

Area of Interest: Culinary, Hospitality and Tourism

## Bachelor of Hospitality and Tourism Management (Honours) (Co-op) Pathway for Culinary Management

Honours Degree

Program Code: 6225C03FWO

4 Years

Ottawa Campus

### Our Program

**The first of its kind in Eastern Ontario - a hospitality and tourism degree that works.**

The four-year Bachelor of Hospitality and Tourism Management (Honours) (Co-op) degree program prepares you for supervisory and management careers within the dynamic hospitality and tourism industry. The program gives you a solid knowledge of hospitality and tourism business operations, coupled with effective leadership and management skills.

This pathway is for graduates of the Culinary Management Ontario College Diploma program. Graduates of this program receive credit for 10 courses in the degree, reducing the time to degree completion to 3 years.

Created by industry experts, this degree program is the first of its kind in Eastern Ontario. Core components of the program include exponential, theoretical and analytical learning in:

- hotel operations management
- leadership and entrepreneurship
- food and beverage management
- tourism trends

Throughout the program, you are provided with opportunities to develop teamwork, leadership, communication, critical-thinking and problem-solving skills.

Smaller class sizes allow you the one-on-one time you need to succeed.

Students also gain real-world experience through a paid co-operative education (co-op) work term (s) (see Additional Information for more details). Please note that places in the co-op work term(s) are subject to availability and academic eligibility. Please note admission to a co-op program does not guarantee a co-op placement.

Graduates of this program are equipped with the skills, knowledge and experience leading to highly sought after graduates throughout the industry. Graduates may find employment both locally and globally in:

- hotels or resorts
- restaurants
- cruise lines
- casinos
- consulting firms
- destination marketing organizations
- suppliers to the hospitality and tourism industry

Specific opportunities can include:

- management trainee for large hotel chains
- sales and marketing managers
- revenue/finance managers
- event coordinators/planners
- human resources coordinator
- food and beverage manager/supervisor
- front desk manager/supervisor
- club managers
- attractions managers/supervisors
- restaurant managers/supervisors
- membership coordinator convention visitors bureau

Some graduates may also choose to pursue entrepreneurial opportunities.

### **SUCCESS FACTORS**

This program is well-suited for students who:

- Enjoy interacting with people of diverse backgrounds.
- Enjoy using creative, strategic and critical thinking to solve problems.
- Are interested in examining and addressing sustainable and global hospitality and tourism issues.
- Thrive in a fast-paced and constantly evolving environment.
- Appreciate the value of team work.

### **Employment**

The Bachelor of Hospitality and Tourism program prepares graduates for careers both in North America and globally. Career opportunities may include: working as guest service, food and beverage, front desk managers and supervisors. Graduates may also secure employment as club managers, independent consultants, event planners, restaurant managers and supervisors, working with facility management companies, human resources and working as independent entrepreneurs.

### **Learning Outcomes**

The graduate has reliably demonstrated the ability to:

- Analyze and evaluate the impact of current events on the interdependent components of the global hospitality and tourism industry.
- Use leadership principles and front line hospitality and tourism experience to work effectively as both a team member and leader.
- Explain and apply sound business practices and management strategies to navigate an organization through a competitive marketplace and ensure organizational growth and sustainability.
- Develop and foster a culture of client service and organizational excellence within a hospitality and tourism business environment.
- Utilize critical thinking and research skills to solve problems, formulate strategies and customize solutions for the hospitality and tourism industry.

- Interpret and communicate concepts, information, arguments and analysis accurately and reliably for a variety of purposes and to a range of local, national and international audiences.
- Distinguish and apply strategic leadership skills and evidence-based management practices to promote and advance the hospitality and tourism industry.
- Interact respectfully with diverse people, groups and cultures to achieve personal and workplace goals.
- Identify and leverage technologies to facilitate and enhance operations within a hospitality and tourism business environment.
- Choose and express reflective practice strategies and self-regulated learning to update knowledge, skills, and apply new learning with confidence in changing situations.
- Identify and apply discipline-specific practices that contribute to the local and global community through social responsibility, economic commitment and environmental stewardship.

### Program of Study

| Level: 03 | Courses   | Hours |
|-----------|---|-------|
| GEP1001   | Cooperative Education and Job Readiness           | 18.0  |
| HOS6100   | Foundations of Hospitality and Tourism Management | 42.0  |
| HOS6102   | Hotel Operations                                  | 42.0  |
| MGT6105   | Customer Management                               | 42.0  |
| MKT6108   | Introduction to Hospitality and Tourism Marketing | 42.0  |
| TOU6130   | Global Tourism                                    | 42.0  |
| Level: 04 | Courses   | Hours |
| ACC6104   | Financial Accounting                              | 42.0  |
| DAT6107   | Computer Applications                             | 42.0  |
| HOS6112   | Conference and Event Management                   | 42.0  |
| HRM6114   | Introduction to Human Resources Management        | 42.0  |
| MKT6112   | Digital Marketing and Sales                       | 42.0  |
| QUA2000   | Statistics  | 42.0  |
| Co-op: 01 | Courses   | Hours |
| WKT6100   | Co-Op Work Term I                                 |       |
| Level: 05 | Courses   | Hours |
| ACC6107   | Managerial Accounting                             | 42.0  |
| ECO4101   | Microeconomics                                    | 42.0  |
| ENL6101   | Business Communications                           | 42.0  |
| HRM6118   | Organizational Behaviour                          | 42.0  |
| MGT6117   | Revenue Management in Hospitality and Tourism     | 42.0  |

