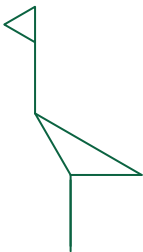# Hieroglyphic Icons

Extracted from the Indigenous Hieroglyphics, this icon set can be used in accordance with Indigenous focused branding and design at Algonquin College.

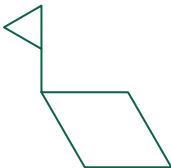## Seven original clans of the Anishinaabe:
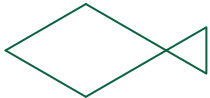

CRANE

—

ADJIDJÀK
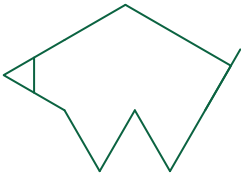
MARTEN

—

WÀBISHESHÌ
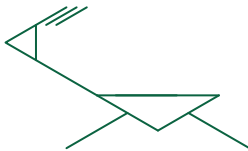
BIRD

—

PINESHÌ

FISH
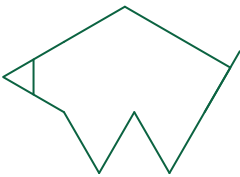
—

KÌGÒNZ

BEAR

—

MAKWA

LOON

—

MANG

DEER

—

WÀWÀSKESHÌ

Hieroglyphic Icons

Extracted from the Indigenous Hieroglyphics, this icon set can be used in accordance with Indigenous focused branding and design at Algonquin College.
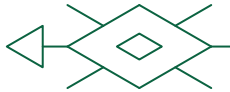
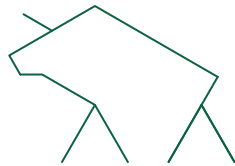## Seven grandfather teaching animals:

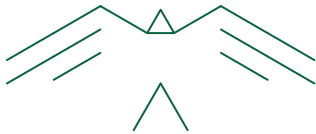**BEAR**
COURAGE
—
MAKWA

WOLF
HUMILITY
—
MAHINGAN

TURTLE
TRUTH
—
MIKINAK

BUFFALO
RESPECT
—
PIJAKÌ

EAGLE
LOVE
—
MIGIZI

SAABE
HONESTY
—
LINKED TO SASQUATCH

BEAVER
WISDOM
—
AMIK

ALGONQUIN COLLEGE
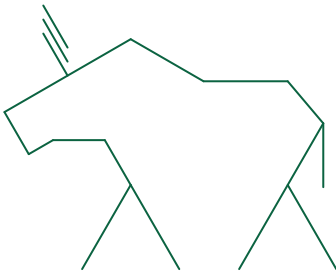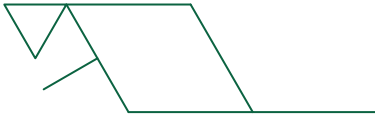
Hieroglyphic Icons

Extracted from the Indigenous Hieroglyphics, this icon set can be used in accordance with Indigenous focused branding and design at Algonquin College.
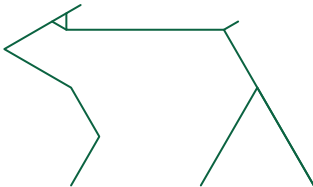
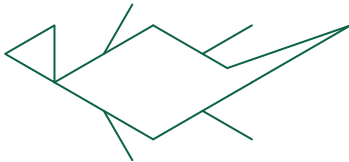## Additional animals of importance to the territory:
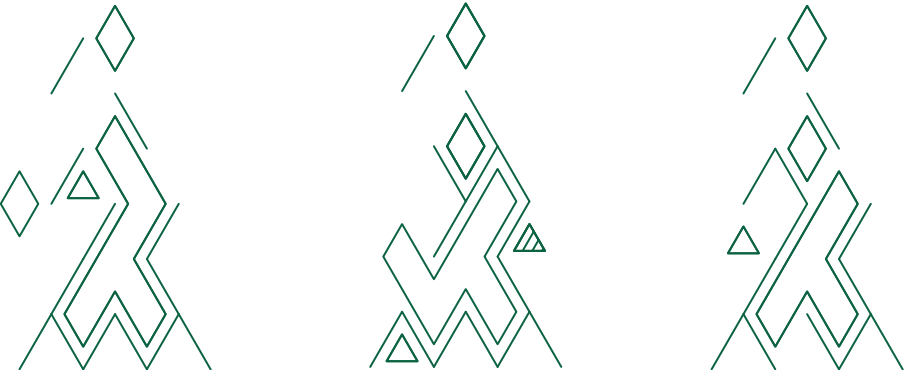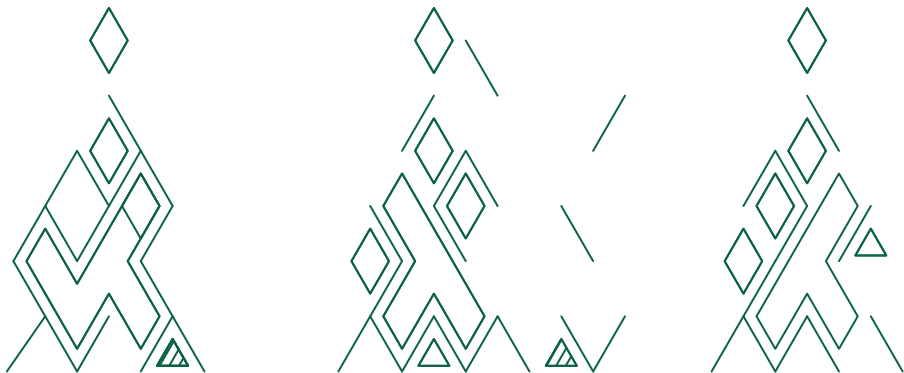
MOOSE

