

Area of Interest: Culinary, Hospitality and Tourism

Bachelor of Event, Sport, and Entertainment Management (Honours) (Co-op)

Honours Degree

Program Code: 6179X03FWO

4 Years

Ottawa Campus

Our Program

This four-year honours degree program prepares students for a career in event management at local, national and international levels, involving entertainment, sport, corporate, tourism, travel, business, non-profit, politics, art, culture and fashion. With the rapid globalization of the event industry, the scale and complexity of today's events requires the expertise of trained event management professionals. Now that participants and spectators from across the world travel to a myriad of conferences, competitions and festivals, event tourism has become a flourishing industry. Students acquire the event management skills necessary to design, project manage and execute a wide range of small to large-scale events, impacting participants and audiences from around the world.

Students build a multidisciplinary set of competencies critical for the event industry, focusing on strategic planning, marketing and project management expertise. Students develop teamwork, leadership, communication, critical thinking and problem-solving skills at the mid-management level. These business fundamentals support a variety of event specific applications such as logistics, operation and risk management, safety and security, revenue generation, marketing, public relations, project management, economics, finance, entrepreneurship, people management, intercultural relations, sustainability, and crowd management. Local, national and international co-op placements provide students with hands-on practice while networking with, and learning from, industry experts. A culminating project challenges students to design, plan and execute a live event with an industry client, thus enabling them to integrate practical, real-world experience with the theoretical learning acquired throughout the program.

Students also gain real-world experience through a paid co-operative education (co-op) work term(s) (see Additional Information for more details). Please note that places in the co-op work term(s) are subject to availability and academic eligibility. Please note admission to a co-op program does not guarantee a co-op placement.

SUCCESS FACTORS

This program is well-suited for students who:

- Enjoy planning and organizing activities.
- Excel in teamwork and collaborating with others.
- Enjoy taking leadership roles.
- Adjust easily to flexible hours.
- Adapt well to change.
- Possess excellent time management and communication skills.
- Enjoy using creative, strategic and critical thinking skills to solve problems.
- Thrive in a fast-paced and constantly evolving environment.
- Are detail-oriented.

Employment

Graduates may find career opportunities in for-profit, government and non-profit sectors in a variety of event management roles. Graduates are qualified for entry-level positions to design, plan and execute events. Employers include trade shows, festivals, sports organizations, charities, non-governmental agencies, government, entertainment companies, corporate companies, non-profit organizations, event planning companies, academic institutions and hospitals.

Learning Outcomes

The graduate has reliably demonstrated the ability to:

- Interpret and deliver information through verbal, non-verbal and written communication to local, national and international audiences.
- Apply strategic leadership skills and management principles to empower event stakeholders.
- Collaborate with diverse individuals, teams, organizations and culture, while respecting differences, to support stakeholder goals.
- Identify, analyze and solve problems using creative and critical thinking in order to develop innovative solutions in complex environments for small to mega-events.
- Develop strategies for long-term event planning with diverse programming initiatives and comprehensive logistical procedures.
- Research, collect and analyze primary and secondary source data to support human resources and business decisions.
- Bid on, design, plan, project manage, market and execute a variety of event programming elements for a range of national and international audiences and clients in order to promote growth and sustainability.
- Research, select and leverage cutting-edge technologies and marketing strategies to enrich development, event production and market reach.
- Develop, negotiate, and implement financial initiatives based on client goals and objectives.
- Choose and express reflective practice strategies and self-regulated learning to update knowledge, skills, and apply new learning with confidence in changing situations.
- Apply current and emerging concepts, technologies, knowledge and skills to anticipate, and remain responsive to, constantly evolving stakeholder goals and objectives.
- Adhere to legal and ethical guidelines governing the execution of events in a global environment, identifying and reducing risk to all stakeholders.
- Develop and implement safety and security plans to mitigate potential threats and danger related to event crowds.
- Identify and apply discipline-specific practices that contribute to the local and global community through social responsibility, economic commitment and environmental stewardship.

Program of Study

| Level: 01 | Courses | Hours |
|-----------|-------------------------------------|-------|
| DAT6108 | Event Computer Applications | 42.0 |
| ECO4101 | Microeconomics | 42.0 |
| ENL1100 | Communications and Academic Writing | 42.0 |
| FAE6107 | Introduction to Event Logistics | 56.0 |

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|---------------------------|---|--------------|
| MGT6107 | Foundations of Event Management | 42.0 |
| Level: 02 | Courses | Hours |
| ACC6104 | Financial Accounting | 42.0 |
| ECO4201 | Macroeconomics | 42.0 |
| ENL6101 | Business Communications | 42.0 |
| FAE6207 | Programming for Sports Events | 28.0 |
| FAE6208 | Programming for the Meetings, Incentive, Conference and Expositions (Mice) Market | 28.0 |
| PHI1000 | Logic and Critical Thinking | 56.0 |
| Level: 03 | Courses | Hours |
| ACC6107 | Managerial Accounting | 42.0 |
| FAE6307 | Event Food and Beverage Management | 42.0 |
| FAE6308 | Programming for Corporate, Government, Non-Profit and Special Events | 28.0 |
| GEP1001 | Cooperative Education and Job Readiness | 18.0 |
| MGT6105 | Customer Management | 42.0 |
| MKT6108 | Introduction to Hospitality and Tourism Marketing | 42.0 |
| Level: 04 | Courses | Hours |
| DAT6507 | Technology Applications for Events | 42.0 |
| FAE6407 | Logistics and Event Production | 56.0 |
| FAE6408 | Programming for Concerts and Entertainment Events | 28.0 |
| HRM6114 | Introduction to Human Resources Management | 42.0 |
| MGT6407 | Critical Path and Project Management | 42.0 |
| QUA2000 | Statistics | 42.0 |
| Co-op: 01 | Courses | Hours |
| WKT6107 | Co-Operative Work Term I | |
| Level: 05 | Courses | Hours |
| FAE6507 | Global Event Trends | 42.0 |
| LAW6607 | Law and Ethics for Events | 42.0 |
| MGT6120 | Entrepreneurship | 42.0 |
| MKT6608 | Event Marketing | 56.0 |
| Elective: choose 1 | Courses | Hours |
| BIO2200 | Botany | 56.0 |
| ENL2025 | Interpersonal Communication | 42.0 |

