Area of Interest: Culinary, Hospitality and Tourism

Bachelor of Hospitality and Tourism Management (Honours) (Co-op) Pathway for Culinary Management

Honours Degree

4 Years

Ottawa Campus

Program Code: 6225C03FWO

Our Program

The first of its kind in Eastern Ontario - a hospitality and tourism degree that works.

The four-year Bachelor of Hospitality and Tourism Management (Honours) (Co-op) degree program prepares you for supervisory and management careers within the dynamic hospitality and tourism industry. The program gives you a solid knowledge of hospitality and tourism business operations, coupled with effective leadership and management skills.

This pathway is for graduates of the Culinary Management Ontario College Diploma program. Graduates of this program receive credit for 11 courses in the degree, reducing the time to degree completion to 3 years.

Created by industry experts, this degree program is the first of its kind in Eastern Ontario. Core components of the program include exponential, theoretical and analytical learning in:

- hotel operations management

- leadership and entrepreneurship

- food and beverage management

- tourism trends

Throughout the program, you are provided with opportunities to develop teamwork, leadership, communication, critical-thinking and problem-solving skills. **Smaller class sizes allow you the one-on-one time you need to succeed.**

Students also gain real-world experience through a paid co-operative education (co-op) work term (s) (see Additional Information for more details). Please note that places in the co-op work term(s) are subject to availability and academic eligibility. **Please note admission to a co-op program does not guarantee a co-op placement.**

Graduates of this program are equipped with the skills, knowledge and experience leading to highly sought after graduates throughout the industry. Graduates may find employment both locally and globally in:

- hotels or resorts

- restaurants

- cruise lines

- casinos

- consulting firms

- destination marketing organizations

- suppliers to the hospitality and tourism industry

Specific opportunities can include:

- management trainee for large hotel chains

- sales and marketing managers

- revenue/finance managers

- event coordinators/planners

- human resources coordinator

- food and beverage manager/supervisor

- front desk manager/supervisor

- club managers

- attractions managers/supervisors

- restaurant managers/supervisors

- membership coordinator convention visitors bureau

Some graduates may also choose to pursue entrepreneurial opportunities.

SUCCESS FACTORS

This program is well-suited for students who:

- Enjoy interacting with people of diverse backgrounds.

- Enjoy using creative, strategic and critical thinking to solve problems.

- Are interested in examining and addressing sustainable and global hospitality and tourism issues.

- Thrive in a fast-paced and constantly evolving environment.

- Appreciate the value of team work.

Employment

The Bachelor of Hospitality and Tourism program prepares graduates for careers both in North America and globally. Career opportunities may include: working as guest service, food and beverage, front desk managers and supervisors. Graduates may also secure employment as club managers, independent consultants, event planners, restaurant managers and supervisors, working with facility management companies, human resources and working as independent entrepreneurs.

Learning Outcomes

The graduate has reliably demonstrated the ability to:

- Analyze and evaluate the impact of current events on the interdependent components of the global hospitality and tourism industry.

- Use leadership principles and front line hospitality and tourism experience to work effectively as both a team member and leader.

- Explain and apply sound business practices and management strategies to navigate an organization through a competitive marketplace and ensure organizational growth and sustainability.

- Develop and foster a culture of client service and organizational excellence within a hospitality and tourism business environment.

- Utilize critical thinking and research skills to solve problems, formulate strategies and customize solutions for the hospitality and tourism industry.

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- Interpret and communicate concepts, information, arguments and analysis accurately and reliably for a variety of purposes and to a range of local, national and international audiences.

- Distinguish and apply strategic leadership skills and evidence-based management practices to promote and advance the hospitality and tourism industry.

- Interact respectfully with diverse people, groups and cultures to achieve personal and workplace goals.

- Identify and leverage technologies to facilitate and enhance operations within a hospitality and tourism business environment.

- Choose and express reflective practice strategies and self-regulated learning to update knowledge, skills, and apply new learning with confidence in changing situations.

- Identify and apply discipline-specific practices that contribute to the local and global community through social responsibility, economic commitment and environmental stewardship.

Program of Study

Level: 03	Courses	Hours
GEP1001	Cooperative Education and Job Readiness	21.0
HOS6100	Foundations of Hospitality and Tourism Management	42.0
HOS6102	Hotel Operations	42.0
MGT6105	Customer Management	42.0
MKT6108	Introduction to Hospitality and Tourism Marketing	42.0
TOU6130	Global Tourism	42.0
Level: 04	**Courses**	**Hours**
ACC6104	Financial Accounting	42.0
DAT6107	Computer Applications	42.0
HOS6112	Conference and Event Management	42.0
HRM6114	Introduction to Human Resources Management	42.0
MKT6112	Digital Marketing and Sales	42.0
QUA2000	Statistics	42.0
Co-op: 01	**Courses**	**Hours**
WKT6100	Co-Op Work Term I	
Level: 05	**Courses**	**Hours**
ACC6107	Managerial Accounting	42.0
ECO4101	Microeconomics	42.0
ENL6101	Business Communications	42.0
HRM6118	Organizational Behaviour	42.0
MGT6117	Revenue Management in Hospitality and Tourism	42.0

