examine production skills required to produce television, they must be able to maximize the industry standard production resources at their disposal. Students will explore the areas of graphics, switching, audio, server, camera, and other studio and remote television operations required to produce quality content. Through videos, readings, discussions, presentations, and group activities, students will discover the essential technical and operational components of producing television.

Prerequisite(s): none
Corequisite(s): TVA1501
**TVA1501 Studio Production I**

Students are introduced to the working fundamentals of a television production studio. Both production and operation skills/competencies with respect to live multi-camera production are developed to meet first term learning expectations. The importance of working in a team environment and using correct control room terminology is stressed throughout.

Prerequisite(s): none  
Corerequisite(s): TVA1500 and TVA1565

**TVA1502 News Writing II**

Students improve their ability to find and write news stories for broadcast and social media. Students develop skills in researching, writing, producing, shooting and editing news stories. Creative and technical aspects of video journalism are addressed.

Prerequisite(s): TVA1543  
Corerequisite(s): TVA1507 and TVA1566

**TVA1507 Studio Production II**

Students enhance their knowledge of the working fundamentals of a television production studio. Learning both production and operation skills continues students’ multi-skilled development, with entry-level industry expectations being the primary goal. The importance of using correct terminology and of working in a team environment is stressed throughout. The production of entertainment and educational programs that meet industry standards are emphasized.

Prerequisite(s): TVA1500 and TVA1501 and TVA1565  
Corerequisite(s): TVA1502 and TVA1536 and TVA1566

**TVA1515 Electronic Field Production III**

Students are introduced to equipment and techniques that help produce a more accomplished image. Students gain experience using focal lengths, aperture, filtration, film-style lighting and camera dolly mounts, all to create a unique mood and look. Short narratives are chosen for production. Components of the course are technical in nature and teamwork is required to complete most assigned projects.

Prerequisite(s): TVA1566  
Corerequisite(s): TVA1548 and TVA1567

**TVA1518 Remote Broadcast II**

Working in teams, students plan, shoot and promote on social media, a minimum of four multi-camera events outside the studio. Students also partner with local broadcasters to gain experience using remote links and specialized mobile equipment.

Prerequisite(s): TVA1548 and TVA1567  
Corerequisite(s): TVA1519

**TVA1519 Electronic Field Production IV**

Students create significant content to the highest standards. Projects may include documentaries, dramas, series pilots, music videos, commercials and corporate programs. Resource management is stressed throughout, and the creative, pre-production, recording and post-production stages are scrutinized for a professional approach and execution. Deliverables and deadlines mirror industry standards. Components of the course are technical in nature and teamwork is required to complete most assigned projects.

Prerequisite(s): TVA1515  
Corerequisite(s): TVA1518
**TVA1530 Introduction to Post-Production**

Students are introduced to the digital tools required to edit and finish short video and audio productions in both standard definition and HDTV. Students will develop an understanding of how to integrate motion video, music, narration and graphic elements into editing projects using industry level post production software and hardware.

Prerequisite(s): none  
Corerequisite(s): none

**TVA1535 Writing for Film and Television II**

Students learn to write for a variety of television genres by creating an original web series. Students generate pitch bibles and sample scripts, learning skills transferable to writing for broadcast and cable television.

Prerequisite(s): TVA1559  
Corerequisite(s): none

**TVA1536 Television Operations II**

As students strive to achieve a higher level of production skills, they must be able to maximize the industry standard production resources at their disposal. Students enhance their understanding of how graphics, switching, audio, server, camera, and other studio and remote television operations lead to quality content. Through videos, readings, discussions, presentations, group activities and productions, students will further explore the essential technical and operational components of producing television.

Prerequisite(s): TVA1500  
Corerequisite(s): TVA1507

**TVA1543 News Writing I**

Students gain skills to research and write TV news scripts. Emphasis is on developing the skills needed to enter the field of television news reporting by learning how to identify and find news stories, how to develop news contacts, how to interview people and how to cope with deadlines.

Prerequisite(s): none  
Corerequisite(s): TVA1501 and TVA1565

**TVA1544 Production and Business Management II**

From cost reports to negotiating crew and talent, advanced training for emerging producers and production managers is provided. Students acquire the tools and develop the skills necessary to make a successful transition into a busy TV production office. From development through to post-production, this hands-on course in how to manage a television production is a must for students considering a producing career.

Prerequisite(s): TVA1560  
Corerequisite(s): none

**TVA1546 The Art of Photography**

Students explore the impact great photographers have had on modern society. To fully appreciate photography as an art form, the technical aspects of photography, as well as the art of seeing through the lens are examined. Composition is stressed as it goes hand-in-hand with depth of field and lens theory.

