Area of Interest: Business

Bachelor of Commerce (e-Supply Chain Management) (Honours) (Co-op)

Honours Degree
4 Years
Ottawa Campus

Academic Year: 2020/2021
Program Code: 6066X03FWO

Our Program

A degree emphasizing process improvements leads to a career enriching business solutions.

With a focus on business and technology, the Bachelor of Commerce (e-Supply Chain Management) Honours degree program provides you with skills and knowledge for a rewarding career involving supply chain management.

Businesses are looking for skilled leaders who demonstrate the ability to create and execute plans to improve processes in all industry sectors.

This program recognizes the importance of the relationship between the supply chain and technology. Take courses developed to build a foundation of skills rooted in business, technology, communication and analytical thinking.

Learn the fundamental skills required to use SAP software that the supply chain management industry relies on. In the final term, work with an external business advisor to manage a project and create a report analyzing an issue in the industry.

Complete three paid cooperative (co-op) work terms. This allows you to work while applying your knowledge and skills and building industry connections.

Upon graduation, you are awarded an Honours Degree and can pursue a number of careers involving the supply chain. You may find employment in:

- procurement
- supplier relationship management
- forecasting and demand planning
- materials management and inventory planning
- distribution
- business analysis
- project management

SUCCESS FACTORS

This program is well-suited for students who:

- Are planners and enjoy putting their plans into action.
- Possess strong organizational, analytical and problem-solving skills.
- Show an interest in using computers and various technology applications.
• Are team-oriented and like to work with others.

**Employment**

Graduates have been successful in securing employment in any supply chain function or related technology and are creative developers and appliers of new technology and business processes. On the supply side, graduates may work in procurement, contract management and supplier relationship management. On the demand side, graduates may be employed in demand management, inventory planning, customer relationship management and distribution systems. Integral to an organization, graduates specialize in production and quality along with capacity/resource management. Related to the supply chain in general, graduates are business analysts, enterprise application consultants, project managers and logisticians.

eSCM professionals are responsible for creating and executing the plans of organizations and using business analysis to improve processes in all industry sectors. They work at the core of every business to ensure efficiency and effectiveness.

All people and all organizations form part of a supply chain. As these chains become more tightly woven, often through the use of technology, graduates provide the leadership required by industry and society.

**Learning Outcomes**

The graduate has reliably demonstrated the ability to:

- Graduates will be competent knowledge workers able to apply fundamental concepts, principles and skills of e-supply chain management in a variety of private and public business settings.

- Graduates will be effective collaborators able to use communication and interpersonal skills to fulfill a leadership role on interdisciplinary business teams.

- Graduates will be critical and creative thinkers able to analyze and solve problems and develop innovative solutions and products in a variety of situations.

- Graduates will be informed citizens able to adapt and contribute to the changing world in which they live and work.

- Graduates will be continuous learners able to update their knowledge and skills and to apply their learning with confidence in changing situations.

- Identify and apply discipline-specific practices that contribute to the local and global community through social responsibility, economic commitment and environmental stewardship.

**Program of Study**

<table>
<thead>
<tr>
<th>Level: 01</th>
<th>Courses</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ACC4101</td>
<td>Financial Accounting</td>
<td>42.0</td>
</tr>
<tr>
<td>DAT4101</td>
<td>Spreadsheet Applications</td>
<td>42.0</td>
</tr>
<tr>
<td>ECO4101</td>
<td>Microeconomics</td>
<td>42.0</td>
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<tr>
<td>ENL1100</td>
<td>Communications and Academic Writing</td>
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<tr>
<td>MGT4101</td>
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<td>MKT4101</td>
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<td>ACC4201</td>
<td>Managerial Accounting</td>
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<td>ECO4201</td>
<td>Macroeconomics</td>
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<td>ESC4201</td>
<td>Management Information Systems</td>
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<td>Product Planning and Manufacturing Processes</td>
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<td>PHI1000</td>
<td>Logic and Critical Thinking</td>
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<tr>
<td>SOC2000</td>
<td>Introduction to Sociology</td>
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<tr>
<td>Level: 03</td>
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<tr>
<td>CST4301</td>
<td>Introduction to Database Management</td>
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<tr>
<td>ESC4300</td>
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<td>MGT4302</td>
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<td>Career Management</td>
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<td>MGT4304</td>
<td>e-Business Concepts</td>
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<td>MGT4305</td>
<td>Business Analysis I</td>
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<td>CST4401</td>
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<tr>
<td>ESC4400</td>
<td>Purchasing Management</td>
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<tr>
<td>ESC4402</td>
<td>ERP Business Configuration</td>
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<td>MGT4401</td>
<td>Business Statistics</td>
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<td>MGT4402</td>
<td>Business Analysis II</td>
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<td>PHI2000</td>
<td>Introduction to Research</td>
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<th>Courses</th>
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<tbody>
<tr>
<td>ESC4900</td>
<td>e-Business SCM Co-Op Work Term I</td>
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<tr>
<td>ENL2025</td>
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<tr>
<td>ESC4500</td>
<td>Master Planning and Scheduling</td>
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<td>ESC4503</td>
<td>Technology Integration Using SAP</td>
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<td>ESC4504</td>
<td>Public Sector Procurement</td>
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<td>ESC4506</td>
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<td>Computer Networks and Data Communications</td>
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<td>ESC4603</td>
<td>Quality Management</td>
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<td>FIN4601</td>
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<td>Lean Principles</td>
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<td>ESC4708</td>
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<td>ESC4710</td>
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<td>ESC4711</td>
<td>Business Intelligence and Data Warehousing Architecture</td>
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Bachelor of Commerce (e-Supply Chain Management) (Honours) (Co-op)

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<tr>
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<th>Course Title</th>
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<tr>
<td>MGT4701</td>
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<tr>
<td>MGT4702</td>
<td>e-Business Applications</td>
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<tr>
<td>MGT4703</td>
<td>Enterprise Architecture I</td>
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**Level: 08 Courses**

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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tr>
<td>ESC4803</td>
<td>Customer Relationship Management</td>
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<td>LAW2014</td>
<td>Law</td>
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<td>MGT4801</td>
<td>Enterprise Architecture II</td>
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<tr>
<td>PSI2000</td>
<td>Navigating Canada’s Political Landscape</td>
<td>56.0</td>
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Fees for the 2020/2021 Academic Year

Tuition and related ancillary fees for this program can be viewed by using the Tuition and Fees Estimator tool at [https://www.algonquincollege.com/fee-estimator](https://www.algonquincollege.com/fee-estimator).