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|---------------------------|--|--------------|
| FLS3101 | French as a Second Language - Beginner 1 | 42.0 |
| FLS3102 | French as a Second Language - Beginner 2 | 42.0 |
| GEO2300 | Principles of Urban Planning | 56.0 |
| LAN3101 | Spanish - Beginner 1 | 42.0 |
| LAN3102 | Spanish - Beginner 2 | 42.0 |
| LAW2014 | Law | 42.0 |
| PHI2002 | Ethical Decision Making | 42.0 |
| PSI2000 | Navigating Canada's Political Landscape | 56.0 |
| PSY2100 | Introductory Psychology | 42.0 |
| SCI2000 | Environmental Science | 42.0 |
| SOC2000 | Introduction to Sociology | 56.0 |
| SOC2001 | Anti-Racism: Theory and Practice | 42.0 |
| Level: 06 | Courses | Hours |
| FAE6508 | Risk Management | 42.0 |
| FAE6607 | Sustainable and Green Events | 42.0 |
| MKT6607 | Event Revenue Generation | 56.0 |
| QUA0005 | Introduction to Research | 42.0 |
| Elective: choose 1 | Courses | Hours |
| BIO2200 | Botany | 56.0 |
| ENL2025 | Interpersonal Communication | 42.0 |
| FLS3101 | French as a Second Language - Beginner 1 | 42.0 |
| FLS3102 | French as a Second Language - Beginner 2 | 42.0 |
| GEO2300 | Principles of Urban Planning | 56.0 |
| LAN3101 | Spanish - Beginner 1 | 42.0 |
| LAN3102 | Spanish - Beginner 2 | 42.0 |
| LAW2014 | Law | 42.0 |
| PHI2002 | Ethical Decision Making | 42.0 |
| PSI2000 | Navigating Canada's Political Landscape | 56.0 |
| PSY2100 | Introductory Psychology | 42.0 |
| SCI2000 | Environmental Science | 42.0 |
| SOC2000 | Introduction to Sociology | 56.0 |
| SOC2001 | Anti-Racism: Theory and Practice | 42.0 |

| Co-op: 02 | Courses | Hours |
|----------------------------|---|-------|
| WKT6207 | Co-Operative Work Term II | 0.0 |
| Level: 07 | Courses | Hours |
| FAE6707 | Crowd Control, Safety and Security | 42.0 |
| FLD6707 | Experiential Learning Project 1 | 56.0 |
| MGT6707 | Management and Leadership for the Event Industry | 42.0 |
| MGT6708 | Business Planning for Event Tourism | 42.0 |
| Elective: choose 1 Courses | | Hours |
| BIO2200 | Botany | 56.0 |
| CUL4000 | Global Citizenship | 42.0 |
| ENL2025 | Interpersonal Communication | 42.0 |
| ENL4016 | World Literature | 42.0 |
| ENL4100 | Creative Writing | 42.0 |
| ENL4200 | New Worlds and Alternative Realities: Speculative Fiction | 42.0 |
| ENL4300 | The Brave New Worlds of Dystopian Fiction | 45.0 |
| FLS3101 | French as a Second Language - Beginner 1 | 42.0 |
| FLS3102 | French as a Second Language - Beginner 2 | 42.0 |
| GEO2300 | Principles of Urban Planning | 56.0 |
| LAN3101 | Spanish - Beginner 1 | 42.0 |
| LAN3102 | Spanish - Beginner 2 | 42.0 |
| LAW2014 | Law | 42.0 |
| PHI2002 | Ethical Decision Making | 42.0 |
| PHI4000 | Philosophy and Popular Culture | 42.0 |
| PHI4002 | The Philosophy of Drugs | 42.0 |
| PHI4003 | The Philosophy of Love and Sex | 42.0 |
| PHI4004 | Technology, Society and the Environment | 42.0 |
| PHI4100 | Survival in the Information Age: Risk and the Media | 42.0 |
| PHY4000 | Black Holes, Big Bangs and the Cosmos | 42.0 |
| PSI2000 | Navigating Canada's Political Landscape | 56.0 |
| PSY2100 | Introductory Psychology | 42.0 |
| SCI2000 | Environmental Science | 42.0 |
| SOC2000 | Introduction to Sociology | 56.0 |

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|---------------------------|---|--------------|
| SOC2001 | Anti-Racism: Theory and Practice | 42.0 |
| SOC4000 | Criminology | 42.0 |
| SOC4001 | Global Perspectives | 42.0 |
| Level: 08 | Courses | Hours |
| FAE6807 | Career Development for the Event Industry | 28.0 |
| FLD6807 | Experiential Learning Project 2 | 56.0 |
| MGT6130 | International Management | 42.0 |
| Elective: choose 1 | Courses | Hours |
| BIO2200 | Botany | 56.0 |
| CUL4000 | Global Citizenship | 42.0 |
| ENL2025 | Interpersonal Communication | 42.0 |
| ENL4016 | World Literature | 42.0 |
| ENL4100 | Creative Writing | 42.0 |
| ENL4200 | New Worlds and Alternative Realities: Speculative Fiction | 42.0 |
| ENL4300 | The Brave New Worlds of Dystopian Fiction | 45.0 |
| FLS3101 | French as a Second Language-Beginner 1 | 42.0 |
| FLS3102 | French as a Second Language-Beginner 2 | 42.0 |
| GEO2300 | Principles of Urban Planning | 56.0 |
| LAN3101 | Spanish-Beginner 1 | 42.0 |
| LAN3102 | Spanish-Beginner 2 | 42.0 |
| LAW2014 | Law | 42.0 |
| PHI2002 | Ethical Decision Making | 42.0 |
| PHI4000 | Philosophy and Popular Culture | 42.0 |
| PHI4002 | The Philosophy of Drugs | 42.0 |
| PHI4003 | The Philosophy of Love and Sex | 42.0 |
| PHI4004 | Technology,Society and the Environment | 42.0 |
| PHI4100 | Survival in the Information Age: Risk and the Media | 42.0 |
| PHY4000 | Black Holes, Big Bangs and the Cosmos | 42.0 |
| PSI2000 | Navigating Canada's Political Landscape | 56.0 |
| PSY2100 | Introductory Psychology | 42.0 |
| SCI2000 | Environmental Science | 42.0 |
| SOC2000 | Introduction to Sociology | 56.0 |

| | | |
|---------|---|------|
| SOC2001 | Anti-Racism: Theory and Practice | 42.0 |
| SOC4000 | Criminology | 42.0 |
| SOC4001 | Global Perspectives | 42.0 |
| CUL4000 | Global Citizenship | 42.0 |
| ENL4016 | World Literature | 42.0 |
| ENL4100 | Creative Writing | 42.0 |
| ENL4200 | New Worlds and Alternative Realities: Speculative Fiction | 42.0 |
| ENL4300 | The Brave New Worlds of Dystopian Fiction | 45.0 |
| PHI4000 | Philosophy and Popular Culture | 42.0 |
| PHI4002 | The Philosophy of Drugs | 42.0 |
| PHI4003 | The Philosophy of Love and Sex | 42.0 |
| PHI4004 | Technology, Society and the Environment | 42.0 |
| PHI4100 | Survival in the Information Age: Risk and the Media | 42.0 |
| PHY4000 | Black Holes, Big Bangs and the Cosmos | 42.0 |
| SOC4000 | Criminology | 42.0 |
| SOC4001 | Global Perspectives | 42.0 |

Fees for the 2023/2024 Academic Year

Tuition and related ancillary fees for this program can be viewed by using the Tuition and Fees Estimator tool at <https://www.algonquincollege.com/fee-estimator>.