| <b>Elective: choose 1 Courses</b> |   | <b>Hours</b> |
|-----------------------------------|---|--------------|
| FLS3101                           | French as a Second Language - Beginner 1        | 42.0         |
| LAN3101                           | Spanish - Beginner 1                            | 42.0         |
| <b>Level: 06</b>                  | <b>Courses</b>                                  | <b>Hours</b> |
| ACC6124                           | Financial Analysis                              | 42.0         |
| HOS6136                           | Hospitality Business Law                        | 42.0         |
| MGT6130                           | International Management                        | 42.0         |
| QUA0005                           | Introduction to Research                        | 42.0         |
| TOU6121                           | Special Topics in Tourism                       | 42.0         |
| <b>Elective: choose 1 Courses</b> |   | <b>Hours</b> |
| FLS3102                           | French as a Second Language - Beginner 2        | 42.0         |
| LAN3102                           | Spanish - Beginner 2                            | 42.0         |
| <b>Co-op: 02</b>                  | <b>Courses</b>                                  | <b>Hours</b> |
| WKT6102                           | Co-Op Work Term II                              |              |
| <b>Level: 07</b>                  | <b>Courses</b>                                  | <b>Hours</b> |
| HOS6126                           | Hospitality Business Simulation and Analysis    | 42.0         |
| HOS6130                           | Career Development and Management               | 28.0         |
| HOS6135                           | Strategic Management in Hospitality and Tourism | 56.0         |
| QUA6127                           | Applied Research Methods                        | 56.0         |
| <b>Elective: choose 1 Courses</b> |   | <b>Hours</b> |
| BIO2200                           | Botany  | 56.0         |
| ECO2000                           | Environmental Economics                         | 42.0         |
| ENL2025                           | Interpersonal Communication                     | 42.0         |
| FLS3101                           | French as a Second Language - Beginner 1        | 42.0         |
| FLS3102                           | French as a Second Language - Beginner 2        | 42.0         |
| GEO2300                           | Principles of Urban Planning                    | 56.0         |
| LAN3101                           | Spanish - Beginner 1                            | 42.0         |
| LAN3102                           | Spanish - Beginner 2                            | 42.0         |
| LAW2014                           | Law   | 42.0         |
| PHI2002                           | Ethical Decision Making                         | 42.0         |
| PSI2000                           | Navigating Canada's Political Landscape         | 56.0         |
| PSY2100                           | Introductory Psychology                         | 42.0         |

|                                   |   |              |
|-----------------------------------|---|--------------|
| SCI2000                           | Environmental Science                                     | 42.0         |
| SOC2000                           | Introduction to Sociology                                 | 56.0         |
| SOC2001                           | Anti-Racism: Theory and Practice                          | 42.0         |
| <b>Level: 08</b>                  | <b>Courses</b>  | <b>Hours</b> |
| ECO4201                           | Macroeconomics  | 42.0         |
| FOD6128                           | Project Management in Food and Beverage Operations        | 56.0         |
| HOS6133                           | Cases in Hospitality and Tourism Management               | 56.0         |
| MGT6131                           | Risk and Crisis Management                                | 42.0         |
| TOU6129                           | Attractions Management                                    | 42.0         |
| <b>Elective: choose 1 Courses</b> |   | <b>Hours</b> |
| ENL4100                           | Creative Writing  | 42.0         |
| ENL4200                           | New Worlds and Alternative Realities: Speculative Fiction | 42.0         |
| PHI4000                           | Philosophy and Popular Culture                            | 42.0         |
| PHI4002                           | The Philosophy of Drugs                                   | 42.0         |
| PHI4003                           | The Philosophy of Love and Sex                            | 42.0         |
| PHI4004                           | Technology, Society and the Environment                   | 42.0         |
| PHI4100                           | Survival in the Information Age: Risk and the Media       | 42.0         |
| PHY4000                           | Black Holes, Big Bangs and the Cosmos                     | 42.0         |
| SOC4000                           | Criminology   | 42.0         |
| SOC4001                           | Global Perspectives                                       | 42.0         |

## Fees for the 2023/2024 Academic Year

Tuition and related ancillary fees for this program can be viewed by using the Tuition and Fees Estimator tool at <https://www.algonquincollege.com/fee-estimator> .

Further information on fees can be found by visiting the Registrar's Office website at <https://www.algonquincollege.com/ro> .

Fees are subject to change.

A chef outfit for the Food Production course needs to be purchased through Connections: the Campus Store.

Textbook costs are also not included in the fees and will vary term-to-term; for information about textbooks go to <https://www.algonquincollege.com/coursematerials/> .

## Admission Requirements for the 2024/2025 Academic Year

### Program Eligibility

- Graduate of Culinary Management Ontario College Diploma, with an overall GPA 1.7 (62%).

## Admission Requirements for 2023/2024 Academic Year

### Program Eligibility

- Graduate of Culinary Management Ontario College Diploma, with an overall GPA 1.7 (62%).

### Application Information

#### **BACHELOR OF HOSPITALITY AND TOURISM MANAGEMENT (HONOURS) (CO-OP) Pathway for Culinary Management Program Code 6225C03FWO**

Applications to full-time day programs must be submitted with official transcripts showing completion of the academic admission requirements through:

ontariocolleges.ca  
60 Corporate Court  
Guelph, Ontario N1G 5J3  
1-888-892-2228

Students currently enrolled in an Ontario secondary school should notify their Guidance Office prior to their online application at <http://www.ontariocolleges.ca/>.

