

# CLARK KENT

613-727-4723 | kentc@algonquincollege.com | www.linkedin.com/clarkkent

## PROFILE

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Outgoing and innovative **Interior Decorating** student with practical experience applying design techniques for diverse residential and commercial interior projects. Able to create appealing atmospheres through knowledge of current trends, effective colour palettes, and complex kitchen and bath design. Strong customer service background with the communication skills to listen, understand, and recommend products to meet customer needs. Areas of Expertise:

- Client Communications
- Project Planning
- Product Knowledge
- Proposal Writing
- Budget Development
- Risk Management
- Commercial Decorating
- Residential Decorating
- Marketing Techniques

## SUMMARY OF QUALIFICATIONS

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- Strives to provide a superior customer experience when assisting home owners by listening attentively and identifying their individual design and style needs
- Uses well-developed interpersonal and presentation skills to communicate design concepts and techniques to clients in both verbal and written form
- Strong knowledge of colour trends and appropriate colour pairings to prepare colour schemes for clients; Adept at sample and material selection and colour consultation
- Skilled in furniture arrangement techniques, lighting and window treatments
- Participated in three successful design projects from concept to completion that included residential and commercial projects, retail space, and kitchen and bath remodeling
- Collaborates effectively within a team of design and decoration professionals
- Proficient in Microsoft Office Applications (Word, Excel, PowerPoint) and AutoCAD

## EDUCATION

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### Interior Decorating Diploma

Sept 2020 – Present

Algonquin College, Ottawa ON

- Dean's List with a cumulative GPA of 3.8/4.0

### Ontario Secondary School Diploma

June 2020

Ottawa High School, Ottawa, ON

## RELATED EXPERIENCE

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### Interior Decorator (Field Placement)

Jan – Feb 2021

Bath Depot, Ottawa, ON

- Assisted with 4 diverse interior decorating projects in collaboration with a design team
- Consulted on space planning and drafted room concepts and designs
- Reviewed client's specifications and budget to recommended and determine materials
- Researched products and materials and negotiated best prices with suppliers
- Took dimensions and multiplied the square footage to determine pricing quotes

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## Visual Display Decorating Project

Oct 2020

Algonquin College, Ottawa, ON

- Designed and set-up a visual display to promote new merchandise, attract customers, and enhance the store's brand image
- Selected a theme for the display and created a mood board that included color schemes, textures, materials, and inspirational images
- Met with store supervisor to discuss style, materials, budget, and target audience
- Designed sketches of the display with measurements and placement of key elements
- Presented design process and final concept to the client and received positive feedback

## OTHER WORK EXPERIENCE

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### Sales Co-Worker

June 2016 – Present

Ikea, Ottawa, ON

- Proactively engage with customers, listening to understand their needs and provide tailored solutions for their homes
- Maintain a deep understanding of store products to assist customers effectively
- Work collaboratively with other team members to achieve store goals
- Contribute to achieving sales targets by promoting high-priority and best-selling products
- Ensure the store is well-stocked, organized, and visually appealing by setting up and maintaining promotional displays

## MEMBERSHIPS

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### Student Member

Oct 2020 – Present

Decorators & Designers Association (DDA)

## VOLUNTEERING

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### Volunteer

Mar 2019

Home and Garden Show, Ottawa, ON

- Assisted with event logistics including event set up and take down
- Coordinated with tradeshow representatives to ensure their needs were met
- Directed customers to locations of booths and provided information on showcases

## CERTIFICATIONS & TRAINING

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### Using Colour Palettes Course

Aug 2021

LinkedIn Learning, Online

### Mood Boards Course

Nov 2020

LinkedIn Learning, Online