

Area of Interest: Creative Media and Communications

Music, Media and Film Foundations

Ontario College Certificate

Program Code: 1432X01FWO

1 Year

Ottawa Campus

Our Program

Explore the fields of music, media and film to define your career pathway.

Define your interest in music, media and film production in the one-year Music, Media and Film Foundation Ontario College Certificate program. As a student, you explore career opportunities in the music, media and film industry and develop foundational skills to prepare you for further post-secondary study in film, radio, television or music industry arts.

In this program, you build fundamental techniques in audio and video production and apply them within a studio environment. You develop storytelling skills, allowing your message to reach audiences in an influential way. You plan and prepare for further education and the industry, focusing on the academic and professional skills that will help you get there. In this program, you work collaboratively to create media assets, learning the many roles that function together in the music, media and film industry.

This foundational program allows you to build a portfolio that demonstrates your readiness for several related programs, acting as a starting point for further education. These foundations provide students with an introduction to more advanced music-, media- and film-related programs including but not limited to:

- Music Industry Arts
- Broadcasting - Television and Streaming Video
- Broadcasting - Radio and Podcasting
- Film and Media Production

As a graduate, you will qualify to receive transfer credits in related programs for some courses taken in this program. Contact the Program Coordinator to explore specific transfer credit opportunities.

SUCCESS FACTORS

This program is well-suited for students who:

- Are exploring their options within the music, media and film industry
- Are passionate about sound- and screen-based media.
- Enjoy working in creative and collaborative environments
- Enjoy learning new technical skills.

Learning Outcomes

The graduate has reliably demonstrated the ability to:

- Use storytelling practices to communicate and strengthen written proposals, documents and interactive presentations to enhance the engagement of specific audiences.
- Explore the influence of the music, media and film industries on the social, political, economic

- Explore the influence of the music, media and film industries on the social, political, economic and cultural landscape to identify historical trends and future opportunities.
- Choose appropriate tools, techniques and applications to create media assets and presentations that support project goals.
- Develop an education and career plan, including self-promotional materials and entrepreneurial skills to prepare for a career in the music, media and film industry.
- Develop creative concepts and ideas to address the requirements of an audience, product or project.
- Collaborate with a production team in the creation of media projects to maintain a productive, professional working environment.
- Utilize a variety of industry standard audio/video software applications and techniques in the creation of media for a range of platforms.
- Complete all work in compliance with music, media and film industry guidelines, standards, regulations, contract requirements and copyright law.
- Identify and apply discipline-specific practices that contribute to the local and global community through social responsibility, economic commitment and environmental stewardship.

Program of Study

Level: 01	Courses	Hours
ENL2029M	Foundations of Communication	42.0
MSC0082	Entertainment and Media History	42.0
RAD0002	Audio Fundamentals	42.0
TVA0006	Video Fundamentals	56.0
TVA0007	Essentials of Storytelling	56.0
TVA0008	Professional Skills	42.0
Level: 02	Courses	Hours
ENL1813M	Communications I	42.0
MSC0083	Canadian Media Industry	42.0
MSC0084	Careers in Media and Entertainment	42.0
RAD0003	Storytelling for Media	56.0
TVA0009	Audio and Video Production	56.0
Choose one from equivalencies:	Courses	Hours
GED1457	General Education Elective	42.0

Fees for the 2023/2024 Academic Year

Tuition and related ancillary fees for this program can be viewed by using the Tuition and Fees Estimator tool at <https://www.algonquincollege.com/fee-estimator> .

Further information on fees can be found by visiting the Registrar's Office website at <https://www.algonquincollege.com/ro> .

Fees are subject to change.

Additional program related expenses include:

- Textbooks and supplies can be purchased at the campus store.
- For more information visit <https://www.algonquincollege.com/coursematerials> .