Applications for Fall Term and Winter Term admission received by February 1 will be given equal consideration. Applications received after February 1 will be processed on a first-come, first-served basis as long as places are available.

International applicants please visit this link for application process information:  
<https://algonquincollege.force.com/myACint/>.

For further information on the admissions process, contact:

Registrar's Office  
Algonquin College  
1385 Woodroffe Ave  
Ottawa, ON K2G 1V8  
Telephone: 613-727-0002  
Toll-free: 1-800-565-4723  
TTY: 613-727-7766  
Fax: 613-727-7632  
Contact: <https://www.algonquincollege.com/ro>

### Additional Information

Algonquin College has been granted consent by the Minister of Colleges and Universities (MCU) to offer this applied degree for a seven-year term starting July 5, 2017. The College shall ensure that all students admitted to the above-named program during the period of consent have the opportunity to complete the program within a reasonable timeframe.

#### **CO-OP INFORMATION:**

Co-operative education (Co-op) allows students to integrate their classroom learning with a real-world experience through paid work terms. Two academic terms prior to the cooperative education work term, students are required to actively participate in and successfully complete the self-directed co-op course, readiness activities and workshops.

Students must actively conduct a guided, self-directed job search and are responsible for securing approved program-related paid co-op employment. Students compete for co-op positions alongside students from Algonquin College and other Canadian and international colleges and universities. Algonquin College's Co-op Department provides assistance in developing co-op job opportunities and guides the overall process, but does not guarantee that a student will obtain employment in a co-op work term. Co-op students may be required to relocate to take part in the co-op employment opportunities available in their industry and must cover all associated expenses; e.g., travel, work permits, visa applications, accommodation and all other incurred expenses.

Co-op work terms are typically 14 weeks in duration and are completed during a term when students are not taking courses. For more information on your program's co-op level(s), visit the courses tab on your program's webpage.

International students enrolled in a co-op program are required by Immigration, Refugees and Citizenship Canada (IRCC) to have a valid Co-op/Internship Work Permit prior to commencing their work term. Without this document International students are not legally eligible to engage in work in Canada that is part of an academic program. The Co-op/Internship Work Permit does not authorize international students to work outside the requirements of their academic program.

For more information on co-op programs, the co-op work/study schedule, as well as general and program-specific co-op eligibility criteria, please visit <https://www.algonquincollege.com/coop>.

Successful completion of all courses, including mandatory cooperative education (Co-op) Work Terms, is a requirement for graduation.

**TRANSFER CREDIT RECOGNITION:**

Applicants with degrees or degree level courses from Canadian institutions empowered to award degrees and from other degree granting institutions recognized by the Ontario Ministry of Colleges and Universities (MCU) are assessed on a case-by-case basis. To receive a course credit, a minimum grade of C- (60%) is required. Official transcripts and course descriptions/outlines must be presented with the application for credit recognition. Applicants with degrees or degree level courses from countries other than Canada or from postsecondary institutions not recognized by the MCU must have their degrees evaluated by a recognized Canadian public or private institution that specializes in the evaluation of international degree programs.

**ADVANCED STANDING:**

Graduates of related Ontario College Diploma or Ontario College Advanced Diploma programs may be eligible for advanced standing into the degree program. Please visit the degree program listing or speak to the Program Coordinator for more information and to confirm eligibility.

**DEGREE ELECTIVE INFORMATION:**

Students may choose from a variety of breadth courses. Courses from a range of disciplines are offered within the humanities, social sciences, sciences, global cultures and mathematics. Elective offerings vary from semester to semester.

**BHTM Culinary Pathway Program Structure**

Fall Winter Summer Year 1 Year 2 Level 03 Level 04 Co-op 1 Year 3 Level 05 Level 06 Co-op 2 Year 4 Level 07 Level 08

**FOURTH YEAR STANDING:**

A student has achieved fourth year standing when they have successfully completed the first three years of the BHTM program.

**Contact Information****Program Coordinator(s)**

- Dr. Ameet Tyrewala, <mailto:tyrewaa@algonquincollege.com>, 613-727-4723, ext. 7475

**Course Descriptions****ACC6104 Financial Accounting**

Students learn basic accounting principles and the accounting process. Students examine the role of financial accounting from a user perspective including preparation and use of financial statements, concepts of accrual accounting, internal control issues and statement analysis. Learning activities are designed to provide opportunities for practical application of the concepts.

Prerequisite(s): none

Corequisite(s): none

**ACC6107 Managerial Accounting**

Students explore managerial accounting techniques. Background, goals and methods of managerial accounting including product costing, travel packaging, analyzing relevant costs, cost-volume-profit analysis, budgeting and profit planning, controlling costs and performance evaluation are explored. Learning activities are designed to provide many opportunities for practical application of the concepts.



Prerequisite(s): ACC6104  
Corerequisite(s):none

**ACC6124 Financial Analysis**

Students learn the language, concepts and techniques for analyzing and solving financial problems faced by businesses. Topics include understanding business organizations, taxation, financial statements and cash flow analysis, financial forecasting and planning, time value of money, valuation of stocks and bonds, capital budgeting, efficient market theory and risk/return analysis.

