



**Algonquin
Students'
Association**
CORPORATION

MEDIA ADVISORY

Contact: Susan Law
Marketing Coordinator
Algonquin Students' Association
Office: 727-4723 ext. 5326

Dawn Dubé
Director, Public Relations
Algonquin College
Office: 727-4723 ext. 5192

Date sent: January 23, 2003

Date of event: January 28, 2003

Grand Opening of the Algonquin Fitness Zone

WHO: Algonquin Students' Association President, Krista Helman, and Algonquin College President, Robert Gillett, will officially open the \$3.6 million Algonquin Fitness Zone.

The Students' Association Board of Directors and staff, Algonquin College senior administrators and the Algonquin Fitness Zone project team will be on hand to commemorate the official opening.

Brian Robitaille, the 2002 Canadian & Overall Winner Body Building Champion, who is currently a student of Algonquin College, will also be on hand at the event.

WHAT: The Algonquin Fitness Zone is a 20,000-square-foot, state-of-the-art fitness facility featuring top of the line equipment, certified personal trainers, natural and indirect lighting and dry saunas.

Membership fees are one of the lowest in the community.

WHEN: Tuesday, January 28, at 11:00 a.m. until 12:30 p.m.

WHERE: Algonquin Fitness Zone, Room A-125, Algonquin College, 1385 Woodroffe Avenue. Parking available in the Visitor Parking Lot.

WHY: The fitness facility symbolizes the dedication of the Students' Association Board of Directors in creating an environment that inspires a passion for student success. This facility embodies the importance of active, healthy living and demonstrates the achievement that is possible only through a spirit of partnership and collaboration.