—

MÒNZ

MUSKRAT

—

WAJASHK

LYNX

—

PIJIW

OTTER

—

NIGIG

Fire

Boats

ALGONQUIN
COLLEGE
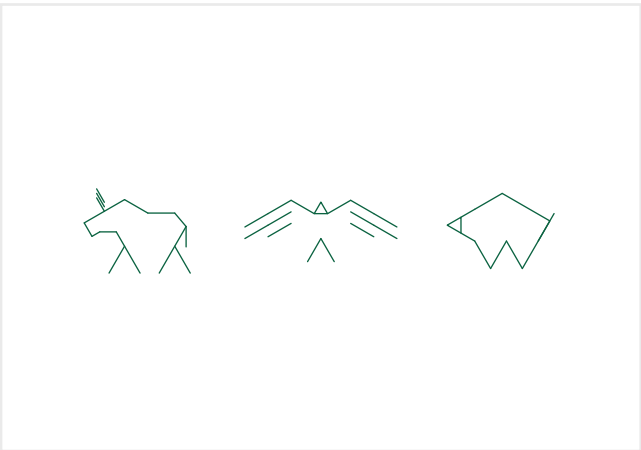
Layout

You can use these icons in any of the Algonquin colours from the Visual Identity Standards, as long as they meet the 70% contrast accessability requirements.

Using them alone or as part of a series is acceptable, but do not try and re-create the original hieroglyphic pattern.
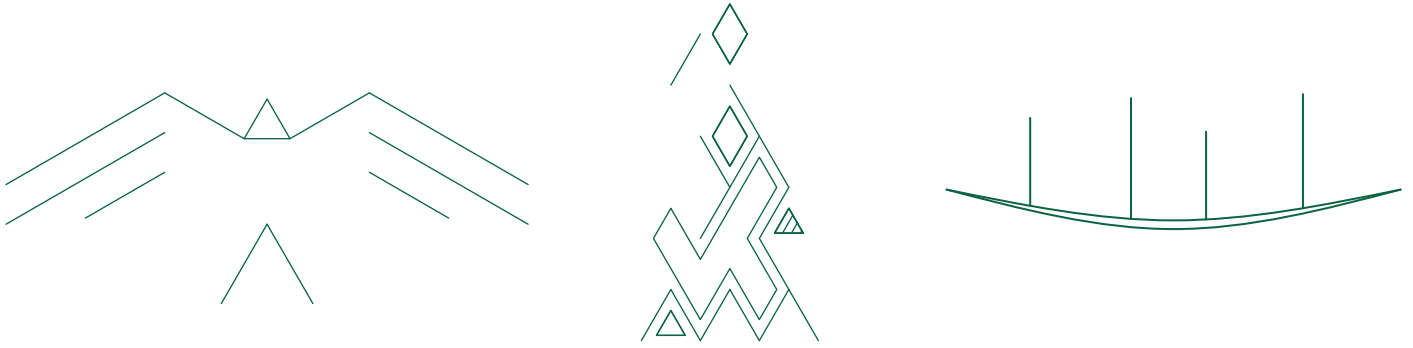
Ensure there is a good amount of space left between the icons, so they do not appear to be merged as one.

Combining Icon Types

You can combine icon types into the same layout (animals, fire and boats).

Do not create a larger culmulative illustration out of the icons. You cannot, for example, but the boats in an illustrated river. They are to be used as supporting graphical elements.

Patterns

You can use a large amount of icons to create a pattern or texture on an artboard. These can be the feature design, or they can be a background elements supporting another design.

If you are using a large pattern of icons, do not repeat any icons until you have at least one of each. Two of the same icons cannot be placed next to each other. These rules apply to a single type or all combined types of icons.