Further information on fees can be found by visiting the Registrar’s Office website at [https://www.algonquincollege.com/ro](https://www.algonquincollege.com/ro).

Fees are subject to change.

Additional program related expenses include:
Books and supplies cost approximately $800 per academic term. Supplies can be purchased at the campus store. For information about books, go to [https://www.algonquincollege.com/coursematerials/](https://www.algonquincollege.com/coursematerials/). Field trip expenses are approximately $700.

Admission Requirements for the 2021/2022 Academic Year

**College Eligibility**

- Ontario Secondary School Diploma (OSSD) or equivalent.
- Mature students are applicants who have not achieved the Ontario Secondary School Diploma (OSSD) or its equivalent and who are at least 19 years of age on or before the commencement of the program in which they intend to enroll. Mature students applying for Degree programs satisfy College Eligibility by having demonstrated academic abilities equivalent to those of Ontario high school graduates, verified by successful completion of at least one full-time term at the post-secondary level (minimum five courses taken concurrently in an academic program of study).

**Program Eligibility**

- Six Grade 12 University (U) or university/college (M) courses with a minimum 70% average including:
  - One Grade 12 U Mathematics course
- Please note that mature students must meet the following subject-specific Program Eligibility requirements, either directly or through equivalencies:
  - One Grade 12 U Mathematics course

Admission Requirements for 2020/2021 Academic Year

**College Eligibility**

- Ontario Secondary School Diploma (OSSD) or equivalent.
- Mature students are applicants who have not achieved the Ontario Secondary School Diploma (OSSD) or its equivalent and who are at least 19 years of age on or before the commencement of the program in which they intend to enrol. Mature students have demonstrated academic abilities equivalent to those of Ontario high school graduates, verified by successful completion
• Mature students are applicants who have not achieved the Ontario Secondary School Diploma (OSSD) or its equivalent and who are at least 19 years of age on or before the commencement of the program in which they intend to enrol. Mature students have demonstrated academic abilities equivalent to those of Ontario high school graduates, verified by successful completion of courses at the postsecondary level.

Program Eligibility

• Six Grade 12 University (U) or university/college (M) courses, including one Grade 12 U English course and one Grade 12 U Mathematics course, with an overall minimum average of 70%. (Ontario Academic Courses (OAC) can replace or be used in combination with U or M courses.)

• Requirements for Mature Applicants without a high school diploma at the start of the program: Applicants must have completed at least one OAC or U Mathematics course and one OAC or U English Course.

• International applicants must provide proof of the subject specific requirements noted above along with proof of either: (IELTS / TOEFL) IELTS-International English Language Testing Service (Academic) Overall band of 6.5 with a minimum of 6.0 in each band; OR TOEFL-Internet-based (iBT)-overall 88, with a minimum of 22 in each component: Reading 22; Listening 22; Speaking 22; Writing 22.

• Applicants with international transcripts must provide proof of the subject specific requirements noted above and may be required to provide proof of language proficiency.

• Transfer Credit Recognition:

Application Information

BACHELOR OF COMMERCE (e-SUPPLY CHAIN MANAGEMENT) (HONOURS)(CO-OP)
Program Code 6066X03FWO

Applications to full-time day programs must be submitted with official transcripts showing completion of the academic admission requirements through:

ontariocolleges.ca
60 Corporate Court
Guelph, Ontario N1G 5J3
1-888-892-2228

Students currently enrolled in an Ontario secondary school should notify their Guidance Office prior to their online application at http://www.ontariocolleges.ca/.

Applications for Fall Term and Winter Term admission received by February 1 will be given equal consideration. Applications received after February 1 will be processed on a first-come, first-served basis as long as places are available.

International applicants please visit this link for application process information: https://algonquincollege.force.com/myACint/.

For further information on the admissions process, contact:

Registrar’s Office
Algonquin College
1385 Woodroffe Ave
Ottawa, ON K2G 1V8
Telephone: 613-727-0002
Toll-free: 1-800-565-4723
TTY: 613-727-7766
Fax: 613-727-7632
Email: mailto:AskUs@algonquincollege.com

Additional Information

Programs at Algonquin College are Bring Your Own Device (BYOD). To see the BYOD requirements for your program, please visit: https://www7.algonquincollege.com/byod/
Algonquin College has been granted a consent by the Minister of Training, Colleges and Universities to offer this degree for a five-year term starting June 12, 2015. Renewal of Ministerial Consent is a cyclical process. Algonquin College has applied for renewal. The College shall ensure that all students admitted to the above-named program during the period of consent have the opportunity to complete the program within a reasonable timeframe.

DEGREE ELECTIVE INFORMATION:
Students may choose from a variety of breadth courses. Courses from a range of disciplines are offered within the humanities, social sciences, sciences, global cultures and mathematics. Elective offerings vary from semester to semester.

