

2017–2018

Algonquin College

ANNUAL REPORT



ALGONQUIN
COLLEGE

Changing Lives

College at a Glance

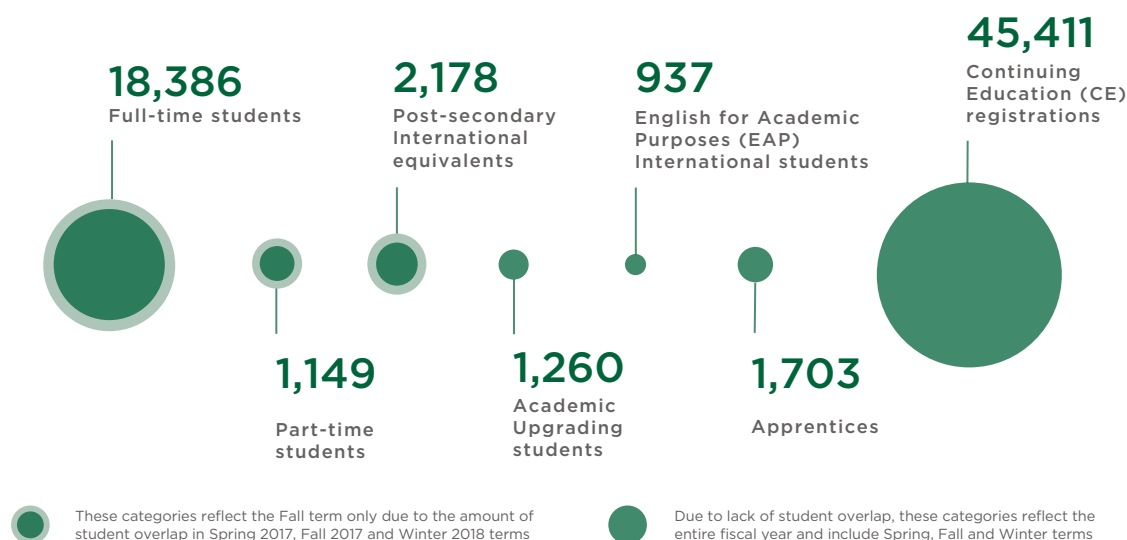
322
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Programs

109	College Certificates
40	Ontario College Certificates
80	Ontario College Diplomas
33	Ontario College Advanced Diplomas
50	Ontario College Graduate Certificates
5	Bachelor's Degrees
5	Collaborative Degrees

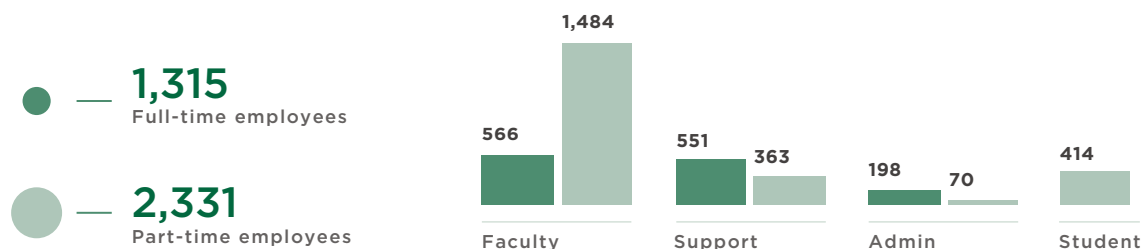
Of these programs:

33	are offered part-time online
25	are offered full-time online
20	are apprenticeship programs
41	offer co-operative education

Students



Employees



Our Strategic Goals

Goal One: Establish Algonquin as a leader in personalized learning across all Ontario Colleges.

CORE BELIEF: LEARNER DRIVEN

- Student, graduate and internal client satisfaction
- Case response time and satisfaction by department
- Number of program pathways, stackable programs, and alternate classroom delivery

Goal Two: Lead the college system in co-op and experiential learning.

CORE BELIEF: INNOVATION AND QUALITY

- Percentage of students engaged and satisfied with co-op/Work Integrated Learning (WIL)/Applied Research
- Satisfaction with co-op/WIL/Applied Research
- Growth of co-op/WIL/Applied Research activity by department
- Volunteerism by department

Goal Three: Attain national standing in quality, impact and innovation within each school and service.

CORE BELIEF: INNOVATION AND QUALITY

- Graduation rate
- Percentage of students engaged in and satisfied with co-op/WIL/Applied Research
- Growth of co-op/WIL/Applied Research activity by department
- Improvements introduced by departments
- Employment rate (within six months, 18 months and five years)
- Awards and nominations submitted by department

Goal Four: Become an integral partner to our alumni and employees.

CORE BELIEF: CONNECTED

- Alumni engagement and satisfaction
- Alumni returning to the College for continuous learning
- Alumni and employer interactions per department
- Membership on program advisory committees
- Employer engagement and satisfaction

Goal Five: Enhance Algonquin's global impact and community social responsibility.

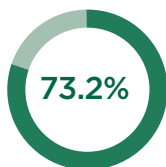
CORE BELIEF: SUSTAINABLE

- Total number and diversity of learners
- Increase the number of off-shore international partnerships
- Strong financial health indicators
- Funds raised and hours volunteered by department
- Continued increase in on-shore international student enrolment
- Social, environmental and economic impact
- Cross-College environmental management plan implemented
- Reduce ecological footprint

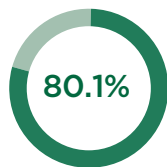
Goal Six: Be recognized by our employees and the community as an exceptional place to work.

CORE BELIEF: PEOPLE

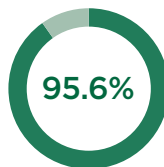
- Willingness to recommend Algonquin as an employer
- Employee health and wellness
- Average sick leave by employee
- Union grievances by department
- Employment engagement
- Professional development hours taken by employee



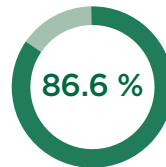
Student Satisfaction



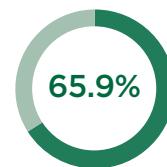
Graduate Satisfaction



Employer Satisfaction



Graduate Employment



Graduation Rate



Mission

To transform hopes and dreams
into lifelong success

Vision

To be a global leader in personalized,
digitally connected experiential learning

Values

Caring

We have a sincere and
compassionate interest in the
well-being of the individual

Integrity

We believe in trust, honesty,
and fairness in all relationships
and transactions

Learning

We believe in the pursuit
of knowledge, personal
growth, and development

Respect

We value the dignity and uniqueness
of the individual. We value equity
and diversity in our community

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A year of marking our past and changing our future



Last year our College celebrated its 50th anniversary by reflecting on the ways Algonquin College has made its mark on the lives of our learners, our employees and, of course, our alumni, for more than half a century.

As the only polytechnic institute in eastern Ontario, we offer more than 185 programs in multiple disciplines. We continue to evolve and grow so that we can begin the process of shaping our next 50 years — and beyond. We are guided, as always, by our commitment to learner-driven education that provides the experiential knowledge needed by the workforce of tomorrow.

We recognized our strong foundation in our 50th anniversary year. In addition, we have affirmed our strengths: an ability to connect, to take chances, and a willingness to evolve so that we can better serve our mission, to transform hopes and dreams into lifelong success.

In spring 2018, following the direction set in our Strategic Plan, *50+5*, we prepared for the opening of our state-of-the-art DARE District. This is a facility that has been two years in the making and is dedicated to Discovery, Applied Research and Entrepreneurship.

This building will also weave Indigenous knowledge and culture throughout — enabled by an unprecedented \$1-million investment by the Algonquin College Students' Association for Indigenous artifacts and architecture. This will be a reminder to all who come to Algonquin College that we are dedicated to doing our part to fulfil our obligations to the Truth and Reconciliation report. We have underscored this commitment with the appointment of an Executive Director of Truth, Reconciliation & Indigenization, the first such position at an Ontario college.

We also unveiled, with the help of then-Governor General David Johnston, the College's first-ever Coat of Arms, an honour from the Canadian Crown. Our Coat of Arms was carefully designed over a two-year period in consultation with the Canadian Heraldic Authority, and included images that speak to our College's past, present, and future.

The Coat of Arms was developed in consultation with the College's Aboriginal Education Council, the Mamidosewin Indigenous student centre, as well as the Kitigan Zibi Anishinabeg and the Algonquins of Pikwàkanagàn First Nation.

We also continue to reach out and collaborate with our community partners for the benefit of our learners — and our city. Algonquin College, Carleton University, La Cité, and the University of Ottawa have joined forces to create the “Education City with a Capital Advantage.” This pilot project is intended to develop a unique learner-driven partnership focusing on flexible, personalized education delivery and career pathways that will help students develop the skills required to meet the workforce needs of business and industry in Ottawa and eastern Ontario.

The entire College community's approach to the five-week work stoppage reflected our values of Caring, Learning, Integrity and Respect. Together, we came through a challenging time and worked hard to minimize the effects on the academic year and ensure student success.

The College also began the process of adapting to the changes introduced by Ontario's Fair Workplaces, Better Jobs Act – with a focus on consultation, transparency, and employee engagement. Algonquin will continue to embrace the challenges of meeting the new requirements in a collaborative spirit.

Within the Algonquin College community we achieved the following new goals and milestones this year:

- In Fall 2017, Algonquin College saw the highest level of full-time post-secondary and graduate certificate enrolments in its history. International enrolments increased 39 per cent year over year, and domestic enrolments were also up
- For the fifth year in a row, Algonquin College was named a National Capital Region Top Employer
- Algonquin College and the Ottawa Hospital expanded their collaboration on health research, innovation and training with the opening of The Ottawa Hospital at Algonquin College. The newly renovated space, located within part of Algonquin's Applied Research and Innovation facilities, will serve as a hub for collaboration, particularly in digital and mobile health
- The College was awarded \$1.15 million from the Government of Ontario's Colleges Applied Research and Development Fund (CARDF), administered by Ontario Centres of Excellence. This signals to the community that Algonquin is at the forefront of applied research in the National Capital Region and will help us deliver solutions to our industry partners, and provide our learners with a singular work experience and career development
- Algonquin College and The Perley and Rideau Veterans' Health Centre were proud to unveil a groundbreaking new health care classroom and learning environment. The classroom, which is on site at the Perley-Rideau, allows Algonquin's Personal Support Workers to take part in a full work-integrated learning environment, experiencing their field in a professional setting with expert mentors
- Algonquin College began its first clinical research study at the Garbarino Girard Centre for Innovation in Seniors Care. The study marked our College's acceptance into the AGE-WELL Network of Centres of Excellence, Canada's Technology and Aging Network
- Continuing our commitment to sustainability, Algonquin College will use more than \$9 million in funding from the Ontario government to improve its energy efficiency, helping us make sustainability and the environment a top priority. These funds will be used to help pay for the installation of solar panels on several buildings, as well as the development of a power storage system

Algonquin has also received many acknowledgements and awards this past year. The following is a sample:

- Algonquin alumni won this past year's William G. Davis Innovation Fund contest, a major Colleges Ontario prize, for their worker-owned cooperative that will provide high-quality, person-directed support to community members who have developmental disabilities
- The College received the Experiential Learning Employer Excellence Award from the Council for Experiential Learning
- The College was awarded the prestigious NACCE (National Association for Community College Entrepreneurship) College of Excellence Award, for "demonstrating entrepreneurial excellence." Algonquin College was the only Canadian college to be a finalist in this category
- We received a silver award in the Canadian Council for Advancement of Education's Prix d'Excellence awards for our groundbreaking harm-reduction video game entitled *RainyDaze*. The design was produced entirely by Algonquin students, who created not only the narrative of the game and its script, but also the technical coding that created the game
- Underscoring our mastery of the skilled trades, our learners brought home gold, silver and bronze from the Skills Ontario competition, following this up with a gold medal from the Skills Canada National Competition

It is with good reason that Algonquin College is concluding its 50th anniversary year with tremendous pride in our past.

Now, with new programs, expanded facilities, and award-winning learners and employees, we can face our next half century with confidence — and the same determined spirit that has served us from the beginning.

Sincerely,

A handwritten signature in dark ink, reading "Cheryl Jensen". The signature is fluid and cursive, with the first name "Cheryl" and last name "Jensen" clearly distinguishable.

Cheryl Jensen

President and CEO, Algonquin College

A year of partnerships and exciting growth



This past year has been a remarkable one for Algonquin College — filled with a sense of our history and a number of new milestones and accomplishments.

This is my first year as Chair of the Board of Governors, but after five years as a board member I was well aware of the College's record of excellence. What led me to take on this new role was my confidence in Algonquin's central role in the future of our community.

It is no secret that the trades are the heart and soul of all colleges. They are going to play a critical role in the future of our country. We are all becoming acutely aware that we are facing a shortage of workers in the skilled trades. Thousands of tradespeople, including carpenters, electricians, welders, and more, are going to be needed in the not-too-distant future. Thanks to a new welding lab that opened in early 2018, Algonquin College is going to be able to help provide a steady supply of world-class, skilled workers to help meet that demand. And through this lab, we are also going to be able to elevate the stature of apprenticeship training, an area where the College has always excelled.

We are known for the trades, of course, but we have also always been leaders in health care and technology. This past year alone has seen us open a new classroom at The Perley and Rideau Veterans' Health Centre, giving our Personal Support Worker students an education that is truly experiential from beginning to end. We continue to grow our Healthy Living Education initiative, which has attracted some of the top minds in health care to our College for its speakers' series, making it a must-attend event for anyone in the health care sector.

When it comes to the future, Algonquin is also blazing a trail in applied research. Our Applied Research Day and RE/ACTION Applied Research showcase have received well-deserved media attention — and we are in the headlines because what we are doing is getting noticed and, more importantly, having an impact.

This year the Ottawa Hospital expanded its collaboration with us by opening The Ottawa Hospital at Algonquin College, a newly renovated space that lives in our Applied Research and Innovation facilities. This will advance cutting-edge projects, especially in the areas of digital and mobile health. Working together, the hospital and the College have developed health apps alongside leading scientists, including CANImmunize, an app that aims to improve vaccination rates for Canadians. Another project, funded by the Bill & Melinda Gates Foundation, is aimed at using big data to improve newborn health and also involves partners at the Children's Hospital of Eastern Ontario and the University of Ottawa.

We're also giving back to the community. Our culinary program for new Canadians has helped Syrian refugees, some of whom had been in Canada for only a few weeks, obtain the skills they need to settle and find work. Our dental clinic hosted an event to help those who do not have access to oral health care services. And our hairstyling students and their instructors raised nearly \$100,000 for cancer research.

And we're expanding. This year alone we announced the creation of a new Data Analytics Centre, and saw record fall enrolment numbers. Then there is our incredible DARE District, a place that promises to expand the educational horizons of the College and its learners.

On a personal note, I wish to extend my thanks to my colleagues on the Board who have committed their time, energy, and considerable skill to serving the College this past year. It is a privilege to work with you, and I know that, like me, all of you recognize the quality of this institution, its programs, and its people. More than anything, I know all of us are proud to be associated with this College.

The future, as we know, belongs to Algonquin.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Peter Nadeau', with a stylized flourish at the end.

Peter Nadeau

Chair, Board of Governors

Smooth seas do not make skilful sailors

One of my favourite quotes for getting through difficult times is the African proverb above. It reminds us that the biggest growth comes from the biggest hardships. I share it with you here as I think it speaks quite suitably to the student (and College community's) experience of the last year. Because the 2017–2018 academic term, with all its challenges and triumphs, was undoubtedly a lesson in resilience.