Further information on fees can be found by visiting the Registrar's Office website at http://file:///C:/Users/wingraph/AppData/Local/Apps/2.0/85J89O2J.M29/57NR9QLR.4D2/test..tion-e800ab5aa35904b3_0001.0000_d5a94ace07199376/www.algonquincollege.com/ro.

Fees are subject to change.

Admission Requirements for the 2024/2025 Academic Year

College Eligibility

- Ontario Secondary School Diploma (OSSD) or equivalent.
- Mature students are applicants who have not achieved the Ontario Secondary School Diploma (OSSD) or its equivalent and who are at least 19 years of age on or before the commencement of the program in which they intend to enroll. Mature students applying for Degree programs satisfy College Eligibility by having demonstrated academic abilities equivalent to those of Ontario high school graduates, verified by successful completion of at least one full-time term at the post-secondary level (minimum five courses taken concurrently in an academic program of study).

Program Eligibility

- Six Grade 12 University (U) or university/college (M) courses with a minimum 65% average including:

- One Grade 12 U English course, with a minimum of 60%.
- One Grade 12 U Mathematics course, with a minimum of 60% (Students who have not achieved the required 60% or who have not completed a Grade 12 U Mathematics course prior to the start of term may still be considered for admissions. Students will be required to satisfactorily complete a math math equivalency course by the end of their first semester in this program.)
- Please note that mature students must meet the following subject-specific Program Eligibility requirements, either directly or through equivalencies:

Admission Requirements for 2023/2024 Academic Year

College Eligibility

- Ontario Secondary School Diploma (OSSD) or equivalent.
- Mature students are applicants who have not achieved the Ontario Secondary School Diploma (OSSD) or its equivalent and who are at least 19 years of age on or before the commencement of the program in which they intend to enroll. Mature students applying for Degree programs satisfy College Eligibility by having demonstrated academic abilities equivalent to those of Ontario high school graduates, verified by successful completion of at least one full-time term at the post-secondary level (minimum five courses taken concurrently in an academic program of study).

Program Eligibility

- Six Grade 12 University (U) or university/college (M) courses with a minimum 65% average including:
- One Grade 12 U English course, with a minimum of 60%
- One Grade 12 U Mathematics course, with a minimum of 60 (Students who have not achieved the required 60% or who have not completed a Grade 12 U Mathematics course prior to the start of term may still be considered for admissions. Students will be required to satisfactorily complete a math equivalency course by the end of their first semester in this program.)
- Please note that mature students must meet the following subject-specific Program Eligibility requirements, either directly or through equivalencies:

Application Information

BACHELOR OF EVENT, SPORT, AND ENTERTAINMENT MANAGEMENT (HONOURS) (CO-OP) **Program Code 6179X03FWO**

Applications to full-time day programs must be submitted with official transcripts showing completion of the academic admission requirements through:

ontariocolleges.ca
60 Corporate Court
Guelph, Ontario N1G 5J3
1-888-892-2228

Students currently enrolled in an Ontario secondary school should notify their Guidance Office prior to their online application at <http://www.ontariocolleges.ca/>.

Applications for Fall Term and Winter Term admission received by February 1 will be given equal consideration. Applications received after February 1 will be processed on a first-come, first-served basis as long as places are available.

International applicants please visit this link for application process information:
<https://algonquincollege.force.com/myACint/>.

For further information on the admissions process, contact:

Registrar's Office

Algonquin College
1385 Woodroffe Ave
Ottawa, ON K2G 1V8
Telephone: 613-727-0002
Toll-free: 1-800-565-4723
TTY: 613-727-7766
Fax: 613-727-7632
Contact: <https://www.algonquincollege.com/ro>

Additional Information

Algonquin College has been granted consent by the Minister of Colleges and Universities to offer this applied degree for a seven-year term starting June 15, 2022. The College shall ensure that all students admitted to the above-named program during the period of consent have the opportunity to complete the program within a reasonable timeframe.

CO-OP INFORMATION:

Co-operative education (Co-op) allows students to integrate their classroom learning with a real-world experience through paid work terms. Two academic terms prior to the cooperative education work term, students are required to actively participate in and successfully complete the self-directed co-op course, readiness activities and workshops.

Students must actively conduct a guided, self-directed job search and are responsible for securing approved program-related paid co-op employment. Students compete for co-op positions alongside students from Algonquin College and other Canadian and international colleges and universities. Algonquin College's Co-op Department provides assistance in developing co-op job opportunities and guides the overall process, but does not guarantee that a student will obtain employment in a co-op work term. Co-op students may be required to relocate to take part in the co-op employment opportunities available in their industry and must cover all associated expenses; e.g., travel, work permits, visa applications, accommodation and all other incurred expenses.

Co-op work terms are typically 14 weeks in duration and are completed during a term when students are not taking courses. For more information on your program's co-op level(s), visit the courses tab on your program's webpage.

International students enrolled in a co-op program are required by Immigration, Refugees and Citizenship Canada (IRCC) to have a valid Co-op/Internship Work Permit prior to commencing their work term. Without this document International students are not legally eligible to engage in work in Canada that is part of an academic program. The Co-op/Internship Work Permit does not authorize international students to work outside the requirements of their academic program.

For more information on co-op programs, the co-op work/study schedule, as well as general and program-specific co-op eligibility criteria, please visit <https://www.algonquincollege.com/coop>.

Successful completion of all courses, including mandatory cooperative education (Co-op) Work Terms, is a requirement for graduation.

Contact Information

Program Coordinator(s)

- Sylvia Densmore, <mailto:densmos@algonquincollege.com>, 613-727-4723, ext. 7423

Course Descriptions

ACC6104 Financial Accounting

Students learn basic accounting principles and the accounting process. Students examine the role of financial accounting from a user perspective including preparation and use of financial statements, concepts of accrual accounting, internal control issues and statement analysis. Learning activities are designed to provide opportunities for practical application of the concepts.

Prerequisite(s): none
Corerequisite(s): none

ACC6107 Managerial Accounting

Students explore managerial accounting techniques. Background, goals and methods of managerial accounting including product costing, travel packaging, analyzing relevant costs, cost-volume-profit analysis, budgeting and profit planning, controlling costs and performance evaluation are explored. Learning activities are designed to provide many opportunities for practical application of the concepts.

Prerequisite(s): ACC6104

Corerequisite(s):none

BIO2200 Botany

Biologists with an interest in plant life may choose to specialize in botany. Beginning with the organic features of life, focusing on plants, students investigate the diversity of plant life and the basis for distinction amongst various species. With a deeper knowledge of plant structures and variability, students consider the impact of plants in the modern world, including human interactions such as food production, building materials and medicine.

Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

CUL4000 Global Citizenship

Informed citizens in today's world appreciate the meaning of civic life at the local, national and global level. Students reflect on and develop a personal awareness of the meaning of freedoms, rights and obligations in a diverse global community and consider the political, social and economic drivers that influence patterns of human behaviour and the health of the planet. Based on general principles of global citizenship, students look beyond national borders to assess personal responsibilities related to the health and well-being of the planet and inhabitants. Students critically evaluate information related to environmental and social health, equipped with attitudes and behaviours that foster global environmental and social responsibility.

Prerequisite(s): ENL1100 and PHI1000
Corerequisite(s):none

CUL4000 Global Citizenship

Informed citizens in today's world appreciate the meaning of civic life at the local, national and global level. Students reflect on and develop a personal awareness of the meaning of freedoms, rights and obligations in a diverse global community and consider the political, social and economic drivers that influence patterns of human behaviour and the health of the planet. Based on general principles of global citizenship, students look beyond national borders to assess personal responsibilities related to the health and well-being of the planet and inhabitants. Students critically evaluate information related to environmental and social health, equipped with attitudes and behaviours that foster global environmental and social responsibility.

Prerequisite(s): ENL1100 and PHI1000
Corerequisite(s):none

CUL4000 Global Citizenship

Informed citizens in today's world appreciate the meaning of civic life at the local, national and global level. Students reflect on and develop a personal awareness of the meaning of freedoms, rights and obligations in a diverse global community and consider the political, social and economic drivers that influence patterns of human behaviour and the health of the planet. Based on general principles of global citizenship, students look beyond national borders to assess personal responsibilities related to the health and well-being of the planet and inhabitants. Students critically evaluate information related to environmental and social health, equipped with attitudes and behaviours that foster global environmental and social responsibility.

Prerequisite(s): ENL1100 and PHI1000
Corerequisite(s):none

DAT6108 Event Computer Applications

In today's business environment the ability to leverage technology to communicate and manage information is critical. Students develop and practice skills with standard computer applications used extensively in business and event settings. Using interactive computer- based tutorials students gain practical experience where they produce business documents, create spreadsheets and design presentations for events. Students develop skills and gain experience that they can apply in their academic program and transfer to the workplace.

Prerequisite(s): none
Corerequisite(s):none

DAT6507 Technology Applications for Events

The effective use of industry-standard software is vital to career success during event creation, management, marketing and execution. Students identify current and emerging technology trends and employ technology tools in the production of professional-looking multimedia presentations, spreadsheets, automated registration, event programming and analysis. Prerequisite: DAT6107 - Computer Applications

Prerequisite(s): none
Corerequisite(s):none

ECO4101 Microeconomics

Microeconomics studies the behavior of individuals and the market to help businesses make decisions on the allocation of resources. Centering on the modern market economy as a system, students explore the principles of microeconomics using economic models to analyze consumer and firm behaviour. Students examine the concepts of resources allocation, demand and supply, market structure and market failure. In addition, students identify the impact of government regulation in markets on economic efficiency, as well as how decisions are made in the business

environment.

Prerequisite(s): none
Corerequisite(s):none

ECO4201 Macroeconomics

Macroeconomics is a social science that examines the objectives and policies that affect the whole economy. Students explore the principles of macroeconomics using economic models to analyze the performance of the economy at an aggregate level. Through lectures and discussions, Students examine how the level of unemployment, inflation and national income are determined, investigate the impact that fiscal and monetary policies have on stabilizing the economy and analyze Canada's international economic relationships, including the international flows of goods and of capital.

Prerequisite(s): none
Corerequisite(s):none

ENL1100 Communications and Academic Writing

Effective communication is an integral component of success in the workplace and in lifelong learning. Students review communication theory and its connection to expository writing. Frequent writing exercises encourage the development of content that is coherent, well organized and correct. Students consider and use strategies to generate ideas, to collect and organize information, to acknowledge sources, to identify and develop a thesis and to adapt format, style and tone for different purposes and audiences.

Prerequisite(s): none
Corerequisite(s):none

ENL2025 Interpersonal Communication

Effectively communicating with others, both professionally and personally, is an art that requires conscious development. Students address the techniques related to interpersonal communication challenges in the diverse workplace. Focus is on communication barriers, verbal and non-verbal communication, listening, team work, and relational dynamics. Through role play, analysis, and case studies, students engage in simulated and authentic interpersonal communication situations.

Prerequisite(s): ENL1100
Corerequisite(s):none

ENL2025 Interpersonal Communication

Effectively communicating with others, both professionally and personally, is an art that requires conscious development. Students address the techniques related to interpersonal communication challenges in the diverse workplace. Focus is on communication barriers, verbal and non-verbal communication, listening, team work, and relational dynamics. Through role play, analysis, and case studies, students engage in simulated and authentic interpersonal communication situations.

Prerequisite(s): ENL1100
Corerequisite(s):none

ENL2025 Interpersonal Communication

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Prerequisite(s): ENL1100
Corerequisite(s):none

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Prerequisite(s): ENL1100

Corerequisite(s):none

ENL4016 World Literature

Exposure to broad sources of literature promotes an open-minded perspective on today's global society and encourages an appreciation of diversity and human differences. In World Literature, students explore key literary works from around the world and examine the socio-historical and cultural contexts in which authors wrote and set these texts. Students learn to identify common themes and apply literary and cultural theory to these works towards expanding critical thinking skills and developing an analytical vocabulary. Through seminar presentations, group discussions, debates, journaling, and creative writing, students grapple with literary representations of social, political, and cultural issues from around the world, gaining an appreciation of what it means to be responsible global citizens and possess the ability to listen to, question, and value diverse perspectives.

Prerequisite(s): ENL1100

Corerequisite(s):none

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Prerequisite(s): ENL1100

Corerequisite(s):none

ENL4016 World Literature

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Prerequisite(s): ENL1100

Corerequisite(s):none

ENL4100 Creative Writing

Whether for personal or public consumption, many people enjoy writing short fiction to express their creative energy while improving upon their overall writing abilities. Working with professional short stories as models, students examine the stylistic components that contribute to the

excitement, atmosphere, and overall readability of short fiction. Students share their work and provide formal feedback on the work of others.

Prerequisite(s): ENL1100

Corerequisite(s):none

ENL4100 Creative Writing

Whether for personal or public consumption, many people enjoy writing short fiction to express their creative energy while improving upon their overall writing abilities. Working with professional short stories as models, students examine the stylistic components that contribute to the excitement, atmosphere, and overall readability of short fiction. Students share their work and provide formal feedback on the work of others.