CO-OP INFORMATION:
Cooperative education (Co-op) allows students to integrate their classroom learning with a real-world experience through paid work terms. Two academic terms prior to the cooperative education work term, students are required to actively participate in and successfully complete the self-directed co-op online readiness activities and in-person workshops.

Students must actively conduct a guided, self-directed job search and are responsible for securing approved program-related paid co-op employment. Students compete for co-op positions alongside students from Algonquin and other Canadian and international colleges and universities. Algonquin College’s Co-op Department provides assistance in developing co-op job opportunities and facilitates the overall process, but does not guarantee that a student will obtain employment in a co-op work term. Co-op students may be required to re-locate to take part in the co-op employment opportunities available in their industry and must cover all associated expenses; e.g., travel, work permits, visa applications, accommodation and all other incurred expenses.

Co-op work terms are typically 14 weeks in duration and are completed during a term when students are not taking courses.

International students enrolled in a co-op program are required by Immigration, Refugees and Citizenship Canada (IRCC) to have a valid co-op work permit prior to commencing their work term. Without this document, International students are not legally eligible to engage in work in Canada that is a mandatory part of an academic program.

For more information, please visit https://www.algonquincollege.com/coop .

Successful completion of all courses, including the mandatory cooperative education (Co-op) Work Term(s) is a requirement for graduation.

eSCM Program Structure:
Fall TermWinter TermSummer TermYear One Academic One Academic Two Academic Three Academic Four Co-op Year Three Academic Five Co-op Academic Six Academic Seven Academic Eight

Program Objectives:
The program is committed to the development of capable, creative eSCM professionals ready to embark on action-oriented, multi-dimensional careers in private and public business. Its graduates will be:

• Competent knowledge workers, well grounded in technology-based skills and the multiple knowledge bases of eSCM;
• Effective communicators and collaborators able to assume leadership roles on interdisciplinary business teams;
• Critical, creative and strategic thinkers;
• Informed citizens able to adapt and contribute to the changing world in which they live and work; and
• Autonomous learners engaged in continuous improvement and ongoing renewal of skills and abilities.

The program’s 10 Guiding Principles
The program will:
• Help a diverse group of academically qualified learners build on the knowledge, skills and experiences that they bring to and develop within the program;

• Provide a curriculum that opens to a wide variety of career choices, facilitates achievements of professional designations and provides a foundation for graduate study;

• Value student life balance, enabling students to learn, work and care for self and family;

• Work collaboratively with employers, professional associations, learners, and others to promote continuous improvement and ensure the curriculum remains current and relevant;

• Provide learners with an opportunity to develop a strong foundation of skills and principles applicable across business disciplines;

• Engage learners in a collaborative, e-learning laptop environment helping them to become skilled, confident users of the same kinds of technology they are expected to use in the workplace;

• Foster the development of a community of learning in which learners, faculty, and practicing business professionals engage in intellectually stimulating discussion and exploration;

• Provide extensive experiential opportunities (including co-op work terms) throughout the curriculum for learners to apply and link theoretical understandings to real-world practice and to integrate learning across course boundaries;

• Use active learning strategies that encourage the development of thinking, research, and communications skills in increasingly complex situations; and

• Model an effective supply chain by using an integrated, lean, and customer-oriented program approach that links secondary educational institutions, learners, the College, employers and society.

In order to access required professional standards and resources for the program of study, students are required to become members of the Project Management Institute (PMI) R for a fee of $32 (USD). For additional professional development and networking opportunities, students are highly encouraged to become members of the local PMI chapter for a cost of $25 (USD).

For more information, contact Nadim Abboud, mailto:abboudn@algonquincollege.com or 613-727-4723 ext. 2526.

PMI, PMBOK and CAPM are registered marks of the Project Management Institute, Inc.

Course Descriptions

ACC4101 Financial Accounting

Generally accepted accounting principles are widely used as benchmarks throughout business. Students explore the role of financial accounting from a user perspective. Students also engage with the preparation, use and analysis of financial statements and concepts of accrual accounting, in the context of various forms of business organizations and internal control issues.

Prerequisite(s): none
Corequisite(s): none

ACC4201 Managerial Accounting

Managerial accounting is the process of identifying, analyzing, recording and presenting financial information that is used for internal planning and control. Students explore the background, goals and methods of managerial accounting and its role in business planning, control and decision making. Students calculate product costing, variable costing, and product pricing, perform cost-volume-profit analysis, differential analysis, and prepare reports for budgeting and profit planning purposes.

Prerequisite(s): none
Corequisite(s): none
CST4301 Introduction to Database Management

Databases are one of the foundations of information technology as they provide modern businesses an efficient means of organizing, processing and managing information. The principles of database management and their business applications are the central focus of this course. Students examine the framework of relational database and database management systems (DBMS). Students learn and practice design, modeling and implementation of database for business applications. The relational data model and the structure query language (SQL) are the core of the above applications. Students also learn and practice how data is stored and retrieved in a relational database on client/server architecture.

Prerequisite(s): none
Corerequisite(s): none

CST4401 Object Oriented Programming Using Java

Object Oriented Language Java has become an attractive and important option for the development of e-business applications, due to its cross-platform capabilities and its rich class libraries. Students are introduced to Java language with an emphasis on language fundamentals. The subject topics include Java language basics and syntax, object-oriented programming, basic GUI programming using Swing, applets, Java I/O classes, and database access. Students are also provided with a brief introduction to an integrated development environment (IDE) and tools for developing Java applications.