Elective: choose 1 Courses		Hours
FLS3101	French as a Second Language-Beginner 1	42.0
LAN3101	Spanish-Beginner 1	42.0
Level: 06	**Courses**	**Hours**
ACC6124	Financial Analysis	42.0
HOS6136	Hospitality and Tourism Business Law and Ethics	42.0
MGT6130	International Management	42.0
QUA0005	Introduction to Research	42.0
TOU6121	Special Topics in Tourism	42.0
Elective: choose 1 Courses		**Hours**
FLS3102	French as a Second Language-Beginner 2	42.0
LAN3102	Spanish-Beginner 2	42.0
Co-op: 02	**Courses**	**Hours**
WKT6102	Co-Op Work Term II	0.0
Level: 07	**Courses**	**Hours**
HOS6126	Hospitality Business Simulation and Analysis	42.0
HOS6130	Career Development and Management	28.0
HOS6135	Strategic Management in Hospitality and Tourism	56.0
QUA6127	Applied Research Methods	56.0
Elective: choose 1 Courses		**Hours**
BIO2200	Botany	56.0
ECO2000	Environmental Economics	42.0
ENL2025	Interpersonal Communication	42.0
FLS3101	French as a Second Language-Beginner 1	42.0
FLS3102	French as a Second Language-Beginner 2	42.0
GED2300	Indigenous Self-Representation in Contemporary Canadian Culture	42.0
GEO2300	Principles of Urban Planning	56.0
LAN3101	Spanish-Beginner 1	42.0
LAN3102	Spanish-Beginner 2	42.0
LAW2014	Law	42.0
PHI2002	Ethical Decision Making	42.0
PSI2000	Navigating Canada's Political Landscape	56.0

PSY2100	Introductory Psychology	42.0
SCI2000	Environmental Science	42.0
SOC2000	Introduction to Sociology	56.0
SOC2001	Anti-Racism: Theory and Practice	42.0

Level: 08	Courses	Hours
ECO4201	Macroeconomics	42.0
FAE6508	Risk Management for Events	42.0
FOD6128	Project Management for Events in Hospitality and Tourism	56.0
HOS6133	Cases in Hospitality and Tourism Management	56.0
TOU6129	Attractions Management	42.0

Elective: choose 1	Courses	Hours
ENL4100	Creative Writing	42.0
ENL4200	New Worlds and Alternative Realities: Speculative Fiction	42.0
PHI4000	Philosophy and Popular Culture	42.0
PHI4002	The Philosophy of Drugs	42.0
PHI4003	The Philosophy of Love and Sex	42.0
PHI4004	Technology, Society and the Environment	42.0
PHI4100	Survival in the Information Age: Risk and the Media	42.0
PHY4000	Black Holes, Big Bangs and the Cosmos	42.0
SOC4000	Criminology	42.0
SOC4001	Global Perspectives	42.0

Fees for the 2024/2025 Academic Year

Tuition and related ancillary fees for this program can be viewed by using the Tuition and Fees Estimator tool at https://www.algonquincollege.com/fee-estimator .

Further information on fees can be found by visiting the Registrar`s Office website at https://www.algonquincollege.com/ro .

Fees are subject to change.

A chef outfit for the Food Production course needs to be purchased through Connections: the Campus Store.

Textbook costs are also not included in the fees and will vary term-to-term; for information about textbooks go to https://www.algonquincollege.com/coursematerials/ .

Admission Requirements for the 2025/2026 Academic Year

Program Eligibility

- Graduate of Culinary Management Ontario College Diploma, with an overall GPA 1.7 (62%).

Admission Requirements for 2024/2025 Academic Year

Program Eligibility

- Graduate of Culinary Management Ontario College Diploma, with an overall GPA 1.7 (62%).

Application Information

BACHELOR OF HOSPITALITY AND TOURISM MANAGEMENT (HONOURS) (CO-OP)
Pathway for Culinary Management
Program Code 6225C03FWO

Applications to full-time day programs must be submitted with official transcripts showing completion of the academic admission requirements through:

ontariocolleges.ca
60 Corporate Court
Guelph, Ontario N1G 5J3
1-888-892-2228

Students currently enrolled in an Ontario secondary school should notify their Guidance Office prior to their online application at https://www.ontariocolleges.ca/ .

Applications for Fall Term and Winter Term admission received by February 1 will be given equal consideration. Applications received after February 1 will be processed on a first-come, first-served basis as long as places are available.

International applicants please visit this link for application process information: https://algonquincollege.force.com/myACint/ .

For further information on the admissions process, contact:

Registrar`s Office
Algonquin College
1385 Woodroffe Ave
Ottawa, ON K2G 1V8
Telephone: 613-727-0002
Toll-free: 1-800-565-4723
TTY: 613-727-7766
Fax: 613-727-7632
Contact: https://www.algonquincollege.com/ro

Additional Information

Algonquin College has been granted consent by the Minister of Colleges and Universities (MCU) to offer this applied degree for a seven-year term starting October 21, 2024. The College shall ensure that all students admitted to the above-named program during the period of consent have the opportunity to complete the program within a reasonable timeframe.

CO-OP INFORMATION:
Co-operative education (Co-op) allows students to integrate their classroom learning with a real-world experience through paid work terms. Two academic terms prior to the cooperative education work term, students are required to actively participate in and successfully complete the self-directed co-op course, readiness activities and workshops.