Prerequisite(s): ACC6107  
Corerequisite(s):none

**BIO2200 Botany**

Biologists with an interest in plant life may choose to specialize in botany. Beginning with the organic features of life, focusing on plants, students investigate the diversity of plant life and the basis for distinction amongst various species. With a deeper knowledge of plant structures and variability, students consider the impact of plants in the modern world, including human interactions such as food production, building materials and medicine.

Prerequisite(s): none  
Corerequisite(s):none

**DAT6107 Computer Applications**

In today's business environment the ability to leverage technology to communicate and manage information is critical. Students develop and practice skills with standard computer applications used extensively in business and hospitality settings. Using interactive computer- based tutorials students gain practical experience where they produce business documents, create spreadsheets and design presentations. Students acquire skills and gain experience that they can apply in their academic program and transfer to the workplace.

Prerequisite(s): none  
Corerequisite(s):none

**ECO2000 Environmental Economics**

Issues pertaining to the environment have a major financial impact on society and government. Environmental economics examines the way human decisions affect the quality of the environment, how human values and institutions shape our demands for improvements in the quality and about designing effective public policies to bring about these improvements. Students examine problems and solutions relating to environmental policy analysis in the Canadian context.

Prerequisite(s): none  
Corerequisite(s):none

**ECO4101 Microeconomics**

Microeconomics studies the behavior of individuals and the market to help businesses make decisions on the allocation of resources. Centering on the modern market economy as a system, students explore the principles of microeconomics using economic models to analyze consumer and firm behaviour. Students examine the concepts of resources allocation, demand and supply, market structure and market failure. In addition, students identify the impact of government regulation in markets on economic efficiency, as well as how decisions are made in the business environment.

Prerequisite(s): none  
Corerequisite(s):none

**ECO4201 Macroeconomics**



Macroeconomics is a social science that examines the objectives and policies that affect the whole economy. Students explore the principles of macroeconomics using economic models to analyze the performance of the economy at an aggregate level. Through lectures and discussions, Students examine how the level of unemployment, inflation and national income are determined, investigate the impact that fiscal and monetary policies have on stabilizing the economy and analyze Canada's international economic relationships, including the international flows of goods and of capital.

Prerequisite(s): none  
Corerequisite(s):none

### **ENL2025 Interpersonal Communication**

Effectively communicating with others, both professionally and personally, is an art that requires conscious development. Students address the techniques related to interpersonal communication challenges in the diverse workplace. Focus is on communication barriers, verbal and non-verbal communication, listening, team work, and relational dynamics. Through role play, analysis, and case studies, students engage in simulated and authentic interpersonal communication situations.

Prerequisite(s): ENL1100  
Corerequisite(s):none

### **ENL4100 Creative Writing**

Whether for personal or public consumption, many people enjoy writing short fiction to express their creative energy while improving upon their overall writing abilities. Working with professional short stories as models, students examine the stylistic components that contribute to the excitement, atmosphere, and overall readability of short fiction. Students share their work and provide formal feedback on the work of others.

Prerequisite(s): ENL1100  
Corerequisite(s):none

### **ENL4200 New Worlds and Alternative Realities: Speculative Fiction**

Speculative fiction gathers together all those works of fiction in which new worlds or alternative realities are envisioned. Within this category of prose, students have the opportunity to explore the various sub-genres that present readers with new ways of thinking about some of the issues that face society. Students also develop skills in critical analysis using a variety of approaches and methodologies from literary studies.

Prerequisite(s): none  
Corerequisite(s):none

### **ENL6101 Business Communications**

Successful managers must be able to communicate effectively using a wide range of written, audio, and visual techniques. Students expand their writing skills and explore several types of technical written communications including correspondence, proposals, progress reports, and formal and informal reports. Basic techniques for active listening and presentation skills are developed. Students develop the ability to critique presentations providing formative feedback for improvement. The course culminates with a formal research report and presentation designed to analyze and address an approved issue/problem for a specific audience. The course builds on the concepts and skills introduced in Communications and Academic Writing.

Prerequisite(s): none  
Corerequisite(s):none

### **FLS3101 French as a Second Language - Beginner 1**

The French language is an asset when communicating in the workplace. Students with no prior knowledge of French acquire basic forms and structures to interact and communicate in a simple way with French speakers. Class instruction and practice, repeated feedback, and exposure to a

variety of language samples support students to gain basic oral expression and comprehension using simple phrases that develop vocabulary, pronunciation, and comprehension. Students begin to appreciate cultural and linguistic differences when French is used in the workplace.

Prerequisite(s): none  
Corerequisite(s):none

### **FLS3101 French as a Second Language - Beginner 1**

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Prerequisite(s): none  
Corerequisite(s):none

### **FLS3102 French as a Second Language - Beginner 2**

The workplace benefits from having professionals with knowledge of the French language. Students with basic knowledge of French gain more control over forms and structures to interact and communicate in a simple way with French speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples provide students with opportunities to enhance their basic oral expression and comprehension using simple phrases that further develop vocabulary, pronunciation, and comprehension. Students deepen their knowledge of cultural and linguistic differences of French in the workplace.

Prerequisite(s): none  
Corerequisite(s):none

### **FLS3102 French as a Second Language - Beginner 2**

The workplace benefits from having professionals with knowledge of the French language. Students with basic knowledge of French gain more control over forms and structures to interact and communicate in a simple way with French speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples provide students with opportunities to enhance their basic oral expression and comprehension using simple phrases that further develop vocabulary, pronunciation, and comprehension. Students deepen their knowledge of cultural and linguistic differences of French in the workplace.