Resilience is a vitally important skill for success — in our studies, our careers, and for life in general. It is the ability to rise back up when challenges inevitably surface. It is the power to learn from conflict and become greater despite it. Clearly then, resiliency is not a trait that can be developed without some discomfort. The seas can't always be calm and the sailing smooth.

In the same year we celebrated the milestone of the College's 50th birthday, our community experienced the longest Ontario college faculty work stoppage in history. For five very long weeks, Algonquin College felt fractured. For many students, myself included, this was the first work stoppage we had experienced. To see our favourite faculty members at odds with the institution we trusted to help facilitate the pursuit of our dreams was truly heartbreaking. It felt like being caught in the middle of a struggle that we, as students, had no ability to influence or solve. With conflicting information at every turn, it was hard to even formulate an opinion, and having our education on pause while an agreement was sought meant that the stakes (and emotions) were high.

Regardless of your role or your stance, it was not an easy time for anyone. It was a stress test of our beliefs and values, our dedication to our goals, and our perseverance.

But as a community, we endured, and ultimately found our way back to cohesion. I would argue that we even eventually became stronger from the shared experience; we saw that happen when our faculty, staff, and students pulled together to successfully complete the fall semester in 13 weeks instead of 15 (with a very condensed holiday break). Then we did it again in the shortened winter. Many were not certain that this would be feasible, but we made it happen — a feat only possible with everyone working together.

It was not just completion that we accomplished either. There were very clear and tangible victories from this past year which are important to recognize. The Students' Association enjoyed a continued and strengthened partnership with Algonquin, which enabled us to achieve together such things as the introduction of Brightspace, our new Learning Management System, the DARE District, and the announcement of Reading Weeks being implemented into each term beginning in fall 2019.

I think we can all agree that the past year was a hugely momentous one for Algonquin College, which reminded us that we need all parts of our community working in harmony to achieve our mission of transforming hopes and dreams into lifelong success. Because that's an objective in which we all play a role, and it's definitely not one that promises to be effortless.

So, we must be resilient.

With Algonquin's newly honed resilience, I think we have entered a new phase of profound change and capability. It was both an honour and privilege to serve as SA President in this year of exceptional growth. As a proud soon-to-be alumna, I look forward to following Algonquin's evolution as those who call it home embark on their next 50 years.

Sincerely,

A handwritten signature in dark ink that reads "Victoria Ventura". The signature is fluid and cursive, with the first name "Victoria" and the last name "Ventura" clearly distinguishable.

Victoria Ventura

Past Students' Association President

15.

Moving
forward:
Stepping
into a
daring
future





Moving Forward/Looking Back

TRANSFORMING HOPES AND DREAMS INTO LIFELONG SUCCESS

Algonquin College marked its 50th anniversary as eastern Ontario's polytechnic not only with various celebrations of its past but also with plans, projects, and programs to take it forward into the next half-century. This is only fitting for an institution whose mission is to transform hopes and dreams into lifelong success.

The key to this mission is the College's effort to foster a mindset of innovation and entrepreneurship among both its learners and its employees.

These concepts, and the aspirational goals they reflect, were outlined in a new strategic plan unveiled in 2016. Now in its second year, this plan, entitled *50+5*, will guide the College through to 2022 — and serve as a signpost to the far future.

Those goals demonstrate Algonquin's high ambition. They include establishing Algonquin as the leader among Ontario colleges in personalized learning, leading the college system in co-op and experiential learning, and attaining national standing in quality, impact, and innovation in each school and service.

As stipulated in the strategic plan, Algonquin also seeks to become an integral partner to its alumni and employees, enhance its global impact and community social responsibility, and be recognized by its employees and the community as an exceptional place to work.

All this reflects Algonquin's history since its establishment in 1967, a history that was honoured and explored throughout the past year with numerous events — the unveiling of the College's Coat of Arms, the launch of an anniversary website, and a partnership with Ottawa 2017 for Canada's sesquicentennial, to name a few.

The College was proud to look back with a multimedia series that was created to tell the stories of notable alumni, employees, and community partners from the last five decades. The project offers 50 videos and written features that capture a wide cross-section of the College — from famous alumni and local entrepreneurs to recent graduates and founding visionaries. As part of the project, the College also solicited anniversary stories from employees past and present.

These stories are available at www.algonquincollege.com/50/stories

One story, and an important one, was that of Ken Shoultz, the first Principal of the Ontario Vocational Centre in Ottawa and the first Dean of the Technical Centre for Algonquin College. The College held a special ceremony in June to honour him, during which Claude Brulé, Senior Vice President, Academic, referred to Shoultz as the institution's "Story No. 1."

A staunch advocate for post-secondary education in eastern Ontario, Shoultz was a key innovator behind the merger of the vocational centre and the Eastern Ontario Institute of Technology to form the Algonquin College of Applied Arts and Technology. He was instrumental in creating many of its programs.

Another anniversary story also deserves telling as it reflects Algonquin's innovative spirit. In 2017-2018, the College marked the 10th anniversary of its signing the Talloires Declaration, an international agreement on sustainability between post-secondary officials. Algonquin was the first college in Canada to sign the declaration, which includes a 10-point plan to incorporate sustainability and environmental literacy in teaching, research, operations, and outreach.

This tradition of innovation is again reflected in the College's strategic plan, 50+5. While the plan respectfully acknowledges the institution's five decades of experience, it must look to the future.

With 25,000 full-time students attending the Ottawa, Perth, and Pembroke campuses, and with tens of thousands more taking online programs, Algonquin College offers programs in everything from health, to business, media and design, trades and technology to heritage trades, public safety, community studies, hospitality and tourism, outdoor adventure, and more.

These programs attracted record enrolment numbers for the College as a whole in the 2017-2018 school year. While the Co-operative Education Program saw more than 1,000 placements.

Algonquin was also a leader in embracing Indigenous knowledge and traditions, offering unique programs and services to Indigenous students and communities, and is proactively pursuing ways to fulfil the recommendations of the Truth and Reconciliation Commission. For more on these activities, see page 50.

The College's newest building, the DARE District, likewise symbolizes Algonquin's high ambitions for its future.

The acronym, with its combination of discovery, applied research, and entrepreneurship, summarizes the principles and purposes that will guide Algonquin into its next five decades.

Throughout 2017-2018, much of Algonquin was focused on preparing for DARE — from construction and the development of new services to revamping existing services for relocation. More details on this marvelous facility are available on page 21.

Perhaps, though, the words Shoultz, 95, offered last June best express Algonquin's ideals as it moves forward into the future. "I have seen Algonquin College develop to be one of the best in the world over the past 50 years," he said.

Paying tribute to our past and signalling who we are going to be in the future

COAT OF ARMS

A coat of arms is the consummate vision statement, a compacted symbolic expression of your story, of who and what you are.

At the June 2017 Convocation, Algonquin College told its story, past, present, and future, with the unveiling of its first-ever Coat of Arms. This was an honour from the Canadian Crown to mark the institution's 50th anniversary.

Characterizing the event as a “proud day” for Algonquin, President Cheryl Jensen remarked that “not only are we celebrating our spring Convocation ceremonies, but with this Coat of Arms, we are paying tribute to our past and signalling who we are going to be in the future.”

The past and the future are, indeed, key features of the Coat of Arms. The College applied to the Canadian Heraldic Authority in 2015 for a grant of a coat of arms, a flag, and a badge. The idea was to create a legacy project in recognition of the institution's half-century.

It took two years for the heraldic authority's Saguenay Herald, Dr. Samy Khalid, and his team to produce the striking green-and-white design.

Perhaps the most unique feature of the Coat of Arms is its representation of Indigenous themes.

Taking pride of place on the Crest is a thunderbird. According to Indigenous traditions, this mythical creature was able to cause thunderstorms and lightning by flapping its wings. As a symbol, the thunderbird reflects the College's acknowledgement that it was built on traditional Algonquin territory, but it also represents the College's desire to create and share knowledge. Indeed, the twisted tree roots at the feet of the thunderbird refer to the roots of learning.



“The Coat of Arms honours the College’s commitment to inclusivity and support of our Indigenous students,” said Ron McLester, Executive Director, Truth, Reconciliation & Indigenization.

The College worked with our employees, the Aboriginal Education Council, the on-campus Indigenous student centre, also known as the Mamidosewin Centre, as well as the Kitigan Zibi Anishinabeg and the Algonquins of Pikwàkanagàn First Nation to ensure that the Indigenous symbols were used appropriately.

Other design features carry a “story,” too. The colours green and white, along with the lightning bolts on the centre shield, symbolize the spark of inspiration as well as ideas of innovation and transformation.

The sprig of white cedar — in the shape of a maple leaf — in the shield’s centre links the rich traditions of both Canadian and Indigenous cultures.

Traditionally, the white cedar was valued by Indigenous peoples as the “great medicine tree” for its curative powers in treating many ailments. They also used cedar for sacred ceremonies and building canoes, while early Canadian pioneers found it useful for making everything from brooms and house beams to furniture and fences.

On each side of the shield, you find wolves. These animals symbolize power and leadership and, at the same time, further honour Indigenous cultures that consider the wolf a teacher that possesses knowledge of its surroundings.

Beneath the wolves’ hind paws and stretching across the width of the Coat of Arms is a wampum to commemorate the beaded belts used and exchanged by many Indigenous cultures to record and preserve their stories and history.

This belt, which draws on an interpretation of traditional teachings, was created by Algonquin College students to represent the institution’s past and future and the ideal of everyone — learners and employees — working together for the greater good.

Finally, the words on the banner entwining the wampum — Caring, Learning, Integrity, Respect — convey the College’s core values.

Thus, Algonquin’s Coat of Arms tells a story of inspiration, innovation, pride, and recognition that draws on the past to point to the future.

It is a story that graduates first saw on their credentials in 2017. It is a story that future graduates will be told for many years to come.

Discovery, Applied Research and Entrepreneurship



INTRODUCING THE DARE DISTRICT

In February 2018, two years after the shovels went into the ground, President Cheryl Jensen announced at a special ceremony the official name for the College's new innovation, entrepreneurship, and learning centre — the DARE District.

Cheryl described the importance of the name, which was chosen from a list of more than 200 name suggestions from across the College community. "In choosing the DARE District," she said, "we are not just saying something about what we hope this exciting new building will become, but we are making a profound statement about who we are as a College.

"We are dedicated to Discovery. We are dedicated to Applied Research. We are dedicated to Entrepreneurship."

The DARE District includes the College's new library and learning centre, an Indigenous Commons, Makerspaces that provide students with latest technology in facilities such as a Cybersecurity Centre, an Energy Research Lab, a Data Analytics Centre, and more.

Moreover, the DARE District is home to new training and test facilities for high-demand job sectors, a multimedia production facility, expanded Applied Research and Innovation programs, and an area dedicated to Indigenous entrepreneurship. Those who have seen the new facility agree that its name is most appropriate.

“I believe calling it the DARE District just fits because becoming a student starts with a dare — to follow a dream ... to put your education first, to learn new things,” said Victoria Ventura, 2017-2018 President of the Students’ Association.

Others expressed similar sentiments. “It’s a wonderfully inviting building,” said Tom Shoebridge, who taught film, television and radio studies at Algonquin from the 1970s to 1997. “It’s revolutionary in terms of educating students ... (about) the reality of what they’ll face in the workplace.”

“I’m totally impressed with what the College has done,” said Kathy Mitchell, a retired professor of nursing at Algonquin, adding that the DARE District — as a building and as an educational concept — “reflects a new maturity” on the part of the College.

Visiting dignitaries have echoed that view. “Algonquin is building on and reinforcing its unique culture,” said Bob Chiarelli, Ottawa West-Nepean Liberal MPP and provincial Minister of Infrastructure.

He added, though, that the DARE District is about more than a physical building. “It’s about providing students with access to experiences so they can make new discoveries.”

“The DARE District building creates a model for colleges across the country,” said Anita Vandenberg, the Liberal MP for Ottawa West-Nepean.

The third-floor Library attracts most of the attention given its ability to accommodate more than 500 people in various study space modes — collaborative, quiet and silent — along with plenty of computers, laptops and printing services. The main Library collection will hold about 35,000 books, as well as a large digital collection. In fact, the online collection represents about 70 per cent of the full collection.

The DARE District exemplifies the learner-driven motives at the core of the College's strategic plan. This strategy is based on the idea that education is the best means for changing the world for the better, and that people learn best when they gain knowledge through experiential learning.

By means of hands-on, digitally-connected, career-oriented programs and courses, Algonquin offers learners the means to develop the kinds of personal and professional skill sets that employers need.

The DARE District's facilities will help students learn to collaborate and be part of a team while, at the same time, acquiring a capacity for innovation and a sense of entrepreneurship that will serve them well in their careers.





KUWAIT AND OTHER INTERNATIONAL PARTNERSHIPS

Algonquin College and its International Education Centre are committed to the development and management of high-quality international projects to provide innovative educational and development opportunities for both our international partners and Algonquin faculty and students.

Algonquin's Kuwait Campus achieved a number of milestones throughout 2017 and 2018. In the fall of 2017, the Kuwait Campus began offering the Business Accounting Diploma, with 220 students enrolled in the program.

We are proud of our campuses and how they helped shape the past 50 years of Algonquin College

PEMBROKE

As it marked its 50th anniversary, Algonquin College's Pembroke Campus celebrated growth, in terms of both student numbers and programming.

The Waterfront campus, located on the shore of the Ottawa River, reached a milestone of enrolment when more than 1,000 students registered in the 21 programs offered at Algonquin's largest regional campus. This was the highest enrolment in the 50 years the campus has been operating.

"To achieve this record enrolment at this point in our history is very special," said Campus Dean Karen Davies. "The continued increase in our enrolments is a tribute to the employees of the campus, who have worked so hard to create unique programs and offer exceptional teaching and supports to help students succeed."

Much of the increased enrolment can be attributed to the expansion of Pembroke's program offerings.

In September, the campus launched its Urban Forestry-Arboriculture program. That same month, the Action Sports Park Development program was also initiated.

The campus continued to build its entrepreneurial capacity within the communities it serves as it hosted the launch of Startup Ottawa Valley. This initiative, under the auspices of Startup Canada, provides support to entrepreneurs and new businesses.

In collaboration with the Circle of the Turtle Lodge, a variety of activities and initiatives were undertaken in March to celebrate Indigenous culture and to explore the Truth and Reconciliation Commission's call to action.



The Pembroke Campus also gained more recognition for its increasingly popular Outdoor Adventure program when five of its students — Matthew Asselin, Connor Hamilton, Connor Furneaux, Alexander Gueeds Guardado, and Jacob Groulx — received Student Changemaker Awards from the College's Board of Governors.

The five students were lauded for an applied research project they conducted last fall that involved travelling to Iceland to investigate how fat-bike technology can be used to foster the country's geo-tourism potential while, at the same time, protecting its fragile ecosystem.

The Outdoor Adventure program has been instrumental in boosting the campus's enrolment numbers. Until 2000, full-time enrolment had long hovered in the 500 student range. Since the start of the program in 2000, the enrolment numbers have steadily climbed.

Since then, the addition of several more unique programs has allowed the campus to continue to attract more out-of-town students, to the point where about 50 per cent of the campus student population is from somewhere besides the Pembroke area.

PERTH

Algonquin College's Perth Campus made an impact this year, with students and employees involved in several socially responsible projects.