Prerequisite(s): ENL1100

Corerequisite(s):none

ENL4100 Creative Writing

Whether for personal or public consumption, many people enjoy writing short fiction to express their creative energy while improving upon their overall writing abilities. Working with professional short stories as models, students examine the stylistic components that contribute to the excitement, atmosphere, and overall readability of short fiction. Students share their work and provide formal feedback on the work of others.

Prerequisite(s): ENL1100

Corerequisite(s):none

ENL4200 New Worlds and Alternative Realities: Speculative Fiction

Speculative fiction gathers together all those works of fiction in which new worlds or alternative realities are envisioned. Within this category of prose, students have the opportunity to explore the various sub-genres that present readers with new ways of thinking about some of the issues that face society. Students also develop skills in critical analysis using a variety of approaches and methodologies from literary studies.

Prerequisite(s): none

Corerequisite(s):none

ENL4200 New Worlds and Alternative Realities: Speculative Fiction

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

ENL4300 The Brave New Worlds of Dystopian Fiction

Over the last century, dystopian fiction has become a remarkably popular genre in literature and film, particularly among young adults. Dystopian fiction often features oppressive totalitarian regimes, political dissent, environmental degradation and technological manipulation. In order to understand what a dystopia is, one must first understand what it is not. Through the study of representative works of literature and film, students examine the relationship between dystopic and utopic societies, and discover how dystopian fiction often functions as a creative outlet for authors and filmmakers to express the social, political, cultural, and technological anxieties of contemporary society. Students reflect on issues in the world around them, and develop an appreciation for how these concerns are mirrored in dystopian fiction.

Prerequisite(s): none
Corerequisite(s):none

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Prerequisite(s): none
Corerequisite(s):none

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Prerequisite(s): none
Corerequisite(s):none

ENL6101 Business Communications

Successful managers must be able to communicate effectively using a wide range of written, audio, and visual techniques. Students expand their writing skills and explore several types of technical written communications including correspondence, proposals, progress reports, and formal and informal reports. Basic techniques for active listening and presentation skills are developed. Students develop the ability to critique presentations providing formative feedback for improvement. The course culminates with a formal research report and presentation designed to analyze and address an approved issue/problem for a specific audience. The course builds on the concepts and skills introduced in Communications and Academic Writing.

Prerequisite(s): none
Corerequisite(s):none

FAE6107 Introduction to Event Logistics

Event logistics refers to the integrated planning and managing of resources to maximize efficiency and effectiveness. Students acquire skills to manage the complex flow of event operations through the many services and vendors required for an event. Local, national and international legislation related to event logistics is introduced. Event management terminology, methodology and technical requirements involved in the creation of pre-event, on-site and post-event action plans

are identified. Students create and host an in-house event.

Prerequisite(s): none
Corerequisite(s):none

FAE6207 Programming for Sports Events

Sports events program planners are required to manage many diverse factors including the ticket - buying public, and media and sponsorship. At the same time, there are hundreds of management, marketing and operational details that must be attended to in order to execute effective sports programs. Students assess industry trends, construct bid documents and identify stakeholder roles. Additional topics include the history of sports events programs, conducting effective strategic planning and marketing, ticket pricing and selling, developing, selling and servicing commercial sponsorship, accommodating guests, managing media partnerships, negotiating broadcast rights and creating memorable staging ceremonies and entertainment within an event.

Prerequisite(s): none
Corerequisite(s):none

FAE6208 Programming for the Meetings, Incentive, Conference and Expositions (Mice) Market

The Meetings, Incentive, Conference and Expositions (MICE) industry plays a key role in the economic growth of destinations and businesses. Students create programming for conventions, conferences, meetings, trade shows, expositions and incentive events. Current programming trends and social responsibility, economic development and environmental stewardship strategies are examined. Students learn how to develop creative and appropriate programming for a designated target audience.

Prerequisite(s): none
Corerequisite(s):none

FAE6307 Event Food and Beverage Management

Food and beverage is a fundamental and important experiential component of event management. Students examine food and beverage concepts, terminology, service styles, supplier options and budget considerations. National and international event dining etiquette is examined.

Prerequisite(s): none
Corerequisite(s):none

FAE6308 Programming for Corporate, Government, Non-Profit and Special Events

Every event sector requires unique customized programming, including cutting-edge concepts. Students are introduced to the unique artistic and cultural aspects of special event programming. Specialized events for corporate, government, and non-profit clients are identified. Students examine ways to source and create programming to satisfy the target audience, while balancing stakeholder interests. Special events examined include festivals, parades, galas, rallies, summits, fundraising, ceremonial and customer events.

Prerequisite(s): none
Corerequisite(s):none

FAE6407 Logistics and Event Production

The management of logistical requirements and event production are crucial components of event planning and execution. Students learn to create the event production schedule for the pre-event, the event on-site, and the dismantling of the site. Focus is on indoor and outdoor event logistical requirements and risk. A variety of registration methodologies and options are explored. Décor audio visual and multi-media options are explored. Students plan and execute a small-scale workshop. Prerequisite: FAE6107-Introduction to Event Logistics

Prerequisite(s): none
Corerequisite(s):none

FAE6408 Programming for Concerts and Entertainment Events

Live concert and entertainment events attract diverse and demanding audiences. Students develop concert and entertainment event programming and production for specialty audiences. Researching industry trends provides insight into this multi-billion dollar industry. Students develop and incorporate an event theme into the programming elements. Students research and arrange for entertainers, prepare contracts and riders and manage celebrity talent on-site during an event.

Prerequisite(s): none
Corerequisite(s):none

FAE6507 Global Event Trends

The rise of mega and hallmark events has created a seemingly insatiable demand for global events distributed through a wide variety of media channels. These global events uniquely require more and more public resources and support and therefore are subjected to greater public scrutiny. Global issues examined include protocol, government stability, currency, language, threats and other risk factors. Students examine why these events are growing in scale and scope and how to insure they produce positive economic, social, cultural and environmental impacts.

Prerequisite(s): none
Corerequisite(s):none

FAE6508 Risk Management

In planning an event, it is important for event managers to assess all associated risks and to take steps to prevent or mitigate them. Risk assessment and management are explored on a global scale to identify financial, liability and logistical hazards. Through case studies and group discussions, students identify and mitigate risk using a range of risk management strategies and industry best practices. Outdoor and indoor events are evaluated and analyzed.

Prerequisite(s): none
Corerequisite(s):none

FAE6607 Sustainable and Green Events

Today's events are increasingly expected to incorporate elements of social, economic and environmental sustainability as integral parts of planning and execution. Current and emerging trends regarding sustainable events are explored using case studies and examples from the event industry. Students study the practices of greening events through design, waste management, supplier and vendor selection, transportation and energy choices. Students investigate the balance between natural, cultural, social and economic realities of greening events.