Prerequisite(s): none  
Corerequisite(s):none

### **FOD6128 Project Management in Food and Beverage Operations**

Students explore, from a managerial point of view, the complexity and demands of project management in food and beverage service operations. Students learn how to plan, organize, staff and evaluate a food and beverage service function. A combination of lectures and the execution of an actual function emphasizes the praxis between theory and practice. The theory component of this course enables students to examine managerial responsibilities in various types of food and beverage operations. The practical component allows students to manage fundamental functions of food and beverage service operation management including forecasting, promotion, sales, purchasing, human resources, scheduling, food and beverage production, finance and quality performance review. (Prerequisite: Fourth Year Standing).

Prerequisite(s): none  
Corerequisite(s):none

### **GEO2300 Principles of Urban Planning**

Increasingly cities and communities are feeling the pressure of expansion, and people from all

walks of life feel disconnected from the processes, procedures, and decisions that are affecting everyday life. Students consider urban transformation with a focus on practicing sustainability by exploring innovations in land use, transportation, resource planning and economic development, resulting in employment opportunities, as well as healthy and vibrant cities. Students use local and regional activities as a starting point for developing a knowledge base for future social and community involvement. Research projects and assignments encourage students to identify the gaps between theoretical approaches to urban planning and the practical applications as evidenced in their local surroundings.

Prerequisite(s): none  
Corerequisite(s):none

### **GEP1001 Cooperative Education and Job Readiness**

Students are guided through a series of activities that prepare them to conduct a professional job search and succeed in the workplace. Through a detailed orientation students learn the cooperative education program policies and procedures related to searching and securing a work term opportunity. Students identify their strengths and transferable skills and participate in workshop-style sessions that focus on cover letter and resume development, interview techniques and job search strategies. Students learn how to navigate a web-based resource centre, which is used to post employment and cooperative education job opportunities. Students reflect on workplace success, ethics and responsibilities.

Prerequisite(s): none  
Corerequisite(s):none

### **HOS6100 Foundations of Hospitality and Tourism Management**

Students examine the foundations of the conceptual framework aspects related to the industry, including accommodations, food and beverage services, attractions, transportation, travel services, destination management and marketing. Students gain a fundamental understanding of the concepts, organizational structures, managerial responsibilities and career opportunities within the industry.

Prerequisite(s): none  
Corerequisite(s):none

### **HOS6102 Hotel Operations**

The hotel operations environment is explored introducing students to the unique characteristics and management challenges presented by the accommodation industry. Students experience various operational steps in the hotel guest cycle using a typical hotel property management system. An emphasis is placed around the understanding and interpretation of hotel performance metrics in the areas of revenue, rate management and occupancy patterns.

Prerequisite(s): none  
Corerequisite(s):none

### **HOS6112 Conference and Event Management**

Students acquire an understanding of the role conferences and events play within the hospitality and tourism industry. Students learn about various types of events examining economic impact models, event logistics, risk management strategies and program planning techniques. Learning activities include a group project and presentation.

Prerequisite(s): none  
Corerequisite(s):none

### **HOS6126 Hospitality Business Simulation and Analysis**

Students experience the operation and management of a hotel using the Hotel Operational Training Simulation (HOTS) software program. Working in teams, students determine strategies, make decisions and apply business management principles across various departments and

functional areas including finance, sales, marketing, operations and human resources.(Prerequisite: Fourth Year Standing).

Prerequisite(s): ACC6124  
Corerequisite(s):none

### **HOS6130 Career Development and Management**

Students prepare for the transition from school to the workforce. Students assess their personal skills and attributes, explore career opportunities and paths within the hospitality and tourism industry and use these findings to establish career goals. They simulate the job search process by creating a targeted resume, practicing interviewing techniques and developing a working professional portfolio. Hands-on workshops and seminars on topics including business etiquette, networking and workplace relationships, provide students with the skills they require to navigate, advance and succeed in today's dynamic workplace.(Prerequisite: Fourth Year Standing).

Prerequisite(s): none  
Corerequisite(s):none

### **HOS6133 Cases in Hospitality and Tourism Management**

This capstone course challenges students to synthesize and integrate course material from all functional areas of the program. Case studies illustrate realistic situations from the hospitality and tourism industry to help contextualize learning. Working in teams, students use problem solving, decision making and critical-thinking skills to analyze cases and evaluate and formulate solutions. Students are required to present and justify their case study findings both orally and in written formats. (Prerequisite: Fourth Year Standing).

Prerequisite(s): none  
Corerequisite(s):none

### **HOS6135 Strategic Management in Hospitality and Tourism**

Students are challenged to synthesize and integrate course material from all functional areas of the program and to apply their learning in a real-world case study setting. Working individually and in teams, students work with hospitality or tourism business case studies to understand the development of a long-term strategic plan. They demonstrate their ability to perform relevant research, analyze and interpret results, and manage the strategic planning process used to develop and communicate a strategic plan.(Prerequisite: Fourth Year Standing).

Prerequisite(s): none  
Corerequisite(s):none

### **HOS6136 Hospitality Business Law**

The hospitality and tourism industry is increasingly impacted by laws and regulations. Students gain introductory knowledge regarding the major legal aspects of this discipline by studying a variety of workplace scenarios from a legal perspective. Through case study analysis students explore federal and provincial laws and statutes, essential for compliance. Emphasis is on students' ability to recognize, analyze and evaluate areas of hospitality business law.