In the fall of 2017, the College joined in the dismantling of the stone cottage and barn known locally as the Darou farm. The structure was dismantled to move it to a new site where it will be rebuilt and repurposed as a winery and event centre in Lombardy. The dismantling, recording, and documentation took about six weeks to complete.

The project exemplified how the College regularly strikes up partnerships with other organizations and institutions to address matters of local interest.

Another example of community connectedness saw students in the campus's Carpentry Renovation Technician program help build a Habitat for Humanity Greater Ottawa home in Perth. The house went to a family that emigrated from Senegal to Canada a decade ago. In an interview with CBC Radio, Perth Dean Chris Hahn characterized the project as a "fantastic" opportunity for students "to see the socially responsible side of things."



Social responsibility was also a theme for the Police Foundations program at the Perth Campus. Starting in the fall term, foundation students began learning how to handle citizens with mental health issues.

“The students get to have that awareness,” Academic Chair, Gerry Salisbury, Algonquin College Heritage Institute, said during a presentation in October to the Lanark County Association of Police Services Boards. “At some point in your career, you will be dealing with someone who has a mental health diagnosis.”

Perth Campus’s 301 students were also encouraged to involve themselves in the community by taking part in local events — everything from Christmas parades and Salvation Army clothing drives to helping Big Brothers Big Sisters of Lanark County.

The second Great Community Job Fair, held by Community Employment Services, drew close to 200 job seekers, while the College’s 50th Anniversary Golf Tournament raised \$11,000 for student bursaries. Students and faculty were also involved in the local community garden during the spring and summer months.

In December, just in time for Christmas, the Perth campus capped off 2017 by hosting the annual Student Makers Market to allow students, faculty, and alumni to display their craftsmanship.

11K

ALGONQUIN COLLEGE PERTH 50TH
ANNIVERSARY GOLF TOURNAMENT RAISED
\$11,000 FOR STUDENT BURSARIES

We are proud of the lasting partnerships that help us build our communities



A PARTNERSHIP FOR A DIGITAL FUTURE

Algonquin College strengthened its ties to Ottawa's health community with several new initiatives, chief among them being the expansion of its partnership with the Ottawa Hospital.

The Ottawa Hospital at Algonquin College moved into a specially renovated space in part of the College's Applied Research and Innovation facilities in April, establishing a lab that will serve as the hub for an intensive collaboration on various aspects of medical technology, particularly in digital and mobile health care — or mHealth, as it is called.

The College's connection with the hospital in this field goes back to 2016, when a 22-member team, made up of hospital employees and Algonquin students and faculty, worked together on an alien-zombie-themed digital comic book intended to encourage immunization for children. In 2017, the two institutions signed a Memorandum of Understanding to embark on a unique partnership in various areas of health research, innovation, and training.

The expansion of this relationship will see the development of even more health-related digital and mobile technologies. Indeed, mHealth is just one area of collaboration between Algonquin and the Ottawa Hospital. Other areas include clinical trials, biotherapeutics manufacturing, multimedia design, and nursing.

“It’s a wonderful relationship,” declared Dr. Kumanan Wilson, a senior scientist and internal medicine specialist at the Ottawa Hospital and professor at the University of Ottawa who heads up the mHealth Lab. “The energy and the enthusiasm at Algonquin is exactly what we are looking for. Algonquin is producing the type of talent we need.”

Dr. Wilson’s first project with Algonquin, a digital comic called *Immunity Warriors: Invasion of the Alien Zombies*, is now used across Canada to teach children about their immune system. Multimedia design students from Algonquin’s Health and Wellness Research Centre played a significant role in the project, which was funded by the Natural Sciences and Engineering Research Council of Canada.

Dr. Wilson’s team has also developed health apps alongside leading scientists at the Ottawa Hospital, including a mobile stroke rehabilitation platform and a digital version of clinical decision rules for emergency department clinicians.

The mHealth Lab’s main project is CANImmunize, an app that aims to improve vaccination for people in Canada. Another major stream of research is focused on using big data to improve newborns’ health. This project is funded by the Bill & Melinda Gates Foundation and is a partnership with CHEO and the University of Ottawa.

“We are excited by the opportunity to work with students at Algonquin College to find innovative solutions that improve health outcomes and value in health care,” said Dr. Jack Kitts, President and CEO of the Ottawa Hospital. “Every time I come here I leave more energized by the faculty and students.”

Algonquin graduates and co-op students are already key members in numerous projects at the Ottawa Hospital mHealth Lab.

The Lab also plans to launch an educational speaker series on campus in the fall of 2018.

“Through co-ops, projects, and placements — in programs ranging from graphic design to computer programming — our students are already getting hands-on learning and career experience with this groundbreaking team,” said Doug Wotherspoon, the College’s Vice-President, Innovation and Strategy, at the lab’s official opening.

Sharing our success stories

SOCIAL MEDIA

2017–2018 marked a year of growth, engagement, and new opportunities for Algonquin College on social media, as the College saw wide-scale growth across all social media platforms, including Twitter, Instagram, Facebook, Snapchat, and LinkedIn. Content creation, outreach, and community engagement were at the centre of the College's social media endeavours, with a number of new campaigns seeing massive success. From the 2017 Convocation, which saw tremendous engagement across all four campuses, to the College's Tuition Campaign, which was centred around social media engagement, Algonquin told its story across all social media platforms and asked students and the greater community to help tell it. Here are a few of the most popular posts Algonquin College made throughout 2017–2018.



Twitter — Popular post



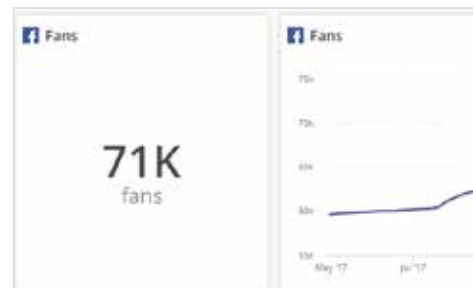
Twitter — Popular post



Instagram — Top post



Instagram Fans — Growth



Facebook Fans — Growth

TRADITIONAL MEDIA

Algonquin's values — Caring, Learning, Integrity, and Respect — helped inform the subject matter of the College's media coverage in 2017-2018.

Multiple pioneering projects and initiatives garnered the attention of local and national outlets. From a new culinary program for Syrian refugees and the launch of the College's first clinical study to an innovative experiential learning classroom for Personal Support Worker students, Algonquin College made an impact in the world of media. Below are some of the top stories featuring the College.

Syrian refugees developed culinary and language skills in Algonquin College's kitchens as part of a unique program offered by the School of Hospitality and Tourism. CBC Radio and CBC Online visited the classroom in spring 2017. The course was aimed at new Canadians — delivering language training, kitchen skills, and workplace safety — and the first graduating class were all Syrian refugees. Their special graduation ceremony drew media attention from CBC News and CTV News. The ceremony was featured on the front page of *Metro Ottawa* and was also part of a CTV News at 6 p.m. segment.



CBC News Online — June 5, 2017

Algonquin's commitment to experiential learning was on display at the official launch of our new hands-on classroom at The Perley and Rideau Veterans' Health Centre. The health care classroom and learning environment is on site at the Perley-Rideau and allows Algonquin's Personal Support Workers to take part in a full work-integrated learning environment, experiencing their field in a professional setting with experienced mentors. The classroom soft-launched in May 2017 and produced its first set of nearly 20 graduates in January. It was covered by CBC News in a radio news story and online as well via a studio panel interview on CBC's *All in the Day* with representatives from both institutions.



Algonquin College received strong coverage for its rising Indigenous education profile. Algonquin College was showcased in the *Toronto Star* for being an Ontario leader in Indigenous education initiatives.

The story discussed the College's Indigenous cook pre-apprenticeship program and the DARE District's institute for Indigenous entrepreneurship. Algonquin College interview subjects included Ron McLester, Executive Director of Truth, Reconciliation & Indigenization, and Wes Wilkinson, Academic Manager for Algonquin's continuing education Hospitality Studies. Algonquin College's new Coat of Arms (see page 19) was also profiled nationally on APTN — and also on CBC Radio — for its unique use of Indigenous themes and images in its design. The educational partnership between the College and Northern Youth Abroad was also profiled on APTN and CBC Ottawa. For five weeks, 14 youth from the Northwest Territories and Nunavut have lived on campus and learned carpentry and basic construction skills in ACCE Building.



New coat of arms with Indigenous symbols greet Algonquin College students | APTN News

APTN — Coat of Arms

From sport safety to Olympic history, Algonquin College proved it was home to a unique set of media experts available for interviews during the February 2018 Winter Olympics. Algonquin marketed its experts from areas as diverse as Olympic history and athlete experience to sport safety and risk management. Algonquin experts gave five interviews throughout the games. For example, Dave Best, coordinator of Algonquin College's Sport Business Management program, discussed Canada's top all-time Winter Olympics moments with CTV host Henry Burris in February 2018, and also sat down for a wrap interview about the games. Best is also the author of *Canada Our Century in Sport* and spent more than 14 years at the Canadian Olympic Association, including a stint as Director of Olympic Affairs.



CTV Morning Live — Interview February 15, 2018

5


ALGONQUIN COLLEGE OLYMPIC EXPERTS GAVE
MEDIA INTERVIEWS DURING THE WINTER GAMES



35.

APPLIED EDUCATION AND TRAINING

We help
ignite our
students'
innovative,
creative
spirit



Algonquin College equips our learners with the skills to get jobs

A WORLD OF OPPORTUNITIES — INTERNATIONAL STUDENTS

Along with increases in overall general student enrolment over the 2017–2018 school year, Algonquin College enjoyed a significant boost in the number of international students from the previous year.

Algonquin's international student population jumped 39 per cent to about 2,200. These numbers have been climbing more or less steadily in recent years — from 1,385 in 2013–2014 to nearly 1,600 in 2015–2016.

Much of this increase can be attributed to the popularity of the College's computing science programs, the three largest of which saw a 57 per cent increase in international student applications.

This prompted the College, which offers college-level programs in computing science and a collaborative degree program with Carleton University, to boost its first-year enrolment level in these programs by 12 per cent.

"It's a good time to be in charge of IT programs," said Chris Janzen, Dean of the Faculty of Technology and Trades, in commenting on the enrolment numbers. He noted that other colleges across Ontario report similar growth in their international student numbers.

As a student body at Algonquin, they form a group with numerous spoken languages among them. The eight most common languages spoken by the College's international students are Arabic, Chinese, Hindi, Korean, Portuguese, Russian, Spanish, and Ukrainian.

As expected, regardless of their language, students in all three computing science programs share a job placement rate close to 100 per cent.

APPLIED RESEARCH IN LIVING LABS

Applied research involves investigations that seek knowledge directed at specific practical goals for a specific and practical outcome. For Algonquin learners, this kind of academic research can be a journey of personal discovery that leads to lifelong success.

In keeping with Algonquin College's commitment to provide learners with the best available technology, we entered the realm of big data in a big way in 2017.

The Data Analytics Centre, which is part of the College's Office of Applied Research and Innovation, was launched in 2017 after receiving \$2.3 million over five years (\$460,000 per year) from the Natural Sciences and Engineering Research Council of Canada. The Centre is mandated to work with local and national partners to harness the power of big data for the purposes of data mining, machine learning for predictive analytics, and distributed ubiquitous computing.

"Big data is a game changer," said Theo Mirtchev, Managing Director, Data Analytics Centre. "It will help Algonquin lead Canadian colleges by example."

To date, the Centre has engaged in 13 projects, including Dancing Data, a data visualization tool that won first prize at Applied Research Day in August 2017 and was presented at Queen's Park for Colleges Day. The Data Centre is part of the new DARE District.

Algonquin's commitment to applied research doesn't stop with data analysis.

In the past year, the College received millions of dollars in funding from various agencies, public and private. It also struck up or expanded on research and teaching partnerships with several organizations while, at the same time, expanding its academic program offerings.

As an example of institutional partnerships, Algonquin College, Carleton University, La Cité, and the University of Ottawa will collaborate to create the "Education City with a Capital Advantage" — a unique collaboration of colleges and universities in the Ottawa region.

This pilot project entails a partnership among four institutions in one city, offering college and university courses in Canada's two official languages. The project will develop a unique learner-driven partnership focusing on flexible, personalized education delivery and career pathways that will help students

develop the skills required to meet the workforce needs of business and industry in Ottawa and eastern Ontario.

As well, all four post-secondary education institutions in Ottawa have demonstrated a commitment toward working with Indigenous communities on the Truth and Reconciliation Commission's calls to action.

The College also received \$1.15 million from the Colleges Applied Research and Development Fund, some of which will be devoted to establishing a Digital College Research Lab focused on exploring emerging technologies in educational technology.

Algonquin's Game Development team demonstrated its innovative outlook by developing a virtual 3D simulation of the DARE District and a virtual reality project that sent visitors to Canada's Space and Aviation Museum into outer space.

The College also signed a multi-level agreement for the delivery of health-science and health-related online professional development programs with HealthCareCAN, the national voice of hospitals and health care organizations in Canada.

Meanwhile, the Office of Applied Research and Innovation held its spring 2018 research showcase, RE/ACTION, highlighting leading-edge

applied research done in collaboration with industry, institutional, and community partners.

The showcase saw 70 research teams from across the College campuses present their projects in areas as diverse as robotics and biology. These projects included turning algae into biofuel, finding the smartest smart apartment, exoskeleton innovation, and even a shawarma vending machine.

In September 2017, the College announced its first clinical research study at the Garbarino Girard Centre for Innovation in Seniors Care.

The study will help researchers design and deliver integrated assessment systems to monitor movement and brain health with a view to the early detection of cognitive decline, including dementia.

In August 2017, the creativity and talent of Algonquin students and their professors were on display at the Applied Research Day at the Innovation Centre in Ottawa's Bayview Yards. Students presented 30 exhibits of demonstrations and displays that included a metal detector circuit to make the extraction of gold more efficient, a long-distance surveillance robot, and MasterpieceVR, the world's first collaborative 3D painting, sculpting, and modelling program for virtual reality.

“As companies and organizations increasingly look to enhance innovation in our country, it is imperative to develop our research capabilities,” Cristina Holguin-Pando, the College’s Director of Applied Research and Innovation, said in her introductory notes to the event.

The College began its tri-annual Applied Research Day 15 years ago. It has been estimated that 5,000 students have taken part in the event during that time. The third research showcase in December 2017 was cancelled because of the work stoppage.

APPLIED EDUCATION AND TRAINING

Algonquin College endeavours to provide an applied education and training experience that exceeds the requirements and expectations of its learners and the wider community. We offer programs and teaching that foster innovation and bolster the entrepreneurial spirit to give learners every opportunity for lifelong success in their chosen careers.

5,000+

OF OUR STUDENTS HAVE TAKEN
PART IN APPLIED RESEARCH DAY

CENTRE FOR INNOVATION AND ENTREPRENEURSHIP

With Algonquin’s focus on providing students with state-of-the-art technology to enhance their learning experience, a number of College research centres are either moving to or opening in the DARE District building.

These include, among others, an Energy Research Centre, a Cybersecurity Centre, a Social Innovation Lab, and the existing Design Centre.

Another key learning area to be integrated into the DARE ecosystem is the former IgniteAC. Launched in 2016, this facility provides access to workshops, events, mentorship, co-working space, and connections to the College and the wider Ottawa community.