Prerequisite(s): none
Corerequisite(s):none

FAE6707 Crowd Control, Safety and Security

One of the most important aspects of an event is attendee safety. Students are introduced to key principles and concepts for crowd control, event safety, alcohol use and emergency management. Issues concerning emergency medical response and special risk populations are examined. By evaluating case studies involving threats to safety at events, students identify critical issues for event security.

Prerequisite(s): none
Corerequisite(s):none

FAE6807 Career Development for the Event Industry

Career development supports change and provides guidance to manage the event career path. Students prepare for the transition from academic studies to the event workforce. Career

opportunities are explored as students assess their skills and knowledge to create personal goals and objectives. Participating in career workshops, students network, develop targeted resumes and prepare for interviews. Students develop a professional event portfolio including multi-media. Strategies for balancing work/life commitments, multi-tasking and stress management techniques are explored.

Prerequisite(s): none

Corerequisite(s):none

FLD6707 Experiential Learning Project 1

Event clients require a detailed event plan proposal. In teams, students integrate their skills and knowledge to research and develop an event business plan that is ready to execute.

Prerequisite(s): none

Corerequisite(s):none

FLD6807 Experiential Learning Project 2

Executing a flawless event requires hours of planning, collaboration and attention to detail. Students immerse themselves within real world event planning as they execute a business plan designed to host an event in the community. Pre-Requisite: Experiential Learning Project I

Prerequisite(s): none

Corerequisite(s):none

FLS3101 French as a Second Language - Beginner 1

The French language is an asset when communicating in the workplace. Students with no prior knowledge of French acquire basic forms and structures to interact and communicate in a simple way with French speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples support students to gain basic oral expression and comprehension using simple phrases that develop vocabulary, pronunciation, and comprehension. Students begin to appreciate cultural and linguistic differences when French is used in the workplace.

Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

FLS3102 French as a Second Language - Beginner 2

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Prerequisite(s): none

Corerequisite(s):none

FLS3102 French as a Second Language - Beginner 2

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

GEO2300 Principles of Urban Planning

Increasingly cities and communities are feeling the pressure of expansion, and people from all walks of life feel disconnected from the processes, procedures, and decisions that are affecting everyday life. Students consider urban transformation with a focus on practicing sustainability by exploring innovations in land use, transportation, resource planning and economic development, resulting in employment opportunities, as well as healthy and vibrant cities. Students use local and regional activities as a starting point for developing a knowledge base for future social and community involvement. Research projects and assignments encourage students to identify the gaps between theoretical approaches to urban planning and the practical applications as evidenced in their local surroundings.

Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

GEP1001 Cooperative Education and Job Readiness

Students are guided through a series of activities that prepare them to conduct a professional job search and succeed in the workplace. Through a detailed orientation students learn the

cooperative education program policies and procedures related to searching and securing a work term opportunity. Students identify their strengths and transferable skills and participate in workshop-style sessions that focus on cover letter and resume development, interview techniques and job search strategies. Students learn how to navigate a web-based resource centre, which is used to post employment and cooperative education job opportunities. Students reflect on workplace success, ethics and responsibilities.

Prerequisite(s): none
Corerequisite(s):none

HRM6114 Introduction to Human Resources Management

A comprehensive understanding of human resources management is essential to the recruitment, hiring, evaluation, training, development and compensation of employees in this industry. Students develop an understanding of job analysis and job descriptions and the role they play in human resources management. They examine the Canadian legal context as it pertains to employment in the hospitality and tourism field.

Prerequisite(s): none
Corerequisite(s):none

LAN3101 Spanish - Beginner 1

The Spanish language is an asset when communicating in the workplace. Students with no prior knowledge of Spanish acquire basic forms and structures to interact and communicate in a simple way with Spanish speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples support students to gain basic oral expression and comprehension using simple phrases that develop vocabulary, pronunciation, and comprehension. Students begin to appreciate cultural and linguistic differences when Spanish is used in the workplace.

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Prerequisite(s): none

Corerequisite(s):none

LAN3102 Spanish - Beginner 2

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

LAW2014 Law

The reach of the rule of law extends into our lives on a daily basis. As much as it is present in our lives, very few people are aware of the processes, procedures and theories that guide and underpin the development and maintenance of a functional legal system. With attention to key

historical figures and events, students explore the scope, jurisdiction, and key concepts of the sub-disciplines within the field of law. Through an introduction to legal arguments and methodologies, students distinguish between various legal systems and wrestle with the difference between law and justice.

Prerequisite(s): none
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Prerequisite(s): none
Corerequisite(s): none

LAW6607 Law and Ethics for Events

Legal and ethical considerations underpin almost every decision made by an event planner. Similarities and differences between moral, ethical and legal decision-making are highlighted. Students focus on the identification of essential resources to make decisions in accordance with local, regional, national and international legal precedents. Students examine generally recognized and accepted industry best practices to design a code of ethics for the workplace.

Prerequisite(s): none
Corerequisite(s): none

MGT6105 Customer Management

Students are exposed to the concept of building a great customer experience and align the vital contribution of service to anticipating and exceeding customer expectation. Fundamentals of physical and emotional customer experiences, moment mapping and creating a customer

experience strategy are covered. Intertwined to this holistic approach is a solid understanding of the role and importance of service, quality standards, organizational culture, attitude and effective communications throughout the entire customer lifecycle.

Prerequisite(s): none
Corerequisite(s):none

MGT6107 Foundations of Event Management

A career in event planning begins with an exploration of the scope and scale of this multifaceted industry. Students gain a fundamental understanding of the concepts, organizational structures, managerial responsibilities and career opportunities within the event industry. The various sectors of the tourism industry in Canada and abroad are explored within the event framework. Students examine professional organizations and designations within the industry.

Prerequisite(s): none
Corerequisite(s):none

MGT6120 Entrepreneurship

Entrepreneurship and small business management are introduced from a Canadian perspective. Students develop the skills required to identify and evaluate a business opportunity; they investigate organizational structures of businesses and develop a business plan. A business simulation model provides the opportunity to practice and develop emerging entrepreneurial skills.

Prerequisite(s): ACC6104 and MKT6108 and MKT6111
Corerequisite(s):none

MGT6130 International Management

International business management concepts and principles are further developed. Students explore opportunities, risks, and challenges of doing business in the complex global environment and examine organizational functions in an international context. Particular attention is directed to managing people, and processes across borders and cultures.

Prerequisite(s): none
Corerequisite(s):none

MGT6407 Critical Path and Project Management

Event managers must create and follow a detailed work plan to manage the many moving parts of an event. Students apply hands-on tools in order to scope event projects efficiently and effectively. Working individually and in teams, students break down an event into tasks, categories, time frame, priority, as well as identifying required resources and tracking methods. Risk identification, response, project monitoring and control are also investigated.

Prerequisite(s): none
Corerequisite(s):none

MGT6707 Management and Leadership for the Event Industry

Event leadership is key for success. Students explore practical applications of various management styles for small to mega size events. Focus is on change management, situational leadership, team development, empowerment theories and emotional intelligence. The unique characteristics of volunteer management are explored. Working in teams, students examine case studies to identify effective collaboration and work best practices in a diverse team environment.