Admission Requirements for the 2024/2025 Academic Year

College Eligibility

- Ontario Secondary School Diploma (OSSD) or equivalent. Applicants with an OSSD showing senior English and/or Mathematics courses at the Basic Level, or with Workplace or Open courses, will be tested to determine their eligibility for admission; OR
- Academic and Career Entrance (ACE) certificate; OR
- General Educational Development (GED) certificate; OR
- Mature Student status (19 years of age or older and without a high school diploma at the start of the program). Eligibility may be determined by academic achievement testing for which a fee of \$50 (subject to change) will be charged.

Program Eligibility

- English, Grade 12 (ENG4C or equivalent).
- Applicants with international transcripts must provide proof of the subject-specific requirements noted above and may be required to provide proof of language proficiency. Domestic applicants with international transcripts must be evaluated through the International Credential Assessment Service of Canada (ICAS) or World Education Services (WES).
- IELTS-International English Language Testing Service (Academic) Overall band of 6.0 with a minimum of 5.5 in each band; OR TOEFL-Internet-based (iBT) Overall 80, with a minimum of 20 in each component: Reading 20; Listening 20; Speaking 20; Writing 20; OR Duolingo English Test (DET) Overall 110, minimum of 110 in Literacy and no score below 95.

Not sure if you meet all of the requirements? Academic Upgrading may be able to help with that: <https://www.algonquincollege.com/access/> .

Should the number of qualified applicants exceed the number of available places, applicants will be selected on the basis of their proficiency in English.

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Application Information

MUSIC, MEDIA AND FILM FOUNDATIONS **Program Code 1432X01FWO**

Applications to full-time day programs must be submitted with official transcripts showing completion of the academic admission requirements through:

ontariocolleges.ca
60 Corporate Court
Guelph, Ontario N1G 5J3
1-888-892-2228

Students currently enrolled in an Ontario secondary school should notify their Guidance Office prior to their online application at <http://www.ontariocolleges.ca/>.

Applications for Fall Term and Winter Term admission received by February 1 will be given equal consideration. Applications received after February 1 will be processed on a first-come, first-served basis as long as places are available.

International applicants please visit this link for application process information: <https://algonquincollege.force.com/myACint/>.

For further information on the admissions process, contact:

Registrar's Office
Algonquin College
1385 Woodroffe Ave
Ottawa, ON K2G 1V8
Telephone: 613-727-0002
Toll-free: 1-800-565-4723
TTY: 613-727-7766
Fax: 613-727-7632
Contact: <https://www.algonquincollege.com/ro>

Contact Information

Program Coordinator(s)

- Lou Di-Millo, <mailto:dimilll@algonquincollege.com>, 613-727-4723, ext. 5287

Course Descriptions

ENL1813M Communications I

Communication remains an essential skill sought by employers, regardless of discipline or field of study. Using a practical, vocation-oriented approach, students focus on meeting the requirements of effective communication. Through a combination of lectures, exercises, and independent learning, students practise writing, speaking, reading, listening, locating and documenting

information, and using technology to communicate professionally. Students develop and strengthen communication skills that contribute to success in both educational and workplace environments.

Prerequisite(s): none
Corerequisite(s):none

ENL2029M Foundations of Communication

Students develop language and communication skills necessary to promote success in education pathways and careers. With effective workplace communication skills as the focus, students achieve correctness and confidence in presenting messages in various formats appropriate to workplace correspondence, report writing and teamwork activities. Students compose, edit and revise a variety of workplace-oriented messages, practise presentation skills, and use technology to produce a collaborative project. In all written work, students develop and enhance their skills in English language usage, grammar, mechanics and style to meet professional workplace standards.

Prerequisite(s): none
Corerequisite(s):none

GED1457 General Education Elective

For this course, you will have the opportunity to choose one from a group of general education electives. Your options will include courses which cover the following broad topic areas: Arts in Society, Civic Life, Social and Cultural Understanding, Personal Understanding, or Science and Technology.

Prerequisite(s): none
Corerequisite(s):none

MSC0082 Entertainment and Media History

Entertainment through mass media exerts social, cultural, political and economic influences on society at both international and local levels. Students trace the development and trends of radio, television, film and popular music decade by decade. Students examine the influence that entertainment has on society, as well as the impact of technology used for reproducing, viewing and sharing media. Through analysis of videos and documentaries, group discussion and research presentations, students explore the historical background of this industry.