Now known as the DARE Innovation Centre, it is expanding to include a 40-seat Incubator where entrepreneurs can build their business or “side hustle.” There will also be two new “makerspaces” — the Maker Zone and the Studio — where people can “learn to make and make to learn,” says Leanna Verrucci, Managing Director of the Centre.

Verrucci sees the DARE building “as a catalyst for exploration, creation, and innovation — big and small.”

We recognize the importance of new ways to ensure our student success



CONNECTING STUDENTS TO EMPLOYERS

Algonquin College's Cooperative Education Department continues to demonstrate its success and popularity with our learners and their employers.

For the first time in the College's history, co-op education achieved more than 1,000 placements in the 2017-2018 school year. Of those students, more than 90 per cent — 9.1 out of 10, to be precise — said they would recommend participation in co-op education. Their employers reported a 97 per cent satisfaction rate with Algonquin's co-op students.

These survey results provided all the more reason to celebrate the College's commitment to co-operative education programs.

In early 2018, the College staged its inaugural Co-op Awards of Excellence. Hosted by the Cooperative Education Department, the awards recognized the exemplary contributions of students and their co-op employers.

Employer award winners for 2018 included EllisDon Construction, Canada Revenue Agency, the Department of National Defence, and the Ottawa software firm Titus. Moohammed Ameen Aldhaheeri, a student in the Computer Engineering Technology-Computer Science program, received the year's Co-op Student Achievement Award for his co-op work term with national defence.

The Cooperative Education Department, with facilities at the Ottawa and Pembroke campuses, provides co-op programs in several fields from business administration and computing science to hospitality, media, construction, and outdoor adventure.

A collaborative pilot project with the Horticultural Industries program proved to be a remarkable success with all of the eligible students securing co-op placements for summer work.

The College continues to expand its co-op offerings. In 2017, Co-operative Education and the Mechanical and Transportation Technology department announced the addition of an optional co-op component to the Mechanical Engineering Technology program.

ENROLMENT AND NEW PROGRAMS

As Algonquin entered its 51st year as a post-secondary institution, it broke previous enrolment records with the net registration of 18,386 students for the 2017-2018 school year.

This was a 3.8 per cent increase over the previous school year's overall enrolment total.

Commenting on the numbers, President Cheryl Jensen noted the growing needs of Ottawa-area technology companies. "In Kanata, there is a skill shortage and those high-tech companies are seeing shortages every year," she said. "Our community is listening to that."

The Centre for Continuing Education and Online Learning also enjoyed record registrations, with 2,780 students signed up as of early April versus 2,012 for the same period in the previous year — a jump of 38.2 per cent.

Similarly, the Centre's part-time student registrations reached new heights, with 16,129 this year compared with 15,188 the year before — an increase of 6.2 per cent.

Impressive as these figures are, registrations for full-time online students in the winter term of 2018 jumped a remarkable 48.7 per cent over 2017 to hit 1,283 students — the College's most successful term ever.

"We're proud that so many students are choosing us," President Jensen remarked. "It's confirmation that our programs stand out."

The College received approval for nine new degree, graduate, and college certificates and college diploma programs during 2017-2018. These are:

- **Bachelor of Automation and Robotics (Honours) degree, starting in the fall of 2019 — the College's first engineering degree program**
- **Bachelor of Public Safety (Honours) degree, starting in the fall of 2018**
- **Strategic Management, graduate certificate**
- **Diagnostic Cardiac Sonography, graduate certificate**
- **Motive Power Technician — Diesel Equipment and Truck, college diploma**

- **Business — Trades, college diploma**
- **Autism Studies, college certificate**
- **Care Coordination Fundamentals, college certificate**
- **Pathways to Indigenous Empowerment — Preparation, college certificate**

The School of Hospitality and Tourism created new programs. The Sommelier and the Baking and Pastry Arts diploma programs, along with the Culinary and Job Skills for Newcomers to Canada program, began in the fall of 2017. The latter followed a successful 2016-2017 kitchen skills version of the program that saw 15 Syrian refugees graduate in July 2017.

The Kitchen Steward Level 2 program, aimed at giving students a real learning experience in Lowertown restaurants, began March 2018. This program is a collaborative effort involving the College, Ottawa Community Housing, and Options Bytown in partnership with the Ottawa District School Board.



WE ARE EXTENDING PARTNERSHIPS ABROAD

It is no exaggeration to say that Algonquin College has attained a global presence in providing educational opportunities in places such as Nigeria, Kuwait, and China.

The College's campus in Kuwait, highlighted on page 24, is the best-known facility, with its business accounting and business management and entrepreneurship programs.

Algonquin's experience was in demand elsewhere. The College signed letters of intent with three overseas institutions, including The Thomas More University of Applied Science in Belgium and, in Mexico, the Universidad Cuauhtémoc, Santiago de Queretaro and Universidad Tecnológica Laja Bajío.

An agreement in collaborative education was also reached with China's Ningbo Polytechnic to jointly offer Algonquin's Hospitality Hotel and Restaurant Operations Management program in Ningbo, a busy port city in northeast Zhejiang province.

These affiliations will create mobility options for Algonquin College students and students seeking to study in Ottawa.

The College also struck a number of partnerships and took part in various projects as it continued to expand abroad.

Patricia Lychak, Academic Manager for the Centre for Continuing and Online Learning, participated in an e-learning mission to Kyiv, Ukraine, organized by the Federation of Canadian Municipalities as part of the Partnership for Local Economic Development and Democratic Governance project funded by Global Affairs Canada.

Tammie Vallee, a professor of Construction and Civil Engineering Technology, journeyed to the East African country of Kenya as part of the Kenya Education Employment Program, which seeks to support technical and vocational education and training for the country's young people.

Algonquin collaborates with the Eldoret National Polytechnic on projects being implemented by the International Education Centre on behalf of Colleges and Institutes Canada and Global Affairs Canada. The College also provided training in curriculum consultancy at 10 national polytechnics in Kenya.

Algonquin's Language Institute and the School of Business partnered in February to deliver a short-term study program at Shaoxing University School of Marketing, Entrepreneurship and Office Studies.

Five College departments — Applied Research, the Language Institute, the School of Advanced Technologies, the School of Media & Design, and the School of Business — successfully delivered a four-month professional development program to 12 teachers from the Zhejiang University of Water Resources and Electrical Power.

Similarly, Algonquin's Language Institute and the School of Business also partnered to host 89 students from Niels Brock Copenhagen Business College over the winter months from January through March.



A NEW LIVING CLASSROOM AT THE PERLEY-RIDEAU

Algonquin College teamed up with The Perley and Rideau Veterans' Health Centre to open a "living classroom" where students can learn how best to care for seniors.

Officially launched in January 2018, this groundbreaking health care classroom and learning environment will see students in the Personal Support Worker program taking their classes at the Perley-Rideau.

The College and Perley-Rideau signed a Memorandum of Understanding in early 2017 that outlined their joint plans to create and consult on the delivery of educational programs, clinical services, and research initiatives.

The living-classroom concept reflects this collaboration, allowing the College's Personal Support Worker students to work with the Health Centre's senior clients and have access to its expertise and resources. This program prepares students to work in a health care setting with individuals who require assistance to remain as independent as possible.

The classroom was soft-launched in May 2017 and produced its first set of nearly 20 graduates in January.

President Cheryl Jensen lauded the new classroom, observing that it provided the kind of training and experience that can't be replicated in a regular classroom. "There is no substitute for hands-on, experiential learning," she said. "This classroom provides an unparalleled opportunity for our students to prepare for their careers."

Akos Hoffer, the Perley-Rideau's Chief Executive Officer, likewise praised the working classroom as an example of "embracing a culture of innovation."

He said he looked forward to even more collaborative projects with the College. "It is this type of innovation with a strong partner that helps to ensure future health care workers acquire the skills needed to benefit the larger health care system."

The Perley-Rideau is a long-term care home with a long tradition of serving war service overseas veterans, but it also welcomes seniors from the community.

The opening event in January 2018 included the announcement that a new student bursary from Ken and his wife Doris Shoultz, would be available to support students placed at the Perley-Rideau. Mr. and Mrs. Shoultz were both former residents at the health centre.

We opened a new, state-of-the-art welding lab to train apprentices



WELDING LAB

The College acquired a state-of-the-art welding lab with \$2.3 million in funding from the provincial government and a generous \$75,000 donation from the Canadian Welding Foundation for the purchase of lab equipment.

The new lab has 24 welding booths, all equipped to meet the needs of College learners taking welding courses as part of their program.

During the opening ceremony in March 2018, the College's Senior Vice-President, Academic, Claude Brulé, thanked Shaun Barr, the College's Academic Chair, Construction Trades and Building Systems, for his "tireless advocacy" on behalf of apprenticeship programs.

"With this lab, we want to elevate the stature of apprenticeship training," Brulé added, noting the economy's increasing demand for skilled tradespeople. "Thanks to this new lab, Algonquin is able to play an even bigger role in helping supply these highly skilled workers and in continuing to be a leader in apprenticeship training in many of the construction trades."

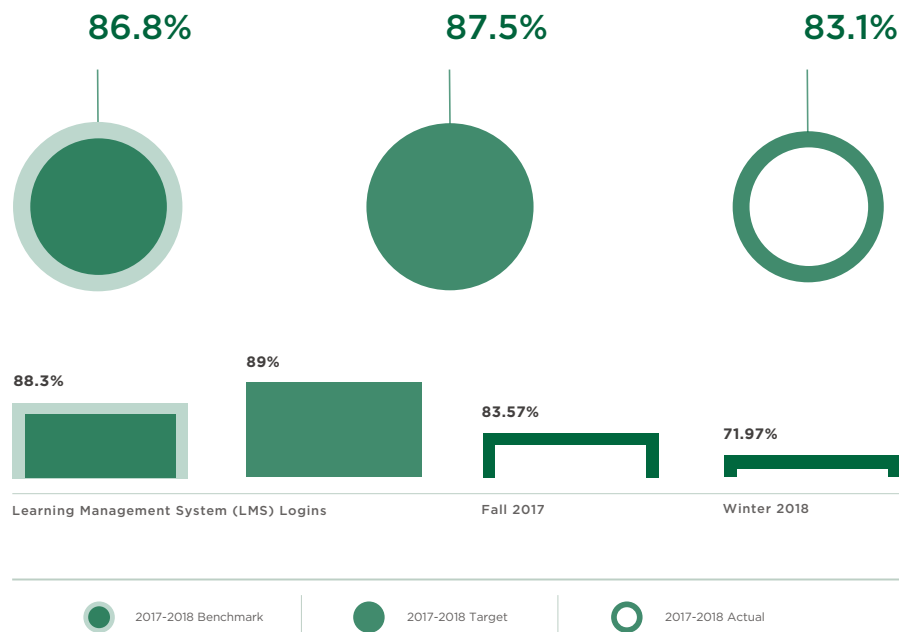
MEASURING OUR SUCCESS

The College's Strategic Plan outlines our Learner Driven goal to "establish Algonquin as the leader in personalized learning across all Ontario colleges" and our Innovation and Quality goal "to lead the college system in co-op and experiential learning."

2017-2022 STRATEGIC DIRECTION

LEARNER-DRIVEN

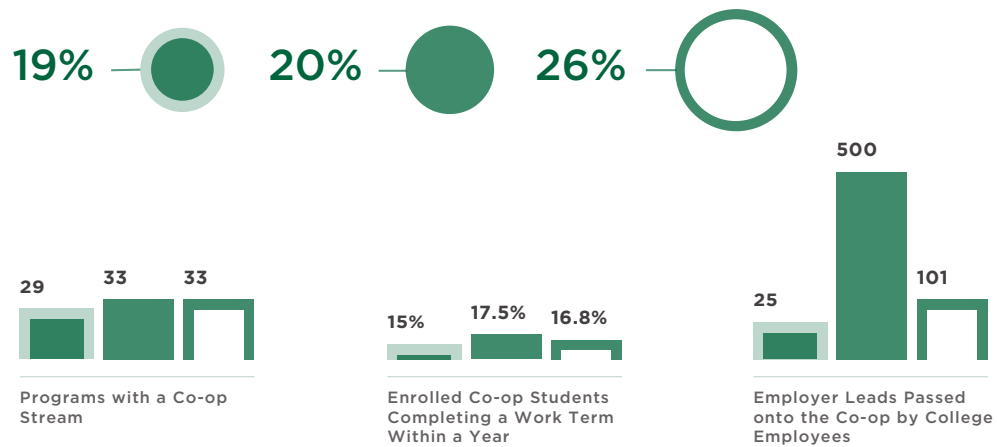
Goal 1: 100% Retention



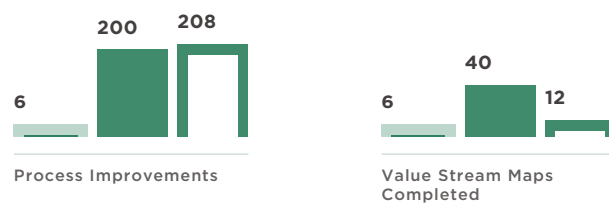
2017-2022 STRATEGIC DIRECTION

INNOVATION AND QUALITY

Goal 2: 50% Students Enrolled in Co-op



Goal 3: Willingness to Recommend



2017-2018 Benchmark



2017-2018 Target



2017-2018 Actual



49.

STUDENT AND ALUMNI SUCCESS

A student
learning
experience
based on
Indigenous
roots

Algonquin College is promoting and celebrating Indigenous culture across our campuses



SUPPORTING TRUTH AND RECONCILIATION

Indigenous culture played a pivotal role at Algonquin College over the past year with a number of program launches, special events, and initiatives aimed at engaging Indigenous students and promoting and celebrating Indigenous culture across our campuses.

In 2017, the College appointed its first Executive Director of Truth, Reconciliation & Indigenization, Ron McLester. His role is the first at a Canadian post-secondary institution to focus specifically on truth and reconciliation, highlighting Algonquin's commitment to doing its part in responding to the Calls to Action of the Truth and Reconciliation Commission.

1st

RON MCLESTER WAS APPOINTED FIRST EXECUTIVE
DIRECTOR OF TRUTH, RECONCILIATION & INDIGENIZATION



This year also saw the creation and awakening of three ceremonial drums at our Ottawa, Perth, and Pembroke campuses. The project, entitled 3 Drums, 3 Campuses, was part of a collaborative effort to embed Indigenous traditions and knowledge within campus culture. The drums will be used during Convocations and for special events.

As well, the Algonquin College Students' Association invested \$1 million to embed aspects of Indigenous art and architecture within the DARE District.

Beyond this contribution, the DARE District design features numerous other Indigenous elements. As President Cheryl Jensen said, "We think of this as a moral imperative."

All told, the College and its students invested \$5.4 million, including the Students' Association's contribution, into capital projects that incorporate Indigenous identity and traditional knowledge into various areas of the DARE District.

The Indigenous Commons is a key meeting place and the outside courtyard will serve as a location for special ceremonies. The roof will be sustainable, with Indigenous plants that grow naturally in local communities.

Finally, the College's newly acquired Coat of Arms also contains many elements that reflect Indigenous themes.

ALUMNI OF DISTINCTION AWARDS GALA

As part of its 50th Anniversary celebrations, Algonquin College celebrated 10 distinguished individuals and organizations at its inaugural Alumni of Distinction Awards Gala in late September 2017.

The event, presented by Johnson Insurance, brought together business and community leaders to honour the important social and economic contributions College graduates make to the local community, to Canada, and around the world.

