

Career Fair Tips

CAREER RESOURCES



- 1. Dress for success** – Wear interview attire. Interview attire should be business casual – no jeans or athletic wear. Your first impression with recruiters is very important.
- 2. Silence your cell phone** – Any interruptions can leave a negative impression.
- 3. Plan to arrive early.** Map out a strategy to visit the employers you are interested in. Allow yourself enough time to visit with employers. Plan to spend 10-15 minutes with each employer.
- 4. A smile and strong introduction are effective;** however, take your cue on handshaking from the employer. Introduce yourself and be ready with your elevator pitch.
- 5. Research the top three to five companies that you are most interested in.** Be ready to answer questions such as: “Why are you interested in working with us?”
- 6. Talk to employers attending the fair.** Don’t be afraid to ask questions about their organization and industry in general.
- 7. Visit employer booths on your own,** rather than with friends or in a group.
- 8. Do not bring a large bag.** Carry a folder with copies of your resume. Take notes using a pen and paper, or on a mobile device. Do not ask for employer giveaways until the end.
- 9. Ask for a business card** or use the QR code function on your LinkedIn app to connect to follow-up with employers after the career fair.
- 10. Keep an open mind and think outside the box.** Consider all employers as a potential contact. You never know where you may find a potential opportunity.

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