Students must actively conduct a guided, self-directed job search and are responsible for securing approved program-related paid co-op employment. Students compete for co-op positions alongside students from Algonquin College and other Canadian and international colleges and universities. Algonquin College`s Co-op Department provides assistance in developing co-op job opportunities and guides the overall process, but does not guarantee that a student will obtain employment in a co-op work term. Co-op students may be required to relocate to take part in the co-op employment opportunities available in their industry and must cover all associated expenses; e.g., travel, work permits, visa applications, accommodation and all other incurred expenses.

Co-op work terms are typically 14 weeks in duration and are completed during a term when

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students are not taking courses. For more information on your program`s co-op level(s), visit the courses tab on your program`s webpage.

International students enrolled in a co-op program are required by Immigration, Refugees and Citizenship Canada (IRCC) to have a valid Co-op/Internship Work Permit prior to commencing their work term. Without this document International students are not legally eligible to engage in work in Canada that is part of an academic program. The Co-op/Internship Work Permit does not authorize international students to work outside the requirements of their academic program.

For more information on co-op programs, the co-op work/study schedule, as well as general and program-specific co-op eligibility criteria, please visit https://www.algonquincollege.com/coop .

Completion of the total number of co-op work terms listed under the courses section on the program page are mandatory for graduation. Co-op students must make every effort to remain on schedule and participate in co-op work terms as planned. Students who fail to complete co-op work terms as scheduled may be required to take an unscheduled break in their studies, resulting in a delay in graduation in order to complete their co-op at a later date. Taking an unscheduled break in studies can impact an international student's immigration status, including, in most cases, the ability to work. International students are advised to consult with the International Education Centre to understand the potential implications of unscheduled breaks at https://www.algonquincollege.com/international/student-handouts/scheduled-unscheduled-breaks/ .

TRANSFER CREDIT RECOGNITION:
Applicants with degrees or degree level courses from Canadian institutions empowered to award degrees and from other degree granting institutions recognized by the Ontario Ministry of Colleges and Universities (MCU) are assessed on a case-by-case basis. To receive a course credit, a minimum grade of C- (60%) is required. Official transcripts and course descriptions/outlines must be presented with the application for credit recognition. Applicants with degrees or degree level courses from countries other than Canada or from postsecondary institutions not recognized by the MCU must have their degrees evaluated by a recognized Canadian public or private institution that specializes in the evaluation of international degree programs.

ADVANCED STANDING:
Graduates of related Ontario College Diploma or Ontario College Advanced Diploma programs may be eligible for advanced standing into the degree program. Please visit the degree program listing or speak to the Program Coordinator for more information and to confirm eligibility.

DEGREE ELECTIVE INFORMATION:
Students may choose from a variety of breadth courses. Courses from a range of disciplines are offered within the humanities, social sciences, sciences, global cultures and mathematics. Elective offerings vary from semester to semester.

BHTM Culinary Pathway Program Structure

Contact Information

Program Coordinator(s)

- Dr. Ameet Tyrewala, mailto:tyrewaa@algonquincollege.com , 613-727-4723, ext. 7475

Course Descriptions

ACC6104 Financial Accounting

An awareness of financial accounting practices and the accounting cycle are central to a manager's understanding of how financial statements are created. Students create and analyse financial statements using basic operational metrics. Students differentiate between types of ownership and how they are approached from an accounting perspective. Industry-standard software is explored. Real-world transactions and financial statements are used to investigate how accounting can be approached by a variety of business types.

Prerequisite(s): none
Corerequisite(s):none

ACC6107 Managerial Accounting

The ability to evaluate financial statements and use the results to make informed management decisions is a sought-after skill in any organization. Students apply a variety of simple quantitative methods to measure and analyze management performance in controlling revenue, costs and profit. Other advanced managerial accounting approaches such as cost-volume-profit analysis, break-even analysis, forecasting and budgeting are also explored. Through hands on practice exercises using anonymous, real-world industry-specific financial statements, students develop fundamental managerial accounting knowledge and skills.

Prerequisite(s): ACC6104
Corerequisite(s):none

ACC6124 Financial Analysis

A thorough knowledge of financial language, concepts, and techniques is needed to successfully operate a business of any size. Students apply a variety of capital budgeting techniques to analyze investments. Students also discuss the various elements of capital structures and analyze their use. Using real-time financial market data, students analyze capital structures. Through practical exercises, students investigate how financial information is used to inform realistic capital budgeting decisions.

Prerequisite(s): ACC6107
Corerequisite(s):none

BIO2200 Botany

Biologists with an interest in plant life may choose to specialize in botany. Beginning with the organic features of life, focusing on plants, students investigate the diversity of plant life and the basis for distinction amongst various species. With a deeper knowledge of plant structures and variability, students consider the impact of plants in the modern world, including human interactions such as food production, building materials and medicine.

Prerequisite(s): none
Corerequisite(s):none

DAT6107 Computer Applications

Computer applications are used extensively in business and hospitality settings for daily operations. Students explore the use of spreadsheets to organize, sort, and analyze data. Students use hotel property management systems to manage simulated front office operations such as reservations, guest check-in/check-out, and guest billing. Through the use of industry-standard property management system software, students develop skills and gain practical experience for application in the hospitality and tourism industry.