The gala took place in Minto Hall at the Algonquin Centre for Construction Excellence and was hosted by Algonquin alumni Angie Poirier and Stu Schwartz, radio show hosts on MAJIC 100. "From health care pioneers to entrepreneurs and award-winning artists to community builders, these alumni are innovators and difference-makers," President Cheryl Jensen said. "They are breaking new ground in their fields and industries. They are champions of change in fields ranging from technology and animation to health sciences.

"From inspiring corporate citizenship to helping our most vulnerable, they are making their mark. They are giving back."

The Award recipients were:

Jerry Popowich, Chief Creative Officer of Mercury Filmworks, was named Alumnus of the Year. The 1992 Animation graduate was lauded for his team's work on properties ranging from *Tangled* and *Mickey Mouse Shorts* to *The Simpsons* and for his ongoing support for the College's aspiring student artists.

The **Ottawa Senators Hockey Club** was honoured as Alumni Employer of the Year. The Senators employ 50 Algonquin College alumni, take on numerous co-ops from the College, and offer support through annual student endowment funds and fundraising efforts.

Rena Bowen, an inspector with the Ontario Ministry of Health and Long-Term Care, and a Nursing graduate in 1977, received the Volunteer of the Year Award. Bowen's years of involvement with the College include being past chair of the Algonquin College Alumni Association, current chair of the Alumni and Friends Network Advisory Committee, and a member of the Algonquin College Foundation Board of Directors.

Trent Correy, an award-winning character animator at Walt Disney Studios who graduated from the Animation program in 2009, was presented with the Creative Arts and Design Award. Correy was part of the Oscar-winning teams behind the movies *Frozen*, *Big Hero 6*, and *Zootopia*.

Fred Montpetit, who graduated from the Nursing program in 2001 and has since made an impact across Canada, was given the Health Sciences Award. Montpetit's career includes his current work at the Vancouver Island Health Authority and previously serving as Nunavut's Chief Nursing Officer.

Michelle Valberg, president of Valberg Imaging and a 1987 Photography graduate, received the Changing Lives Award. The photographer was heralded for her artistic creativity, entrepreneurial spirit, and community commitment.

Steve Barkhouse, President of Amsted Design Build, received the Technology Award. A graduate of Business Administration in 1988, Barkhouse's award-winning company has provided opportunities to numerous college students. He also helped raise millions of dollars to build The Algonquin Centre for Construction Excellence.

Peter Tilley, executive director of the Ottawa Mission and a 1984 graduate of Business Management, was presented with the Community Service Award.

Loring Phinney, Vice-President Corporate Marketing, Bell, and a 1988 Public Relations graduate, was honoured with the Business Award. His role at Bell encompasses sponsorship and events.

Sutton McKay, an entrepreneur who co-owns Luxus Auto Care and Millen Solutions, received the Recent Graduate Award. McKay graduated from the Hospitality Management program in 2016.

In her speech, President Jensen referred to the award recipients as "a truly inspiring representation of what makes Algonquin College so special."

10

DISTINGUISHED INDIVIDUALS
AND ORGANIZATIONS WERE
HONOURED AT THE ALUMNI
DISTINCTION AWARDS GALA



PUBLIC RELATIONS STUDENTS WIN SOCIAL IMPACT AWARD

Algonquin College public relations students won a prestigious award at the second annual Social Impact Awards in late February.

The awards, hosted by Impact Hub Ottawa and the City of Ottawa, recognize innovative leaders in our communities. Nominations were open for organizations under three categories — social enterprise, community initiative, and future leaders.

The Algonquin public relations students won the award in the Future Leaders category.

Every year, the College's public relations students raise funds for a charity of their choice. This past year, the students raised \$22,000 for Best Buddies Canada during the AnyBuddy Can campaign.

Over the past three decades, Algonquin's public relations students have raised more than \$300,000 for charities.

Go to the awards website at ottawa.impacthub.net/ottawa-social-impact-awards.

Taking imaginative and essential problem-solving ideas to the workplace and community

ALGONQUIN STUDENTS WIN \$15,000 WILLIAM G. DAVIS INNOVATION FUND PRIZE

Four Developmental Services Workers and Algonquin College graduates won a major Colleges Ontario prize in November 2017. Their health initiative, called the DSW Co-operative, took home the \$15,000 first place prize in the William G. Davis Innovation Fund contest.

The co-operative describes itself as a group of “Developmental Services Worker professionals who are joining forces to build a worker-owned co-operative that provides high-quality, person-directed support to community members who have developmental disabilities.”

“We’re looking to transform the way developmental services are offered across the province,” said Lisa Murray, one of the co-founders of the DSW Co-operative. “With the support of Algonquin College, we have proven the idea works in the community and can make a tremendous difference in the lives of families and workers.”

The William G. Davis Innovation Fund launched in February 2017 and encouraged students and alumni across Ontario to submit innovative and creative proposals that competed for cash prizes. In September, 10 semi-finalists were announced as determined by an expert panel and online voting. The top two submissions were judged, and the DSW Co-operative emerged the winner. The judges’ criteria included impact and originality, sustainability, likelihood of success, and online vote totals.

DSW Co-operative will use digital platforms to connect people with developmental disabilities and their primary caregivers with Developmental Services Workers who have the right skills to provide help over the long term. The group will also focus on improving professional development and networking opportunities for DSWs.

The concept of a worker-based co-operative is not unique, but there are no co-operatives in Ontario that serve the interests of Developmental Services Workers or the people they support.

The project is currently in the active development stage. It has a leadership team, project manager, founding members, and interested clients standing by for service. The \$15,000 prize was allocated towards website development, which freed up DSW Co-operative's capital for other business needs such as incorporation and legal fees. The DSW Co-operative plans to launch actively by June 2018.

"This project will make a real difference in improving care for people with disabilities," said Fred Gibbons, the chair of Colleges Ontario, in a statement on the Innovation Fund winner. "It is a meaningful example of how colleges prepare graduates to launch their own ventures and bring imaginative and essential problem-solving ideas to the workplace and community."

SIMPLIFYING SYSTEMS TO IMPROVE

Students and faculty made it clear in 2017 that they needed an updated Learning Management System to better meet their needs, now and in the future.

The LMS landscape has changed over the last decade since the College adopted its previous system. The College made the decision to survey new options and to see how we can increase user satisfaction and confidence, and implement a new system that will bring the institution into the future of digital learning.

Throughout December 2017 and January 2018, users had the chance to "play in the LMS sandbox" as our final stage of engagement in the LMS selection process. College stakeholders were also able to take part in valuable usability testing, giving users the opportunity to try out the various systems, ask questions of the vendors, and get hands-on experience.

Based on the feedback and the evaluation of all scores, Desire2Learn's Brightspace system was chosen as the College's recommended vendor.

The implementation of Brightspace training for faculty and employees will be carried out through 2018, starting with various dates in April, May, and June. A "refresher" will be available in August before the fall 2018 term.



ALGONQUIN COLLEGE STUDENTS AMONG THE BEST AT ONTARIO TECH SKILLS COMPETITION

Algonquin College students brought home gold, silver, and bronze medals after competing in the Ontario Technological Skills Competition, Canada's largest skilled trade and technology competition.

Twenty-seven Algonquin students travelled to the Toronto Congress Centre in early May to take part in the event, competing against hundreds of students from across the province for the right to compete nationally at Skills Canada.

"We are so proud of all our competitors," said President Cheryl Jensen.

"Their showing is a credit to their dedication this year and to the outstanding work of their many instructors and coaches."

They returned with 10 medals in nine disciplines — three more than they received in 2016.

Algonquin won Gold in two categories — Restaurant Services and IT Network Systems.

The College claimed Silver in three categories — Auto Collision Repair, Cabinetmaking and Horticulture, and Landscape.

And Algonquin students garnered five Bronze medals in Truck and Coach, Auto Painting, Hairstyling, Restaurant Services, and Landscape Design.



VOLUNTEER AWARDS

Every year, the AC Hub honours and shows appreciation to student volunteers by recognizing the time, effort, and skills they donated to Algonquin College and to global communities throughout the year.

The seventh annual Student Volunteer Gala took place on March 27 in the Algonquin Centre for Construction Excellence. The event drew about 100 students, 30 community partners, and 20 employees from the Ottawa, Pembroke, and Perth communities.

The awards ceremony included the presentation of the four Volunteer Awards bestowed by the AC Hub. These include Community Impact, Dedication and Involvement, Outstanding Leadership, and Volunteer of the Year. As well, two awards, the Wybourn and Class Representative Awards, were presented by Student Support Services.

The theme for the Student Volunteer Gala was “Community Voices,” emphasizing bringing the community together. The event focused on partnerships the AC Hub has formed. Community partners and nominees shared their stories to inspire others and create change.

The evening also highlighted local entertainment and food and promoted the culture and community that has been built at Algonquin College through volunteerism.

59.

EMPOWERED PEOPLE

Striving
to provide
a positive
career and
workplace
culture



Five-Time National Capital Region Top Employer

ONE OF OTTAWA'S TOP EMPLOYERS

Algonquin continues to push for strengthened employee career mobility and employee engagement while expanding efforts to embed continuous improvement. Guided by the College values of Caring, Learning, Integrity and Respect, Algonquin has developed a reputation for innovation, but also for its culture — which has been recognized yet again.

For the fifth year in a row, Algonquin College was selected as one of the National Capital Region's Top Employers. This was based, in part, on the College's

- Exceptional family-friendly benefits
- Leadership development program for women
- Dedicated steering committee to help embed sustainability within the organization's culture



Our people are crucial to our success



EMPLOYEE ENGAGEMENT SURVEY

The 2017 Employee Engagement Survey revealed areas of strength and areas for improvement. Employee participation in the survey grew to 57 per cent from 46 per cent in 2015.

The results were shared with employees at a Town Hall led by President Cheryl Jensen, Catherine Frederick, Vice-President of Human Resources, and Neil Crawford of Aon Hewitt.

The results of the 2017 survey indicate that employees are proud to work at the College, and are proud of the role they play in contributing to the lifelong success of our learners.

The results confirmed the need to continue to focus on:

- Providing information and resources to help employees manage their careers with the College
- Holding people accountable for performance and results and recognizing contributions
- Providing performance feedback to enhance performance and career growth

These focus items, as well as recommendations from the 2016 Part-time Task Force and Employee Mobility Task Force, have been incorporated into the People Plan, including the development of departmental plans to address specific areas of concern at the team level that may not be addressed at the college-wide level.

PEOPLE PLAN

We released our first People Plan this past summer. It is a companion document to our Strategic Plan. The People Plan was shaped by our People Plan Advisory Committee, a 12-member, cross-College group that reviewed the results of data analyses, discussed findings, and assisted in prioritizing the themes and recommendations.

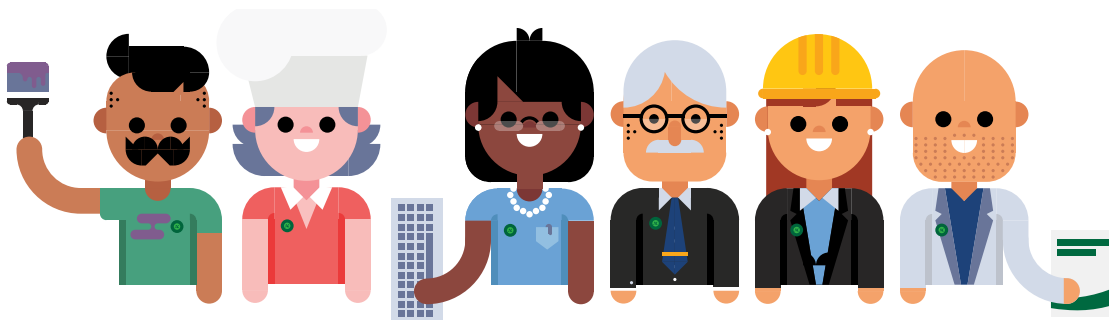
The Plan will evolve as we learn and adapt. The goal, shaped by the results of our 2015 and 2017 employee engagement surveys, is to advance us on the path to becoming a leader in personalized, experiential learning and an exceptional employer.

The People Plan includes our People Promise, a series of statements that reflect employees' expectations of the College, and the expectations our managers have of themselves in leading and developing teams.

The People Promise affirms that the College will:

- **Engage the strengths of our employee community in support of our mission to transform hopes and dreams into lifelong success**
- **Offer learning and development opportunities that will further employee performance and professional growth**
- **Build a vibrant, resilient and diverse workforce, as well as foster an inclusive workplace culture that values the unique strengths of each employee**
- **Provide caring, insightful leadership**

The People Plan sets us on a path that by 2020 will have a College-wide core competency framework in place, and use it as the integrating foundation for our talent processes and programs.



Continuously improving and transforming our processes to meet employees' needs



PROJECT WORKDAY

Project Workday, a major business transformation initiative for Human Resources, Finance, and Payroll, moved forward during 2017–2018 in a number of areas including configuration, testing, reports-building, integrations, change management, and training. However, the project ran into implementation challenges and made a decision to delay “go live”. In February, the Board of Governors approved additional funding for the Workday ERP implementation, allowing for a new implementation partner, PwC, to be engaged, and a new path to going “live” to be established.

The resilience of our learners and employees helped us face the disruption to our academic year, together

WORK STOPPAGE

On October 16, 2017, academic employees at colleges across Ontario initiated a work stoppage that suspended classes until back-to-work legislation was passed on November 19. Algonquin College met this difficult challenge through a focus on communication, transparency, and engagement with the Algonquin community.

Regular emails from President Cheryl Jensen kept students and employees up to date, and were archived on the College's work stoppage information site. Regular communications from Claude Brulé, Senior Vice-President Academic, and Cathy Frederick, Vice-President, Human Resources, and the Students' Association were also posted on this site as an ongoing resource.

President Jensen's letter to staff ahead of the work stoppage summarized Algonquin's approach throughout. "In keeping with the College's values of Caring, Learning, Integrity, and Respect, all strategic and operational planning around a potential work stoppage will be conducted with the overriding purpose of ensuring student success and a harmonious workplace upon resolution of the dispute and the return of affected employees.

I am confident in the resilience of our learners and employees as we face this disruption to our academic year together."



The College's work stoppage site provided an interactive and informative resource platform for students and employees throughout the disruption. It included hundreds of FAQs and resource pages to help students and employees understand issues surrounding the work stoppage and an email address that handled more than 1,000 questions on a broad range of issues from students, parents, and employees.

At the end of the work stoppage, the website shifted its focus and became a Welcome Back Resources destination to help the College community make a smooth return to its fall term at the end of November 2017. Content was planned in advance of this shift to inform the community on everything they needed to know for the return to normal campus activities and any revisions to the fall term. From October to January, the site had more than 380,000 page views.

3K+

STUDENTS RECEIVED RELIEF
FUNDING DURING OR AFTER
THE WORK STOPPAGE

Algonquin reported 2,098 strike-related full-time post-secondary withdrawals between October 16 and December 5 to the ministry (as of a report dated February 26, 2018). These students qualified for a full tuition refund. Total applications to Algonquin College's Student Strike Relief Fund, which provided a potential \$500 per student in strike-related financial relief, stood at 3,133 as of February 8.

While these numbers outline the personal and institutional financial challenges created by the work stoppage, a focused, collaborative approach helped students and faculty successfully deliver a revised fall semester that extended into early January.