Prerequisite(s): none
Corerequisite(s): none

CUL4000 Global Citizenship

Informed citizens in today's world appreciate the meaning of civic life at the local, national and global level. Students reflect on and develop a personal awareness of the meaning of freedoms, rights and obligations in a diverse global community and consider the political, social and economic drivers that influence patterns of human behaviour and the health of the planet. Based on general principles of global citizenship, students look beyond national borders to assess personal responsibilities related to the health and well-being of the planet and inhabitants. Students critically evaluate information related to environmental and social health, equipped with attitudes and behaviours that foster global environmental and social responsibility.

Prerequisite(s): ENL1100 and PHI1000
Corerequisite(s): none

DAT4101 Spreadsheet Applications

Spreadsheets are commonly used across business to display financial information and other data relevant to running a business. Students cultivate advanced skill sets with spreadsheet applications by developing and interpreting business applications, analyzing data and reporting of data. Students also utilize advanced formatting techniques, multiple functions, pivot tables, solver, as well as creating and editing macros using Visual Basic for Applications.

Prerequisite(s): none
Corerequisite(s): none

ECO4101 Microeconomics

Microeconomics studies the behavior of individuals and the market to help businesses make decisions on the allocation of resources. Centering on the modern market economy as a system, students explore the principles of microeconomics using economic models to analyze consumer and firm behaviour. Students examine the concepts of resources allocation, demand and supply, market structure and market failure. In addition, students identify the impact of government regulation in markets on economic efficiency, as well as how decisions are made in the business environment.

Prerequisite(s): none
Corerequisite(s): none
**ECO4201 Macroeconomics**

Macroeconomics is a social science that examines the objectives and policies that affect the whole economy. Students explore the principles of macroeconomics using economic models to analyze the performance of the economy at an aggregate level. Through lectures and discussions, Students examine how the level of unemployment, inflation and national income are determined, investigate the impact that fiscal and monetary policies have on stabilizing the economy and analyze Canada's international economic relationships, including the international flows of goods and of capital.

Prerequisite(s): none
Corerequisite(s):none

**ENL1100 Communications and Academic Writing**

Effective communication is an integral component of success in the workplace and in lifelong learning. Students review communication theory and its connection to expository writing. Frequent writing exercises encourage the development of content that is coherent, well organized and correct. Students consider and use strategies to generate ideas, to collect and organize information, to acknowledge sources, to identify and develop a thesis and to adapt format, style and tone for different purposes and audiences.

Prerequisite(s): none
Corerequisite(s):none

**ENL2025 Interpersonal Communication**

Effectively communicating with others, both professionally and personally, is an art that requires conscious development. Students address the techniques related to interpersonal communication challenges in the diverse workplace. Focus is on communication barriers, verbal and non-verbal communication, listening, team work, and relational dynamics. Through role play, analysis, and case studies, students engage in simulated and authentic interpersonal communication situations.

Prerequisite(s): ENL1100
Corerequisite(s):none

**ENL4016 World Literature**

Exposure to broad sources of literature promotes an open-minded perspective on today’s global society and encourages an appreciation of diversity and human differences. In World Literature, students explore key literary works from around the world and examine the socio-historical and cultural contexts in which authors wrote and set these texts. Students learn to identify common themes and apply literary and cultural theory to these works towards expanding critical thinking skills and developing an analytical vocabulary. Through seminar presentations, group discussions, debates, journaling, and creative writing, students grapple with literary representations of social, political, and cultural issues from around the world, gaining an appreciation of what it means to be responsible global citizens and possess the ability to listen to, question, and value diverse perspectives.

Prerequisite(s): ENL1100
Corerequisite(s):none

**ENL4100 Creative Writing**

Whether for personal or public consumption, many people enjoy writing short fiction to express their creative energy while improving upon their overall writing abilities. Working with professional short stories as models, students examine the stylistic components that contribute to the excitement, atmosphere, and overall readability of short fiction. Students share their work and provide formal feedback on the work of others.

Prerequisite(s): ENL1100
Corerequisite(s):none
ENL4200 New Worlds and Alternative Realities: Speculative Fiction

Speculative fiction gathers together all those works of fiction in which new worlds or alternative realities are envisioned. Within this category of prose, students have the opportunity to explore the various sub-genres that present readers with new ways of thinking about some of the issues that face society. Students also develop skills in critical analysis using a variety of approaches and methodologies from literary studies.

Prerequisite(s): none
Corerequisite(s): none

ESC4201 Management Information Systems

Information systems and their impact play a vital role for a successful business manager. Students focus on the study of Information Systems in organizations and cover topics, such as fundamental concepts of information systems, the technical foundations of information systems, as well as approaches to building and deploying and controlling information systems. Through lectures, self-directed learning, and in class activities, students present how Enterprise Systems (ES) support business processes through SAP with applied experience navigating and completing transactions.

Prerequisite(s): none
Corerequisite(s): none

ESC4300 Basics of Supply Chain Management

From a planning point of view, the need to balance demand and supply is paramount in today's business world. The basic concepts to manage a supply chain are covered from suppliers to customers. Students focus on production planning, master scheduling, MRP, capacity management, forecasting, purchasing, inventory management, and physical distribution, among other topics.

Prerequisite(s): MGT4201 (1)
Corerequisite(s): none

ESC4400 Purchasing Management

Organizations are recognizing the strategic importance of purchasing and its impact on competitiveness. Purchasing of goods and services by most organizations represents a significant level of spending and therefore involves organizational, tactical and operational strategy. Purchasing programs prepare people to direct how a firm buys, stores and sells supplies to other firms. Purchasing methods, models, interrelationships and technologies are covered. Students evaluate and solve problems while demonstrating their understanding of the procurement cycle as they adopt the roles of requestor, buyer, seller, billing agent, accounts payable clerk, and inventory manager and conducting the processes to complete the required process in SAP. Additional research into the Supply Chain Management Association and the Certified Professional Purchaser designation are also reviewed.