Prerequisite(s): none
Corerequisite(s):none

ECO2000 Environmental Economics

Issues pertaining to the environment have a major financial impact on society and government. Environmental economics examines the way human decisions affect the quality of the environment, how human values and institutions shape our demands for improvements in the quality and about designing effective public policies to bring about these improvements. Students examine problems and solutions relating to environmental policy analysis in the Canadian context.

Prerequisite(s): none
Corerequisite(s):none

ECO4101 Microeconomics

Microeconomics studies the behavior of individuals and the market to help businesses make decisions on the allocation of resources. Centering on the modern market economy as a system,

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students explore the principles of microeconomics using economic models to analyze consumer and firm behaviour. Students examine the concepts of resource allocation, demand and supply, market structure and market failure. In addition, students identify the impact of government regulation in markets on economic efficiency, as well as how decisions are made in the business environment.

Prerequisite(s): none
Corerequisite(s):none

ECO4201 Macroeconomics

Macroeconomics is a social science that examines the objectives and policies that affect the whole economy. Students explore the principles of macroeconomics using economic models to analyze the performance of the economy at an aggregate level. Through lectures and discussions, Students examine how the level of unemployment, inflation and national income are determined, investigate the impact that fiscal and monetary policies have on stabilizing the economy and analyze Canada's international economic relationships, including the international flows of goods and of capital.

Prerequisite(s): none
Corerequisite(s):none

ENL2025 Interpersonal Communication

Effectively communicating with others, both professionally and personally, is an art that requires conscious development. Students address the techniques related to interpersonal communication challenges in the diverse workplace. Focus is on communication barriers, verbal and non-verbal communication, listening, team work, and relational dynamics. Through role play, analysis, and case studies, students engage in simulated and authentic interpersonal communication situations.

Prerequisite(s): ENL1100
Corerequisite(s):none

ENL4100 Creative Writing

Whether for personal or public consumption, many people enjoy writing short fiction to express their creative energy while improving upon their overall writing abilities. Working with professional short stories as models, students examine the stylistic components that contribute to the excitement, atmosphere, and overall readability of short fiction. Students share their work and provide formal feedback on the work of others.

Prerequisite(s): ENL1100
Corerequisite(s):none

ENL4200 New Worlds and Alternative Realities: Speculative Fiction

Speculative fiction gathers together all those works of fiction in which new worlds or alternative realities are envisioned. Within this category of prose, students have the opportunity to explore the various sub-genres that present readers with new ways of thinking about some of the issues that face society. Students also develop skills in critical analysis using a variety of approaches and methodologies from literary studies.

Prerequisite(s): none
Corerequisite(s):none

ENL6101 Business Communications

Successful managers must be able to communicate effectively using a wide range of written, audio, and visual techniques. Students expand their writing skills and explore several types of technical written communications including correspondence, proposals, progress reports, and formal and informal reports. Basic techniques for active listening and presentation skills are developed. Students develop the ability to critique presentations providing formative feedback for improvement. The course culminates with a formal research report and presentation designed to

analyze and address an approved issue/problem for a specific audience. The course builds on the concepts and skills introduced in Communications and Academic Writing.

Prerequisite(s): none
Corerequisite(s):none

FAE6508 Risk Management for Events

In planning an event, it is important for event managers to assess all associated risks and to take steps to prevent or mitigate them. Risk assessment and management are explored on a global scale to identify financial, liability and logistical hazards. Through case studies and group discussions, students identify and mitigate risk using a range of risk management strategies and industry best practices. Outdoor and indoor events are evaluated and analyzed.

Prerequisite(s): none
Corerequisite(s):none

FLS3101 French as a Second Language-Beginner 1

The French language is an asset when communicating in the workplace. Students with no prior knowledge of French acquire basic forms and structures to interact and communicate in a simple way with French speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples support students to gain basic oral expression and comprehension using simple phrases that develop vocabulary, pronunciation, and comprehension. Students begin to appreciate cultural and linguistic differences when French is used in the workplace.

Prerequisite(s): none
Corerequisite(s):none

FLS3102 French as a Second Language-Beginner 2

The workplace benefits from having professionals with knowledge of the French language. Students with basic knowledge of French gain more control over forms and structures to interact and communicate in a simple way with French speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples provide students with opportunities to enhance their basic oral expression and comprehension using simple phrases that further develop vocabulary, pronunciation, and comprehension. Students deepen their knowledge of cultural and linguistic differences of French in the workplace.

Prerequisite(s): none
Corerequisite(s):none

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Prerequisite(s): none
Corerequisite(s):none

FOD6128 Project Management for Events in Hospitality and Tourism

Project management demands the coordination of a variety of knowledge, skills, and experience to address the complex operational demands of events in the hospitality and tourism industry. Students manage the logistics of event operations including forecasting, promotion, sales, purchasing, human resources, food and beverage production and service, finance and quality performance review. Students plan, execute, manage and evaluate an event from conception to completion. Event planning portfolios are created to guide the execution of the event and to document their professional experience, and support the development of future career opportunities.