Prerequisite(s): none
Corerequisite(s):none

MGT6708 Business Planning for Event Tourism

Events are a catalyst for the growth of destination tourism. Students explore the strategic event planning process. Focus is on community analysis, competitive comparisons, economic impact and feasibility studies. Events play a significant role in attracting tourists and contributing to the economic success of tourist destinations. Students describe the role of events and how they are integrated into the tourism destination management plan. The roles of Destination Management Organizations and Destination Marketing Companies are explored. Students use research strategies to analyze assessment criteria and to collect qualitative and quantitative data required to develop the event business plan.

Prerequisite(s): none

Corerequisite(s):none

MKT6108 Introduction to Hospitality and Tourism Marketing

Marketing is vital to the success of all hospitality and tourism businesses and organizations. Students are introduced to concepts, definitions, including marketing, the marketing mix, branding, consumer travel trends, the unique aspects of the tourism industry, and the role of government, and destination marketing organizations in local and international marketing.

Prerequisite(s): none

Corerequisite(s):none

MKT6607 Event Revenue Generation

Revenue generation is an essential element of managing an event in order to maximize value and minimize loss. Students examine a variety of revenue generating opportunities with the goal of optimizing event success. Sponsor identification and relationship development are practiced. Students create win-win relationships through the art of negotiation and sales. Additional revenue opportunities such as grant writing, merchandise and ticket sales are explored.

Prerequisite(s): none

Corerequisite(s):none

MKT6608 Event Marketing

Event marketing clients require creative ideas to achieve product, brand and service goals. Students distinguish between marketing an event and using an event as a component of an overall marketing strategy. Event marketing is analyzed to determine the tangible and intangible benefits for stakeholders. Students examine the development and implementation of integrated creative marketing and communications plans. Students create an integrated event marketing plan for an existing event, and design an event as the marketing tool for launching a new product.

Prerequisite: MKT 6108- Introduction to Hospitality and Tourism Marketing

Prerequisite(s): none

Corerequisite(s):none

PHI1000 Logic and Critical Thinking

Logic and critical-thinking skills play an important role in both daily life and ongoing academic studies. As foundational skills, they support both the development and assessment of ideas, concepts and courses of action that are presented on a daily basis. Approaching the subject from both a practical and theoretical perspective, students hone their skills in analysis, argumentation, reasoning and persuasion. A range of topics and thinkers provide material with which students can exercise and apply their skills.

Prerequisite(s): none

Corerequisite(s):none

PHI2002 Ethical Decision Making

To avoid potential prosecution, companies and their employees are well-advised to engage in ethical decision-making practices in all business situations. Students examine ethical concepts and principles, compare a variety of ethical decision-making models and utilize these principles and

models to make ethically sound decisions in a variety of contexts. Students also design a code of ethics, practice making ethically- based decisions and develop the analytical skills required to recognize, evaluate and resolve ethical dilemmas in the workplace.

Prerequisite(s): PHI1000
Corerequisite(s):none

PHI2002 Ethical Decision Making

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Prerequisite(s): PHI1000
Corerequisite(s):none

PHI2002 Ethical Decision Making

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Prerequisite(s): PHI1000
Corerequisite(s):none

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Prerequisite(s): PHI1000
Corerequisite(s):none

PHI4000 Philosophy and Popular Culture

Many facets of today's popular culture engage, directly or indirectly, with the concerns of a variety of philosophical traditions. Drawing on a number of examples, students explore both the way popular culture permeates and spreads through society and the way it interprets and presents philosophical questions. Students develop skills and techniques for assessing the soundness and validity of thought experiments.

Prerequisite(s): PHI1000
Corerequisite(s):none

PHI4000 Philosophy and Popular Culture

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Prerequisite(s): PHI1000

Corerequisite(s):none

PHI4000 Philosophy and Popular Culture

Many facets of today's popular culture engage, directly or indirectly, with the concerns of a variety of philosophical traditions. Drawing on a number of examples, students explore both the way popular culture permeates and spreads through society and the way it interprets and presents philosophical questions. Students develop skills and techniques for assessing the soundness and validity of thought experiments.

Prerequisite(s): PHI1000

Corerequisite(s):none

PHI4002 The Philosophy of Drugs

Drugs are everywhere: professionals prescribe them to us to make us "better"; we take them recreationally; we give them to our children, pets and other loved ones; we buy them on the streets and in grocery stores. What are "drugs"? Why are some drugs legal and others not? How do drugs get to market? What ethical issues are relevant in a global drug industry? Are current intellectual property regimes appropriate if the goal of drug research is to promote benefits to society? Students critically examine these, and other, questions through the lens of historical and contemporary ethical, philosophical and legal theories and arguments. Students engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

PHI4003 The Philosophy of Love and Sex

Love and sex are central to the human condition, and have been topics of academic inquiry and controversy throughout history. Various practices surrounding love and sex are celebrated in Western culture, such as monogamy and marriage, while other practices, such as polygamy and pedophilia, are condemned. Why is this? Students critically explore these and other issues surrounding love and sex using examples from popular music, movies and literature, framing those issues with the help of historical and contemporary philosophical theories and arguments. Students

engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

PHI4004 Technology,Society and the Environment

Environmental issues have come to occupy a central place in the marketplace, politics, policy, and society at large. Owing largely to the many environmental consequences that have accompanied industrialization, we humans have been forced to rethink the complex relationship between technology, society and the environment. Students investigate philosophical concepts and theories surrounding technology, society and the environment including: the "naturalness" of technology, sustainability and animal rights. Students critically examine course material by focusing on questions such as: What is nature, and what role do/should humans occupy in it? What do we owe non-human organisms? What do we owe future generations? Students engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none
Corerequisite(s):none

PHI4100 Survival in the Information Age: Risk and the Media

On an almost daily basis, the media, through its various outlets - television, radio, web sites, RSS, and podcasts - reports on issues that address our wellbeing. Through discussions, readings, and assignments, students enhance their ability to interpret and question information presented by the media by better understanding the inherent risks. Issues like alternative medicine (i.e. vaccinations) and socio-legal issues (i.e. bullying, hacking, surveillance, privacy) provide grounds for students to use principles from the social science as a means to think critically about real and perceived risks in daily life.

Prerequisite(s): PHI1000
Corerequisite(s):none

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Prerequisite(s): PHI1000
Corerequisite(s):none

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Prerequisite(s): PHI1000
Corerequisite(s):none

PHY4000 Black Holes, Big Bangs and the Cosmos

The dynamic and exciting field of Cosmology outlines our current understanding of the Universe from its start, at the so-called Big Bang, through the ensuing 13 plus billion years to the present and beyond. Students learn how to discuss our present understanding of the three phases of the Universe as well as its five part make up, with matter making up only 4% of the whole. Students explain our knowledge of the various phases of evolution of the Cosmos and also the latest theories and experiments that are trying to address our uncertainties. Throughout the course, students evaluate and debate many of today's ideas and concepts revolving around cosmology.