The theme of unity was expressed in the President's letter on December 20. "I want to thank everyone, learners and employees, for the excellent job you have all done since classes resumed," she wrote to the College community after an arbitrator's decision settled the dispute. "I would like us all to look forward to 2018 with a focus on rebuilding a positive environment for everyone."

**We are very proud of all our students,
employees, and their achievements**



Photo: City of Ottawa

AWARDS

Key to the City of Ottawa

Algonquin was presented with the honour from Mayor Jim Watson on May 11, 2017, at City Hall. “Algonquin College is truly honoured to receive the key to the City at a time when we are reflecting on the vital contributions of the many employees who built the College over the past half-century,” President Cheryl Jensen said. “This acknowledgement underscores not only their tremendous work but also the important role the College and our alumni have played in Ottawa’s past. It also signals the value of our work and the influence of our graduates in the years to come. We accept this recognition in celebration of the past, with great pride in our present, and tremendous hope for the future.”

Startup Canada Entrepreneur Support Award

The Algonquin College Centre for Innovation and Entrepreneurship won the Startup Canada Entrepreneur Support Award (Ontario) in August 2017.

The award recognizes government organizations, not-for-profits, academic institutions, and private for-profit businesses that demonstrate excellence in advancing Canadian entrepreneurship through their leadership, innovation, and impact.

“When President Cheryl Jensen launched the Entrepreneurship Centre in February of 2016, she pledged Algonquin College’s leadership commitment to instilling a culture of innovation and entrepreneurship throughout the College,” said Cristina Holguin-Pando, director, Partnerships, Applied Research and Innovation, Entrepreneurship, in accepting the award on behalf of the college.

“In a very short time (the Centre) has made a mark in the Ottawa innovation ecosystem, offering a pathway for industry and community to link to an incredible pool of entrepreneurial talent. This recognition is so well deserved, and it’s a testament to the amazing things that the College is doing to graduate Changemakers to the world.”

Favourite Student Living Facility

The Algonquin College Residence Team won the 2018 Faces of Ottawa Award for Ottawa’s Favourite Student Living Facility. The annual Faces of Ottawa Awards recognize Ottawa’s favourite professionals and businesses, and are determined by voting.

NACCE finalist

Algonquin College was the only Canadian finalist for the prestigious NACCE (National Association for Community College Entrepreneurship) Entrepreneurial College Award, which honours and celebrates entrepreneurial thinkers and doers and the role colleges play in fostering economic vitality through entrepreneurship in their communities.

Experiential Learning Employer Excellence Award

The College won the Experiential Learning Employer Excellence Award from the Council for Experiential Learning. Algonquin’s nomination highlighted that the College offers “hands-on, digitally-connected, experiential learning in more than 185 programs.” The CEL established the Experiential Learning Employer Excellence Award in 2010 to recognize the many exemplary employers engaging with students across Ontario.

Algonquin Times

The *Times* set a record at the Ontario Community Newspapers Association as a finalist in an unprecedented five award categories. Highlights included Nicole McCormick winning the best student news writing category for her piece on the price of student labour and the *Times* winning third place in the category for best college/university newspaper website. “This is the first time the *Times* has been nominated in all student journalism categories at the OCNAs,” said Joe Banks, Algonquin’s Journalism program coordinator and professor. “That’s a testament to the diverse skill of our faculty and the dedication and hard work of our students. Our gradual shift toward digital storytelling, which incorporates all media platforms, seems to be paying off, and it’s gratifying to see our efforts recognized by the provincial newspaper association.”

Canadian Comedy Award

Algonquin College television broadcasting students were nominated for a prestigious Canadian Comedy Award. The veteran comedy troop Crush Improv performed its 10th Anniversary Special in early December at The Gladstone Theatre in Ottawa. The five-hour show was shot and live-streamed by 22 Algonquin students taking the Remote Broadcasting course in the College’s Broadcasting–Television program. That broadcast and those involved in it, including the students and the show’s cast, were nominated in the Best Taped Live Performance category for the Canadian Comedy Awards. They are competing against a CBC special and three *Just for Laughs* specials.



Recognizing our employees for their contributions to our institution

EMPLOYEE AWARDS

Awarded to employees who demonstrate excellence and foster student success by applying the College values of caring, learning, integrity, and respect. This year's recipients were:

- **Part-Time Support Staff Award**
Lisa Bennet
- **Support Staff Award**
Emma Slater
- **Administrative Staff Award**
Krista Pearson
- **Deborah Rowan-Legg Service Excellence Award**
Sandra Fraser-Pross
- **Dianne Bloor Part-Time Faculty Award**
Jennifer Liberty
- **Laurent Isabelle Faculty Award**
William Garbarino
- **Team Award**
AC Career Portal
- **Gerry A. Barker Leadership Award**
Kevin Holmes
- **Lifetime Achievement Award**
Joanne McDonald

PRESIDENT'S STAR AWARDS

The President's Star Awards are presented to employees who have been nominated by their peers for demonstrating a commitment to excellence in their role within the College community, regularly and consistently demonstrating outstanding service, and performing acts of significant merit. This year's recipients were:

- **Paul Gardner, Finance**
- **Betty Baxter, ITS**
- **Edwin Fraser, ITS**
- **Steve Dowdell, Architecture, Civil and Building Science**
- **Rich Lauzon, General Arts and Science**
- **Martine Plouffe, Financial Aid and Student Awards**
- **Sandy Miller, School of Business**
- **Pauline Sawyer, Registrar's Office**
- **David Kenny, Registrar's Office**
- **Janet Scharfe, English, Health and Community Studies**

THE ALGONQUIN STUDENTS' ASSOCIATION FACULTY RECOGNITION AWARDS

The Algonquin Students' Association Faculty Recognition Awards were established to provide students with an opportunity to show their appreciation to faculty members who made a significant impact during their stay at Algonquin College. This year's recipients were:

Excellence in Teaching

- **Jane Cunningham**
- **Norman Hotchkiss**
- **Shannon Reid**
- **Graham Longair**
- **Kim Drake**

Chris Warbourton Award of Excellence

- **Dave Donaldson**

59K+

13 EVENTS RAISED \$59,173 BY
THE 75 STUDENTS OF THE FALL
EVENT MANAGEMENT PROGRAM

PHILANTHROPY

Algonquin's Event Management students celebrated a philanthropic milestone in a year that saw the College's students and staff devote their time and energy to multiple causes.

In May 2017, the Event Management program celebrated its 25th anniversary and also marked the program's incredible philanthropic achievement — raising \$1 million for the Children's Wish Foundation. Over time, funds raised by Event Management students have helped grant children's wishes in collaboration with the Children's Wish Foundation. At the gala celebration, they granted their 100th wish — announcing a package of Ottawa Senators gear for one of the team's biggest fans. Event Management program's fall intake of 75 students created, planned, and executed 13 events in the month of March 2017 and raised \$59,173. In June, the College's Board of Governors named the program the recipient of their Student Changemaker Award.

Charitable golf tournaments, hair donations, and turkeys dropped

Other Highlights:

- AC Pembroke Campus Business graduate, and country music star Jason Blaine continues to give back to his hometown. The June 2017 Jason Blaine Charity Concert and Golf Tournament raised \$90,000
- The Algonquin College Foundation Golf Tournament was held at Loch March in May 2017. Since its inception in 1994, this tournament has raised more than \$1.1 million to support more than 600 students who were at risk of leaving school due to financial hardships
- Held in June 2017, the AC Perth 50th Anniversary Golf Tournament raised \$11,000 for student bursaries
- In April, over 50 stylists, 50 volunteers, 234 participants and our own AC Hairstyling students and instructors contributed to the donation of 275 feet of hair for wigs, and \$95,040 towards cancer research. The annual event again took place in the AC Salon, Spa & Boutique
- Algonquin College's kitchens fired up for 2017's Operation Turkey Drop. In its 13th year, Operation Big Turkey prepared approximately 2,500 holiday dinners for seven local community centres in late December. The feat was made possible by the commitment of faculty, students, and volunteers
- Scrapbooking weekend In Pembroke raised \$4,000 in cash and food donations for the Pembroke SA Food Cupboard
- The Corporate Training United Way Walk raised \$3,000

90K

THE JASON BLAINE CONCERT
AND GOLF TOURNAMENT
RAISED \$90,000

PEOPLE POWER

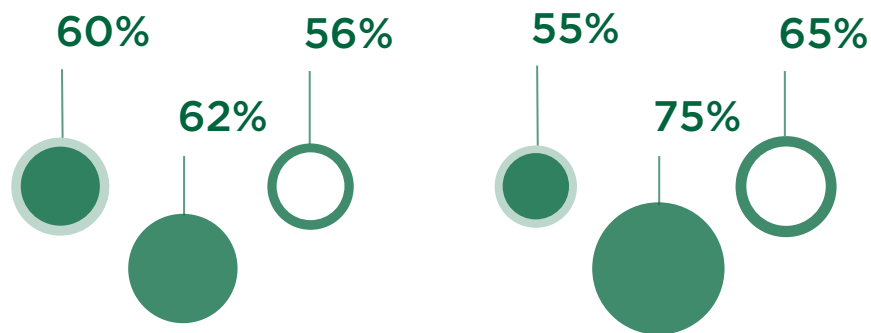
The commitment and passion of Algonquin's staff is what makes it a special place for learners. In turn, another of the College's goals is "to be recognized by our employees and the community as an exceptional place to work."

2017-2022 STRATEGIC DIRECTION

PEOPLE

Goal 6: Employee Engagement

Actual Performance Reviews Completed on Time Including the Development of Professional Development Plans



Employee Communication Matrix



2017-2018 Benchmark



2017-2018 Target



2017-2018 Actual



73.

FINANCIAL SUSTAINABILITY

Ensuring a strong future to retain our students



Working together to strengthen the Algonquin College community

ALGONQUIN'S CHANGING WORKPLACE

The Fair Workplaces, Better Jobs Act, 2017 (Bill 148) was passed into law in November 2017. The legislation changed Ontario's employment standards, labour relations, and health and safety requirements and imposed an estimated \$25 million in extra costs on Algonquin.

The bill has a significant impact on all colleges. For Algonquin, the biggest cost comes from new equal pay for equal work provisions. Part-time, temporary, and seasonal employees cannot be paid less than other groups of employees who perform substantially the same work for the College.

Algonquin has embraced the challenges of meeting these new requirements with robust action, transparency, and a collaborative spirit toward employees.

"These are good changes for our workers," President Cheryl Jensen said at an employee town hall. "This is a good change for our part-time staff so that they are paid equally for the work they do [in relation to] full-time employees. This is something that I embrace here at the College."

In 2018-2019, the College will make up \$10.4 of the \$25 million shortfall by focusing on efficiencies and revenue opportunities in five key areas: academic calendar and curriculum management, staffing model adjustments, business management, service delivery model changes, and demand and portfolio mixed management.

That gap will close to \$12.2 million in 2019-2020 and \$7.4 million by 2020-2021. The gap will be partially offset in 2018-2019 and 2019-2020 using Algonquin's reserve funds, with the College committed to a balanced 2020-2021 budget.

COMPREHENSIVE RESPONSE

Algonquin College is pursuing many broad strategies for workplace change. These include moving to a three-term teaching model, eliminating or reducing non-core lines of business, sunseting low-performing programs, reviewing business processes, and reducing and managing discretionary expenses.

Departments across the College have worked to identify potential budgetary savings. The College has already moved forward with several actions, including trimming discretionary spending, reducing vacation liability, reducing licensing fees, renegotiating contracts with service providers, and ending select sponsorships.

OVERVIEW

- A Task Force and a Steering Committee were established to address budget challenges and workplace changes
- Broad consultation and engagement with employees
- Five employee Town Halls were held between January and mid-April 2018

- Launching the Changing Workplace website — algonquincollege.com/changingworkplace — a comprehensive, interactive site for employees with updates, presentations, FAQs, and employee ideas
- Employees are encouraged to send their questions, suggestions and feedback to workplace@algonquincollege.com

EMPLOYEE CONSULTATION

Employee collaboration and input have been vital to this process. Algonquin received more than 1,200 suggestions from employees, of which 598 were sufficiently specific to warrant further examination. Of those, 359 align with existing mitigation plans and 239 were new suggestions that are being evaluated.



NEW PARTNERSHIPS — OTTAWA 2017

The College partnered with Ottawa 2017 to stage an exhibit in the ByWard Market's Inspiration Village. The exhibit showcased College specialties.

For example, the College's Research Centres displayed a range of technological innovations, including a hologram that used perceptive technology to display imagery, a Bluetooth-controlled light box, etching, and 3D printing.

The College's stone masonry students garnered admiration from locals and tourists alike with demonstrations of their stone-cutting talents. As well, renowned local stone carver Danny Barber, from alumni co-owned Smith & Barber-Sculpture Atelier Inc., carved the College's new Coat of Arms on site from a block of Texas limestone.

Algonquin also helped set Canada's Table, a unique, sold-out culinary showcase of Canadian cuisine, food and wine, at a 1,000-person open-air table in the downtown in late August. Chefs from the School of Hospitality and Tourism were involved in the event, while the College's kitchen labs provided facilities for out-of-town chefs to prepare their offerings.

Five Algonquin professors, four departments, and 60 volunteers were involved in developing a special training course to help locals be gracious hosts to out-of-town visitors during the sesquicentennial celebrations.

The Host 150 Training Tool, developed in conjunction with various partners, used videos, scenarios, and surveys to give Ottawa residents, Ottawa 2017 volunteers, and front-line hospitality workers a refresher course on how to help visitors make the most of their time in the nation's capital.

60

ALGONQUIN VOLUNTEERS WERE
INVOLVED IN A TRAINING COURSE
TO HOST OUT-OF-TOWN VISITORS

Enhancing our relationship with Siemens for cutting-edge energy efficiency



SIEMENS

Over the past year, Algonquin College reinforced its long-standing relationship with Siemens Canada through cutting-edge academic programming and energy-efficiency services.

In late spring 2017, Siemens and the College announced a new collaboration to help prepare students for jobs in the advanced manufacturing sector which uses innovative technology to improve products or production processes.

Through this partnership, the College is able to provide students with access to globally recognized advanced skills training — the Siemens Mechatronics Systems certification and the Siemens Canada Engineering and Technology Dual-Education co-op program, in particular — to prepare them for “the workplace of the future.”

Algonquin is an official partner school in this latter program. Mechatronics combines mechanical, electrical, and computer software technologies, as well as control and systems theory, into a single system used in production and manufacturing. College faculty received Siemens' Mechatronics Systems program certification training in Germany during the summer.

“These programs forecast ahead,” said President Cheryl Jensen, “giving our learners the opportunity to perfect cutting-edge skills that are going to put them at the forefront of the next wave of technological advances.”

In November, the partners marked their ongoing relationship as Siemens expanded its corporate branding campaign, “Ingenuity for Life,” to include stories of its work with the College, presenting them through its website, social media, print media, and advertising.

“Siemens is helping Algonquin College redefine sustainability and energy management with an environmentally friendly infrastructure, an on-site microgrid, and applied learning for their students,” the company noted. “The College is a living lab of what a green future really can look like.”

The collaboration between Algonquin and Siemens on energy-related services goes back more than two decades.

3M+

THE COLLEGE HAS SAVED
MILLIONS WITH ENERGY-EFFICIENT
UPGRADES AND RETROFITS

In 2016, they became partners to set up a high-efficiency two-megawatt co-generation power plant at the College’s Ottawa Campus. This relationship not only helps to ensure the College’s financial sustainability but also demonstrates environmental responsibility.