Prerequisite(s): none  
Corerequisite(s):none

### **HRM6114 Introduction to Human Resources Management**

A comprehensive understanding of human resources management is essential to the recruitment, hiring, evaluation, training, development and compensation of employees in this industry. Students develop an understanding of job analysis and job descriptions and the role they play in human resources management. They examine the Canadian legal context as it pertains to employment in the hospitality and tourism field.

Prerequisite(s): none

Corerequisite(s):none

### **HRM6118 Organizational Behaviour**

Organizational behaviour through the various methods, theories, principles and accepted research in the field is introduced. Students learn about the behaviour of individuals and small groups in the workplace, as well as the whole organization and its relation to the environment. They learn to apply principles and current research to predict and interpret behaviours of individuals and groups.

Prerequisite(s): none  
Corerequisite(s):none

### **LAN3101 Spanish - Beginner 1**

The Spanish language is an asset when communicating in the workplace. Students with no prior knowledge of Spanish acquire basic forms and structures to interact and communicate in a simple way with Spanish speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples support students to gain basic oral expression and comprehension using simple phrases that develop vocabulary, pronunciation, and comprehension. Students begin to appreciate cultural and linguistic differences when Spanish is used in the workplace.

Prerequisite(s): none  
Corerequisite(s):none

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The Spanish language is an asset when communicating in the workplace. Students with no prior knowledge of Spanish acquire basic forms and structures to interact and communicate in a simple way with Spanish speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples support students to gain basic oral expression and comprehension using simple phrases that develop vocabulary, pronunciation, and comprehension. Students begin to appreciate cultural and linguistic differences when Spanish is used in the workplace.

Prerequisite(s): none  
Corerequisite(s):none

### **LAN3102 Spanish - Beginner 2**

The workplace benefits from having professionals with knowledge of the Spanish language. Students with basic knowledge of Spanish gain more control over forms and structures to interact and communicate in a simple way with Spanish speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples provide students with opportunities to enhance their basic oral expression and comprehension using simple phrases that further develop vocabulary, pronunciation, and comprehension. Students deepen their knowledge of cultural and linguistic differences of Spanish in the workplace.

Prerequisite(s): none  
Corerequisite(s):none

### **LAN3102 Spanish - Beginner 2**

The workplace benefits from having professionals with knowledge of the Spanish language. Students with basic knowledge of Spanish gain more control over forms and structures to interact and communicate in a simple way with Spanish speakers. Class instruction and practice, repeated feedback, and exposure to a variety of language samples provide students with opportunities to enhance their basic oral expression and comprehension using simple phrases that further develop vocabulary, pronunciation, and comprehension. Students deepen their knowledge of cultural and linguistic differences of Spanish in the workplace.

Prerequisite(s): none  
Corerequisite(s):none



**LAW2014 Law**

The reach of the rule of law extends into our lives on a daily basis. As much as it is present in our lives, very few people are aware of the processes, procedures and theories that guide and underpin the development and maintenance of a functional legal system. With attention to key historical figures and events, students explore the scope, jurisdiction, and key concepts of the sub-disciplines within the field of law. Through an introduction to legal arguments and methodologies, students distinguish between various legal systems and wrestle with the difference between law and justice.

Prerequisite(s): none  
Corerequisite(s):none

**MGT6105 Customer Management**

Students are exposed to the concept of building a great customer experience and align the vital contribution of service to anticipating and exceeding customer expectation. Fundamentals of physical and emotional customer experiences, moment mapping and creating a customer experience strategy are covered. Intertwined to this holistic approach is a solid understanding of the role and importance of service, quality standards, organizational culture, attitude and effective communications throughout the entire customer lifecycle.

Prerequisite(s): none  
Corerequisite(s):none

**MGT6117 Revenue Management in Hospitality and Tourism**

Implementing a revenue management strategy can be one of the most significant revenue generating initiatives available to the hospitality industry. Students learn how to identify and exploit opportunities for revenue optimization in different business contexts - specifically the tourism industry. A particular emphasis is placed on the two principle building blocks of revenue management systems: tactical pricing optimization and capacity allocation strategies.

Prerequisite(s): none  
Corerequisite(s):none

**MGT6130 International Management**

International business management concepts and principles are further developed. Students explore opportunities, risks, and challenges of doing business in the complex global environment and examine organizational functions in an international context. Particular attention is directed to managing people, and processes across borders and cultures.

Prerequisite(s): none  
Corerequisite(s):none

**MGT6131 Risk and Crisis Management**

Managing risk, liability and crises are critical elements of any business. Students are introduced to the key principles and concepts and view them within the context of adventure tourism. Students review relevant Canadian laws and liability risks associated with the hospitality and tourism industry, and practice identifying and treating risks common to business environments. Structured management approaches are examined along with a review of the requirements for both accountability and prevention.

Prerequisite(s): none  
Corerequisite(s):none

**MKT6108 Introduction to Hospitality and Tourism Marketing**

Marketing is vital to the success of all hospitality and tourism businesses and organizations. Students are introduced to concepts, definitions, including marketing, the marketing mix, branding, consumer travel trends, the unique aspects of the tourism industry, and the role of government,

and destination marketing organizations in local and international marketing.

Prerequisite(s): none  
Corerequisite(s):none

### **MKT6112 Digital Marketing and Sales**

The combination of globalization and evolving technology require hospitality and tourism marketers to have a working knowledge of traditional media channels, social media, digital marketing, and visual design. Students explore offline and online marketing techniques from an integrated perspective. Throughout the course, students study key approaches to sales by focusing on the buyer's decision making process. Through the production of a marketing plan/sales blitz for a tourism or hospitality business, students engage with all aspects of the marketing mix, with an emphasis on digital marketing.