Prerequisite(s): none
Corerequisite(s):none

GED2300 Indigenous Self-Representation in Contemporary Canadian Culture

Historically, Indigenous peoples and their cultures have been dramatically misrepresented and stereotyped in Canadian literature, music, visual arts, film, and television as a result of ongoing attempts to colonize, marginalize, romanticize, and assimilate them. Starting with an historical overview of the oppressive act of misrepresenting, appropriating, and stereotyping Indigenous peoples and their cultures in Canada, students explore how contemporary Indigenous artists have responded to these misrepresentations by subverting, critiquing, challenging, and changing the representations of Indigenous peoples and their cultures in their own artistic works. Significant works of contemporary literature, music, visual arts, film, and television created by contemporary Indigenous artists who give voice to their experiences in Canada serve as the basis for critical analysis and creative reflection on the processes of self-representation and cultural reclamation of Indigenous voices and identity in Canada.

Prerequisite(s): none
Corerequisite(s):none

GEO2300 Principles of Urban Planning

Increasingly cities and communities are feeling the pressure of expansion, and people from all walks of life feel disconnected from the processes, procedures, and decisions that are affecting everyday life. Students consider urban transformation with a focus on practicing sustainability by exploring innovations in land use, transportation, resource planning and economic development, resulting in employment opportunities, as well as healthy and vibrant cities. Students use local and regional activities as a starting point for developing a knowledge base for future social and community involvement. Research projects and assignments encourage students to identify the gaps between theoretical approaches to urban planning and the practical applications as evidenced in their local surroundings.

Prerequisite(s): none
Corerequisite(s):none

GEP1001 Cooperative Education and Job Readiness

Students are guided through a series of activities that prepare them to conduct a professional job search and succeed in the workplace. Through a detailed orientation students learn the cooperative education program policies and procedures related to searching and securing a work term opportunity. Students identify their strengths and transferable skills and participate in workshop-style sessions that focus on cover letter and resume development, interview techniques and job search strategies. Students learn how to navigate a web-based resource centre, which is used to post employment and cooperative education job opportunities. Students reflect on workplace success, ethics and responsibilities.

Prerequisite(s): none
Corerequisite(s):none

HOS6100 Foundations of Hospitality and Tourism Management

There are many different sectors within the hospitality and tourism industry that are interrelated and interdependent. Students examine basic components, frameworks and interrelationships among various sectors including accommodations, food and beverage services, attractions, transportation, travel and tourism, destination management, and marketing. Through, discussion, field trips and interaction with industry experts, students develop an understanding of the basic concepts, organizational structures, managerial responsibilities, career opportunities, and professionalism within the industry.

Prerequisite(s): none
Corerequisite(s):none

HOS6102 Hotel Operations

The accommodation industry presents unique business and management challenges. Students explore hotel operations within various rooms division departments. An emphasis is placed on the understanding and interpretation of hotel performance metrics in the areas of revenue, rate management and occupancy patterns using industry-based scenarios.

Prerequisite(s): none
Corerequisite(s):none

HOS6112 Conference and Event Management

Conferences and events play and important role within the hospitality and tourism industry. Students explore various types of events, set-ups, logistics, risk management strategies and program planning techniques. Students examine partnerships and the importance of working with destination marketing organizations (DMO) and destination management companies (DMC) to attract domestic and international business to local, regional, and national regions. Through case studies, field trips, and guest speakers students develop foundational knowledge and skills to plan conferences and events.

Prerequisite(s): none
Corerequisite(s):none

HOS6126 Hospitality Business Simulation and Analysis

Business simulations enable students to consolidate and apply knowledge and skills in an interactive, dynamic, and risk-free environment. Working in teams, students determine strategies, make decisions and apply business management principles across various departments and functional areas including finance, sales, marketing, operations and human resources. Students manage the operation and management of a hotel using a hotel operational training simulation software program.

Prerequisite(s): ACC6107 and MGT6117
Corerequisite(s):none

HOS6130 Career Development and Management

Successful career development and management depends on developing strategies for networking, self-promotion and lifelong learning. Students assess their personal skills and attributes, explore career opportunities and paths within the hospitality and tourism industry and use these findings to establish career goals. They simulate the job search process by creating a targeted resume, practicing interviewing techniques and developing a working professional portfolio. Students network with employers from different sectors of the industry and discuss career opportunities. Through hands-on workshops and seminars on topics including business etiquette, networking and workplace relationships, students develop the skills to navigate, advance and succeed in today's dynamic workplace.

Prerequisite(s): none
Corerequisite(s):none

HOS6133 Cases in Hospitality and Tourism Management

Applied capstone courses challenge students to synthesize and integrate knowledge and skills from different functional areas of the program. Case studies illustrate realistic hospitality and tourism industry situations to help contextualize learning. Students use problem-solving, decision-making, and critical-thinking skills in teams to analyze cases and evaluate and formulate solutions. Students lead class discussions to solve cases and to present and justify their proposed solutions.

Prerequisite(s): none
Corerequisite(s):none

HOS6135 Strategic Management in Hospitality and Tourism

Managers must have a thorough knowledge and understanding of the internal and external environment to make informed decisions. Working individually and in teams, students analyze hospitality or tourism business case studies to understand the development of a long-term strategic plan to create and sustain a competitive advantage. Students synthesize and integrate information from multiple areas to apply to real-world problems. Students perform relevant research, analyze and interpret results, and manage the strategic planning process to determine the future direction of an organization.