Prerequisite(s): none
Corerequisite(s): none

ESC4402 ERP Business Configuration

To manage complex business processes in today's global environment, firms need integrated software packages called Enterprise Systems (ES). ES systems include capabilities to support a wide variety of companies and industries. Students concentrate on a theoretical and practical introduction to ERP systems and address the fundamentals needed to integrate data across different business operations. Through labs and exercises, students will configure an ERP for a supply chain scenario and execute procurement, fulfillment and production process transactions in the ERP.

Prerequisite(s): ACC4101 and ESC4201
Corerequisite(s): none
ESC4500 Master Planning and Scheduling

World-class organizations build sustainable competitive advantage by effectively planning and successfully managing their operations and supply chains. Students explore strategic and business planning, enterprise resource planning (ERP); demand management, forecasting and replenishment; capacity planning, inventory management, Aggregate Planning, Material Requirements Planning (MRP); just-in-time production (JIT); Lean operations, and total quality management (TQM). Through workshops and hands on learning students produce Sales and Operations Plans (SOP), Master Production Schedules (MPS), Capacity Plans, Bills of Materials (BOM), and Materials Resource Plans (MRP) for manufacturing.

Prerequisite(s): ESC4300 and ESC4400 and MGT4401
Corerequisite(s): none

ESC4503 Technology Integration Using SAP

In the continuously evolving business world, there is a need for a solid framework for enterprise technology integration in business organizations, business processes and business tactical and strategic decision making. Students acquire the fundamental skills needed to start creating programs that will examine business reporting processes using SAP including NetWeaver, Business Warehouse (BW), Business Intelligence (BI) and Advanced Business Application Programming (ABAP). Through workshops and hands on learning, students build business report interfaces, write ABAP code to filter and drill down into business databases to support business decisions.

Prerequisite(s): CST4301 and CST4401
Corerequisite(s): none

ESC4504 Public Sector Procurement

In the public sector, federal, provincial and municipal governments have exceptional issues in relation to the public trust. Students explore the legislative, judicial and administrative responsibilities of government within a supply chain context and gain a basic understanding of the increasingly important role the government has with our economies to achieve value for money while maintaining compliance with policy and procedures. Students focus on the analysis and evaluation of the efficacy of public sector issues related to the supply chain, examining the roles and responsibilities of governments, explore the evolution of e-Government and explain the key processes in systematic purchasing including privatization or outsourcing in the private sector.

Prerequisite(s): ESC4400
Corerequisite(s): none

ESC4506 Logistics

Logistics is the management of the flow of goods from the point of origin to the point of consumption in order to meet customer requirements in the most efficient and effective manner. Logistics functions and activities represent some of the key drivers of supply chain performance that is essential to making any organization more competitive. The logistics functions that are examined in the course are: order management and customer service, demand and inventory management, transportation and warehousing management, channels of distribution, as well as logistics relationships and outsourcing.

Prerequisite(s): ESC4300 and MGT4401
Corerequisite(s): none

ESC4601 Project Management

Effective project management techniques help managers meet the needs of their business by ensuring their projects remain on time, within budget and under control. Students are exposed to theory through learning modules and referencing the Project Management Institute (PMI) "R" A Guide to the Project Management Body of Knowledge (PMBOK "R" Guide). Students also participate in lab-based simulations activities in Project Systems to develop competencies in the project management cycle from inception (project charter) to closing. Upon completion, students are eligible to apply to write the Certified Associate in Project Management (CAPM) "R" examination.
ESC4603 Quality Management

Quality issues and systems play a major role throughout the supply chain. Students examine quality management systems and techniques through both a Total Quality (TQ) as well as the Lean Six Sigma approach (LSS). LSS combines the reduction of waste and cycle time of Lean thinking with the reduction of variance of Six Sigma. Topics include concepts and approaches to total quality and LSS, implementation of Total Quality Management (TQM) and its associated tools, as well, the Malcolm Baldridge award criteria. Through lectures, examples and hands on exercises, students apply techniques in design, planning and organizing quality assessment, assurance and control in the context of purchasing and supply chain. In addition, students interpret and summarize the ISO quality standards including ISO 9000 and ISO 14000.

ESC4608 ERP Integration I

Business Process Integration is the synchronization of an organization's internal operations amongst its various departments and divisions. An enterprise resource planning (ERP) tool is used to enable seamless integration of an organizations processes and data. Through lectures, group discussions and learning activities in SAP, an ERP, students explore ERP fundamental business processes in the context of sales management, material planning, manufacturing execution, procurement, inventory management, customer service and financial and management accounting.

ESC4708 ERP Integration II

Business process integration is key to an organization's ability to becoming more efficient by coordinating the trigger and execution of complex business functions synchronously in various divisions and departments. Students review the sales order management, material planning, manufacturing execution, procurement, inventory management, customer service and financial and management accounting processes within the enterprise resource planning tool (ERP) SAP. In addition, students cover an introduction to life cycle data management, enterprise asset management, program and project management, human capital management, business intelligence and strategic enterprise management.

ESC4710 Strategic Supply Chain Management

The right supply chain strategy drives improved profits, reduced costs and better customer service from point of origin to point of consumption. Frameworks are introduced to design and analyze supply chain strategies that align with the competitive strategies of organizations. Students discuss supply chain drivers of performance, performance measurements, and the strategic profit model in detail. Furthermore, the production-distribution game is utilized to illustrate the concept of the bullwhip effect and the importance of coordination in a supply chain. Finally, the role of safety inventory is considered to manage uncertainty in supply chains.