Prerequisite(s): MKT6108  
Corerequisite(s):none

### **PHI2002 Ethical Decision Making**

To avoid potential prosecution, companies and their employees are well-advised to engage in ethical decision-making practices in all business situations. Students examine ethical concepts and principles, compare a variety of ethical decision-making models and utilize these principles and models to make ethically sound decisions in a variety of contexts. Students also design a code of ethics, practice making ethically- based decisions and develop the analytical skills required to recognize, evaluate and resolve ethical dilemmas in the workplace.

Prerequisite(s): PHI1000  
Corerequisite(s):none

### **PHI4000 Philosophy and Popular Culture**

Many facets of today's popular culture engage, directly or indirectly, with the concerns of a variety of philosophical traditions. Drawing on a number of examples, students explore both the way popular culture permeates and spreads through society and the way it interprets and presents philosophical questions. Students develop skills and techniques for assessing the soundness and validity of thought experiments.

Prerequisite(s): PHI1000  
Corerequisite(s):none

### **PHI4002 The Philosophy of Drugs**

Drugs are everywhere: professionals prescribe them to us to make us "better"; we take them recreationally; we give them to our children, pets and other loved ones; we buy them on the streets and in grocery stores. What are "drugs"? Why are some drugs legal and others not? How do drugs get to market? What ethical issues are relevant in a global drug industry? Are current intellectual property regimes appropriate if the goal of drug research is to promote benefits to society? Students critically examine these, and other, questions through the lens of historical and contemporary ethical, philosophical and legal theories and arguments. Students engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none  
Corerequisite(s):none

### **PHI4003 The Philosophy of Love and Sex**

Love and sex are central to the human condition, and have been topics of academic inquiry and controversy throughout history. Various practices surrounding love and sex are celebrated in Western culture, such as monogamy and marriage, while other practices, such as polygamy and pedophilia, are condemned. Why is this? Students critically explore these and other issues surrounding love and sex using examples from popular music, movies and literature, framing those issues with the help of historical and contemporary philosophical theories and arguments. Students



engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none  
Corerequisite(s):none

### **PHI4004 Technology, Society and the Environment**

Environmental issues have come to occupy a central place in the marketplace, politics, policy, and society at large. Owing largely to the many environmental consequences that have accompanied industrialization, we humans have been forced to rethink the complex relationship between technology, society and the environment. Students investigate philosophical concepts and theories surrounding technology, society and the environment including: the "naturalness" of technology, sustainability and animal rights. Students critically examine course material by focusing on questions such as: What is nature, and what role do/should humans occupy in it? What do we owe non-human organisms? What do we owe future generations? Students engage in various peer-oriented learning activities throughout the course.

Prerequisite(s): none  
Corerequisite(s):none

### **PHI4100 Survival in the Information Age: Risk and the Media**

On an almost daily basis, the media, through its various outlets - television, radio, web sites, RSS, and podcasts - reports on issues that address our wellbeing. Through discussions, readings, and assignments, students enhance their ability to interpret and question information presented by the media by better understanding the inherent risks. Issues like alternative medicine (i.e. vaccinations) and socio-legal issues (i.e. bullying, hacking, surveillance, privacy) provide grounds for students to use principles from the social science as a means to think critically about real and perceived risks in daily life.

Prerequisite(s): PHI1000  
Corerequisite(s):none

### **PHY4000 Black Holes, Big Bangs and the Cosmos**

The dynamic and exciting field of Cosmology outlines our current understanding of the Universe from its start, at the so-called Big Bang, through the ensuing 13 plus billion years to the present and beyond. Students learn how to discuss our present understanding of the three phases of the Universe as well as its five part make up, with matter making up only 4% of the whole. Students explain our knowledge of the various phases of evolution of the Cosmos and also the latest theories and experiments that are trying to address our uncertainties. Throughout the course, students evaluate and debate many of today's ideas and concepts revolving around cosmology.

Prerequisite(s): none  
Corerequisite(s):none

### **PSI2000 Navigating Canada's Political Landscape**

A developed knowledge of government and politics is key to an effective participation in public life. Drawing on current events, students explore the societal, cultural and constitutional context along with the major political parties and institutions that shape the Canadian political landscape. Students develop skills and techniques that allow them to position politicians, parties, and policies, past and present, on the spectrum of political ideology and Canadian political traditions. Working together and individually, students analyze issues from the perspective of various political approaches.

Prerequisite(s): none  
Corerequisite(s):none

### **PSY2100 Introductory Psychology**

With its applications to behaviour and personality, psychology extends its reach into many aspects of our personal lives. The broad applications of this social science in both an applied and

theoretical context are premised on a number of fundamental principles. Students explore historical breakthroughs that define the current boundaries of the discipline and interact with a number of the foundational concepts that resonate throughout daily life and popular culture. Students develop an introductory knowledge in the various schools of thought within the discipline.

Prerequisite(s): none  
Corerequisite(s):none

### **QUA0005 Introduction to Research**

Research is a cornerstone for businesses and organizations to make sound decisions. Students learn the required steps in the research process using both quantitative and qualitative methods. Students define and develop a hypothesis and research strategy, design a questionnaire, collect and analyze data. This course covers topics including data types and sources, sampling methodology, statistical analysis, data analytics and analysis, experimental research, observation research, and research ethics.