Prerequisite(s): none
Corerequisite(s):none

HOS6136 Hospitality and Tourism Business Law and Ethics

The hospitality, tourism and events industries must adhere to statutory and regulatory requirements. Students examine ethical concepts and principles, compare a variety of ethical decision-making principles and models to make ethically sound decisions in a variety of contexts. Students investigate the codes of ethics for various businesses. Through case study analysis and workplace scenarios, students develop knowledge and skills to recognize, evaluate, and resolve legal and ethical dilemmas to make informed business decisions.

Prerequisite(s): none
Corerequisite(s):none

HRM6114 Introduction to Human Resources Management

A comprehensive understanding of human resources management is essential to the recruitment, hiring, evaluation, training, development and compensation of individuals in any industry. Students develop an understanding of job analysis and job descriptions and the role they play in human resources management. The unique human resources skills required to manage volunteers are also examined. Through case study, guest lectures and role play, students examine foundational human resources management concepts within the Canadian legal context.

Prerequisite(s): none
Corerequisite(s):none

HRM6118 Organizational Behaviour

Organizational behavior focuses on how individuals and groups interact with each other and with management to support employee productivity, workspace experience and job satisfaction. Students investigate strategies to promote a healthy and effective workplace. Through discussions, debates, and case studies, students apply principles and current research to predict and interpret behaviours of individuals and groups.

Prerequisite(s): none
Corerequisite(s):none

LAN3101 Spanish-Beginner 1

The Spanish language is an asset when communicating in the workplace. Students with no prior knowledge of Spanish acquire basic forms and structures to interact and communicate in a simple

way with Spanish speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples support students to gain basic oral expression and comprehension using simple phrases that develop vocabulary, pronunciation, and comprehension. Students begin to appreciate cultural and linguistic differences when Spanish is used in the workplace.

Prerequisite(s): none
Corerequisite(s):none

LAN3101 Spanish-Beginner 1

The Spanish language is an asset when communicating in the workplace. Students with no prior knowledge of Spanish acquire basic forms and structures to interact and communicate in a simple way with Spanish speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples support students to gain basic oral expression and comprehension using simple phrases that develop vocabulary, pronunciation, and comprehension. Students begin to appreciate cultural and linguistic differences when Spanish is used in the workplace.

Prerequisite(s): none
Corerequisite(s):none

LAN3102 Spanish-Beginner 2

The workplace benefits from having professionals with knowledge of the Spanish language. Students with basic knowledge of Spanish gain more control over forms and structures to interact and communicate in a simple way with Spanish speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples provide students with opportunities to enhance their basic oral expression and comprehension using simple phrases that further develop vocabulary, pronunciation, and comprehension. Students deepen their knowledge of cultural and linguistic differences of Spanish in the workplace.

Prerequisite(s): none
Corerequisite(s):none

LAW2014 Law

The reach of the rule of law extends into our lives on a daily basis. As much as it is present in our lives, very few people are aware of the processes, procedures and theories that guide and underpin the development and maintenance of a functional legal system. With attention to key historical figures and events, students explore the scope, jurisdiction, and key concepts of the sub-disciplines within the field of law. Through an introduction to legal arguments and methodologies, students distinguish between various legal systems and wrestle with the difference between law and justice.

Prerequisite(s): none
Corerequisite(s):none

MGT6105 Customer Management

A customer's experience begins at the first point of contact with the organization. Creating a memorable customer experience is critical for repeat business, loyalty and the overall brand image

of an organization. Students explore the concept of guestology and the customer lifecycle and how it contributes to providing customer service excellence. Students examine the fundamentals of planning a service delivery system, setting standard operating procedures (SOP), staffing and training, moment mapping and problem solving, to anticipate, meet and exceed customer expectations. Students also discuss the importance of soft skills and how they contribute to a customer's overall experience. Through case studies, real-world examples and guest lectures, students develop the fundamentals of customer management.

Prerequisite(s): none
Corerequisite(s):none

MGT6117 Revenue Management in Hospitality and Tourism

Hospitality managers utilize revenue management methods to anticipate demand and optimize revenue in order to achieve the best possible financial result. Students discuss the foundations of revenue management as well as its importance in the hospitality industry. Students analyze historic data to forecast demand and optimize revenue in a customer-centric fashion. Weekly exercises that mimic industry-specific situations are used to develop revenue management skills. Through research and group discussion, students analyze current trends in the revenue management field.

Prerequisite(s): none
Corerequisite(s):none

MGT6130 International Management

Different areas of the world have unique cultures, best practices, regulations, and laws that can impact the company's corporate and business management practices as they expand globally. Students explore opportunities, risks, and challenges of doing business in the complex global environment and examine organizational functions in an international context. Through case studies, research on current and emerging geopolitical issues students develop an understanding of strategies for the management of people and processes across borders and cultures.

Prerequisite(s): none
Corerequisite(s):none

MKT6108 Introduction to Hospitality and Tourism Marketing

Marketing is vital to the success of all businesses and organizations to attract new customers, build loyalty, and strengthen branding. Students investigate the role of marketing in strategic planning. Concepts such as customer-driven marketing, distribution channels, market segmentation, marketing mix, pricing, and branding are explored. Through case studies, students examine current events, destination marketing, and the role of government in local and international marketing.