Prerequisite(s): none
Corerequisite(s):none

MSC0083 Canadian Media Industry

Canada is a front-runner in the music, media and film industry, with major production centres significantly impacting the industry within its borders and globally. Students explore the structure of the Canadian media landscape including agencies, community and government resources as well as funding, grants and loans programs. Students examine distinctive Canadian artists, producers, broadcasters and engineers in the entertainment industry. Students develop their professional integrity rooted in music, media and film laws, regulations and ethical codes. Through discussion of case studies, research and reflection, students identify different ways to be part of the Canadian music, media and film industry.

Prerequisite(s): none
Corerequisite(s):none

MSC0084 Careers in Media and Entertainment

Identifying the academic and professional preparation required to reach a goal is an important first step in attaining employment in the music, media and film industry. Students examine the responsibilities and opportunities of various roles in the industry to identify a career that fits their own interests and strengths. Students set academic and career goals for entering the field of music, media and film and develop networking, interviewing and entrepreneurial skills to help reach

those goals. Students learn from industry professionals, explore academic opportunities within the college and build the foundations of a job search portfolio.

Prerequisite(s): none

Corerequisite(s):none

RAD0002 Audio Fundamentals

The fundamentals of the audio recording and production processes support successful audio file creation for music, media and film. Students examine music and sound fundamentals and develop critical listening skills. Students develop basic sound design and recording techniques for audio using industry-standard hardware and software. Theory and technical practice are woven together as students record quality audio files.

Prerequisite(s): none

Corerequisite(s):none

RAD0003 Storytelling for Media

While a well-crafted story is the foundation of media messages, the presentation of that story can enhance the meaning and experience for the audience. Students examine how presentation techniques impact the delivery of a story and how to leverage these to create a powerful storytelling experience. Students focus their story development on engaging and meeting the needs of the audience. Students develop editing skills by exchanging constructive feedback with peers. Putting their storytelling skills into practice, students work collaboratively to bring stories to life through production.

Prerequisite(s): none

Corerequisite(s):none

TVA0006 Video Fundamentals

Creating engaging videos and still images requires a combination of technical skills and creativity. Students examine visual fundamentals including composition, exposure and lighting. Students develop basic video recording, photography and workflow techniques for video using industry-standard hardware and software. Theory and technical practice are woven together as students capture professional videos.

Prerequisite(s): none

Corerequisite(s):none

TVA0007 Essentials of Storytelling

Media and entertainment in their many forms rely on a strong story to communicate a message and reach the audience. Students examine storytelling elements and how they inform basic writing structures for a broad range of media formats. Students develop engaging stories that achieve a particular purpose in a variety of forms, such as lyrics, scripts, photographs and videos. Student take stories through the stages of development from initial brainstorm to draft editing. Students focus on concept development and design through written and visual projects.

Prerequisite(s): none

Corerequisite(s):none

TVA0008 Professional Skills

There are specific skills and competencies that support students in both academic and professional pursuits in the music, media and film industry. Students develop skills in time and file management, learning strategies, critical thinking, online research and group work. Students gain skills to navigate their new post-secondary learning environment and explore resources to support them. Interpersonal skills are developed to support professional relationships in various environments. Through social media, research and industry-related speakers, students prepare for success in various related professions. Foundational skills are developed through discussions, group projects and individual activities.

Prerequisite(s): none
Corerequisite(s):none

TVA0009 Audio and Video Production

Successful creative audio and video productions are achieved through the stages of production. Students examine the collaborative roles of artists and key players in the various stages of the production process. Students practice basic editing, mixing and mastering techniques for video and audio in music, film, television and radio using industry-standard tools and applications. These skills are demonstrated in a collaborative experiential learning project in which students create a basic production piece.

Prerequisite(s): none
Corerequisite(s):none