As a result of the Guaranteed Energy Savings Contract partnership, otherwise known as ESCO 2, with Siemens, the College has saved millions of dollars in energy costs and installed energy efficiency upgrades and retrofits, while at the same time providing sufficient energy to cover the baseline heat and electricity needs of the Ottawa Campus. Those savings are expected to amount to more than \$3 million each year once all elements of the project are completed, which is scheduled for fall 2018.

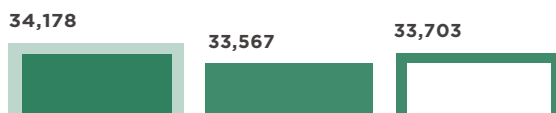
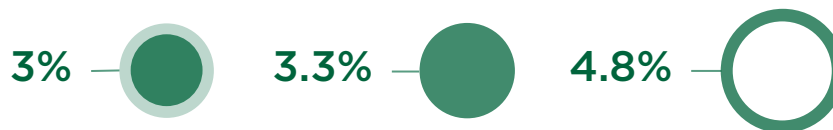
The power-generation plant is more than an energy source. The partnership with Siemens has reduced the College’s annual production of greenhouse gas emissions by about 1,400 metric tons.

Finally, students in the Energy Management graduate certificate program are able to use the Energy Innovation Centre as a learning space where they can conduct applied research on the future of distributed energy systems.

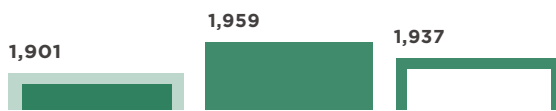
IMPACT AND RESPONSIBILITY

The College is focused on making a difference socially, environmentally, and economically. Our goal is to “enhance Algonquin’s global impact and community social responsibility.”

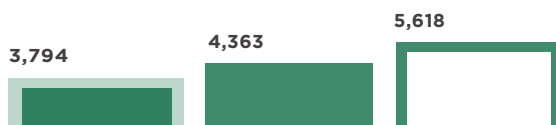
Goal 5: Net Contribution



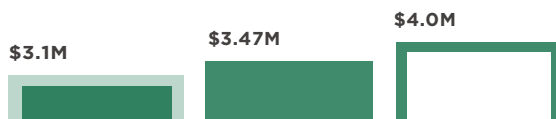
Domestic Post-Secondary Education Enrolments



Aboriginal Post-Secondary Education Enrolments

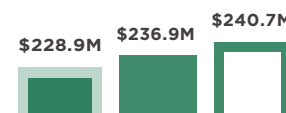


International Post-Secondary Enrolments

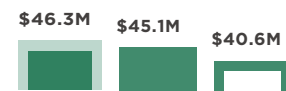


Foundation Revenue

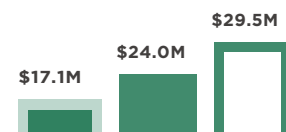
Revenue:



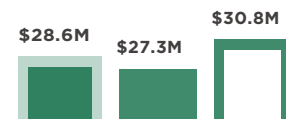
Funded Activity



College Ancillary Services



International Education Centre



Contract and Other Non-Funded Activities



2017-2018 Benchmark



2017-2018 Target



2017-2018 Actual

80.

ALGONQUIN COLLEGE FOUNDATION

It's the
support
of our
people
that keeps
us strong



Celebrating our roots



ALGONQUIN COLLEGE PIONEER KEN SHOULTZ

In June 2017, the Algonquin College Foundation honoured the legacy of 95-year-old Ken Shoultz, who was a pioneer in the Ontario college system.

Woodroffe Avenue was just a dirt road when Shoultz first saw eight acres of farmland in what was rural Nepean. It didn't look much like the crucible of an education revolution in 1962 — except, perhaps, to someone who had spent his entire adult life breaking new ground.

Shoultz was the first Principal and led the construction of the Ontario Vocational Centre in Ottawa. He created 33 programs in one year, hired the teachers and, in fall of 1964, welcomed 550 students to the new Woodroffe Campus under the motto "Education for Employment."

When the Ontario Vocational Centre and the Eastern Ontario Institute of Technology merged in 1967 to become Algonquin College, Shoultz worked to continue to grow Algonquin's program in that capacity.

Today, in the Algonquin Centre for Construction Excellence building, a hallway has been renamed K.G. Shoultz Way, housing many of the trade programs he started in 1964.

At the event honouring Shoultz, President Cheryl Jensen also announced that he would receive an honorary degree at the June 2017 convocation to honour his “legacy as an education trailblazer and as a daily reminder to us of our roots.”

Shoultz reminded the audience of those roots during the event. “I am likely the only one here today that was present in 1964 when William Davis, then Minister of Education and later premier of Ontario, dedicated the original plaque for OVC,” he said. “Thank you to Algonquin for allowing me to represent the many great instructors and students that came to OVC and Algonquin in the early days. OVC’s original motto of ‘Education for Employment’ is as fitting of Algonquin today as it was back then. I hope some of you will remember this day when you come to the next celebration in 2067 for Algonquin’s centennial.”

The event also highlighted Ken and his late wife Doris Shoultz as lifelong learners. An electrician by training, Shoultz went on to graduate from Carleton University with a Bachelor of Arts, and in 1979, he graduated from the University of Ottawa with a Masters of Education. Both degrees were taken part-time while working in an executive role at the College and raising a young family.

Doris Shoultz returned to school after raising five daughters to attend Algonquin College’s Library Technician Program. She went on to a successful career at Bell Northern Research.

Ken Shoultz passed away in September 2017 knowing that his contribution to the Ontario college system and to the roots of Algonquin College were not forgotten.

In honour of the 50th Anniversary, the Shoultz family created three new bursaries to support mature students who face financial barriers — the K.G. Shoultz Electrical and Electronics Program Bursary, the Doris Shoultz Memorial Library Technician Bursary, and the Ken and Doris Shoultz Memorial Bursary for the Personal Support Worker Program.

Our donors play a pivotal role in student success



STUDENT SUCCESS

Student success is everyone's responsibility, and our donors and community partners play a pivotal role in transforming hopes and dreams into lifelong success.

The Algonquin College Foundation Board of Directors and Foundation team work with donors to inspire philanthropy that ignites charitable giving and investment in future generations. The Foundation accomplishes this by raising crucial funds for scholarships, bursaries, awards, capital projects, and instructional program equipment that provide quality accessible education. The Foundation is positioned to meet the ever-changing industry and community demands with our alumni who drive the economic engine of the Ottawa region and beyond.

Our alumni are also playing a key role in student success. This year an anonymous donation from an alumnus resulted in the largest individual alumnus gift ever — \$500,000 to create a bursary fund to support students who face financial challenges while studying at Algonquin College.

The generosity of our donors and alumni continues to inspire us in this charitable work within the College. This past fiscal year our donors gave more than \$4 million to meet the priority needs of the College and our students.

Awards, bursaries, and scholarships were distributed to deserving and grateful Algonquin College students

AWARDS, BURSARIES, SCHOLARSHIPS

During this past year, 1,307 awards, bursaries, and scholarships totalling \$1,162,892 were distributed to grateful Algonquin students. A total of 52 new annual and endowed bursaries, scholarships, and awards were created in 2017-2018.

ALUMNI OF DISTINCTION AWARDS GALA

The Foundation proudly stewards the College's relationships with our alumni family. In 2017, this included celebrating Algonquin College graduates who have enjoyed outstanding career success and have demonstrated exemplary community contributions at the Alumni of Distinction Awards Gala. Details of the gala can be read on page 52.

AC ALUMNI AT WORK

Walk into any company, organization, or institution across eastern Ontario, and the odds are you will see an Algonquin College graduate. Everyone at Algonquin College takes great pride in the contributions that Algonquin alumni make every day.

That's why the Algonquin College Alumni and Friends Network launched the Alumni at Work initiative, a program to engage with our former students and say thank you to the employers who hire them.

During these events, the Alumni and Friends Network visits workplaces around eastern Ontario to connect over light refreshments and to capture alumni success stories. AC Alumni at Work visits this past year included Euro Tile & Stone, Mercury Filmworks, Cardel Homes, You.i TV, Canadian Aviation Electronics (Petawawa), and the Pembroke Hospital.

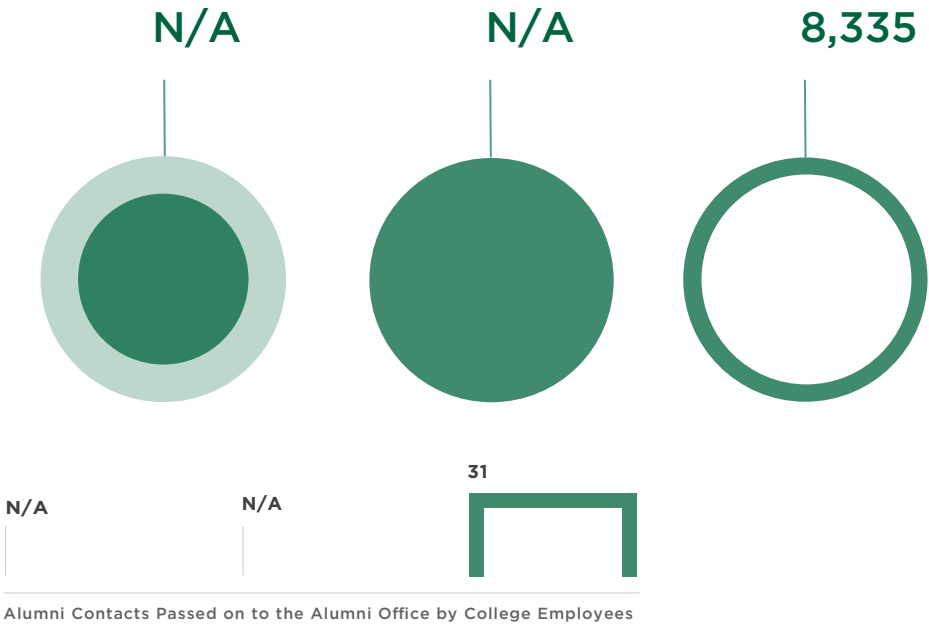
1,307

AWARDS, BURSARIES, AND SCHOLARSHIPS
TOTALLING \$1,162,892 WERE DISTRIBUTED
TO GRATEFUL ALGONQUIN STUDENTS

CONNECTING AND ENGAGING

The College’s alumni continue to make a difference — on campus, in the city, and around the world. Our goal is to “become an integral partner to our alumni and employers.”

Goal 4: 100% Alumni Engagement



86.

FINANCES AND ADMINISTRATION

Tracking success

—

Year Ended March 31, 2018

The Audited Consolidated Financial Statements are part of the public record and made available on the College website.

algonquincollege.com/reports

REVENUE

Grants and reimbursements	\$	110,472
Student tuition fees		117,551
Contract educational services		38,332
Ancillary services		34,192
Other		19,808
Amortization of deferred capital contributions		6,973
	\$	327,328

EXPENSES

Salaries and benefits	\$	177,732
Building maintenance and utilities		16,360
Instructional supplies and equipment		7,329
Bursaries and other student aid		9,938
Investment loss — Algonquin College — Saudi Arabia		2,350
Interest		817
Amortization and write-off of capital assets		13,301
Ancillary services		26,905
Other		59,050
SUBTOTAL	\$	313,782
Changes in vacation, sick leave, and post-employment benefits liabilities		31
	\$	313,813
Excess of revenue over expenses	\$	13,515

Across Ontario, nominees are put forward to the Ministry of Advanced Education and Skills Development based on a skills matrix and assessment

BOARD OF GOVERNORS

As of October 1, 2010, in accordance with amendments to Ontario Regulation 34/03, one-third of the College's external members of the Board of Governors are to be appointed by the Lieutenant Governor in Council (LGIC) and two-thirds by the College Board. Colleges forward requests to the Colleges Unit of the Ministry of Advanced Education and Skills Development (MAESD) with three nominees for each vacant position to be filled as an appointee. Across Ontario, nominees are put forward to MAESD based on a skills matrix and an assessment that includes qualifying interviews (which evaluate skills and willingness to serve, and review role expectations and responsibilities). Members of the public interested in serving on a college board may submit their names directly to the Public Appointment Secretariat (PAS) or by contacting Ontario colleges directly for their consideration.

1/3

THE COLLEGE'S EXTERNAL MEMBERS
ON THE BOARD OF GOVERNORS
ARE APPOINTED BY THE LIEUTENANT
GOVERNOR IN COUNCIL

BOARD OF GOVERNORS 2017-2018

NAME	TITLE	FIRST ELECTED	MAXIMUM TERM OF SERVICE
Nadeau, Peter	Board Chair	Sept. 1, 2013	Aug. 31, 2019
Brockbank, James	Vice Chair	Sept. 1, 2014	Aug. 31, 2020
Jensen, Cheryl	President and Chief Executive Officer		
Cheng, Nancy	Chair, Audit and Risk Management Committee	Sept. 1, 2012	Aug. 31, 2018
Robblee, Dr. James	Chair, Governance Committee	Sept. 1, 2014	Aug. 31, 2020
Fournier, Shellee	Chair, Academic and Student Affairs Committee	Sept. 1, 2015	Aug. 31, 2018
Sample, Kelly	Vice Chair, Audit and Risk Management Committee	Sept. 1, 2014	Aug. 31, 2020
Lawrence, Audrey-Claire	Governor	Sept. 1, 2017	Aug. 31, 2020
McKelvie, Cyril	Governor	Sept. 1, 2017	Aug. 31, 2020
Beck, Gail Maureen	Governor	Sept. 1, 2017	Aug. 31, 2020
McLaren, Jay	Governor	Sept. 1, 2016	Aug. 31, 2022
Stanton, Krisha	Governor	Administrative Staff representative to the Board of Governors, elected Sept. 1, 2017 to spring 2020.	
		Sept. 1, 2013	Aug. 31, 2019
Heckbert, Stephen	Faculty Representative	Faculty Representative to the Board of Governors, elected Sept. 1, 2015, to spring 2018.	
Barkhouse, Steve	Governor	Sept. 1, 2017	Aug. 31, 2020
Sayah-Hoareau, Valerie	Governor	Support Staff representative to the Board of Governors, elected Sept. 1, 2017, to spring 2020.	
Kansal, Naina	Governor	Student representative to the Board of Governors, elected to a first annual term in spring 2017 to 2018	

AC FOUNDATION BOARD OF DIRECTORS 2017-2018

NAME	TITLE
Executive Committee	
Jensen, Cheryl	President and Chief Executive Officer
Wilson, Rodney	Chair
Turner, Jeff	Vice Chair <i>Alumnus</i>
Vanier, Rod	Secretary
McNair, Duane	Treasurer
Clark, Lynne	Board of Governors Designate
Directors	
Bowen, Rena	Chair, Alumni Advisory Committee <i>Alumna</i>
Owens, John	Director, Past Chair <i>Alumnus</i>
O'Byrne, Michael	Director <i>Alumnus</i>
Victoria Ventura	Students' Association Representative
Tivy, Randy	Director
Siele, Denise	Director
Brambles, Ashley	Director
Darwin, Jeff	Director
Hammond, Cheryl	Director
Tessier, Christina	Director