Prerequisite(s): none
Corerequisite(s):none

MKT6112 Digital Marketing and Sales

The combination of globalization and evolving technology require hospitality and tourism marketers to have a working knowledge of traditional media channels, social media, digital marketing, and visual design. Students explore traditional and emerging marketing techniques from an integrated perspective. Students examine key approaches to sales by focusing on the buyer's decision-making process and marketing mix. Collaborating with an industry partner, students create and present a customized digital marketing plan.

Prerequisite(s): MKT6108
Corerequisite(s):none

PHI2002 Ethical Decision Making

To avoid potential prosecution, companies and their employees are well-advised to engage in ethical decision-making practices in all business situations. Students examine ethical concepts and principles, compare a variety of ethical decision-making models and utilize these principles and

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models to make ethically sound decisions in a variety of contexts. Students also design a code of ethics, practice making ethically- based decisions and develop the analytical skills required to recognize, evaluate and resolve ethical dilemmas in the workplace.

Prerequisite(s): PHI1000
Corerequisite(s):none

PHI4000 Philosophy and Popular Culture

Many facets of today's popular culture engage, directly or indirectly, with the concerns of a variety of philosophical traditions. Drawing on a number of examples, students explore both the way popular culture permeates and spreads through society and the way it interprets and presents philosophical questions. Students develop skills and techniques for assessing the soundness and validity of thought experiments.

Prerequisite(s): PHI1000
Corerequisite(s):none

PHI4002 The Philosophy of Drugs

Drugs are everywhere: professionals prescribe them to us to make us "better"; we take them recreationally; we give them to our children, pets and other loved ones; we buy them on the streets and in grocery stores. What are "drugs"? Why are some drugs legal and others not? How do drugs get to market? What ethical issues are relevant in a global drug industry? Are current intellectual property regimes appropriate if the goal of drug research is to promote benefits to society? Students critically examine these, and other, questions through the lens of historical and contemporary ethical, philosophical and legal theories and arguments. Students engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none
Corerequisite(s):none

PHI4003 The Philosophy of Love and Sex

Love and sex are central to the human condition, and have been topics of academic inquiry and controversy throughout history. Various practices surrounding love and sex are celebrated in Western culture, such as monogamy and marriage, while other practices, such as polygamy and pedophilia, are condemned. Why is this? Students critically explore these and other issues surrounding love and sex using examples from popular music, movies and literature, framing those issues with the help of historical and contemporary philosophical theories and arguments. Students engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none
Corerequisite(s):none

PHI4004 Technology, Society and the Environment

Environmental issues have come to occupy a central place in the marketplace, politics, policy, and society at large. Owing largely to the many environmental consequences that have accompanied industrialization, we humans have been forced to rethink the complex relationship between technology, society and the environment. Students investigate philosophical concepts and theories surrounding technology, society and the environment including: the "naturalness" of technology, sustainability and animal rights. Students critically examine course material by focusing on questions such as: What is nature, and what role do/should humans occupy in it? What do we owe non-human organisms? What do we owe future generations? Students engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none
Corerequisite(s):none

PHI4100 Survival in the Information Age: Risk and the Media

On an almost daily basis, the media, through its various outlets - television, radio, web sites, RSS,

and podcasts - reports on issues that address our wellbeing. Through discussions, readings, and assignments, students enhance their ability to interpret and question information presented by the media by better understanding the inherent risks. Issues like alternative medicine (i.e. vaccinations) and socio-legal issues (i.e. bullying, hacking, surveillance, privacy) provide grounds for students to use principles from the social science as a means to think critically about real and perceived risks in daily life.

Prerequisite(s): PHI1000
Corerequisite(s):none

PHY4000 Black Holes, Big Bangs and the Cosmos

The dynamic and exciting field of Cosmology outlines our current understanding of the Universe from its start, at the so-called Big Bang, through the ensuing 13 plus billion years to the present and beyond. Students learn how to discuss our present understanding of the three phases of the Universe as well as its five part make up, with matter making up only 4% of the whole. Students explain our knowledge of the various phases of evolution of the Cosmos and also the latest theories and experiments that are trying to address our uncertainties. Throughout the course, students evaluate and debate many of today's ideas and concepts revolving around cosmology.

Prerequisite(s): none
Corerequisite(s):none

PSI2000 Navigating Canada's Political Landscape

A developed knowledge of government and politics is key to an effective participation in public life. Drawing on current events, students explore the societal, cultural and constitutional context along with the major political parties and institutions that shape the Canadian political landscape. Students develop skills and techniques that allow them to position politicians, parties, and policies, past and present, on the spectrum of political ideology and Canadian political traditions. Working together and individually, students analyze issues from the perspective of various political approaches.

Prerequisite(s): none
Corerequisite(s):none

PSY2100 Introductory Psychology

With its applications to behaviour and personality, psychology extends its reach into many aspects of our personal lives. The broad applications of this social science in both an applied and theoretical context are premised on a number of fundamental principles. Students explore historical breakthroughs that define the current boundaries of the discipline and interact with a number of the foundational concepts that resonate throughout daily life and popular culture. Students develop an introductory knowledge in the various schools of thought within the discipline.