ESC4711 Business Intelligence and Data Warehousing Architecture

Students learn the design and implementation of On Line Analytical Processing (OLAP) cubes and data mining models to support Business Intelligence (BI) solutions with a focus on SCM.
Students examine concepts of business reporting by employing shared data sources, interactive sorting, drill-down, slicing and dicing capabilities. Students use ABAP and Crystal report as tools to leverage professional reporting by creating Business Intelligence dashboards, which enable the design of interactive reports and connection to a variety of data sources.

Prerequisite(s): ESC4503
Corerequisite(s): none

**ESC4800 eSCM Degree Project**

Students integrate many of the program objectives into a single major deliverable including research, planning, and development of a supply chain management application or process. Students employ knowledge gained throughout the program and including the co-op work terms. The underlying framework for the project consists of communications, supply chain management, business analysis, project management, enterprise systems, lean principles and e-Business systems development. Students identify a current issue with the support of an external business advisor and create a final report recommending and implementation a solution. Students manage the project in a real-time collaborative environment with an academic and business advisor.

Prerequisite(s): ESC4601 and ESC4710
Corerequisite(s): none

**ESC4803 Customer Relationship Management**

In the ever-expanding e-Business world, organizations differentiate themselves by their ability to address customer priorities, as well as to attract and hold new customers by applying advanced concepts that are creatively modified for specific situations. Developing and applying a variety of appropriate collaborative long-term customer relationships is critical for organizational success. The process is formalized as Customer Relationship Management (CRM). Through case studies, examples and group discussions, students examine the integration of CRM with back-end company systems such as customer engagement in e-Marketing, business transactions in e-Selling, order fulfillment involving logistics and customer service including e-Service.

Prerequisite(s): ESC4506
Corerequisite(s): none

**ESC4900 e-Business SCM Co-Op Work Term I**

Co-op provides an experiential opportunity which is directly related to the field of study. After completing the fourth academic term, students experience supply chain management and related e-business technology through their co-op work term. The first work term centres on attaining entry-level positions that immerse students in a variety of supply chain activities allowing them to apply learned concepts and principles. Students returning from the first co-op work term contribute new ideas to their program of study. Although centred with public and private institutions located in Eastern Ontario, co-op employment opportunities are sought throughout Canada and abroad.

Prerequisite(s): none
Corerequisite(s): none

**ESC4901 e-Business SCM Co-Op Work Term II**

Co-op provides an experiential opportunity which is directly related to the field of study. The second work term centres on an expanded role with a higher level of responsibilities in the workplace. Students returning from co-op work term two contribute expanded knowledge and abilities to their program of study. Although centered with public and private institutions located in Eastern Ontario, co-op employment opportunities are sought throughout Canada and abroad.

Prerequisite(s): ESC4900
Corerequisite(s): none

**ESC4902 e-Business SCM Co-Op Work Term III**
Co-op provides an experiential opportunity which is directly related to the field of study. The third work term centres on the opportunity to develop and implement improved methodologies. Students returning from co-op work term three have the ability to integrate their program of study to career opportunities. Although centered with public and private institutions located in Eastern Ontario, co-op employment opportunities are sought throughout Canada and abroad.

Prerequisite(s): ESC4901
Corerequisite(s): none

**FIN4601 Business Finance**

Business Financial accounting provides the language, concepts, and techniques for analysing and solving financial problems faced by businesses. Topics include understanding business organizations, taxation, financial statements and cash flow analysis, financial forecasting and planning, time value of money, valuation of stocks and bonds, capital budgeting, efficient market theory and risk/return analysis.

Prerequisite(s): ACC4101
Corerequisite(s): none

**GEP1001 Cooperative Education Readiness**

Students are guided through a series of activities which prepares them for their co-op job search term. Through a detailed orientation students learn the cooperative education program policies and procedures related to searching and securing a work term opportunity. Students identify their strengths and transferable skills and participate in workshop style sessions that focus on cover letter and resume development, interview techniques and job search strategies. Students learn how to navigate HireAC where employers post cooperative education job opportunities. Students reflect on workplace success, ethics and responsibilities.

Prerequisite(s): none
Corerequisite(s): none

**LAW2014 Law**

The reach of the rule of law extends into our lives on a daily basis. As much as it is present in our lives, very few people are aware of the processes, procedures and theories that guide and underpin the development and maintenance of a functional legal system. With attention to key historical figures and events, students explore the scope, jurisdiction, and key concepts of the sub-disciplines within the field of law. Through an introduction to legal arguments and methodologies, students distinguish between various legal systems and wrestle with the difference between law and justice.

Prerequisite(s): none
Corerequisite(s): none

**MGT4102 Business Fundamentals**

In today’s growing global economy, organizations are facing many new, diverse and competing challenges that have significant impact on their organizations. Students discover the essential management concepts of planning, organizing, leading and controlling. Other topics include human resources, strategy, decision making, ethics and social responsibility as well as organizational culture and change. Students apply various theoretical frameworks utilizing tools including case methodology, terms and discussions.

Prerequisite(s): none
Corerequisite(s): none

**MGT4201 Product Planning and Manufacturing Processes**

Students develop their ability to identify the significant product or service opportunities throughout manufacturing and bring them to market within the context of SCM. Through structured up-to-date business processes, students identify appropriate solutions which address all phases of product development, including opportunity identification, generating ideas, as well as
gathering customer and market data. Other areas of study include selecting ideas, devising concepts and building sketch models, building and testing mockups, evaluating customers and constructing high quality functioning alpha prototypes.

Prerequisite(s): none
Corerequisite(s): none

**MGT4302 Human Resources and Communications Project Management**

Human capital is the most important resource in the operation of any organization or project team. Projects that significantly alter business processes represent major organizational challenges. Students examine the role of human resources from a project perspective including organizational planning, staff acquisition and team development. Project teams are responsible for timely and appropriate generation, collection, dissemination, storage and ultimate disposition of project information and deliverables. The process consists of communications planning, information distribution, performance reporting and administrative closure.