Prerequisite(s): none
Corerequisite(s):none

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Prerequisite(s): none

Corerequisite(s):none

PSI2000 Navigating Canada's Political Landscape

A developed knowledge of government and politics is key to an effective participation in public life. Drawing on current events, students explore the societal, cultural and constitutional context along with the major political parties and institutions that shape the Canadian political landscape. Students develop skills and techniques that allow them to position politicians, parties, and policies, past and present, on the spectrum of political ideology and Canadian political traditions. Working together and individually, students analyze issues from the perspective of various political approaches.

Prerequisite(s): none

Corerequisite(s):none

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Prerequisite(s): none
Corerequisite(s):none

PSY2100 Introductory Psychology

With its applications to behaviour and personality, psychology extends its reach into many aspects of our personal lives. The broad applications of this social science in both an applied and theoretical context are premised on a number of fundamental principles. Students explore historical breakthroughs that define the current boundaries of the discipline and interact with a number of the foundational concepts that resonate throughout daily life and popular culture. Students develop an introductory knowledge in the various schools of thought within the discipline.

Prerequisite(s): none
Corerequisite(s):none

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Prerequisite(s): none
Corerequisite(s):none

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Prerequisite(s): none
Corerequisite(s):none

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Prerequisite(s): none
Corerequisite(s):none

QUA0005 Introduction to Research

Research is a cornerstone for businesses and organizations to make sound decisions. Students learn the required steps in the research process using both quantitative and qualitative methods. Students define and develop a hypothesis and research strategy, design a questionnaire, collect and analyze data. This course covers topics including data types and sources, sampling methodology, statistical analysis, data analytics and analysis, experimental research, observation research, and research ethics.

Prerequisite(s): none

Corerequisite(s):none

QUA2000 Statistics

Students explore fundamental statistical concepts and use statistical software to summarize, analyze and present both descriptive and inferential statistics. Topics include central tendency, variation, probability, central limit theorem, sampling, estimation, hypothesis testing and simple regression and correlation. These theoretical concepts are explained through practical examples from various sectors. Students develop the required background for further study related to research.

Prerequisite(s): none

Corerequisite(s):none

SCI2000 Environmental Science

Environmental science is an interdisciplinary study of how the earth works, human interaction with the earth and how to address the existing environmental problems. Students explore natural capital and the degradation. Students engage in case studies, critical thinking and analysis of alternatives in exploring solutions and trade-offs in trying to address degradation.

Prerequisite(s): ENL1100 and PHI1000

Corerequisite(s):none

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Prerequisite(s): ENL1100 and PHI1000

Corerequisite(s):none

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Prerequisite(s): ENL1100 and PHI1000

Corerequisite(s):none

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Prerequisite(s): ENL1100 and PHI1000

Corerequisite(s):none

SOC2000 Introduction to Sociology

When working with individuals and groups it is important to understand both the background and influences present. Students develop a familiarity with sociological theories and methodological approaches used to study individual and group behaviours. Students also examine variables that include culture, social class, race, and gender and how these variables may impact work with diverse individuals and groups.

Prerequisite(s): ENL1100

Corerequisite(s):none

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Prerequisite(s): ENL1100

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Prerequisite(s): ENL1100

Corerequisite(s):none

SOC2001 Anti-Racism: Theory and Practice

Anti-racism is the practice of identifying, challenging, and changing the values, structures, and behaviours that perpetuate systemic racism. Students explore concepts of anti-oppressive practice, anti-racist pedagogy, diversity, and inclusion at the personal, societal, and institutional levels. Students develop an understanding of historical and present-day groups and figures that challenge oppressive structures in Canadian society. Through various learning activities and discussion boards, students will develop the necessary knowledge, attitude, and skills to become an authentic ally within society.

Prerequisite(s): none

Corerequisite(s):none

SOC2001 Anti-Racism: Theory and Practice

Anti-racism is the practice of identifying, challenging, and changing the values, structures, and behaviours that perpetuate systemic racism. Students explore concepts of anti-oppressive practice, anti-racist pedagogy, diversity, and inclusion at the personal, societal, and institutional levels. Students develop an understanding of historical and present-day groups and figures that challenge oppressive structures in Canadian society. Through various learning activities and discussion boards, students will develop the necessary knowledge, attitude, and skills to become an authentic ally within society.

Prerequisite(s): none

Corequisite(s): none

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Prerequisite(s): none

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Prerequisite(s): none

Corequisite(s): none

SOC4000 Criminology

The interdisciplinary study of social science examining the individual and social aspects of crime is known as criminology. Students work through an introduction to the social science perspective on crime. Presentations, discussions, and assignments allow students to investigate the various theoretical positions related to crime and criminal behaviour. Working forward from the types and definitions of crime, students trace some of the links between government policy and the impacts of these policies on both society and the individual.

Prerequisite(s): SOC2000

Corequisite(s): none

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Prerequisite(s): SOC2000

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Prerequisite(s): SOC2000
Corerequisite(s):none

SOC4001 Global Perspectives

Sociology, through its exploration of the organization of society and the connections between people and their surroundings, provides new ways of looking at the world. Using fundamental knowledge in the field of sociology, students analyze globalization and its impact on Canadian society. Students take opposing views to debate the opportunities and challenges that come with globalization.

Prerequisite(s): SOC2000
Corerequisite(s):none

SOC4001 Global Perspectives

Sociology, through its exploration of the organization of society and the connections between people and their surroundings, provides new ways of looking at the world. Using fundamental knowledge in the field of sociology, students analyze globalization and its impact on Canadian society. Students take opposing views to debate the opportunities and challenges that come with globalization.

Prerequisite(s): SOC2000
Corerequisite(s):none

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Prerequisite(s): SOC2000
Corerequisite(s):none

WKT6107 Co-Operative Work Term I

This co-op placement provides students with experiential opportunities within the event field. Students attain entry-level positions that involve a variety of activities allowing application of principles and concepts developed during the previous study. Students returning from Co-op Work Term I bring additional practical considerations to subsequent study. Co-op opportunities may be sought throughout Canada and abroad.

Prerequisite(s): none
Corerequisite(s):none

WKT6207 Co-Operative Work Term II

This co-op placement provides an experiential opportunity which is directly related to the field of study. This work term focuses on an expanded role with a higher level of responsibilities in the workplace. Students returning from Co-op Work Term II are able to contribute expanded knowledge and abilities to their program of study. Co-op opportunities may be sought throughout Canada and abroad.

Prerequisite(s): none

Corerequisite(s):none