Prerequisite(s): none  
Corerequisite(s):none

### **QUA2000 Statistics**

Students explore fundamental statistical concepts and use statistical software to summarize, analyze and present both descriptive and inferential statistics. Topics include central tendency, variation, probability, central limit theorem, sampling, estimation, hypothesis testing and simple regression and correlation. These theoretical concepts are explained through practical examples from various sectors. Students develop the required background for further study related to research.

Prerequisite(s): none  
Corerequisite(s):none

### **QUA6127 Applied Research Methods**

Working in teams, students develop and execute a full research study for hospitality and tourism industry clients in real time. The research involves specific delineation of problems, design of a research proposal, and collection of primary data and use secondary data. Students use software to execute their research and interpret the analytics. Through presentations and a detailed report outlining their findings, teams present the outcomes and recommendations of their study to their industry client for action. . Emphasis is on linking theory to practice by applying theoretical understanding to practical examples drawn from the hospitality and tourism industries.

Prerequisite(s): HRM6122 and MKT6119  
Corerequisite(s):none

### **SCI2000 Environmental Science**

Environmental science is an interdisciplinary study of how the earth works, human interaction with the earth and how to address the existing environmental problems. Students explore natural capital and the degradation. Students engage in case studies, critical thinking and analysis of alternatives in exploring solutions and trade-offs in trying to address degradation.

Prerequisite(s): ENL1100 and PHI1000  
Corerequisite(s):none

### **SOC2000 Introduction to Sociology**

When working with individuals and groups it is important to understand both the background and influences present. Students develop a familiarity with sociological theories and methodological approaches used to study individual and group behaviours. Students also examine variables that include culture, social class, race, and gender and how these variables may impact work with diverse individuals and groups.

Prerequisite(s): ENL1100  
Corerequisite(s):none

**SOC2001 Anti-Racism: Theory and Practice**

Anti-racism is the practice of identifying, challenging, and changing the values, structures, and behaviours that perpetuate systemic racism. Students explore concepts of anti-oppressive practice, anti-racist pedagogy, diversity, and inclusion at the personal, societal, and institutional levels. Students develop an understanding of historical and present-day groups and figures that challenge oppressive structures in Canadian society. Through various learning activities and discussion boards, students will develop the necessary knowledge, attitude, and skills to become an authentic ally within society.

Prerequisite(s): none  
Corerequisite(s):none

**SOC4000 Criminology**

The interdisciplinary study of social science examining the individual and social aspects of crime is known as criminology. Students work through an introduction to the social science perspective on crime. Presentations, discussions, and assignments allow students to investigate the various theoretical positions related to crime and criminal behaviour. Working forward from the types and definitions of crime, students trace some of the links between government policy and the impacts of these policies on both society and the individual.

Prerequisite(s): SOC2000  
Corerequisite(s):none

**SOC4001 Global Perspectives**

Sociology, through its exploration of the organization of society and the connections between people and their surroundings, provides new ways of looking at the world. Using fundamental knowledge in the field of sociology, students analyze globalization and its impact on Canadian society. Students take opposing views to debate the opportunities and challenges that come with globalization.

Prerequisite(s): SOC2000  
Corerequisite(s):none

**TOU6121 Special Topics in Tourism**

Current and emerging issues and trends that influence the Canadian and international tourism markets are explored using cases and examples from the tourism industry. Students examine the impacts of tourism. They discover alternative and emerging trends and develop the skills and knowledge to manage changes, challenges and opportunities within the dynamic tourism industry.

Prerequisite(s): none  
Corerequisite(s):none

**TOU6129 Attractions Management**

Students examine the role and nature of visitor attractions within a comprehensive tourism destination strategy. Students explore the essential components in the development of successful attractions, while reviewing the major challenges and issues of attractions marketing and management, including signage and parking. The use of case studies and real life local examples provide students with many opportunities for practical application of material presented.

Prerequisite(s): none  
Corerequisite(s):none

**TOU6130 Global Tourism**

Tourism studies draw on the framework of geographical analysis by using relevant principles to contextualize destinations within their surroundings. Students examine geographical concepts including the physical, political, economic and socio-cultural characteristics of a variety of regions, as well as their current events. Through a series of case studies and analytical activities, students develop an integrative perspective on tourism as a local, national and global phenomenon, which is essential for the effective management of destinations that benefit from diverse interactions between people and places.

Prerequisite(s): none  
Corerequisite(s):none

### **WKT6100 Co-Op Work Term I**

Students are provided with experiential learning opportunities directly related to the hospitality and tourism industry. Focus for this first work term is to have students gain an entry-level position within any recognized sector of the hospitality industry. Students develop a deeper understanding of the basic skill set required to succeed within this industry. The co-op experience further enhances the shared learning environment by providing the students with new understanding, perspectives and ideas.

Prerequisite(s): none  
Corerequisite(s):none

### **WKT6102 Co-Op Work Term II**

Students are provided with experiential learning opportunities directly related to the hospitality and tourism industry. Students are given the option of undertaking a supervisory role within the industry sector in which their first co-op was completed or taking an entry-level position within a different sector of the industry. The goal is to expand the student's practical industry experience. Upon the student's return to the classroom, the co-op further enhances the shared learning environment by providing students with new experiences, perspectives and ideas.

Prerequisite(s): none  
Corerequisite(s):none