Prerequisite(s): none
Corerequisite(s): none

**MGT4303 Career Management**

In addition to the skills one acquires in their education, one must also document and prepare to present this information to potential employers. Students use self-assessment tools to discover their current personal brand, and learn how to re-evaluate it to promote life-long learning throughout their career. They create a professional online profile and learn how to use social networking tools to build an online presence to enhance their career. Students also practice interview techniques, research potential employers and professional associations, identify and present the value of the program to potential employers.

Prerequisite(s): ENL1100
Corerequisite(s): none

**MGT4304 e-Business Concepts**

The world of electronic and online business is a critical process of most businesses today. Core principles of e-Business (an internal electronic perspective) and e-Commerce (an external electronic perspective) are essential structures of online business. Students analyze, evaluate and apply business models, collaboration strategies and technology options to solve electronic business development problems. Students apply research, critical thinking and problem solving skills used in many modern day business challenges.

Prerequisite(s): ESC4201
Corerequisite(s): none

**MGT4305 Business Analysis I**

Business Analysis is a methodology of enabling change in an organizational context, by identifying business needs and recommending solutions to improve business processes. Focus is on business requirements development and requirements management using various modeling techniques such as Business Analysis Body of Knowledge (BABOK). Students examine requirements analysis, cost benefit analysis and value engineering used to determine why and how to solicit, analyze, validate and document business requirements or issues. Students use modeling concepts to prepare a business case and explore the roles and responsibilities of the business analyst.

Prerequisite(s): ESC4201
Corerequisite(s): none

**MGT4401 Business Statistics**

Statistics involves the study of how to collect, summarize and interpret data. Data are numerical facts and figures from which conclusions can be drawn and decisions can be made. The foundations of statistics necessary to ultimately make good decisions are introduced. Some of the main topics
to be covered are descriptive statistics, simple linear regression, random variables, probability distributions and sampling distributions.

Prerequisite(s): none
Corerequisite(s): none

**MGT4402 Business Analysis II**

There is a growing need within public and private sector organizations to effectively manage electronic information. Students have an opportunity to develop knowledge in several related information technology concepts, such as data management structures, information life cycle management and information management tools. Through lectures and hands-on activities, students determine business requirements, in the context of users and clients, model the requirements and provide implementation solutions. Students also acquire advanced skills of Logical Data Models and Unified Modeling Language.

Prerequisite(s): MGT4305
Corerequisite(s): none

**MGT4601 Lean Principles**

All organizations have waste embedded in their business processes. Lean Principles help businesses to ‘see’ that ‘waste’ and to eliminate that ‘right’ way. Lean is a new way of thinking based on the Toyota Production System (TPS). Students are challenged to evaluate processes using a value stream map to identify opportunities for improvement and generate unique solutions to problems within an organization. Students apply tools and techniques such as project management, data analysis, problem solving and logical thinking to a real world SCM situation and take a lead role in helping the organization to become more lean and flexible to customers' changing needs.

Prerequisite(s): none
Corerequisite(s): none

**MGT4701 Advanced Business Statistics**

With the unprecedented amount of data available, business analytics has become increasingly important in delivering value to businesses and changed the way organizations make decisions and run their operations. Building on the foundations of statistics, the areas of focus are design of experiments, analysis of variance, correlation, regression analysis, decision theory and time series forecasting.

Prerequisite(s): MGT4401
Corerequisite(s): none

**MGT4702 e-Business Applications**

Building on the e-Business Concepts course, this course examines the nature and function of e-Business applications in the supply chain. Students will explore e-Business applications from two distinct but related perspectives, namely, those that help to increase the efficiency and effectiveness of a company’s operations and those that enhance a customer’s experience of the business’ website or other online presence.

Prerequisite(s): MGT4304
Corerequisite(s): none

**MGT4703 Enterprise Architecture I**

Possessing practical experience in the application of enterprise architecture to real-world based problems is a highly recognized skill set in business planning. Students analyze the concepts of enterprise architecture in consideration of the function business areas. Through the use of simulation, students examine existing business scenarios, identify opportunities for improvement and apply related principles and concepts of SCM to make recommendations moving forward. Students choose and create a fictional product for the basis of the simulated project.
Documentation and presentation of findings play a vital role in the process.

Prerequisite(s): ESC4601 and ESC4608
Corerequisite(s): none

**MGT4801 Enterprise Architecture II**

An architectural approach is an essential first step to effective enterprise. Students examine a number of approaches (frameworks and methodologies) to acquire a complete enterprise perspective. Topics include business modeling fundamentals, essential framework concepts for business and successful implementation strategies. In a strategic sense, architects are the managers of any business and need to collaborate effectively with a variety of interests, particularly information management/information technology (IM/IT) team members, to deliver on-time solutions within budget. The ultimate goal of enterprise architecture is to align IM/IT investments with business priorities.

Prerequisite(s): MGT4703
Corerequisite(s): none

**MKT4101 Marketing**

Consumers and business professionals are continuously influenced by marketing. Students obtain an overview of the marketing function and its relationship with other business operations. Students analyze fundamental marketing concepts, including strategic product planning and analysis, buyer behavior, trends in retailing, wholesaling, web marketing, market segmentation, target marketing and market research. Students conduct industry analysis and environmental scans and examine the marketing mix in detail consisting of product, price, promotion and distribution channels. Discussions and activities address the needs of organizations in the private and public sectors, as well as not-for-profit organizations.