Prerequisite(s): none
Corerequisite(s):none

QUA0005 Introduction to Research

There are a variety of steps in the research process that incorporate quantitative and qualitative methods, and primary and secondary data sources. Topics include data collection and management, survey design, and sampling. Students use software to support the design, deployment, and interpretation of research inquiries.

Prerequisite(s): none
Corerequisite(s):none

QUA2000 Statistics

Students explore fundamental statistical concepts and use statistical software to summarize, analyze and present both descriptive and inferential statistics. Topics include central tendency, variation, probability, central limit theorem, sampling, estimation, hypothesis testing and simple

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regression and correlation. These theoretical concepts are explained through practical examples from various sectors. Students develop the required background for further study related to research.

Prerequisite(s): none
Corerequisite(s):none

QUA6127 Applied Research Methods

Applied research studies can be used to analyze everyday problems and to support decision-making. Working in teams, students develop and execute a full research study for industry clients in real-time. Students design a research proposal including the collection of primary data, and use of secondary data. Students use industry-standard software to execute their research and interpret the results. Through collaboration with industry partners throughout the research process, students experience how research is used to investigate industry problems and inform decisions.

Prerequisite(s): none
Corerequisite(s):none

SCI2000 Environmental Science

Environmental science is an interdisciplinary study of how the earth works, human interaction with the earth and how to address the existing environmental problems. Students explore natural capital and the degradation. Students engage in case studies, critical thinking and analysis of alternatives in exploring solutions and trade-offs in trying to address degradation.

Prerequisite(s): ENL1100 and PHI1000
Corerequisite(s):none

SOC2000 Introduction to Sociology

When working with individuals and groups it is important to understand both the background and influences present. Students develop a familiarity with sociological theories and methodological approaches used to study individual and group behaviours. Students also examine variables that include culture, social class, race, and gender and how these variables may impact work with diverse individuals and groups.

Prerequisite(s): ENL1100
Corerequisite(s):none

SOC2001 Anti-Racism: Theory and Practice

Anti-racism is the practice of identifying, challenging, and changing the values, structures, and behaviours that perpetuate systemic racism. Students explore concepts of anti-oppressive practice, anti-racist pedagogy, diversity, and inclusion at the personal, societal, and institutional levels. Students develop an understanding of historical and present-day groups and figures that challenge oppressive structures in Canadian society. Through various learning activities and discussion boards, students will develop the necessary knowledge, attitude, and skills to become an authentic ally within society.

Prerequisite(s): none
Corerequisite(s):none

SOC4000 Criminology

The interdisciplinary study of social science examining the individual and social aspects of crime is known as criminology. Students work through an introduction to the social science perspective on crime. Presentations, discussions, and assignments allow students to investigate the various theoretical positions related to crime and criminal behaviour. Working forward from the types and definitions of crime, students trace some of the links between government policy and the impacts of these policies on both society and the individual.

Prerequisite(s): SOC2000
Corerequisite(s):none

SOC4001 Global Perspectives

Sociology, through its exploration of the organization of society and the connections between people and their surroundings, provides new ways of looking at the world. Using fundamental knowledge in the field of sociology, students analyze globalization and its impact on Canadian society. Students take opposing views to debate the opportunities and challenges that come with globalization.

Prerequisite(s): SOC2000
Corerequisite(s):none

TOU6121 Special Topics in Tourism

Current and emerging issues and trends that influence the Canadian and international tourism markets are explored using cases and examples from the tourism industry. Students examine the relationship between social, environmental, and economic factors and tourism. They investigate emerging trends and drivers of change and develop knowledge to manage challenges and opportunities within the dynamic tourism industry.

Prerequisite(s): none
Corerequisite(s):none

TOU6129 Attractions Management

Visitor attractions play an important role within a comprehensive tourism destination strategy. Students explore the essential components in the development and management of attractions. Students investigate strategies to manage seasonality and to maximize guest experiences while minimizing the impact on attractions and local community. Through case studies and real-life examples students analyze, evaluate and provide recommendations to enhance attractions.

Prerequisite(s): none
Corerequisite(s):none

TOU6130 Global Tourism

Tourism studies draw on the framework of geographical analysis by using relevant principles to contextualize destinations within their surroundings. Students examine geographical concepts including the physical, political, economic and socio-cultural characteristics of a variety of regions, as well as their current events. Through a series of case studies and analytical activities, students develop an integrative perspective on tourism as a local, national and global phenomenon to support tourism planning and management.

Prerequisite(s): none
Corerequisite(s):none

WKT6100 Co-Op Work Term I

Students are provided with experiential learning opportunities directly related to the hospitality and tourism industry. Focus for this first work term is to have students gain an entry-level position within any recognized sector of the hospitality industry. Students develop a deeper understanding of the basic skill set required to succeed within this industry. The co-op experience further enhances the shared learning environment by providing the students with new understanding, perspectives and ideas.

Prerequisite(s): none
Corerequisite(s):none

WKT6102 Co-Op Work Term II

Students are provided with experiential learning opportunities directly related to the hospitality and tourism industry. Students are given the option of undertaking a supervisory role within the industry sector in which their first co-op was completed or taking an entry-level position within a different sector of the industry. The goal is to expand the student's practical industry experience. Upon the student's return to the classroom, the co-op further enhances the shared learning environment by providing students with new experiences, perspectives and ideas.

Prerequisite(s): none
Corerequisite(s):none