Prerequisite(s): none  
Corerequisite(s): none
TVA1547 Digital Post-Production and Motion Graphics I

Students are introduced to digital video and audio editing, as well as the implementation and workflow of static and motion graphics into productions. They develop skills in non-linear editing, compositing and post-production audio. Both off-line and online techniques are covered in detail.

Prerequisite(s): TVA1530
Corerequisite(s): none

TVA1548 Studio, Life Style and News Production I

To produce quality content, students need to have an understanding of the processes involved in producing television, from conceptualization to execution. Students refine their skills in all phases of studio production, from content development and production planning to execution in the control room environment. By working in production teams, students perform their roles in producing content that appeals to the intended audience.

Prerequisite(s): TVA1507 and TVA1536
Corerequisite(s): none

TVA1559 Writing for Film and Television I

Students learn elements of writing for film by writing a pitch, short treatment and two drafts of a short drama or comedy script suitable for production in semester IV. Students also learn to write a one-page pitch for a short documentary. Included is a study of the emerging market for episodic and serialized web series and students pitch a web series concept which becomes the focus of Writing for Film and Television II.

Prerequisite(s): none
Corerequisite(s): none

TVA1560 Production and Business Management I

Through a series of lectures and guest speakers, students gain an excellent appreciation of what is involved in the development, management, and marketing of a property, whether it is a relatively low budget student production or a major Canadian release. Students learn the basics of how to budget for productions and how to seek funding for Canadian independent productions. Professional presentation of proposals is emphasized, as are the logistics of setting up a company.

Prerequisite(s): none
Corerequisite(s): none

TVA1562 Advanced Technologies I

Students explore finishing, refining, archiving, and delivery of sound and motion video/graphics. They also study fundamental theories that govern the production and post-production of delivered media material.

Prerequisite(s): none
Corerequisite(s): none

TVA1563 Advanced Technologies II

Students create motion graphic elements for all types of productions using industry software and techniques. Emphasis is given to delivering correct formats for various audio and visual requirements.

Prerequisite(s): TVA1562
Corerequisite(s): none

TVA1564 Digital Post-Production and Motion Graphics III
Students combine digital audio/video post-production techniques, 2D and 3D motion graphics/compositing using myriad of up-to-date media software. Emphasis is placed on implementing, finishing and delivery of a production.

Prerequisite(s): TVA1569
Corerequisite(s): none

TVA1565 Electronic Field Production I

Students are introduced to single camera video production. Using one camera to visually tell stories is the norm in television news and documentary work. Interviews and action are covered from a variety of different angles with the same camera. Students learn how to move cameras using handheld techniques and tripods, set up a variety of field equipment, compose images, properly expose video, add lighting and record audio. Components are technical in nature and teamwork is required to complete most assigned projects.

Prerequisite(s): none
Corerequisite(s): none

TVA1566 Electronic Field Production II

The focus is on Electronic News Gathering (ENG), with exercises mirroring industry time constraints, precision and onsite creativity when shooting news stories. Students also begin to create more refined images by looking critically at composition, subject placement, backgrounds and lighting. Further emphasis on production planning, interview techniques and storytelling with the camera provide the foundation for producing mini-documentaries in each class. Components of the course are technical in nature. Teamwork is required to complete most assigned tasks.

Prerequisite(s): TVA1565
Corerequisite(s): none

TVA1567 Remote Broadcast I

Multi-camera coverage of community or sports events is a significant part of many broadcast schedules. Students are introduced to the preparation, planning, technical considerations and teamwork required to cover a variety of these types of events. Skills and knowledge acquired are used for mobile productions and delivered on multiple digital platforms.

Prerequisite(s): TVA1507 and TVA1536
Corerequisite(s): TVA1515

TVA1569 Digital Post-Production Motion Graphics II

Hands-on training in the world of visual blending, motion graphics and compositing is provided. Students advance one step further in post-production as they develop higher skills in non-linear editing. Theoretical and operational concerns are explained, demonstrated and practised. Instruction in the finer elements of editing, such as addition of titles, sound effects, special effects, music and/or narration is included.

Prerequisite(s): TVA1547
Corerequisite(s): none

TVA1570 Industry Familiarization

Students are introduced to the broadcast and production environments in which they work after graduation. Through onsite visits and interaction with industry professionals, students become more familiar with private and public sector facilities, current working conditions and various skill-sets used outside the College.

Prerequisite(s): none
Corerequisite(s): none
TVA1571 Studio, Life Style and News Production II

To produce quality content, students need to have an understanding of the processes involved in producing television, from conceptualization to execution. Students consolidate their skills in all phases of studio production, from content development and production planning to execution in the control room environment. By working in production teams, students perform their roles in producing content that appeals to the intended audience.

Prerequisite(s): TVA1548
Corerequisite(s): none