

ARCHIE ANDREWS

Interactive Media Designer

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PROFILE

Dynamic, imaginative Interactive Media Design student with the creative and technical skills to create engaging digital media. Demonstrated ability to plan and execute team projects that include computer-based web design and programming, video and motion graphics. Well-developed communication and interpersonal skills from over three years of customer service experience.

SUMMARY OF QUALIFICATIONS

- Collaborate effectively within a multi-disciplinary team on the development, budgeting, planning and presentation of interactive media projects
- Able to design and develop media content including interface, navigation, graphics and text
- Proficiency in software applications: Microsoft Office (Word, Excel, PowerPoint), Adobe Creative Suite (InDesign, Photoshop, Illustrator, After-Effects, Premiere, Audition)
- Ability to build interactivity between websites and applications using HTML, CSS, JavaScript, CML and Action Script
- Effective time management to schedules tasks and meet multiple project deadlines
- Experience using a variety of production equipment including video cameras, audiovisual equipment, digital cameras and microphones
- Creative problem-solving using the elements of design
- Responsive and attentive in interactions with clients to understand their needs and goals
- Excellent presentation skills to communicate new ideas

EDUCATION

Interactive Media Design Diploma

2019-Present

Algonquin College, Ottawa, ON

- Dean's List with a cumulative GPA of 3.8/4.0

Previous Diplomas/Degrees

Date Graduated

Name of School, Location

RELATED EXPERIENCE

Web and Graphic Design Project

2020

Algonquin College, Ottawa, ON

- Consulted with client to understand their needs from conception to completion
- Delivered high-quality design documents including sketches, sitemap, wireframes and prototypes using a developed colour scheme
- Collaborated in a team of 4 to build a brand-new website on WordPress CMS platform
- Created motion-graphic video to showcase project to class

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Multimedia Project

2019

Algonquin College, Ottawa, ON

- Developed a project plan for a multiple media project including scope, budget, schedule and milestones according to client needs
- Prepared planning documents including pitch deck, mood board, shit list, story board, creative brief, prototype and meeting minutes
- Facilitated open communication between team members, client and project stakeholders, providing updates on progress, scheduled tasks and individual contributions
- Presented finalized plan and documents to client for approval

OTHER EXPERIENCE

Event Coordinator

2019 – Present

Michaels, Ottawa, ON

- Plan and coordinate multiple events at once including birthday parties, craft classes, or special events
- Engage with clients of all ages from 4-94+ by creating an engaging environment of fun and creativity
- Demonstrate and instruct event participants on a variety of craft projects using different techniques
- Communicate and promote events with clients and store team members to boost registration
- Create and share feedback surveys to ensure customer satisfaction and support future planning

Team Member

2018-2019

Michaels, Ottawa, ON

- Delivered quality customer service by recommending art supplies to support client art projects
- Ensured a smooth and positive checkout experience, processing 20-40 clients accurately per shift
- Organize and manage inventory to ensure product is well stocked and displayed in the store
- Resolve customer complaints and issues through active listening and a respectful manner
- Support 3 members of the framing team with custom framing requests during peak seasons

COMMUNITY INVOLVEMENT

Event Fundraiser Assistant

2019 – Present

Odyssey Theatre, Ottawa, ON

- Help plan and stage creative and exciting events to raise funds and awareness for the theatre's productions and programs
- Attend monthly meetings to discuss event activities and publicity campaigns with events committee
- Created a flyer for upcoming event using Adobe InDesign to increase participation and engagement

CERTIFICATIONS & TRAINING

UX Foundations

2020

LinkedIn Learning, Online

Interaction Design: Interface

2019

LinkedIn Learning, Online