Prerequisite(s): none
Corerequisite(s): none

**NET4501 Computer Networks and Data Communications**

The value of developing high-functioning business network communications can be high. Students learn how to develop and grow businesses via up-to-date network communication. Students acquire a technical foundation in data communications and network technology. Emphasis is on the necessity of merging network communication in supply chain management and enterprise resource planning (ERP) systems such as SAP. Through lectures, readings and group discussions, students learn the various media used, along with the main techniques employed to provide reliable and efficient communications. Students explore the major transmission systems, as well as Local and Wide Area Networks, along with the hardware and software required to interconnect them. Hands-on network applications of ERP concepts in real-life scenarios are applied through business cases.

Prerequisite(s): ESC4201
Corerequisite(s): none

**PHI1000 Logic and Critical Thinking**

Logic and critical-thinking skills play an important role in both daily life and ongoing academic studies. As foundational skills, they support both the development and assessment of ideas, concepts and courses of action that are presented on a daily basis. Approaching the subject from both a practical and theoretical perspective, students hone their skills in analysis, argumentation, reasoning and persuasion. A range of topics and thinkers provide material with which students can exercise and apply their skills.

Prerequisite(s): none
Corerequisite(s): none

**PHI2000 Introduction to Research**
Academic research requires students to possess a fundamental knowledge of accepted methodologies and practices. An overview of the research process and tools prepares students to engage in scholarly work. Emphasis is on evaluation, selection and documentation of primary and secondary sources, as well as the development of a research project.

Prerequisite(s): ENL1100 and PHI1000
Corerequisite(s): none

**PHI4000 Philosophy and Popular Culture**

Many facets of today's popular culture engage, directly or indirectly, with the concerns of a variety of philosophical traditions. Drawing on a number of examples, students explore both the way popular culture permeates and spreads through society and the way it interprets and presents philosophical questions. Students develop skills and techniques for assessing the soundness and validity of thought experiments.

Prerequisite(s): PHI1000
Corerequisite(s): none

**PHI4003 The Philosophy of Love and Sex**

Love and sex are central to the human condition, and have been topics of academic inquiry and controversy throughout history. Various practices surrounding love and sex are celebrated in Western culture, such as monogamy and marriage, while other practices, such as polygamy and pedophilia, are condemned. Why is this? Students critically explore these and other issues surrounding love and sex using examples from popular music, movies and literature, framing those issues with the help of historical and contemporary philosophical theories and arguments. Students engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none
Corerequisite(s): none

**PHI4004 Technology, Society and the Environment**

Environmental issues have come to occupy a central place in the marketplace, politics, policy, and society at large. Owing largely to the many environmental consequences that have accompanied industrialization, we humans have been forced to rethink the complex relationship between technology, society and the environment. Students investigate philosophical concepts and theories surrounding technology, society and the environment including: the “naturalness” of technology, sustainability and animal rights. Students critically examine course material by focusing on questions such as: What is nature, and what role do/should humans occupy in it? What do we owe non-human organisms? What do we owe future generations? Students engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none
Corerequisite(s): none

**PHI4100 Survival in the Information Age: Risk and the Media**

On an almost daily basis, the media, through its various outlets - television, radio, web sites, RSS, and podcasts - reports on issues that address our wellbeing. Through discussions, readings, and assignments, students enhance their ability to interpret and question information presented by the media by better understanding the inherent risks. Issues like alternative medicine (i.e. vaccinations) and socio-legal issues (i.e. bullying, hacking, surveillance, privacy) provide grounds for students to use principles from the social science as a means to think critically about real and perceived risks in daily life.

Prerequisite(s): PHI1000
Corerequisite(s): none

**PHY4000 Black Holes, Big Bangs and the Cosmos**

The dynamic and exciting field of Cosmology outlines our current understanding of the Universe
from its start, at the so-called Big Bang, through the ensuing 13 plus billion years to the present and beyond. Students learn how to discuss our present understanding of the three phases of the Universe as well as its five part make up, with matter making up only 4% of the whole. Students explain our knowledge of the various phases of evolution of the Cosmos and also the latest theories and experiments that are trying to address our uncertainties. Throughout the course, students evaluate and debate many of today's ideas and concepts revolving around cosmology.

Prerequisite(s): none
Corerequisite(s): none

**PSI2000 Navigating Canada's Political Landscape**

A developed knowledge of government and politics is key to an effective participation in public life. Drawing on current events, students explore the societal, cultural and constitutional context along with the major political parties and institutions that shape the Canadian political landscape. Students develop skills and techniques that allow them to position politicians, parties, and policies, past and present, on the spectrum of political ideology and Canadian political traditions. Working together and individually, students analyze issues from the perspective of various political approaches.

Prerequisite(s): none
Corerequisite(s): none

**SOC2000 Introduction to Sociology**

When working with individuals and groups it is important to understand both the background and influences present. Students develop a familiarity with sociological theories and methodological approaches used to study individual and group behaviours. Students also examine variables that include culture, social class, race, and gender and how these variables may impact work with diverse individuals and groups.

Prerequisite(s): ENL1100
Corerequisite(s): none

**SOC4000 Criminology**

The interdisciplinary study of social science examining the individual and social aspects of crime is known as criminology. Students work through an introduction to the social science perspective on crime. Presentations, discussions, and assignments allow students to investigate the various theoretical positions related to crime and criminal behaviour. Working forward from the types and definitions of crime, students trace some of the links between government policy and the impacts of these policies on both society and the individual.

Prerequisite(s): SOC2000
Corerequisite(s): none

**SOC4001 Global Perspectives**

Sociology, through its exploration of the organization of society and the connections between people and their surroundings, provides new ways of looking at the world. Using fundamental knowledge in the field of sociology, students analyze globalization and its impact on Canadian society. Students take opposing views to debate the opportunities and challenges that come with globalization.

Prerequisite(s): SOC2000
Corerequisite(s): none