ALUMNI AND FRIENDS NETWORKS ADVISORY COMMITTEE 2017-2018

NAME	TITLE
Bowen, Rena	Chair, Alumni Advisory Committee Alumna Nursing Inspector at Ontario Ministry of Health and Long-Term Care
Buckley, Tanya	Vice-President, Sales and Marketing, Cardel Homes <i>Alumna</i>
Gauthier, Michel	Executive Director, Canadian Tulip Festival <i>Alumnus</i>
Hosselet, Alex	Manager, Digital Marketing, United Way/Centraide Ottawa <i>Alumnus</i>
Lee, Richard	President, Lee & Associates <i>Alumnus</i>
Prescott, Kathy	Software Support Specialist, Renfrew County District School Board <i>Alumna</i>
Rusk, Kelly	Digital Director and Partner, Banfield <i>Alumna</i>
Tudor-Roberts, Jason	Fitness Program Coordinator, City of Ottawa <i>Alumnus</i>

AC EXECUTIVE TEAM 2017-2018

NAME	TITLE
Jensen, Cheryl	President and Chief Executive Officer
Brulé, Claude	Senior Vice-President, Academic
McNair, Duane	Vice-President, Finance and Administration
Stanbra, Laura	Vice-President, Student Services
Frederick, Cathy	Vice-President, Human Resources
Wotherspoon, Doug	Vice-President, Innovation and Strategy
Anderson, Scott	Executive Director, Communications, Marketing, and External Relations
McLester (Deganadus), Ron	Executive Director, Truth, Reconciliation and Indigenization
McDougall, Tracy	Director, Office of the President

AC LEADERSHIP TEAM 2017-2018

NAME	TITLE
President	
Jensen, Cheryl	President and Chief Executive Officer
Senior Vice-President	
Brulé, Claude	Academic
Vice-Presidents	
McNair, Duane	Finance and Administration
Frederick, Cathy	Human Resources
Wotherspoon, Doug	Innovation and Strategy
Stanbra, Laura	Student Services
Executive Directors	
Leduc, Mark	Academic Operations and Planning
Anderson, Scott	Communications, Marketing, and External Relations
McLester (Deganadus), Ron	Truth, Reconciliation and Indigenization
Chief Digital Officer	
Pollock, Lois	Chief Digital Officer
Directors	
Brownlee, Brent	Ancillary Services
Ranieri, Joe	Business Development
Perry, Grant (Acting)	Finance and Administrative Services (Acting)
Austen, Peggy (Acting)	Algonquin College Foundation
Mulvey, Ernest	Internal Education Centre
McCutcheon, Diane	Labour Relations
McDonell, Alanna	Marketing

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AC LEADERSHIP TEAM 2017-2018

NAME	TITLE
Directors	
Holguin-Pando, Cristina	Partnerships, Applied Research, Innovation and Entrepreneurship
Schonewille, Todd	Physical Resources
McDougall, Tracy	President's Office
Pearson, Krista	Registrar
Bonang, Colin	Risk Management
Styles, Shelley	Student Support Services
Cosh, Michelle	Talent Management and Organization Development
Deans	
Cusson, Margaret	Academic Development
Hahn, Chris	Algonquin Heritage Institute
Davies, Karen	Algonquin College in the Ottawa Valley
Devey, Patrick	Centre for Continuing and Online Learning
Heaton, Robyn	Faculty of Arts, Media and Design
Foulds, Barb	Faculty of Health, Public Safety and Community Studies
Janzen, Chris	Faculty of Technology and Trades
Donaldson, Dave	School of Business
Kyte, Jim	School of Hospitality and Tourism

CHAIRS COUNCIL 2017-2018

NAME	TITLE
Membership	
Brulé, Claude	Council Chair
Makila, Nancy	Office of the Senior Vice-President, Academic
Trueman, Rebecca	Council Co-Chair
Coxhead, Andrew	Council Co-Chair
Chairs and Academic Members	
Fraser, Sherryll	Design Studies/General Arts and Science
Ramsay, Claire	Academic Access Centre
Coxhead, Andrew	Media Studies
Seymour, Keith	Management Studies
Grammatikakis, Mary	Financial, Accounting, and Legal Studies
Fortura, Peter	Business Administration — Core Service Courses
Root, Katherine	Marketing, Entrepreneurship and Office Studies
Munroe, Sara	Heritage Institute (Perth)
Degan, Joan/Stitt-Cavanagh, Erin	Allied Health
McCormick, Sandra	Wellness Research and Innovation
Fiset, Valerie	Nursing Studies
Trakalo, Jane	Community Studies
Cohen, Laura	Police and Public Safety Institute
Reiche, Linda	Business, Technology, and Outdoor Training (Pembroke)
Conway, Megan	Health and Community Studies (Pembroke)
García, Silvia	Language Institute

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CHAIRS COUNCIL 2017-2018

NAME	TITLE
Chairs/Academic Members	
Sovani, Altaf	Hospitality and Tourism
Bakogeorge, Michael	Culinary Arts
Trueman, Rebecca	Applied Science and Environmental Technology
Thibodeau, David	Mechanical and Transportation Technologies
Pridham, Andrew	Information and Communications Technologies
Barr, Shaun	Construction Trades and Building Systems
Marois, Eric	Architecture, Civil and Building Sciences
Karimi, Farbod	Learning and Teaching Services
Singh Sonu, Harpreet	Curriculum Studies
DeVries, Jessica	Academic Development

Good Standing

For the period April 1, 2017, to March 31, 2018, as specified in the Minister's Binding Policy Directive on the Framework for Programs of Instruction, which sets out college program advertising and marketing guidelines, Algonquin College has received no complaints from its students regarding advertising and marketing of College programs.

NATURE OF COMPLAINT	DATE RECEIVED	HOW RESOLVED OR ADDRESSED	DATE RESOLUTION COMMUNICATED TO STUDENT	WORKING DAYS TO RESOLVE
NIL	NIL	NIL	NIL	NIL

COMPLIANCE

The Communications, Marketing and External Relations department ensures the community is aware of events and announcements through media relations, internal communications, and advocacy with government representatives. The department promotes corporate and employee events that are often open to students, businesses, and community stakeholders, including the opening of new buildings, keynote speakers and executive town halls, coffee breaks, breakfasts, and barbecues. Communications with the student body are achieved through a variety of means, including email and announcements in the Algonquin College Student Information System and the Learning Management System. The department coordinates the production of corporate documents to meet the provincial government's governance and accountability requirements, such as the Annual Report.

The Algonquin College Marketing department actively builds and enhances the Algonquin College brand and profile inside and outside the College doors. With traditional print and outdoor advertising and the latest in digital technologies, the department generates and qualifies leads. The Recruitment department keeps close ties with contacts across regional secondary schools and community groups by holding open houses, off-site presentations, on-campus visits, tours, and outbound calling to reach those interested in our College. In compliance with the Responsibilities of the Board (BGI-01, 2-5), the Algonquin College Board of Governors agrees that the College communications with students, business, community stakeholders, and the Ontario provincial government have been ongoing and effective through 2017-2018.

The Board of Governors agrees that the College has operated in accordance with legal and regulatory requirements through the 2017-2018 fiscal year in compliance with the Responsibilities of the Board (BGI-01, 2-6).

Providing a means for College students and staff to offer advice to the College President

The Ministry of Advanced Education and Skills Development requires the Algonquin College Board of Governors to establish an advisory college council, known as the College Academic Council. The College Academic Council provides a means for College students and staff to offer advice to the College President on matters they deem important to their constituents. The College Board of Governors ensures that the structure, composition, terms of reference, and procedures for the council are established by law. The College Academic Council Report 2017-2018 will constitute part of the public record and, as such, with governance approval, will be made available in full on the College website at algonquincollege.com/reports.

COLLEGE ACADEMIC COUNCIL MEMBERSHIP 2017-2018

TITLE	NAME	FIRST ELECTED	MAXIMUM TERM OF SERVICE
Chair	Steve Neumann	Sept. 2017	Sept. 2018
Academic Staff			
Algonquin Centre for Construction Excellence	Jeffrey Ross	Sept. 2014	Aug. 2018
School of Advanced Technology	Sean Beingessner	Sept. 2014	Aug. 2018
School of Business	Judy Puritt	Sept. 2016	Aug. 2018
School of Health and Community Studies	Judy Flieler	Sept. 2015	Aug. 2017
School of Hospitality and Tourism	Tara Ettinger	Sept. 2017	Aug. 2019
School of Media and Design	Steve Neumann	Sept. 2014	Aug. 2018
General Arts and Science	Jonathan Parker	Sept. 2016	Aug. 2018

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COLLEGE ACADEMIC COUNCIL MEMBERSHIP 2017-2018

TITLE	NAME	FIRST ELECTED	MAXIMUM TERM OF SERVICE
Academic Staff			
Academic Access Centre	Kilmeny West	Sept. 2015	Aug. 2017
Language Institute	Claire Tortolo	Sept. 2015	Aug. 2017
Police and Public Safety Institute	Sharleen Conrad-Beatty	Sept. 2017	Aug. 2019
Algonquin College in the Ottawa Valley	Frank Christinck	Sept. 2016	Aug. 2018
Counsellors	Karen Barclay-Matheson	Sept. 2017	Aug. 2019
Librarians	Brenda Mahoney	Sept. 2014	Aug. 2018
Support Staff	Lisa Lamb	Sept. 2017	Aug. 2019
Students			
President, Students' Association	Victoria Ventura	May. 2017	Apr. 2018
Director, Students' Association	Brett Parnell	May. 2017	Apr. 2018
Director, Students' Association	Luke Krolak	May. 2017	Apr. 2018
Centre for Organizational Learning	Rebecca Volk	Sept. 2014	Aug. 2018
Past Chair	Jeffrey Ross	Sept. 2014	Aug. 2018
Dean — School of Hospitality and Tourism	Jim Kyte	Sept. 2014	Aug. 2018
Chair — General Arts and Science	Sherryl Fraser	Sept. 2014	Aug. 2018
Executive Office Members			
Senior Vice-President, Academic	Claude Brulé		
Vice-President, Student Services	Laura Stanbra		
Registrar	Krista Pearson		

The relationship between the ministry and the institutions

Each of Ontario's 45 publicly funded universities and colleges has an agreement highlighting institutional priorities for the period 2017-2020. These are called Strategic Mandate Agreements.

The agreements help promote student success and institutional excellence. They encourage institutions to work with government to help build a highly skilled workforce and also put an emphasis on collaboration and openness. They focus on each institution's strengths to enhance quality and outcomes, as well as planned enrolment growth and financial sustainability.¹

45

PUBLICALLY FUNDED UNIVERSITIES
AND COLLEGES AGREE TO HIGHLIGHT
INSTITUTIONAL PRIORITIES

The Strategic Mandate Agreement between the Ministry of Advanced Education and Skills Development and Algonquin College outlines the role the College currently performs in Ontario's post-secondary education system and how it will build on its current strengths to achieve its vision and help drive system-wide objectives and government priorities.²

The term of the Strategic Mandate Agreement is from April 1, 2017 to March 31, 2020.

The Strategic Mandate Agreement represents Algonquin's vision, aspirations and priorities for excellence in the student experience, teaching and learning, access and equity, applied research, and innovation, economic development and community engagement. It also outlines current and future areas of program strength, enrolment plans, financial sustainability measures as well as institutional collaborations and partnerships.

1. ontario.ca/page/college-and-university-strategic-mandate-agreements-2017-2020

2. Algonquin College Strategic Mandate Agreement 2017-2020

Algonquin's aspirations are focused on the following key areas:

- **Polytechnic Education:**
Algonquin College will work with the Province of Ontario and the Ontario college sector to define itself as a polytechnic
- **Digital Leadership and Personalized Learning:**
Algonquin knows technology advances in innovation drive changes in the nature of work
- **Leadership in Work Integrated Learning / Co-op:**
Algonquin College intends to be recognized for its commitment to co-operative education
- **A Destination of Choice for Indigenous Students:**
Algonquin College will support Canada's journey toward truth and reconciliation with Indigenous peoples
- **The Algonquin College Centre for Excellence in Health Education:** Algonquin will create the Algonquin College Centre for Excellence in Health Education — a community-integrated learning and innovation community hub

An example of institutional collaboration is the partnerships between Algonquin College, Carleton University, La Cité, and the University of Ottawa to establish the "Education City with a Capital Advantage." This unique pilot project will foster a learner-driven partnership that focuses on personalized education delivery and career pathways to help students develop the skills necessary to satisfy the needs of the job market in Ottawa and eastern Ontario.

For more information regarding the Algonquin College Strategic Mandate Agreement, please view the full report at ontario.ca/page/2017-20-strategic-mandate-agreement-algonquin-college-applied-arts-and-technology.



Assuring healthy relationships and environments for student sustainability



The College works diligently on an ongoing basis to maintain close relationships with officials at all levels of government. This relationship allows students to benefit from quality education and services in a technologically advanced learning environment. More than nine government relations events were hosted in 2017-2018, including town halls, campus tours, funding announcements, and student forums.

9+

GOVERNMENT RELATIONS EVENTS
WERE HOSTED IN 2017-2018

HEALTHY LIVING EDUCATION

Algonquin College's Healthy Living Education initiative plays an important role in achieving better health for Ontarians by connecting, educating, and informing our community through our programming, on-site learning enterprises, and advanced simulation environments.

Algonquin supports the achievement of improved health outcomes by serving our community through on-site learning enterprises such as dental, massage, and physiotherapy clinics; accelerating health innovation to the marketplace through applied research; and by creating authentic practice environments where students simulate care, such as the Garbarino Girard Centre for Innovation in Seniors Care.

Algonquin College and the Champlain Local Health Integration Network have partnered to host a Future of Health and Wellness Speaker Series. Four events were hosted in 2017-2018 covering topics as diverse as the future of senior care to the need for a national strategy on dementia.

The following keynote speakers presented:

- **Andre Picard, Health Columnist, *The Globe and Mail***
- **James Schlegel, President and CEO, Schlegel Health Care**
- **Senator Art Eggleton, Deputy Chair of the Senate Committee on Social Affairs, Science and Tech**
- **Don Drummond, Former Chair of the Commission on the Reform of Ontario's Public Services and Adjunct Professor and Stauffer-Dunning Fellow Queen's University — School of Policy Studies**

Chatale LeClerc, Chief Executive Officer of the Champlain Local Health Integration Network, has called the ongoing Speaker Series a can't-miss event "for people who work and care about the health care sector." Each breakfast event is attended by executives, front-line workers, and other health care leaders from across the Ottawa area, as well as Algonquin College faculty, deans and members of the executive team.

In President Cheryl Jensen's words: "With every new speaker, we gain insight into how we can prepare for the future of the health sector."

INFORMATION

Future Students

algonquincollege.com/future-students

Parents

algonquincollege.com/future-students/parents-guardians

Counsellors

algonquincollege.com/future-students/teachers-counsellors

CONTACT

Ottawa Campus
Algonquin College of
Applied Arts and Technology

1385 Woodroffe Avenue
Ottawa, Ontario K2G 1V8
Local: 613.727.0002
Toll-free: 1-800-565-GRAD (4723)
TTY: 613.727.7766
Fax: 613.727.7754
In Person Service: Room C150

algonquincollege.com

Pembroke Campus
Algonquin College
in the Ottawa Valley

1 College Way
Pembroke, Ontario K8A 0C8
613.735.4700

algonquincollege.com/pembroke

Perth Campus
Algonquin College
Heritage Institute

7 Craig Street
Perth, Ontario K7H 1X7
613.267.2859

algonquincollege.com/perth

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algonquincollege.com

ALGONQUIN
COLLEGE