

MEDIA ADVISORY

Date sent: November 13, 2006

Date of event: November 15, 2006

GIS Day Open House and GeoCache Challenge

As part of "Geography Awareness Week" Algonquin College's Geographic Information Systems program is hosting a GIS (Geographic Information Systems) Day Open House and *GeoCache Challenge* on Wednesday, November 15, from 10:00 a.m. to 3:00 p.m. Professors, students and graduates of the College's GIS program, as well as GIS industry experts, will be on hand to answer questions while attendees are invited to tour the GIS lab and see demonstrations of powerful GIS tools.

Attendees are also invited to take part in the *GeoCache Challenge*, where teams from local GIS industries, and Algonquin College students will be hiding tickets for draws for prizes in "geocaches" around the Woodroffe Campus. Using GPS technology, attendees will use geographic coordinates found on the web to discover the caches. Industry leaders, such as *ESRI Canada* and *Golder and Associates*, have donated prizes for this fun event.

Who: Mike Ballard, Coordinator of Algonquin College's GIS program
Students, Professors and graduates of Algonquin College's GIS program
GIS industry representatives from *ESRI Canada* and *Golder and Associates*

What: GIS Day Open House and GeoCache Challenge

When: Wednesday, November 15, 2006
10:00 a.m. – 3:00 p.m.

Where: **Latitude 45.348255, Longitude 75.755163**
'T' Building Lobby
Advanced Technology Centre
Woodroffe Campus
Algonquin College
1385 Woodroffe Avenue

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For more information, contact:

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